

# OLED Encapsulation Materials-South America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/OA95F918DB3EN.html

Date: December 2017

Pages: 145

Price: US\$ 3,480.00 (Single User License)

ID: OA95F918DB3EN

### **Abstracts**

#### **Report Summary**

OLED Encapsulation Materials-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on OLED Encapsulation Materials industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of OLED Encapsulation Materials 2013-2017, and development forecast 2018-2023

Main market players of OLED Encapsulation Materials in South America, with company and product introduction, position in the OLED Encapsulation Materials market Market status and development trend of OLED Encapsulation Materials by types and applications

Cost and profit status of OLED Encapsulation Materials, and marketing status Market growth drivers and challenges

The report segments the South America OLED Encapsulation Materials market as:

South America OLED Encapsulation Materials Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina



Venezuela

Colombia

Others

South America OLED Encapsulation Materials Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Rigid Glass
Flexible Glass
Conformal Coatings
Metal Foils
Laminates

South America OLED Encapsulation Materials Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

OLED Displays
OLED Lighting

South America OLED Encapsulation Materials Market: Players Segment Analysis (Company and Product introduction, OLED Encapsulation Materials Sales Volume, Revenue, Price and Gross Margin):

GE

Osram GmbH

Philips Lighting

Samsung Display

LG Display Co., Ltd.

Sony Corporation of America

Panasonic Corporation

Shenzhen Star Optoelectronic Technology Co., Ltd.

Visionox Company

Japan Display Inc.

Foxconn Electronics Inc.

**Toshiba Corporation** 

AU Optronics Corp.

In a word, the report provides detailed statistics and analysis on the state of the



industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### CHAPTER 1 OVERVIEW OF OLED ENCAPSULATION MATERIALS

- 1.1 Definition of OLED Encapsulation Materials in This Report
- 1.2 Commercial Types of OLED Encapsulation Materials
  - 1.2.1 Rigid Glass
  - 1.2.2 Flexible Glass
  - 1.2.3 Conformal Coatings
  - 1.2.4 Metal Foils
- 1.2.5 Laminates
- 1.3 Downstream Application of OLED Encapsulation Materials
  - 1.3.1 OLED Displays
- 1.3.2 OLED Lighting
- 1.4 Development History of OLED Encapsulation Materials
- 1.5 Market Status and Trend of OLED Encapsulation Materials 2013-2023
- 1.5.1 South America OLED Encapsulation Materials Market Status and Trend 2013-2023
  - 1.5.2 Regional OLED Encapsulation Materials Market Status and Trend 2013-2023

### **CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of OLED Encapsulation Materials in South America 2013-2017
- 2.2 Consumption Market of OLED Encapsulation Materials in South America by Regions
- 2.2.1 Consumption Volume of OLED Encapsulation Materials in South America by Regions
- 2.2.2 Revenue of OLED Encapsulation Materials in South America by Regions
- 2.3 Market Analysis of OLED Encapsulation Materials in South America by Regions
  - 2.3.1 Market Analysis of OLED Encapsulation Materials in Brazil 2013-2017
  - 2.3.2 Market Analysis of OLED Encapsulation Materials in Argentina 2013-2017
  - 2.3.3 Market Analysis of OLED Encapsulation Materials in Venezuela 2013-2017
  - 2.3.4 Market Analysis of OLED Encapsulation Materials in Colombia 2013-2017
  - 2.3.5 Market Analysis of OLED Encapsulation Materials in Others 2013-2017
- 2.4 Market Development Forecast of OLED Encapsulation Materials in South America 2018-2023
- 2.4.1 Market Development Forecast of OLED Encapsulation Materials in South America 2018-2023
- 2.4.2 Market Development Forecast of OLED Encapsulation Materials by Regions



2018-2023

#### CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole South America Market Status by Types
- 3.1.1 Consumption Volume of OLED Encapsulation Materials in South America by Types
- 3.1.2 Revenue of OLED Encapsulation Materials in South America by Types
- 3.2 South America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Brazil
  - 3.2.2 Market Status by Types in Argentina
  - 3.2.3 Market Status by Types in Venezuela
  - 3.2.4 Market Status by Types in Colombia
  - 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of OLED Encapsulation Materials in South America by Types

### CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of OLED Encapsulation Materials in South America by Downstream Industry
- 4.2 Demand Volume of OLED Encapsulation Materials by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of OLED Encapsulation Materials by Downstream Industry in Brazil
- 4.2.2 Demand Volume of OLED Encapsulation Materials by Downstream Industry in Argentina
- 4.2.3 Demand Volume of OLED Encapsulation Materials by Downstream Industry in Venezuela
- 4.2.4 Demand Volume of OLED Encapsulation Materials by Downstream Industry in Colombia
- 4.2.5 Demand Volume of OLED Encapsulation Materials by Downstream Industry in Others
- 4.3 Market Forecast of OLED Encapsulation Materials in South America by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF OLED ENCAPSULATION MATERIALS



- 5.1 South America Economy Situation and Trend Overview
- 5.2 OLED Encapsulation Materials Downstream Industry Situation and Trend Overview

# CHAPTER 6 OLED ENCAPSULATION MATERIALS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA

- 6.1 Sales Volume of OLED Encapsulation Materials in South America by Major Players
- 6.2 Revenue of OLED Encapsulation Materials in South America by Major Players
- 6.3 Basic Information of OLED Encapsulation Materials by Major Players
- 6.3.1 Headquarters Location and Established Time of OLED Encapsulation Materials Major Players
  - 6.3.2 Employees and Revenue Level of OLED Encapsulation Materials Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 OLED ENCAPSULATION MATERIALS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

#### 7.1 GE

- 7.1.1 Company profile
- 7.1.2 Representative OLED Encapsulation Materials Product
- 7.1.3 OLED Encapsulation Materials Sales, Revenue, Price and Gross Margin of GE
- 7.2 Osram GmbH
  - 7.2.1 Company profile
  - 7.2.2 Representative OLED Encapsulation Materials Product
- 7.2.3 OLED Encapsulation Materials Sales, Revenue, Price and Gross Margin of Osram GmbH
- 7.3 Philips Lighting
  - 7.3.1 Company profile
  - 7.3.2 Representative OLED Encapsulation Materials Product
- 7.3.3 OLED Encapsulation Materials Sales, Revenue, Price and Gross Margin of Philips Lighting
- 7.4 Samsung Display
  - 7.4.1 Company profile
  - 7.4.2 Representative OLED Encapsulation Materials Product
- 7.4.3 OLED Encapsulation Materials Sales, Revenue, Price and Gross Margin of Samsung Display



- 7.5 LG Display Co., Ltd.
  - 7.5.1 Company profile
  - 7.5.2 Representative OLED Encapsulation Materials Product
- 7.5.3 OLED Encapsulation Materials Sales, Revenue, Price and Gross Margin of LG Display Co., Ltd.
- 7.6 Sony Corporation of America
  - 7.6.1 Company profile
  - 7.6.2 Representative OLED Encapsulation Materials Product
- 7.6.3 OLED Encapsulation Materials Sales, Revenue, Price and Gross Margin of Sony Corporation of America
- 7.7 Panasonic Corporation
  - 7.7.1 Company profile
  - 7.7.2 Representative OLED Encapsulation Materials Product
- 7.7.3 OLED Encapsulation Materials Sales, Revenue, Price and Gross Margin of Panasonic Corporation
- 7.8 Shenzhen Star Optoelectronic Technology Co., Ltd.
  - 7.8.1 Company profile
  - 7.8.2 Representative OLED Encapsulation Materials Product
- 7.8.3 OLED Encapsulation Materials Sales, Revenue, Price and Gross Margin of Shenzhen Star Optoelectronic Technology Co., Ltd.
- 7.9 Visionox Company
  - 7.9.1 Company profile
  - 7.9.2 Representative OLED Encapsulation Materials Product
- 7.9.3 OLED Encapsulation Materials Sales, Revenue, Price and Gross Margin of Visionox Company
- 7.10 Japan Display Inc.
  - 7.10.1 Company profile
  - 7.10.2 Representative OLED Encapsulation Materials Product
- 7.10.3 OLED Encapsulation Materials Sales, Revenue, Price and Gross Margin of Japan Display Inc.
- 7.11 Foxconn Electronics Inc.
  - 7.11.1 Company profile
  - 7.11.2 Representative OLED Encapsulation Materials Product
- 7.11.3 OLED Encapsulation Materials Sales, Revenue, Price and Gross Margin of Foxconn Electronics Inc.
- 7.12 Toshiba Corporation
  - 7.12.1 Company profile
  - 7.12.2 Representative OLED Encapsulation Materials Product
- 7.12.3 OLED Encapsulation Materials Sales, Revenue, Price and Gross Margin of



### **Toshiba Corporation**

- 7.13 AU Optronics Corp.
  - 7.13.1 Company profile
  - 7.13.2 Representative OLED Encapsulation Materials Product
- 7.13.3 OLED Encapsulation Materials Sales, Revenue, Price and Gross Margin of AU Optronics Corp.

### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF OLED ENCAPSULATION MATERIALS

- 8.1 Industry Chain of OLED Encapsulation Materials
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF OLED ENCAPSULATION MATERIALS

- 9.1 Cost Structure Analysis of OLED Encapsulation Materials
- 9.2 Raw Materials Cost Analysis of OLED Encapsulation Materials
- 9.3 Labor Cost Analysis of OLED Encapsulation Materials
- 9.4 Manufacturing Expenses Analysis of OLED Encapsulation Materials

# CHAPTER 10 MARKETING STATUS ANALYSIS OF OLED ENCAPSULATION MATERIALS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE



- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: OLED Encapsulation Materials-South America Market Status and Trend Report

2013-2023

Product link: <a href="https://marketpublishers.com/r/OA95F918DB3EN.html">https://marketpublishers.com/r/OA95F918DB3EN.html</a>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/OA95F918DB3EN.html">https://marketpublishers.com/r/OA95F918DB3EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



