

# Off-Road Vehicles (ORV)-South America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/OB94FAA79DFEN.html>

Date: January 2018

Pages: 135

Price: US\$ 3,480.00 (Single User License)

ID: OB94FAA79DFEN

## Abstracts

### Report Summary

Off-Road Vehicles (ORV)-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Off-Road Vehicles (ORV) industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Off-Road Vehicles (ORV) 2013-2017, and development forecast 2018-2023

Main market players of Off-Road Vehicles (ORV) in South America, with company and product introduction, position in the Off-Road Vehicles (ORV) market

Market status and development trend of Off-Road Vehicles (ORV) by types and applications

Cost and profit status of Off-Road Vehicles (ORV), and marketing status

Market growth drivers and challenges

The report segments the South America Off-Road Vehicles (ORV) market as:

South America Off-Road Vehicles (ORV) Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

## Others

South America Off-Road Vehicles (ORV) Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

ATV

SSV

South America Off-Road Vehicles (ORV) Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Sports

Entertainment

Agriculture

Military

Hunting

Other

South America Off-Road Vehicles (ORV) Market: Players Segment Analysis (Company and Product introduction, Off-Road Vehicles (ORV) Sales Volume, Revenue, Price and Gross Margin):

LandRover

JEEP

TOYOTA

Volkswagen

Mercedes-Benz

Audi

BMW

HYUNDAI

Honda

General Motors

FCA

Mazda

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF OFF-ROAD VEHICLES (ORV)**

- 1.1 Definition of Off-Road Vehicles (ORV) in This Report
- 1.2 Commercial Types of Off-Road Vehicles (ORV)
  - 1.2.1 ATV
  - 1.2.2 SSV
- 1.3 Downstream Application of Off-Road Vehicles (ORV)
  - 1.3.1 Sports
  - 1.3.2 Entertainment
  - 1.3.3 Agriculture
  - 1.3.4 Military
  - 1.3.5 Hunting
  - 1.3.6 Other
- 1.4 Development History of Off-Road Vehicles (ORV)
- 1.5 Market Status and Trend of Off-Road Vehicles (ORV) 2013-2023
  - 1.5.1 South America Off-Road Vehicles (ORV) Market Status and Trend 2013-2023
  - 1.5.2 Regional Off-Road Vehicles (ORV) Market Status and Trend 2013-2023

### **CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Off-Road Vehicles (ORV) in South America 2013-2017
- 2.2 Consumption Market of Off-Road Vehicles (ORV) in South America by Regions
  - 2.2.1 Consumption Volume of Off-Road Vehicles (ORV) in South America by Regions
  - 2.2.2 Revenue of Off-Road Vehicles (ORV) in South America by Regions
- 2.3 Market Analysis of Off-Road Vehicles (ORV) in South America by Regions
  - 2.3.1 Market Analysis of Off-Road Vehicles (ORV) in Brazil 2013-2017
  - 2.3.2 Market Analysis of Off-Road Vehicles (ORV) in Argentina 2013-2017
  - 2.3.3 Market Analysis of Off-Road Vehicles (ORV) in Venezuela 2013-2017
  - 2.3.4 Market Analysis of Off-Road Vehicles (ORV) in Colombia 2013-2017
  - 2.3.5 Market Analysis of Off-Road Vehicles (ORV) in Others 2013-2017
- 2.4 Market Development Forecast of Off-Road Vehicles (ORV) in South America 2018-2023
  - 2.4.1 Market Development Forecast of Off-Road Vehicles (ORV) in South America 2018-2023
  - 2.4.2 Market Development Forecast of Off-Road Vehicles (ORV) by Regions 2018-2023

## **CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

### 3.1 Whole South America Market Status by Types

#### 3.1.1 Consumption Volume of Off-Road Vehicles (ORV) in South America by Types

#### 3.1.2 Revenue of Off-Road Vehicles (ORV) in South America by Types

### 3.2 South America Market Status by Types in Major Countries

#### 3.2.1 Market Status by Types in Brazil

#### 3.2.2 Market Status by Types in Argentina

#### 3.2.3 Market Status by Types in Venezuela

#### 3.2.4 Market Status by Types in Colombia

#### 3.2.5 Market Status by Types in Others

### 3.3 Market Forecast of Off-Road Vehicles (ORV) in South America by Types

## **CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Off-Road Vehicles (ORV) in South America by Downstream Industry

### 4.2 Demand Volume of Off-Road Vehicles (ORV) by Downstream Industry in Major Countries

#### 4.2.1 Demand Volume of Off-Road Vehicles (ORV) by Downstream Industry in Brazil

#### 4.2.2 Demand Volume of Off-Road Vehicles (ORV) by Downstream Industry in Argentina

#### 4.2.3 Demand Volume of Off-Road Vehicles (ORV) by Downstream Industry in Venezuela

#### 4.2.4 Demand Volume of Off-Road Vehicles (ORV) by Downstream Industry in Colombia

#### 4.2.5 Demand Volume of Off-Road Vehicles (ORV) by Downstream Industry in Others

### 4.3 Market Forecast of Off-Road Vehicles (ORV) in South America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF OFF-ROAD VEHICLES (ORV)**

### 5.1 South America Economy Situation and Trend Overview

### 5.2 Off-Road Vehicles (ORV) Downstream Industry Situation and Trend Overview

## **CHAPTER 6 OFF-ROAD VEHICLES (ORV) MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA**

6.1 Sales Volume of Off-Road Vehicles (ORV) in South America by Major Players

6.2 Revenue of Off-Road Vehicles (ORV) in South America by Major Players

6.3 Basic Information of Off-Road Vehicles (ORV) by Major Players

6.3.1 Headquarters Location and Established Time of Off-Road Vehicles (ORV) Major Players

6.3.2 Employees and Revenue Level of Off-Road Vehicles (ORV) Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 OFF-ROAD VEHICLES (ORV) MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 LandRover

7.1.1 Company profile

7.1.2 Representative Off-Road Vehicles (ORV) Product

7.1.3 Off-Road Vehicles (ORV) Sales, Revenue, Price and Gross Margin of LandRover

7.2 JEEP

7.2.1 Company profile

7.2.2 Representative Off-Road Vehicles (ORV) Product

7.2.3 Off-Road Vehicles (ORV) Sales, Revenue, Price and Gross Margin of JEEP

7.3 TOYOTA

7.3.1 Company profile

7.3.2 Representative Off-Road Vehicles (ORV) Product

7.3.3 Off-Road Vehicles (ORV) Sales, Revenue, Price and Gross Margin of TOYOTA

7.4 Volkswagen

7.4.1 Company profile

7.4.2 Representative Off-Road Vehicles (ORV) Product

7.4.3 Off-Road Vehicles (ORV) Sales, Revenue, Price and Gross Margin of

Volkswagen

7.5 Mercedes-Benz

7.5.1 Company profile

7.5.2 Representative Off-Road Vehicles (ORV) Product

7.5.3 Off-Road Vehicles (ORV) Sales, Revenue, Price and Gross Margin of Mercedes-

Benz

7.6 Audi

7.6.1 Company profile

- 7.6.2 Representative Off-Road Vehicles (ORV) Product
- 7.6.3 Off-Road Vehicles (ORV) Sales, Revenue, Price and Gross Margin of Audi
- 7.7 BMW
  - 7.7.1 Company profile
  - 7.7.2 Representative Off-Road Vehicles (ORV) Product
  - 7.7.3 Off-Road Vehicles (ORV) Sales, Revenue, Price and Gross Margin of BMW
- 7.8 HYUNDAI
  - 7.8.1 Company profile
  - 7.8.2 Representative Off-Road Vehicles (ORV) Product
  - 7.8.3 Off-Road Vehicles (ORV) Sales, Revenue, Price and Gross Margin of HYUNDAI
- 7.9 Honda
  - 7.9.1 Company profile
  - 7.9.2 Representative Off-Road Vehicles (ORV) Product
  - 7.9.3 Off-Road Vehicles (ORV) Sales, Revenue, Price and Gross Margin of Honda
- 7.10 General Motors
  - 7.10.1 Company profile
  - 7.10.2 Representative Off-Road Vehicles (ORV) Product
  - 7.10.3 Off-Road Vehicles (ORV) Sales, Revenue, Price and Gross Margin of General Motors
- 7.11 FCA
  - 7.11.1 Company profile
  - 7.11.2 Representative Off-Road Vehicles (ORV) Product
  - 7.11.3 Off-Road Vehicles (ORV) Sales, Revenue, Price and Gross Margin of FCA
- 7.12 Mazda
  - 7.12.1 Company profile
  - 7.12.2 Representative Off-Road Vehicles (ORV) Product
  - 7.12.3 Off-Road Vehicles (ORV) Sales, Revenue, Price and Gross Margin of Mazda

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF OFF-ROAD VEHICLES (ORV)**

- 8.1 Industry Chain of Off-Road Vehicles (ORV)
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF OFF-ROAD VEHICLES (ORV)**

- 9.1 Cost Structure Analysis of Off-Road Vehicles (ORV)

9.2 Raw Materials Cost Analysis of Off-Road Vehicles (ORV)

9.3 Labor Cost Analysis of Off-Road Vehicles (ORV)

9.4 Manufacturing Expenses Analysis of Off-Road Vehicles (ORV)

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF OFF-ROAD VEHICLES (ORV)**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

## I would like to order

Product name: Off-Road Vehicles (ORV)-South America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/OB94FAA79DFEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/OB94FAA79DFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970