

Office Furniture-Asia Pacific Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/OB9661D5319MEN.html>

Date: February 2018

Pages: 135

Price: US\$ 3,480.00 (Single User License)

ID: OB9661D5319MEN

Abstracts

Report Summary

Office Furniture-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Office Furniture industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Office Furniture 2013-2017, and development forecast 2018-2023

Main market players of Office Furniture in Asia Pacific, with company and product introduction, position in the Office Furniture market

Market status and development trend of Office Furniture by types and applications

Cost and profit status of Office Furniture, and marketing status

Market growth drivers and challenges

The report segments the Asia Pacific Office Furniture market as:

Asia Pacific Office Furniture Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China

Japan

Korea

India

Southeast Asia

Australia

Asia Pacific Office Furniture Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Wooden Furniture

Metal Furniture

Plastic Furniture

Other

Asia Pacific Office Furniture Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Enterprise

Hospitals

Schools

Other

Asia Pacific Office Furniture Market: Players Segment Analysis (Company and Product introduction, Office Furniture Sales Volume, Revenue, Price and Gross Margin):

Steelcase

Herman Miller

Haworth

HNI Corporation

Okamura Corporation

Global Group

KI

Teknion

Knoll

Kinnarps Holding

Kimball Office

Kokuyo

ITOKI

Uchida Yoko

Vitra Holding

Nowy Styl

Groupe Clestra Hausermann

Izzy+

Lienhard Office Group
Koninkijé Ahrend
USM Holding
Bene
Sedus Stoll
Martela
Scandinavian Business Seating
EFG Holding
Fursys
Aurora
Sunon
Quama

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF OFFICE FURNITURE

- 1.1 Definition of Office Furniture in This Report
- 1.2 Commercial Types of Office Furniture
 - 1.2.1 Wooden Furniture
 - 1.2.2 Metal Furniture
 - 1.2.3 Plastic Furniture
 - 1.2.4 Other
- 1.3 Downstream Application of Office Furniture
 - 1.3.1 Enterprise
 - 1.3.2 Hospitals
 - 1.3.3 Schools
 - 1.3.4 Other
- 1.4 Development History of Office Furniture
- 1.5 Market Status and Trend of Office Furniture 2013-2023
 - 1.5.1 Asia Pacific Office Furniture Market Status and Trend 2013-2023
 - 1.5.2 Regional Office Furniture Market Status and Trend 2013-2023

CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Office Furniture in Asia Pacific 2013-2017
- 2.2 Consumption Market of Office Furniture in Asia Pacific by Regions
 - 2.2.1 Consumption Volume of Office Furniture in Asia Pacific by Regions
 - 2.2.2 Revenue of Office Furniture in Asia Pacific by Regions
- 2.3 Market Analysis of Office Furniture in Asia Pacific by Regions
 - 2.3.1 Market Analysis of Office Furniture in China 2013-2017
 - 2.3.2 Market Analysis of Office Furniture in Japan 2013-2017
 - 2.3.3 Market Analysis of Office Furniture in Korea 2013-2017
 - 2.3.4 Market Analysis of Office Furniture in India 2013-2017
 - 2.3.5 Market Analysis of Office Furniture in Southeast Asia 2013-2017
 - 2.3.6 Market Analysis of Office Furniture in Australia 2013-2017
- 2.4 Market Development Forecast of Office Furniture in Asia Pacific 2018-2023
 - 2.4.1 Market Development Forecast of Office Furniture in Asia Pacific 2018-2023
 - 2.4.2 Market Development Forecast of Office Furniture by Regions 2018-2023

CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES

3.1 Whole Asia Pacific Market Status by Types

3.1.1 Consumption Volume of Office Furniture in Asia Pacific by Types

3.1.2 Revenue of Office Furniture in Asia Pacific by Types

3.2 Asia Pacific Market Status by Types in Major Countries

3.2.1 Market Status by Types in China

3.2.2 Market Status by Types in Japan

3.2.3 Market Status by Types in Korea

3.2.4 Market Status by Types in India

3.2.5 Market Status by Types in Southeast Asia

3.2.6 Market Status by Types in Australia

3.3 Market Forecast of Office Furniture in Asia Pacific by Types

CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Office Furniture in Asia Pacific by Downstream Industry

4.2 Demand Volume of Office Furniture by Downstream Industry in Major Countries

4.2.1 Demand Volume of Office Furniture by Downstream Industry in China

4.2.2 Demand Volume of Office Furniture by Downstream Industry in Japan

4.2.3 Demand Volume of Office Furniture by Downstream Industry in Korea

4.2.4 Demand Volume of Office Furniture by Downstream Industry in India

4.2.5 Demand Volume of Office Furniture by Downstream Industry in Southeast Asia

4.2.6 Demand Volume of Office Furniture by Downstream Industry in Australia

4.3 Market Forecast of Office Furniture in Asia Pacific by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF OFFICE FURNITURE

5.1 Asia Pacific Economy Situation and Trend Overview

5.2 Office Furniture Downstream Industry Situation and Trend Overview

CHAPTER 6 OFFICE FURNITURE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC

6.1 Sales Volume of Office Furniture in Asia Pacific by Major Players

6.2 Revenue of Office Furniture in Asia Pacific by Major Players

6.3 Basic Information of Office Furniture by Major Players

6.3.1 Headquarters Location and Established Time of Office Furniture Major Players

6.3.2 Employees and Revenue Level of Office Furniture Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 OFFICE FURNITURE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Steelcase

7.1.1 Company profile

7.1.2 Representative Office Furniture Product

7.1.3 Office Furniture Sales, Revenue, Price and Gross Margin of Steelcase

7.2 Herman Miller

7.2.1 Company profile

7.2.2 Representative Office Furniture Product

7.2.3 Office Furniture Sales, Revenue, Price and Gross Margin of Herman Miller

7.3 Haworth

7.3.1 Company profile

7.3.2 Representative Office Furniture Product

7.3.3 Office Furniture Sales, Revenue, Price and Gross Margin of Haworth

7.4 HNI Corporation

7.4.1 Company profile

7.4.2 Representative Office Furniture Product

7.4.3 Office Furniture Sales, Revenue, Price and Gross Margin of HNI Corporation

7.5 Okamura Corporation

7.5.1 Company profile

7.5.2 Representative Office Furniture Product

7.5.3 Office Furniture Sales, Revenue, Price and Gross Margin of Okamura

Corporation

7.6 Global Group

7.6.1 Company profile

7.6.2 Representative Office Furniture Product

7.6.3 Office Furniture Sales, Revenue, Price and Gross Margin of Global Group

7.7 KI

7.7.1 Company profile

7.7.2 Representative Office Furniture Product

7.7.3 Office Furniture Sales, Revenue, Price and Gross Margin of KI

7.8 Teknion

7.8.1 Company profile

7.8.2 Representative Office Furniture Product

- 7.8.3 Office Furniture Sales, Revenue, Price and Gross Margin of Teknion
- 7.9 Knoll
 - 7.9.1 Company profile
 - 7.9.2 Representative Office Furniture Product
 - 7.9.3 Office Furniture Sales, Revenue, Price and Gross Margin of Knoll
- 7.10 Kinnarps Holding
 - 7.10.1 Company profile
 - 7.10.2 Representative Office Furniture Product
 - 7.10.3 Office Furniture Sales, Revenue, Price and Gross Margin of Kinnarps Holding
- 7.11 Kimball Office
 - 7.11.1 Company profile
 - 7.11.2 Representative Office Furniture Product
 - 7.11.3 Office Furniture Sales, Revenue, Price and Gross Margin of Kimball Office
- 7.12 Kokuyo
 - 7.12.1 Company profile
 - 7.12.2 Representative Office Furniture Product
 - 7.12.3 Office Furniture Sales, Revenue, Price and Gross Margin of Kokuyo
- 7.13 ITOKI
 - 7.13.1 Company profile
 - 7.13.2 Representative Office Furniture Product
 - 7.13.3 Office Furniture Sales, Revenue, Price and Gross Margin of ITOKI
- 7.14 Uchida Yoko
 - 7.14.1 Company profile
 - 7.14.2 Representative Office Furniture Product
 - 7.14.3 Office Furniture Sales, Revenue, Price and Gross Margin of Uchida Yoko
- 7.15 Vitra Holding
 - 7.15.1 Company profile
 - 7.15.2 Representative Office Furniture Product
 - 7.15.3 Office Furniture Sales, Revenue, Price and Gross Margin of Vitra Holding
- 7.16 Nowy Styl
- 7.17 Groupe Clestra Hausermann
- 7.18 Izzy+
- 7.19 Lienhard Office Group
- 7.20 Koninkijé Ahrend
- 7.21 USM Holding
- 7.22 Bene
- 7.23 Sedus Stoll
- 7.24 Martela
- 7.25 Scandinavian Business Seating

7.26 EFG Holding

7.27 Fursys

7.28 Aurora

7.29 Sunon

7.30 Quama

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF OFFICE FURNITURE

8.1 Industry Chain of Office Furniture

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF OFFICE FURNITURE

9.1 Cost Structure Analysis of Office Furniture

9.2 Raw Materials Cost Analysis of Office Furniture

9.3 Labor Cost Analysis of Office Furniture

9.4 Manufacturing Expenses Analysis of Office Furniture

CHAPTER 10 MARKETING STATUS ANALYSIS OF OFFICE FURNITURE

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Office Furniture-Asia Pacific Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/OB9661D5319MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/OB9661D5319MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970