

Office Furniture-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/O160F122E8EMEN.html>

Date: February 2018

Pages: 160

Price: US\$ 3,480.00 (Single User License)

ID: O160F122E8EMEN

Abstracts

Report Summary

Office Furniture-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Office Furniture industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Office Furniture 2013-2017, and development forecast 2018-2023

Main market players of Office Furniture in United States, with company and product introduction, position in the Office Furniture market

Market status and development trend of Office Furniture by types and applications

Cost and profit status of Office Furniture, and marketing status

Market growth drivers and challenges

The report segments the United States Office Furniture market as:

United States Office Furniture Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

Southwest

United States Office Furniture Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Wooden Furniture

Metal Furniture

Plastic Furniture

Other

United States Office Furniture Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Enterprise

Hospitals

Schools

Other

United States Office Furniture Market: Players Segment Analysis (Company and Product introduction, Office Furniture Sales Volume, Revenue, Price and Gross Margin):

Steelcase

Herman Miller

Haworth

HNI Corporation

Okamura Corporation

Global Group

KI

Teknion

Knoll

Kinnarps Holding

Kimball Office

Kokuyo

ITOKI

Uchida Yoko

Vitra Holding

Nowy Styl

Groupe Clestra Hausermann

Izzy+
Lienhard Office Group
Koninkije Ahrend
USM Holding
Bene
Sedus Stoll
Martela
Scandinavian Business Seating
EFG Holding
Fursys
Aurora
Sunon
Quama

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF OFFICE FURNITURE

- 1.1 Definition of Office Furniture in This Report
- 1.2 Commercial Types of Office Furniture
 - 1.2.1 Wooden Furniture
 - 1.2.2 Metal Furniture
 - 1.2.3 Plastic Furniture
 - 1.2.4 Other
- 1.3 Downstream Application of Office Furniture
 - 1.3.1 Enterprise
 - 1.3.2 Hospitals
 - 1.3.3 Schools
 - 1.3.4 Other
- 1.4 Development History of Office Furniture
- 1.5 Market Status and Trend of Office Furniture 2013-2023
 - 1.5.1 United States Office Furniture Market Status and Trend 2013-2023
 - 1.5.2 Regional Office Furniture Market Status and Trend 2013-2023

CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Office Furniture in United States 2013-2017
- 2.2 Consumption Market of Office Furniture in United States by Regions
 - 2.2.1 Consumption Volume of Office Furniture in United States by Regions
 - 2.2.2 Revenue of Office Furniture in United States by Regions
- 2.3 Market Analysis of Office Furniture in United States by Regions
 - 2.3.1 Market Analysis of Office Furniture in New England 2013-2017
 - 2.3.2 Market Analysis of Office Furniture in The Middle Atlantic 2013-2017
 - 2.3.3 Market Analysis of Office Furniture in The Midwest 2013-2017
 - 2.3.4 Market Analysis of Office Furniture in The West 2013-2017
 - 2.3.5 Market Analysis of Office Furniture in The South 2013-2017
 - 2.3.6 Market Analysis of Office Furniture in Southwest 2013-2017
- 2.4 Market Development Forecast of Office Furniture in United States 2018-2023
 - 2.4.1 Market Development Forecast of Office Furniture in United States 2018-2023
 - 2.4.2 Market Development Forecast of Office Furniture by Regions 2018-2023

CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole United States Market Status by Types
 - 3.1.1 Consumption Volume of Office Furniture in United States by Types
 - 3.1.2 Revenue of Office Furniture in United States by Types
- 3.2 United States Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in New England
 - 3.2.2 Market Status by Types in The Middle Atlantic
 - 3.2.3 Market Status by Types in The Midwest
 - 3.2.4 Market Status by Types in The West
 - 3.2.5 Market Status by Types in The South
 - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Office Furniture in United States by Types

CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Office Furniture in United States by Downstream Industry
- 4.2 Demand Volume of Office Furniture by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Office Furniture by Downstream Industry in New England
 - 4.2.2 Demand Volume of Office Furniture by Downstream Industry in The Middle Atlantic
 - 4.2.3 Demand Volume of Office Furniture by Downstream Industry in The Midwest
 - 4.2.4 Demand Volume of Office Furniture by Downstream Industry in The West
 - 4.2.5 Demand Volume of Office Furniture by Downstream Industry in The South
 - 4.2.6 Demand Volume of Office Furniture by Downstream Industry in Southwest
- 4.3 Market Forecast of Office Furniture in United States by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF OFFICE FURNITURE

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Office Furniture Downstream Industry Situation and Trend Overview

CHAPTER 6 OFFICE FURNITURE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of Office Furniture in United States by Major Players
- 6.2 Revenue of Office Furniture in United States by Major Players
- 6.3 Basic Information of Office Furniture by Major Players
 - 6.3.1 Headquarters Location and Established Time of Office Furniture Major Players
 - 6.3.2 Employees and Revenue Level of Office Furniture Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 OFFICE FURNITURE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Steelcase

7.1.1 Company profile

7.1.2 Representative Office Furniture Product

7.1.3 Office Furniture Sales, Revenue, Price and Gross Margin of Steelcase

7.2 Herman Miller

7.2.1 Company profile

7.2.2 Representative Office Furniture Product

7.2.3 Office Furniture Sales, Revenue, Price and Gross Margin of Herman Miller

7.3 Haworth

7.3.1 Company profile

7.3.2 Representative Office Furniture Product

7.3.3 Office Furniture Sales, Revenue, Price and Gross Margin of Haworth

7.4 HNI Corporation

7.4.1 Company profile

7.4.2 Representative Office Furniture Product

7.4.3 Office Furniture Sales, Revenue, Price and Gross Margin of HNI Corporation

7.5 Okamura Corporation

7.5.1 Company profile

7.5.2 Representative Office Furniture Product

7.5.3 Office Furniture Sales, Revenue, Price and Gross Margin of Okamura

Corporation

7.6 Global Group

7.6.1 Company profile

7.6.2 Representative Office Furniture Product

7.6.3 Office Furniture Sales, Revenue, Price and Gross Margin of Global Group

7.7 KI

7.7.1 Company profile

7.7.2 Representative Office Furniture Product

7.7.3 Office Furniture Sales, Revenue, Price and Gross Margin of KI

7.8 Teknion

7.8.1 Company profile

- 7.8.2 Representative Office Furniture Product
- 7.8.3 Office Furniture Sales, Revenue, Price and Gross Margin of Teknion
- 7.9 Knoll
 - 7.9.1 Company profile
 - 7.9.2 Representative Office Furniture Product
 - 7.9.3 Office Furniture Sales, Revenue, Price and Gross Margin of Knoll
- 7.10 Kinnarps Holding
 - 7.10.1 Company profile
 - 7.10.2 Representative Office Furniture Product
 - 7.10.3 Office Furniture Sales, Revenue, Price and Gross Margin of Kinnarps Holding
- 7.11 Kimball Office
 - 7.11.1 Company profile
 - 7.11.2 Representative Office Furniture Product
 - 7.11.3 Office Furniture Sales, Revenue, Price and Gross Margin of Kimball Office
- 7.12 Kokuyo
 - 7.12.1 Company profile
 - 7.12.2 Representative Office Furniture Product
 - 7.12.3 Office Furniture Sales, Revenue, Price and Gross Margin of Kokuyo
- 7.13 ITOKI
 - 7.13.1 Company profile
 - 7.13.2 Representative Office Furniture Product
 - 7.13.3 Office Furniture Sales, Revenue, Price and Gross Margin of ITOKI
- 7.14 Uchida Yoko
 - 7.14.1 Company profile
 - 7.14.2 Representative Office Furniture Product
 - 7.14.3 Office Furniture Sales, Revenue, Price and Gross Margin of Uchida Yoko
- 7.15 Vitra Holding
 - 7.15.1 Company profile
 - 7.15.2 Representative Office Furniture Product
 - 7.15.3 Office Furniture Sales, Revenue, Price and Gross Margin of Vitra Holding
- 7.16 Nowy Styl
- 7.17 Groupe Clestra Hausermann
- 7.18 Izzy+
- 7.19 Lienhard Office Group
- 7.20 Koninkije Ahrend
- 7.21 USM Holding
- 7.22 Bene
- 7.23 Sedus Stoll
- 7.24 Martela

7.25 Scandinavian Business Seating

7.26 EFG Holding

7.27 Fursys

7.28 Aurora

7.29 Sunon

7.30 Quama

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF OFFICE FURNITURE

8.1 Industry Chain of Office Furniture

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF OFFICE FURNITURE

9.1 Cost Structure Analysis of Office Furniture

9.2 Raw Materials Cost Analysis of Office Furniture

9.3 Labor Cost Analysis of Office Furniture

9.4 Manufacturing Expenses Analysis of Office Furniture

CHAPTER 10 MARKETING STATUS ANALYSIS OF OFFICE FURNITURE

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Office Furniture-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/O160F122E8EMEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O160F122E8EMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970