

# Office Furnishings-South America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/O72A200806CMEN.html>

Date: February 2018

Pages: 143

Price: US\$ 3,480.00 (Single User License)

ID: O72A200806CMEN

## Abstracts

### Report Summary

Office Furnishings-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Office Furnishings industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Office Furnishings 2013-2017, and development forecast 2018-2023

Main market players of Office Furnishings in South America, with company and product introduction, position in the Office Furnishings market

Market status and development trend of Office Furnishings by types and applications

Cost and profit status of Office Furnishings, and marketing status

Market growth drivers and challenges

The report segments the South America Office Furnishings market as:

South America Office Furnishings Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others

## South America Office Furnishings Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Wooden Furnitures  
Metal Furnitures  
Plastic Furnitures  
Other Furnitures

## South America Office Furnishings Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Enterprise  
Hospitals  
Schools  
Other

## South America Office Furnishings Market: Players Segment Analysis (Company and Product introduction, Office Furnishings Sales Volume, Revenue, Price and Gross Margin):

Mohm Furniture  
Riadco Group  
Mobica  
Noknok  
Bene Group  
Pro Office  
Future Office Furniture  
Eshraka Furniture  
Deluxe  
Artec Office Furniture  
Dorah Furniture  
Gallop Enterprises Furniture  
Maani Ventures

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF OFFICE FURNISHINGS

- 1.1 Definition of Office Furnishings in This Report
- 1.2 Commercial Types of Office Furnishings
  - 1.2.1 Wooden Furnitures
  - 1.2.2 Metal Furnitures
  - 1.2.3 Plastic Furnitures
  - 1.2.4 Other Furnitures
- 1.3 Downstream Application of Office Furnishings
  - 1.3.1 Enterprise
  - 1.3.2 Hospitals
  - 1.3.3 Schools
  - 1.3.4 Other
- 1.4 Development History of Office Furnishings
- 1.5 Market Status and Trend of Office Furnishings 2013-2023
  - 1.5.1 South America Office Furnishings Market Status and Trend 2013-2023
  - 1.5.2 Regional Office Furnishings Market Status and Trend 2013-2023

### CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Office Furnishings in South America 2013-2017
- 2.2 Consumption Market of Office Furnishings in South America by Regions
  - 2.2.1 Consumption Volume of Office Furnishings in South America by Regions
  - 2.2.2 Revenue of Office Furnishings in South America by Regions
- 2.3 Market Analysis of Office Furnishings in South America by Regions
  - 2.3.1 Market Analysis of Office Furnishings in Brazil 2013-2017
  - 2.3.2 Market Analysis of Office Furnishings in Argentina 2013-2017
  - 2.3.3 Market Analysis of Office Furnishings in Venezuela 2013-2017
  - 2.3.4 Market Analysis of Office Furnishings in Colombia 2013-2017
  - 2.3.5 Market Analysis of Office Furnishings in Others 2013-2017
- 2.4 Market Development Forecast of Office Furnishings in South America 2018-2023
  - 2.4.1 Market Development Forecast of Office Furnishings in South America 2018-2023
  - 2.4.2 Market Development Forecast of Office Furnishings by Regions 2018-2023

### CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole South America Market Status by Types

- 3.1.1 Consumption Volume of Office Furnishings in South America by Types
- 3.1.2 Revenue of Office Furnishings in South America by Types
- 3.2 South America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Brazil
  - 3.2.2 Market Status by Types in Argentina
  - 3.2.3 Market Status by Types in Venezuela
  - 3.2.4 Market Status by Types in Colombia
  - 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of Office Furnishings in South America by Types

## **CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Office Furnishings in South America by Downstream Industry
- 4.2 Demand Volume of Office Furnishings by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Office Furnishings by Downstream Industry in Brazil
  - 4.2.2 Demand Volume of Office Furnishings by Downstream Industry in Argentina
  - 4.2.3 Demand Volume of Office Furnishings by Downstream Industry in Venezuela
  - 4.2.4 Demand Volume of Office Furnishings by Downstream Industry in Colombia
  - 4.2.5 Demand Volume of Office Furnishings by Downstream Industry in Others
- 4.3 Market Forecast of Office Furnishings in South America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF OFFICE FURNISHINGS**

- 5.1 South America Economy Situation and Trend Overview
- 5.2 Office Furnishings Downstream Industry Situation and Trend Overview

## **CHAPTER 6 OFFICE FURNISHINGS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA**

- 6.1 Sales Volume of Office Furnishings in South America by Major Players
- 6.2 Revenue of Office Furnishings in South America by Major Players
- 6.3 Basic Information of Office Furnishings by Major Players
  - 6.3.1 Headquarters Location and Established Time of Office Furnishings Major Players
  - 6.3.2 Employees and Revenue Level of Office Furnishings Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 OFFICE FURNISHINGS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### **7.1 Mohm Furniture**

#### **7.1.1 Company profile**

#### **7.1.2 Representative Office Furnishings Product**

#### **7.1.3 Office Furnishings Sales, Revenue, Price and Gross Margin of Mohm Furniture**

### **7.2 Riadco Group**

#### **7.2.1 Company profile**

#### **7.2.2 Representative Office Furnishings Product**

#### **7.2.3 Office Furnishings Sales, Revenue, Price and Gross Margin of Riadco Group**

### **7.3 Mobica**

#### **7.3.1 Company profile**

#### **7.3.2 Representative Office Furnishings Product**

#### **7.3.3 Office Furnishings Sales, Revenue, Price and Gross Margin of Mobica**

### **7.4 Noknok**

#### **7.4.1 Company profile**

#### **7.4.2 Representative Office Furnishings Product**

#### **7.4.3 Office Furnishings Sales, Revenue, Price and Gross Margin of Noknok**

### **7.5 Bene Group**

#### **7.5.1 Company profile**

#### **7.5.2 Representative Office Furnishings Product**

#### **7.5.3 Office Furnishings Sales, Revenue, Price and Gross Margin of Bene Group**

### **7.6 Pro Office**

#### **7.6.1 Company profile**

#### **7.6.2 Representative Office Furnishings Product**

#### **7.6.3 Office Furnishings Sales, Revenue, Price and Gross Margin of Pro Office**

### **7.7 Future Office Furniture**

#### **7.7.1 Company profile**

#### **7.7.2 Representative Office Furnishings Product**

#### **7.7.3 Office Furnishings Sales, Revenue, Price and Gross Margin of Future Office**

### **Furniture**

### **7.8 Eshraka Furniture**

#### **7.8.1 Company profile**

#### **7.8.2 Representative Office Furnishings Product**

#### **7.8.3 Office Furnishings Sales, Revenue, Price and Gross Margin of Eshraka Furniture**

### **7.9 Deluxe**

#### **7.9.1 Company profile**

- 7.9.2 Representative Office Furnishings Product
- 7.9.3 Office Furnishings Sales, Revenue, Price and Gross Margin of Deluxe
- 7.10 Artec Office Furniture
  - 7.10.1 Company profile
  - 7.10.2 Representative Office Furnishings Product
  - 7.10.3 Office Furnishings Sales, Revenue, Price and Gross Margin of Artec Office Furniture
- 7.11 Dorah Furniture
  - 7.11.1 Company profile
  - 7.11.2 Representative Office Furnishings Product
  - 7.11.3 Office Furnishings Sales, Revenue, Price and Gross Margin of Dorah Furniture
- 7.12 Gallop Enterprises Furniture
  - 7.12.1 Company profile
  - 7.12.2 Representative Office Furnishings Product
  - 7.12.3 Office Furnishings Sales, Revenue, Price and Gross Margin of Gallop Enterprises Furniture
- 7.13 Maani Ventures
  - 7.13.1 Company profile
  - 7.13.2 Representative Office Furnishings Product
  - 7.13.3 Office Furnishings Sales, Revenue, Price and Gross Margin of Maani Ventures

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF OFFICE FURNISHINGS**

- 8.1 Industry Chain of Office Furnishings
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF OFFICE FURNISHINGS**

- 9.1 Cost Structure Analysis of Office Furnishings
- 9.2 Raw Materials Cost Analysis of Office Furnishings
- 9.3 Labor Cost Analysis of Office Furnishings
- 9.4 Manufacturing Expenses Analysis of Office Furnishings

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF OFFICE FURNISHINGS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing

- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Office Furnishings-South America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/O72A200806CMEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O72A200806CMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970