

# OLED Emissive Layer Materials -South America Market Status and Trend Report 2014-2026

https://marketpublishers.com/r/O5F28E82DE6EN.html

Date: July 2019

Pages: 136

Price: US\$ 3,480.00 (Single User License)

ID: O5F28E82DE6EN

### **Abstracts**

#### **Report Summary**

OLED Emissive Layer Materials -South America Market Status and Trend Report 2014-2026 offers a comprehensive analysis on OLED Emissive Layer Materials industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of OLED Emissive Layer Materials 2014-2018, and development forecast 2019-2026

Main market players of OLED Emissive Layer Materials in South America, with company and product introduction, position in the OLED Emissive Layer Materials market

Market status and development trend of OLED Emissive Layer Materials by types and applications

Cost and profit status of OLED Emissive Layer Materials , and marketing status Market growth drivers and challenges

The report segments the South America OLED Emissive Layer Materials market as:

South America OLED Emissive Layer Materials Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2014-2026):

Brazil

Argentina



Venezuela

Colombia

Others

South America OLED Emissive Layer Materials Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2014-2026):

**HTL Material** 

**ETL Material** 

Others

South America OLED Emissive Layer Materials Market: Application Segment Analysis (Consumption Volume and Market Share 2014-2026; Downstream Customers and Market Analysis)

Passive-matrix OLED

Active-matrix OLED

Others

South America OLED Emissive Layer Materials Market: Players Segment Analysis (Company and Product introduction, OLED Emissive Layer Materials Sales Volume, Revenue, Price and Gross Margin):

LG Chemical

Hodogaya

Idemitsu Kosan

**NSC** 

Novaled

**Chell Industries** 

TORAY INDUSTRIES

DowDupont

Jilin Optical and Electronic Materials

Merck

Puyang Huicheng Electronic Material

Kodak

Chengzhi Shareholding

**KONICA MINOLTA** 

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### CHAPTER 1 OVERVIEW OF OLED EMISSIVE LAYER MATERIALS

- 1.1 Definition of OLED Emissive Layer Materials in This Report
- 1.2 Commercial Types of OLED Emissive Layer Materials
  - 1.2.1 HTL Material
  - 1.2.2 ETL Material
  - 1.2.3 Others
- 1.3 Downstream Application of OLED Emissive Layer Materials
  - 1.3.1 Passive-matrix OLED
  - 1.3.2 Active-matrix OLED
  - 1.3.3 Others
- 1.4 Development History of OLED Emissive Layer Materials
- 1.5 Market Status and Trend of OLED Emissive Layer Materials 2014-2026
- 1.5.1 South America OLED Emissive Layer Materials Market Status and Trend 2014-2026
  - 1.5.2 Regional OLED Emissive Layer Materials Market Status and Trend 2014-2026

#### CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of OLED Emissive Layer Materials in South America 2014-2018
- 2.2 Consumption Market of OLED Emissive Layer Materials in South America by Regions
- 2.2.1 Consumption Volume of OLED Emissive Layer Materials in South America by Regions
- 2.2.2 Revenue of OLED Emissive Layer Materials in South America by Regions
- 2.3 Market Analysis of OLED Emissive Layer Materials in South America by Regions
  - 2.3.1 Market Analysis of OLED Emissive Layer Materials in Brazil 2014-2018
  - 2.3.2 Market Analysis of OLED Emissive Layer Materials in Argentina 2014-2018
- 2.3.3 Market Analysis of OLED Emissive Layer Materials in Venezuela 2014-2018
- 2.3.4 Market Analysis of OLED Emissive Layer Materials in Colombia 2014-2018
- 2.3.5 Market Analysis of OLED Emissive Layer Materials in Others 2014-2018
- 2.4 Market Development Forecast of OLED Emissive Layer Materials in South America 2019-2026
- 2.4.1 Market Development Forecast of OLED Emissive Layer Materials in South America 2019-2026
- 2.4.2 Market Development Forecast of OLED Emissive Layer Materials by Regions 2019-2026



#### CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole South America Market Status by Types
- 3.1.1 Consumption Volume of OLED Emissive Layer Materials in South America by Types
- 3.1.2 Revenue of OLED Emissive Layer Materials in South America by Types
- 3.2 South America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Brazil
  - 3.2.2 Market Status by Types in Argentina
  - 3.2.3 Market Status by Types in Venezuela
  - 3.2.4 Market Status by Types in Colombia
  - 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of OLED Emissive Layer Materials in South America by Types

### CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of OLED Emissive Layer Materials in South America by Downstream Industry
- 4.2 Demand Volume of OLED Emissive Layer Materials by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of OLED Emissive Layer Materials by Downstream Industry in Brazil
- 4.2.2 Demand Volume of OLED Emissive Layer Materials by Downstream Industry in Argentina
- 4.2.3 Demand Volume of OLED Emissive Layer Materials by Downstream Industry in Venezuela
- 4.2.4 Demand Volume of OLED Emissive Layer Materials by Downstream Industry in Colombia
- 4.2.5 Demand Volume of OLED Emissive Layer Materials by Downstream Industry in Others
- 4.3 Market Forecast of OLED Emissive Layer Materials in South America by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF OLED EMISSIVE LAYER MATERIALS

5.1 South America Economy Situation and Trend Overview



5.2 OLED Emissive Layer Materials Downstream Industry Situation and Trend Overview

# CHAPTER 6 OLED EMISSIVE LAYER MATERIALS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA

- 6.1 Sales Volume of OLED Emissive Layer Materials in South America by Major Players
- 6.2 Revenue of OLED Emissive Layer Materials in South America by Major Players
- 6.3 Basic Information of OLED Emissive Layer Materials by Major Players
- 6.3.1 Headquarters Location and Established Time of OLED Emissive Layer Materials Major Players
- 6.3.2 Employees and Revenue Level of OLED Emissive Layer Materials Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 OLED EMISSIVE LAYER MATERIALS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 LG Chemical
  - 7.1.1 Company profile
  - 7.1.2 Representative OLED Emissive Layer Materials Product
- 7.1.3 OLED Emissive Layer Materials Sales, Revenue, Price and Gross Margin of LG Chemical
- 7.2 Hodogaya
  - 7.2.1 Company profile
  - 7.2.2 Representative OLED Emissive Layer Materials Product
- 7.2.3 OLED Emissive Layer Materials Sales, Revenue, Price and Gross Margin of Hodogaya
- 7.3 Idemitsu Kosan
  - 7.3.1 Company profile
  - 7.3.2 Representative OLED Emissive Layer Materials Product
- 7.3.3 OLED Emissive Layer Materials Sales, Revenue, Price and Gross Margin of Idemitsu Kosan
- **7.4 NSC** 
  - 7.4.1 Company profile
- 7.4.2 Representative OLED Emissive Layer Materials Product
- 7.4.3 OLED Emissive Layer Materials Sales, Revenue, Price and Gross Margin of NSC



- 7.5 Novaled
  - 7.5.1 Company profile
  - 7.5.2 Representative OLED Emissive Layer Materials Product
- 7.5.3 OLED Emissive Layer Materials Sales, Revenue, Price and Gross Margin of Novaled
- 7.6 Chell Industries
  - 7.6.1 Company profile
  - 7.6.2 Representative OLED Emissive Layer Materials Product
- 7.6.3 OLED Emissive Layer Materials Sales, Revenue, Price and Gross Margin of Chell Industries
- 7.7 TORAY INDUSTRIES
  - 7.7.1 Company profile
  - 7.7.2 Representative OLED Emissive Layer Materials Product
- 7.7.3 OLED Emissive Layer Materials Sales, Revenue, Price and Gross Margin of TORAY INDUSTRIES
- 7.8 DowDupont
  - 7.8.1 Company profile
  - 7.8.2 Representative OLED Emissive Layer Materials Product
- 7.8.3 OLED Emissive Layer Materials Sales, Revenue, Price and Gross Margin of DowDupont
- 7.9 Jilin Optical and Electronic Materials
  - 7.9.1 Company profile
  - 7.9.2 Representative OLED Emissive Layer Materials Product
- 7.9.3 OLED Emissive Layer Materials Sales, Revenue, Price and Gross Margin of Jilin Optical and Electronic Materials
- 7.10 Merck
  - 7.10.1 Company profile
  - 7.10.2 Representative OLED Emissive Layer Materials Product
- 7.10.3 OLED Emissive Layer Materials Sales, Revenue, Price and Gross Margin of Merck
- 7.11 Puyang Huicheng Electronic Material
  - 7.11.1 Company profile
  - 7.11.2 Representative OLED Emissive Layer Materials Product
- 7.11.3 OLED Emissive Layer Materials Sales, Revenue, Price and Gross Margin of Puyang Huicheng Electronic Material
- 7.12 Kodak
  - 7.12.1 Company profile
  - 7.12.2 Representative OLED Emissive Layer Materials Product
- 7.12.3 OLED Emissive Layer Materials Sales, Revenue, Price and Gross Margin of



#### Kodak

- 7.13 Chengzhi Shareholding
  - 7.13.1 Company profile
- 7.13.2 Representative OLED Emissive Layer Materials Product
- 7.13.3 OLED Emissive Layer Materials Sales, Revenue, Price and Gross Margin of Chengzhi Shareholding
- 7.14 KONICA MINOLTA
  - 7.14.1 Company profile
  - 7.14.2 Representative OLED Emissive Layer Materials Product
- 7.14.3 OLED Emissive Layer Materials Sales, Revenue, Price and Gross Margin of KONICA MINOLTA

## CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF OLED EMISSIVE LAYER MATERIALS

- 8.1 Industry Chain of OLED Emissive Layer Materials
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF OLED EMISSIVE LAYER MATERIALS

- 9.1 Cost Structure Analysis of OLED Emissive Layer Materials
- 9.2 Raw Materials Cost Analysis of OLED Emissive Layer Materials
- 9.3 Labor Cost Analysis of OLED Emissive Layer Materials
- 9.4 Manufacturing Expenses Analysis of OLED Emissive Layer Materials

### CHAPTER 10 MARKETING STATUS ANALYSIS OF OLED EMISSIVE LAYER MATERIALS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List



### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: OLED Emissive Layer Materials -South America Market Status and Trend Report

2014-2026

Product link: https://marketpublishers.com/r/O5F28E82DE6EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/O5F28E82DE6EN.html">https://marketpublishers.com/r/O5F28E82DE6EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



