

# OLED Display-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/OE2D26A5CF3EN.html

Date: January 2018 Pages: 139 Price: US\$ 2,980.00 (Single User License) ID: OE2D26A5CF3EN

### Abstracts

#### **Report Summary**

OLED Display-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on OLED Display industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of OLED Display 2013-2017, and development forecast 2018-2023 Main market players of OLED Display in China, with company and product introduction, position in the OLED Display market Market status and development trend of OLED Display by types and applications Cost and profit status of OLED Display, and marketing status Market growth drivers and challenges

The report segments the China OLED Display market as:

China OLED Display Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China Northeast China East China Central & South China Southwest China



Northwest China

China OLED Display Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Active-Matrix Organic Light-Emitting Diode(AMOLED Dispaly) Passive Matrix OLED(PMOLED)

China OLED Display Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Commercial Consumer Electronics Instrumentation Automotive

China OLED Display Market: Players Segment Analysis (Company and Product introduction, OLED Display Sales Volume, Revenue, Price and Gross Margin):

SMD LGD SONY Futaba Corporation Sichuan CCO Display Technology RITEK Visionox JOLED EDO

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



## Contents

#### CHAPTER 1 OVERVIEW OF OLED DISPLAY

- 1.1 Definition of OLED Display in This Report
- 1.2 Commercial Types of OLED Display
- 1.2.1 Active-Matrix Organic Light-Emitting Diode(AMOLED Dispaly)
- 1.2.2 Passive Matrix OLED(PMOLED)
- 1.3 Downstream Application of OLED Display
- 1.3.1 Commercial
- 1.3.2 Consumer Electronics
- 1.3.3 Instrumentation
- 1.3.4 Automotive
- 1.4 Development History of OLED Display
- 1.5 Market Status and Trend of OLED Display 2013-2023
- 1.5.1 China OLED Display Market Status and Trend 2013-2023
- 1.5.2 Regional OLED Display Market Status and Trend 2013-2023

#### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of OLED Display in China 2013-2017
- 2.2 Consumption Market of OLED Display in China by Regions
  - 2.2.1 Consumption Volume of OLED Display in China by Regions
- 2.2.2 Revenue of OLED Display in China by Regions
- 2.3 Market Analysis of OLED Display in China by Regions
- 2.3.1 Market Analysis of OLED Display in North China 2013-2017
- 2.3.2 Market Analysis of OLED Display in Northeast China 2013-2017
- 2.3.3 Market Analysis of OLED Display in East China 2013-2017
- 2.3.4 Market Analysis of OLED Display in Central & South China 2013-2017
- 2.3.5 Market Analysis of OLED Display in Southwest China 2013-2017
- 2.3.6 Market Analysis of OLED Display in Northwest China 2013-2017
- 2.4 Market Development Forecast of OLED Display in China 2018-2023
- 2.4.1 Market Development Forecast of OLED Display in China 2018-2023
- 2.4.2 Market Development Forecast of OLED Display by Regions 2018-2023

#### CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
- 3.1.1 Consumption Volume of OLED Display in China by Types



3.1.2 Revenue of OLED Display in China by Types

3.2 China Market Status by Types in Major Countries

- 3.2.1 Market Status by Types in North China
- 3.2.2 Market Status by Types in Northeast China
- 3.2.3 Market Status by Types in East China
- 3.2.4 Market Status by Types in Central & South China
- 3.2.5 Market Status by Types in Southwest China
- 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of OLED Display in China by Types

# CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of OLED Display in China by Downstream Industry
- 4.2 Demand Volume of OLED Display by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of OLED Display by Downstream Industry in North China
  - 4.2.2 Demand Volume of OLED Display by Downstream Industry in Northeast China
  - 4.2.3 Demand Volume of OLED Display by Downstream Industry in East China

4.2.4 Demand Volume of OLED Display by Downstream Industry in Central & South China

4.2.5 Demand Volume of OLED Display by Downstream Industry in Southwest China

4.2.6 Demand Volume of OLED Display by Downstream Industry in Northwest China 4.3 Market Forecast of OLED Display in China by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF OLED DISPLAY

- 5.1 China Economy Situation and Trend Overview
- 5.2 OLED Display Downstream Industry Situation and Trend Overview

#### CHAPTER 6 OLED DISPLAY MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of OLED Display in China by Major Players
- 6.2 Revenue of OLED Display in China by Major Players
- 6.3 Basic Information of OLED Display by Major Players
  - 6.3.1 Headquarters Location and Established Time of OLED Display Major Players
- 6.3.2 Employees and Revenue Level of OLED Display Major Players
- 6.4 Market Competition News and Trend
- 6.4.1 Merger, Consolidation or Acquisition News



- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

#### CHAPTER 7 OLED DISPLAY MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 SMD
- 7.1.1 Company profile
- 7.1.2 Representative OLED Display Product
- 7.1.3 OLED Display Sales, Revenue, Price and Gross Margin of SMD
- 7.2 LGD
- 7.2.1 Company profile
- 7.2.2 Representative OLED Display Product
- 7.2.3 OLED Display Sales, Revenue, Price and Gross Margin of LGD

7.3 SONY

- 7.3.1 Company profile
- 7.3.2 Representative OLED Display Product
- 7.3.3 OLED Display Sales, Revenue, Price and Gross Margin of SONY
- 7.4 Futaba Corporation
- 7.4.1 Company profile
- 7.4.2 Representative OLED Display Product
- 7.4.3 OLED Display Sales, Revenue, Price and Gross Margin of Futaba Corporation
- 7.5 Sichuan CCO Display Technology
  - 7.5.1 Company profile
  - 7.5.2 Representative OLED Display Product

7.5.3 OLED Display Sales, Revenue, Price and Gross Margin of Sichuan CCO Display Technology

7.6 RITEK

- 7.6.1 Company profile
- 7.6.2 Representative OLED Display Product
- 7.6.3 OLED Display Sales, Revenue, Price and Gross Margin of RITEK
- 7.7 Visionox
  - 7.7.1 Company profile
  - 7.7.2 Representative OLED Display Product
  - 7.7.3 OLED Display Sales, Revenue, Price and Gross Margin of Visionox

7.8 JOLED

- 7.8.1 Company profile
- 7.8.2 Representative OLED Display Product
- 7.8.3 OLED Display Sales, Revenue, Price and Gross Margin of JOLED



#### 7.9 EDO

- 7.9.1 Company profile
- 7.9.2 Representative OLED Display Product
- 7.9.3 OLED Display Sales, Revenue, Price and Gross Margin of EDO

#### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF OLED DISPLAY

- 8.1 Industry Chain of OLED Display
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF OLED DISPLAY

- 9.1 Cost Structure Analysis of OLED Display
- 9.2 Raw Materials Cost Analysis of OLED Display
- 9.3 Labor Cost Analysis of OLED Display
- 9.4 Manufacturing Expenses Analysis of OLED Display

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF OLED DISPLAY

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### CHAPTER 11 REPORT CONCLUSION

#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation



12.2 Data Source12.2.1 Secondary Sources12.2.2 Primary Sources

12.3 Reference



#### I would like to order

Product name: OLED Display-China Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/OE2D26A5CF3EN.html</u> Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

> If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/OE2D26A5CF3EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970