

Off The Road Tires (OTR)-United States Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/OEC496831A7MEN.html

Date: February 2018 Pages: 139 Price: US\$ 3,480.00 (Single User License) ID: OEC496831A7MEN

Abstracts

Report Summary

Off The Road Tires (OTR)-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Off The Road Tires (OTR) industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Off The Road Tires (OTR)
2013-2017, and development forecast 2018-2023
Main market players of Off The Road Tires (OTR) in United States, with company and product introduction, position in the Off The Road Tires (OTR) market
Market status and development trend of Off The Road Tires (OTR) by types and applications
Cost and profit status of Off The Road Tires (OTR), and marketing status

Market growth drivers and challenges

The report segments the United States Off The Road Tires (OTR) market as:

United States Off The Road Tires (OTR) Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England The Middle Atlantic The Midwest The West



The South

Southwest

United States Off The Road Tires (OTR) Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

All-Season Tires Winter Tires Summer Tires Other

United States Off The Road Tires (OTR) Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Mining Construction Others

United States Off The Road Tires (OTR) Market: Players Segment Analysis (Company and Product introduction, Off The Road Tires (OTR) Sales Volume, Revenue, Price and Gross Margin):

Bridgestone Michelin Goodyear Continental Pirelli Hankook Sumitomo Yokohama Maxxis Zhongce Giti Tire Toyo Tire **Cooper Tire** Kumho Tire Apollo Tires Ltd Triangle Group

Off The Road Tires (OTR)-United States Market Status and Trend Report 2013-2023



Nexen Tire Hengfeng Rubber Nokian Tyres

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF OFF THE ROAD TIRES (OTR)

- 1.1 Definition of Off The Road Tires (OTR) in This Report
- 1.2 Commercial Types of Off The Road Tires (OTR)
- 1.2.1 All-Season Tires
- 1.2.2 Winter Tires
- 1.2.3 Summer Tires
- 1.2.4 Other
- 1.3 Downstream Application of Off The Road Tires (OTR)
 - 1.3.1 Mining
 - 1.3.2 Construction
 - 1.3.3 Others
- 1.4 Development History of Off The Road Tires (OTR)
- 1.5 Market Status and Trend of Off The Road Tires (OTR) 2013-2023
 - 1.5.1 United States Off The Road Tires (OTR) Market Status and Trend 2013-2023
 - 1.5.2 Regional Off The Road Tires (OTR) Market Status and Trend 2013-2023

CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

2.1 Market Status of Off The Road Tires (OTR) in United States 2013-2017
2.2 Consumption Market of Off The Road Tires (OTR) in United States by Regions
2.2.1 Consumption Volume of Off The Road Tires (OTR) in United States by Regions
2.2.2 Revenue of Off The Road Tires (OTR) in United States by Regions
2.3 Market Analysis of Off The Road Tires (OTR) in United States by Regions
2.3.1 Market Analysis of Off The Road Tires (OTR) in New England 2013-2017
2.3.2 Market Analysis of Off The Road Tires (OTR) in The Middle Atlantic 2013-2017
2.3.3 Market Analysis of Off The Road Tires (OTR) in The Middle Atlantic 2013-2017
2.3.4 Market Analysis of Off The Road Tires (OTR) in The West 2013-2017
2.3.5 Market Analysis of Off The Road Tires (OTR) in The South 2013-2017
2.3.6 Market Analysis of Off The Road Tires (OTR) in Southwest 2013-2017
2.4 Market Development Forecast of Off The Road Tires (OTR) in United States
2018-2023

2.4.1 Market Development Forecast of Off The Road Tires (OTR) in United States 2018-2023

2.4.2 Market Development Forecast of Off The Road Tires (OTR) by Regions 2018-2023



CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole United States Market Status by Types
- 3.1.1 Consumption Volume of Off The Road Tires (OTR) in United States by Types
- 3.1.2 Revenue of Off The Road Tires (OTR) in United States by Types
- 3.2 United States Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in New England
- 3.2.2 Market Status by Types in The Middle Atlantic
- 3.2.3 Market Status by Types in The Midwest
- 3.2.4 Market Status by Types in The West
- 3.2.5 Market Status by Types in The South
- 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Off The Road Tires (OTR) in United States by Types

CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Off The Road Tires (OTR) in United States by Downstream Industry

4.2 Demand Volume of Off The Road Tires (OTR) by Downstream Industry in Major Countries

4.2.1 Demand Volume of Off The Road Tires (OTR) by Downstream Industry in New England

4.2.2 Demand Volume of Off The Road Tires (OTR) by Downstream Industry in The Middle Atlantic

4.2.3 Demand Volume of Off The Road Tires (OTR) by Downstream Industry in The Midwest

4.2.4 Demand Volume of Off The Road Tires (OTR) by Downstream Industry in The West

4.2.5 Demand Volume of Off The Road Tires (OTR) by Downstream Industry in The South

4.2.6 Demand Volume of Off The Road Tires (OTR) by Downstream Industry in Southwest

4.3 Market Forecast of Off The Road Tires (OTR) in United States by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF OFF THE ROAD TIRES (OTR)



5.1 United States Economy Situation and Trend Overview

5.2 Off The Road Tires (OTR) Downstream Industry Situation and Trend Overview

CHAPTER 6 OFF THE ROAD TIRES (OTR) MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of Off The Road Tires (OTR) in United States by Major Players
- 6.2 Revenue of Off The Road Tires (OTR) in United States by Major Players
- 6.3 Basic Information of Off The Road Tires (OTR) by Major Players

6.3.1 Headquarters Location and Established Time of Off The Road Tires (OTR) Major Players

6.3.2 Employees and Revenue Level of Off The Road Tires (OTR) Major Players

- 6.4 Market Competition News and Trend
- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 OFF THE ROAD TIRES (OTR) MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Bridgestone

7.1.1 Company profile

7.1.2 Representative Off The Road Tires (OTR) Product

7.1.3 Off The Road Tires (OTR) Sales, Revenue, Price and Gross Margin of Bridgestone

7.2 Michelin

7.2.1 Company profile

7.2.2 Representative Off The Road Tires (OTR) Product

7.2.3 Off The Road Tires (OTR) Sales, Revenue, Price and Gross Margin of Michelin

7.3 Goodyear

7.3.1 Company profile

- 7.3.2 Representative Off The Road Tires (OTR) Product
- 7.3.3 Off The Road Tires (OTR) Sales, Revenue, Price and Gross Margin of Goodyear

7.4 Continental

- 7.4.1 Company profile
- 7.4.2 Representative Off The Road Tires (OTR) Product
- 7.4.3 Off The Road Tires (OTR) Sales, Revenue, Price and Gross Margin of

Continental

7.5 Pirelli



- 7.5.1 Company profile
- 7.5.2 Representative Off The Road Tires (OTR) Product
- 7.5.3 Off The Road Tires (OTR) Sales, Revenue, Price and Gross Margin of Pirelli

7.6 Hankook

- 7.6.1 Company profile
- 7.6.2 Representative Off The Road Tires (OTR) Product
- 7.6.3 Off The Road Tires (OTR) Sales, Revenue, Price and Gross Margin of Hankook

7.7 Sumitomo

- 7.7.1 Company profile
- 7.7.2 Representative Off The Road Tires (OTR) Product
- 7.7.3 Off The Road Tires (OTR) Sales, Revenue, Price and Gross Margin of Sumitomo

7.8 Yokohama

- 7.8.1 Company profile
- 7.8.2 Representative Off The Road Tires (OTR) Product
- 7.8.3 Off The Road Tires (OTR) Sales, Revenue, Price and Gross Margin of

Yokohama

- 7.9 Maxxis
 - 7.9.1 Company profile
 - 7.9.2 Representative Off The Road Tires (OTR) Product
- 7.9.3 Off The Road Tires (OTR) Sales, Revenue, Price and Gross Margin of Maxxis

7.10 Zhongce

7.10.1 Company profile

- 7.10.2 Representative Off The Road Tires (OTR) Product
- 7.10.3 Off The Road Tires (OTR) Sales, Revenue, Price and Gross Margin of Zhongce 7.11 Giti Tire
 - 7.11.1 Company profile
 - 7.11.2 Representative Off The Road Tires (OTR) Product
- 7.11.3 Off The Road Tires (OTR) Sales, Revenue, Price and Gross Margin of Giti Tire

7.12 Toyo Tire

7.12.1 Company profile

- 7.12.2 Representative Off The Road Tires (OTR) Product
- 7.12.3 Off The Road Tires (OTR) Sales, Revenue, Price and Gross Margin of Toyo Tire
- 7.13 Cooper Tire
 - 7.13.1 Company profile
 - 7.13.2 Representative Off The Road Tires (OTR) Product
- 7.13.3 Off The Road Tires (OTR) Sales, Revenue, Price and Gross Margin of Cooper Tire

7.14 Kumho Tire



7.14.1 Company profile
7.14.2 Representative Off The Road Tires (OTR) Product
7.14.3 Off The Road Tires (OTR) Sales, Revenue, Price and Gross Margin of Kumho
Tire
7.15 Apollo Tires Ltd
7.15.1 Company profile
7.15.2 Representative Off The Road Tires (OTR) Product
7.15.3 Off The Road Tires (OTR) Sales, Revenue, Price and Gross Margin of Apollo
Tires Ltd
7.16 Triangle Group
7.17 Nexen Tire
7.18 Hengfeng Rubber
7.19 Nokian Tyres

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF OFF THE ROAD TIRES (OTR)

- 8.1 Industry Chain of Off The Road Tires (OTR)
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF OFF THE ROAD TIRES (OTR)

- 9.1 Cost Structure Analysis of Off The Road Tires (OTR)
- 9.2 Raw Materials Cost Analysis of Off The Road Tires (OTR)
- 9.3 Labor Cost Analysis of Off The Road Tires (OTR)
- 9.4 Manufacturing Expenses Analysis of Off The Road Tires (OTR)

CHAPTER 10 MARKETING STATUS ANALYSIS OF OFF THE ROAD TIRES (OTR)

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client



10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Off The Road Tires (OTR)-United States Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/OEC496831A7MEN.html</u>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/OEC496831A7MEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970