

Office Chairs-EMEA Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/O71F3BA1036EN.html

Date: April 2018 Pages: 140 Price: US\$ 3,480.00 (Single User License) ID: O71F3BA1036EN

Abstracts

Report Summary

Office Chairs-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Office Chairs industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Office Chairs 2013-2017, and development forecast 2018-2023 Main market players of Office Chairs in EMEA, with company and product introduction, position in the Office Chairs market Market status and development trend of Office Chairs by types and applications Cost and profit status of Office Chairs, and marketing status Market growth drivers and challenges

The report segments the EMEA Office Chairs market as:

EMEA Office Chairs Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): Europe Middle East Africa

EMEA Office Chairs Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):



Leather Office Chair PU Office Chair Cloth Office Chair Plastic Office Chair Mesh Cloth Office Chair Others

EMEA Office Chairs Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Enterprise Procurement Government Procurement School Procurement Individual Procurement

EMEA Office Chairs Market: Players Segment Analysis (Company and Product introduction, Office Chairs Sales Volume, Revenue, Price and Gross Margin): Steelcase Herman Miller Haworth **HNI** Group **Okamura Corporation Kimball Office AURORA** TopStar **Bristol True Innovations** Nowy Styl SUNON GROUP Knoll **UE** Furniture Quama Group **UB Office Systems Kinnarps Holding** King Hong Industrial ΚI **Global Group** Teknion Kokuyo AIS



CHUENG SHINE Lifeform Furniture Manufacturing PSI Seating ITOKI Elite Office Furniture Foshan Long Ma Office Furniture izzy+

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF OFFICE CHAIRS

- 1.1 Definition of Office Chairs in This Report
- 1.2 Commercial Types of Office Chairs
- 1.2.1 Leather Office Chair
- 1.2.2 PU Office Chair
- 1.2.3 Cloth Office Chair
- 1.2.4 Plastic Office Chair
- 1.2.5 Mesh Cloth Office Chair
- 1.2.6 Others
- 1.3 Downstream Application of Office Chairs
 - 1.3.1 Enterprise Procurement
 - 1.3.2 Government Procurement
 - 1.3.3 School Procurement
 - 1.3.4 Individual Procurement
- 1.4 Development History of Office Chairs
- 1.5 Market Status and Trend of Office Chairs 2013-2023
 - 1.5.1 EMEA Office Chairs Market Status and Trend 2013-2023
 - 1.5.2 Regional Office Chairs Market Status and Trend 2013-2023

CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Office Chairs in EMEA 2013-2017
- 2.2 Consumption Market of Office Chairs in EMEA by Regions
- 2.2.1 Consumption Volume of Office Chairs in EMEA by Regions
- 2.2.2 Revenue of Office Chairs in EMEA by Regions
- 2.3 Market Analysis of Office Chairs in EMEA by Regions
- 2.3.1 Market Analysis of Office Chairs in Europe 2013-2017
- 2.3.2 Market Analysis of Office Chairs in Middle East 2013-2017
- 2.3.3 Market Analysis of Office Chairs in Africa 2013-2017
- 2.4 Market Development Forecast of Office Chairs in EMEA 2018-2023
- 2.4.1 Market Development Forecast of Office Chairs in EMEA 2018-2023
- 2.4.2 Market Development Forecast of Office Chairs by Regions 2018-2023

CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES

3.1 Whole EMEA Market Status by Types



- 3.1.1 Consumption Volume of Office Chairs in EMEA by Types
- 3.1.2 Revenue of Office Chairs in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in Europe
- 3.2.2 Market Status by Types in Middle East
- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Office Chairs in EMEA by Types

CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Office Chairs in EMEA by Downstream Industry
- 4.2 Demand Volume of Office Chairs by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Office Chairs by Downstream Industry in Europe
- 4.2.2 Demand Volume of Office Chairs by Downstream Industry in Middle East
- 4.2.3 Demand Volume of Office Chairs by Downstream Industry in Africa
- 4.3 Market Forecast of Office Chairs in EMEA by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF OFFICE CHAIRS

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Office Chairs Downstream Industry Situation and Trend Overview

CHAPTER 6 OFFICE CHAIRS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of Office Chairs in EMEA by Major Players
- 6.2 Revenue of Office Chairs in EMEA by Major Players
- 6.3 Basic Information of Office Chairs by Major Players
- 6.3.1 Headquarters Location and Established Time of Office Chairs Major Players
- 6.3.2 Employees and Revenue Level of Office Chairs Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 OFFICE CHAIRS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA



7.1 Steelcase

- 7.1.1 Company profile
- 7.1.2 Representative Office Chairs Product
- 7.1.3 Office Chairs Sales, Revenue, Price and Gross Margin of Steelcase
- 7.2 Herman Miller
 - 7.2.1 Company profile
 - 7.2.2 Representative Office Chairs Product
 - 7.2.3 Office Chairs Sales, Revenue, Price and Gross Margin of Herman Miller
- 7.3 Haworth
- 7.3.1 Company profile
- 7.3.2 Representative Office Chairs Product
- 7.3.3 Office Chairs Sales, Revenue, Price and Gross Margin of Haworth
- 7.4 HNI Group
 - 7.4.1 Company profile
 - 7.4.2 Representative Office Chairs Product
 - 7.4.3 Office Chairs Sales, Revenue, Price and Gross Margin of HNI Group
- 7.5 Okamura Corporation
- 7.5.1 Company profile
- 7.5.2 Representative Office Chairs Product
- 7.5.3 Office Chairs Sales, Revenue, Price and Gross Margin of Okamura Corporation
- 7.6 Kimball Office
 - 7.6.1 Company profile
 - 7.6.2 Representative Office Chairs Product
- 7.6.3 Office Chairs Sales, Revenue, Price and Gross Margin of Kimball Office
- 7.7 AURORA
 - 7.7.1 Company profile
 - 7.7.2 Representative Office Chairs Product
- 7.7.3 Office Chairs Sales, Revenue, Price and Gross Margin of AURORA
- 7.8 TopStar
 - 7.8.1 Company profile
 - 7.8.2 Representative Office Chairs Product
- 7.8.3 Office Chairs Sales, Revenue, Price and Gross Margin of TopStar
- 7.9 Bristol
 - 7.9.1 Company profile
 - 7.9.2 Representative Office Chairs Product
 - 7.9.3 Office Chairs Sales, Revenue, Price and Gross Margin of Bristol
- 7.10 True Innovations
 - 7.10.1 Company profile
 - 7.10.2 Representative Office Chairs Product



7.10.3 Office Chairs Sales, Revenue, Price and Gross Margin of True Innovations

- 7.11 Nowy Styl
 - 7.11.1 Company profile
 - 7.11.2 Representative Office Chairs Product
 - 7.11.3 Office Chairs Sales, Revenue, Price and Gross Margin of Nowy Styl
- 7.12 SUNON GROUP
 - 7.12.1 Company profile
 - 7.12.2 Representative Office Chairs Product
- 7.12.3 Office Chairs Sales, Revenue, Price and Gross Margin of SUNON GROUP
- 7.13 Knoll
- 7.13.1 Company profile
- 7.13.2 Representative Office Chairs Product
- 7.13.3 Office Chairs Sales, Revenue, Price and Gross Margin of Knoll
- 7.14 UE Furniture
- 7.14.1 Company profile
- 7.14.2 Representative Office Chairs Product
- 7.14.3 Office Chairs Sales, Revenue, Price and Gross Margin of UE Furniture
- 7.15 Quama Group
 - 7.15.1 Company profile
 - 7.15.2 Representative Office Chairs Product
- 7.15.3 Office Chairs Sales, Revenue, Price and Gross Margin of Quama Group
- 7.16 UB Office Systems
- 7.17 Kinnarps Holding
- 7.18 King Hong Industrial
- 7.19 KI
- 7.20 Global Group
- 7.21 Teknion
- 7.22 Kokuyo
- 7.23 AIS
- 7.24 CHUENG SHINE
- 7.25 Lifeform Furniture Manufacturing
- 7.26 PSI Seating
- 7.27 ITOKI
- 7.28 Elite Office Furniture
- 7.29 Foshan Long Ma Office Furniture
- 7.30 izzy+

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF OFFICE CHAIRS



- 8.1 Industry Chain of Office Chairs
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF OFFICE CHAIRS

- 9.1 Cost Structure Analysis of Office Chairs
- 9.2 Raw Materials Cost Analysis of Office Chairs
- 9.3 Labor Cost Analysis of Office Chairs
- 9.4 Manufacturing Expenses Analysis of Office Chairs

CHAPTER 10 MARKETING STATUS ANALYSIS OF OFFICE CHAIRS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Office Chairs-EMEA Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/O71F3BA1036EN.html</u>

> Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/O71F3BA1036EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970