

Off-Road Vehicles (ORV)-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/OD52A38CE36EN.html>

Date: January 2018

Pages: 148

Price: US\$ 3,480.00 (Single User License)

ID: OD52A38CE36EN

Abstracts

Report Summary

Off-Road Vehicles (ORV)-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Off-Road Vehicles (ORV) industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Off-Road Vehicles (ORV) 2013-2017, and development forecast 2018-2023

Main market players of Off-Road Vehicles (ORV) in North America, with company and product introduction, position in the Off-Road Vehicles (ORV) market

Market status and development trend of Off-Road Vehicles (ORV) by types and applications

Cost and profit status of Off-Road Vehicles (ORV), and marketing status

Market growth drivers and challenges

The report segments the North America Off-Road Vehicles (ORV) market as:

North America Off-Road Vehicles (ORV) Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Off-Road Vehicles (ORV) Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

ATV
SSV

North America Off-Road Vehicles (ORV) Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Sports
Entertainment
Agriculture
Military
Hunting
Other

North America Off-Road Vehicles (ORV) Market: Players Segment Analysis (Company and Product introduction, Off-Road Vehicles (ORV) Sales Volume, Revenue, Price and Gross Margin):

LandRover
JEEP
TOYOTA
Volkswagen
Mercedes-Benz
Audi
BMW
HYUNDAI
Honda
General Motors
FCA
Mazda

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF OFF-ROAD VEHICLES (ORV)

- 1.1 Definition of Off-Road Vehicles (ORV) in This Report
- 1.2 Commercial Types of Off-Road Vehicles (ORV)
 - 1.2.1 ATV
 - 1.2.2 SSV
- 1.3 Downstream Application of Off-Road Vehicles (ORV)
 - 1.3.1 Sports
 - 1.3.2 Entertainment
 - 1.3.3 Agriculture
 - 1.3.4 Military
 - 1.3.5 Hunting
 - 1.3.6 Other
- 1.4 Development History of Off-Road Vehicles (ORV)
- 1.5 Market Status and Trend of Off-Road Vehicles (ORV) 2013-2023
 - 1.5.1 North America Off-Road Vehicles (ORV) Market Status and Trend 2013-2023
 - 1.5.2 Regional Off-Road Vehicles (ORV) Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Off-Road Vehicles (ORV) in North America 2013-2017
- 2.2 Consumption Market of Off-Road Vehicles (ORV) in North America by Regions
 - 2.2.1 Consumption Volume of Off-Road Vehicles (ORV) in North America by Regions
 - 2.2.2 Revenue of Off-Road Vehicles (ORV) in North America by Regions
- 2.3 Market Analysis of Off-Road Vehicles (ORV) in North America by Regions
 - 2.3.1 Market Analysis of Off-Road Vehicles (ORV) in United States 2013-2017
 - 2.3.2 Market Analysis of Off-Road Vehicles (ORV) in Canada 2013-2017
 - 2.3.3 Market Analysis of Off-Road Vehicles (ORV) in Mexico 2013-2017
- 2.4 Market Development Forecast of Off-Road Vehicles (ORV) in North America 2018-2023
 - 2.4.1 Market Development Forecast of Off-Road Vehicles (ORV) in North America 2018-2023
 - 2.4.2 Market Development Forecast of Off-Road Vehicles (ORV) by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

3.1 Whole North America Market Status by Types

3.1.1 Consumption Volume of Off-Road Vehicles (ORV) in North America by Types

3.1.2 Revenue of Off-Road Vehicles (ORV) in North America by Types

3.2 North America Market Status by Types in Major Countries

3.2.1 Market Status by Types in United States

3.2.2 Market Status by Types in Canada

3.2.3 Market Status by Types in Mexico

3.3 Market Forecast of Off-Road Vehicles (ORV) in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Off-Road Vehicles (ORV) in North America by Downstream Industry

4.2 Demand Volume of Off-Road Vehicles (ORV) by Downstream Industry in Major Countries

4.2.1 Demand Volume of Off-Road Vehicles (ORV) by Downstream Industry in United States

4.2.2 Demand Volume of Off-Road Vehicles (ORV) by Downstream Industry in Canada

4.2.3 Demand Volume of Off-Road Vehicles (ORV) by Downstream Industry in Mexico

4.3 Market Forecast of Off-Road Vehicles (ORV) in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF OFF-ROAD VEHICLES (ORV)

5.1 North America Economy Situation and Trend Overview

5.2 Off-Road Vehicles (ORV) Downstream Industry Situation and Trend Overview

CHAPTER 6 OFF-ROAD VEHICLES (ORV) MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

6.1 Sales Volume of Off-Road Vehicles (ORV) in North America by Major Players

6.2 Revenue of Off-Road Vehicles (ORV) in North America by Major Players

6.3 Basic Information of Off-Road Vehicles (ORV) by Major Players

6.3.1 Headquarters Location and Established Time of Off-Road Vehicles (ORV) Major Players

6.3.2 Employees and Revenue Level of Off-Road Vehicles (ORV) Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 OFF-ROAD VEHICLES (ORV) MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 LandRover

7.1.1 Company profile

7.1.2 Representative Off-Road Vehicles (ORV) Product

7.1.3 Off-Road Vehicles (ORV) Sales, Revenue, Price and Gross Margin of LandRover

7.2 JEEP

7.2.1 Company profile

7.2.2 Representative Off-Road Vehicles (ORV) Product

7.2.3 Off-Road Vehicles (ORV) Sales, Revenue, Price and Gross Margin of JEEP

7.3 TOYOTA

7.3.1 Company profile

7.3.2 Representative Off-Road Vehicles (ORV) Product

7.3.3 Off-Road Vehicles (ORV) Sales, Revenue, Price and Gross Margin of TOYOTA

7.4 Volkswagen

7.4.1 Company profile

7.4.2 Representative Off-Road Vehicles (ORV) Product

7.4.3 Off-Road Vehicles (ORV) Sales, Revenue, Price and Gross Margin of

Volkswagen

7.5 Mercedes-Benz

7.5.1 Company profile

7.5.2 Representative Off-Road Vehicles (ORV) Product

7.5.3 Off-Road Vehicles (ORV) Sales, Revenue, Price and Gross Margin of Mercedes-

Benz

7.6 Audi

7.6.1 Company profile

7.6.2 Representative Off-Road Vehicles (ORV) Product

7.6.3 Off-Road Vehicles (ORV) Sales, Revenue, Price and Gross Margin of Audi

7.7 BMW

7.7.1 Company profile

7.7.2 Representative Off-Road Vehicles (ORV) Product

7.7.3 Off-Road Vehicles (ORV) Sales, Revenue, Price and Gross Margin of BMW

7.8 HYUNDAI

- 7.8.1 Company profile
- 7.8.2 Representative Off-Road Vehicles (ORV) Product
- 7.8.3 Off-Road Vehicles (ORV) Sales, Revenue, Price and Gross Margin of HYUNDAI
- 7.9 Honda
 - 7.9.1 Company profile
 - 7.9.2 Representative Off-Road Vehicles (ORV) Product
 - 7.9.3 Off-Road Vehicles (ORV) Sales, Revenue, Price and Gross Margin of Honda
- 7.10 General Motors
 - 7.10.1 Company profile
 - 7.10.2 Representative Off-Road Vehicles (ORV) Product
 - 7.10.3 Off-Road Vehicles (ORV) Sales, Revenue, Price and Gross Margin of General Motors
- 7.11 FCA
 - 7.11.1 Company profile
 - 7.11.2 Representative Off-Road Vehicles (ORV) Product
 - 7.11.3 Off-Road Vehicles (ORV) Sales, Revenue, Price and Gross Margin of FCA
- 7.12 Mazda
 - 7.12.1 Company profile
 - 7.12.2 Representative Off-Road Vehicles (ORV) Product
 - 7.12.3 Off-Road Vehicles (ORV) Sales, Revenue, Price and Gross Margin of Mazda

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF OFF-ROAD VEHICLES (ORV)

- 8.1 Industry Chain of Off-Road Vehicles (ORV)
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF OFF-ROAD VEHICLES (ORV)

- 9.1 Cost Structure Analysis of Off-Road Vehicles (ORV)
- 9.2 Raw Materials Cost Analysis of Off-Road Vehicles (ORV)
- 9.3 Labor Cost Analysis of Off-Road Vehicles (ORV)
- 9.4 Manufacturing Expenses Analysis of Off-Road Vehicles (ORV)

CHAPTER 10 MARKETING STATUS ANALYSIS OF OFF-ROAD VEHICLES (ORV)

- 10.1 Marketing Channel

- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Off-Road Vehicles (ORV)-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/OD52A38CE36EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/OD52A38CE36EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970