

# Off The Road Tires (OTR)-South America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/O89C043D6C2MEN.html>

Date: February 2018

Pages: 159

Price: US\$ 3,480.00 (Single User License)

ID: O89C043D6C2MEN

## Abstracts

### Report Summary

Off The Road Tires (OTR)-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Off The Road Tires (OTR) industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Off The Road Tires (OTR) 2013-2017, and development forecast 2018-2023

Main market players of Off The Road Tires (OTR) in South America, with company and product introduction, position in the Off The Road Tires (OTR) market

Market status and development trend of Off The Road Tires (OTR) by types and applications

Cost and profit status of Off The Road Tires (OTR), and marketing status

Market growth drivers and challenges

The report segments the South America Off The Road Tires (OTR) market as:

South America Off The Road Tires (OTR) Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others

South America Off The Road Tires (OTR) Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

All-Season Tires

Winter Tires

Summer Tires

Other

South America Off The Road Tires (OTR) Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Mining

Construction

Others

South America Off The Road Tires (OTR) Market: Players Segment Analysis (Company and Product introduction, Off The Road Tires (OTR) Sales Volume, Revenue, Price and Gross Margin):

Bridgestone

Michelin

Goodyear

Continental

Pirelli

Hankook

Sumitomo

Yokohama

Maxxis

Zhongce

Giti Tire

Toyo Tire

Cooper Tire

Kumho Tire

Apollo Tires Ltd

Triangle Group

Nexen Tire  
Hengfeng Rubber  
Nokian Tyres

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF OFF THE ROAD TIRES (OTR)**

- 1.1 Definition of Off The Road Tires (OTR) in This Report
- 1.2 Commercial Types of Off The Road Tires (OTR)
  - 1.2.1 All-Season Tires
  - 1.2.2 Winter Tires
  - 1.2.3 Summer Tires
  - 1.2.4 Other
- 1.3 Downstream Application of Off The Road Tires (OTR)
  - 1.3.1 Mining
  - 1.3.2 Construction
  - 1.3.3 Others
- 1.4 Development History of Off The Road Tires (OTR)
- 1.5 Market Status and Trend of Off The Road Tires (OTR) 2013-2023
  - 1.5.1 South America Off The Road Tires (OTR) Market Status and Trend 2013-2023
  - 1.5.2 Regional Off The Road Tires (OTR) Market Status and Trend 2013-2023

### **CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Off The Road Tires (OTR) in South America 2013-2017
- 2.2 Consumption Market of Off The Road Tires (OTR) in South America by Regions
  - 2.2.1 Consumption Volume of Off The Road Tires (OTR) in South America by Regions
  - 2.2.2 Revenue of Off The Road Tires (OTR) in South America by Regions
- 2.3 Market Analysis of Off The Road Tires (OTR) in South America by Regions
  - 2.3.1 Market Analysis of Off The Road Tires (OTR) in Brazil 2013-2017
  - 2.3.2 Market Analysis of Off The Road Tires (OTR) in Argentina 2013-2017
  - 2.3.3 Market Analysis of Off The Road Tires (OTR) in Venezuela 2013-2017
  - 2.3.4 Market Analysis of Off The Road Tires (OTR) in Colombia 2013-2017
  - 2.3.5 Market Analysis of Off The Road Tires (OTR) in Others 2013-2017
- 2.4 Market Development Forecast of Off The Road Tires (OTR) in South America 2018-2023
  - 2.4.1 Market Development Forecast of Off The Road Tires (OTR) in South America 2018-2023
  - 2.4.2 Market Development Forecast of Off The Road Tires (OTR) by Regions 2018-2023

### **CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

### 3.1 Whole South America Market Status by Types

3.1.1 Consumption Volume of Off The Road Tires (OTR) in South America by Types

3.1.2 Revenue of Off The Road Tires (OTR) in South America by Types

### 3.2 South America Market Status by Types in Major Countries

3.2.1 Market Status by Types in Brazil

3.2.2 Market Status by Types in Argentina

3.2.3 Market Status by Types in Venezuela

3.2.4 Market Status by Types in Colombia

3.2.5 Market Status by Types in Others

### 3.3 Market Forecast of Off The Road Tires (OTR) in South America by Types

## **CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Off The Road Tires (OTR) in South America by Downstream Industry

### 4.2 Demand Volume of Off The Road Tires (OTR) by Downstream Industry in Major Countries

4.2.1 Demand Volume of Off The Road Tires (OTR) by Downstream Industry in Brazil

4.2.2 Demand Volume of Off The Road Tires (OTR) by Downstream Industry in Argentina

4.2.3 Demand Volume of Off The Road Tires (OTR) by Downstream Industry in Venezuela

4.2.4 Demand Volume of Off The Road Tires (OTR) by Downstream Industry in Colombia

4.2.5 Demand Volume of Off The Road Tires (OTR) by Downstream Industry in Others

### 4.3 Market Forecast of Off The Road Tires (OTR) in South America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF OFF THE ROAD TIRES (OTR)**

### 5.1 South America Economy Situation and Trend Overview

### 5.2 Off The Road Tires (OTR) Downstream Industry Situation and Trend Overview

## **CHAPTER 6 OFF THE ROAD TIRES (OTR) MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA**

- 6.1 Sales Volume of Off The Road Tires (OTR) in South America by Major Players
- 6.2 Revenue of Off The Road Tires (OTR) in South America by Major Players
- 6.3 Basic Information of Off The Road Tires (OTR) by Major Players
  - 6.3.1 Headquarters Location and Established Time of Off The Road Tires (OTR) Major Players
  - 6.3.2 Employees and Revenue Level of Off The Road Tires (OTR) Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 OFF THE ROAD TIRES (OTR) MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Bridgestone
  - 7.1.1 Company profile
  - 7.1.2 Representative Off The Road Tires (OTR) Product
  - 7.1.3 Off The Road Tires (OTR) Sales, Revenue, Price and Gross Margin of Bridgestone
- 7.2 Michelin
  - 7.2.1 Company profile
  - 7.2.2 Representative Off The Road Tires (OTR) Product
  - 7.2.3 Off The Road Tires (OTR) Sales, Revenue, Price and Gross Margin of Michelin
- 7.3 Goodyear
  - 7.3.1 Company profile
  - 7.3.2 Representative Off The Road Tires (OTR) Product
  - 7.3.3 Off The Road Tires (OTR) Sales, Revenue, Price and Gross Margin of Goodyear
- 7.4 Continental
  - 7.4.1 Company profile
  - 7.4.2 Representative Off The Road Tires (OTR) Product
  - 7.4.3 Off The Road Tires (OTR) Sales, Revenue, Price and Gross Margin of Continental
- 7.5 Pirelli
  - 7.5.1 Company profile
  - 7.5.2 Representative Off The Road Tires (OTR) Product
  - 7.5.3 Off The Road Tires (OTR) Sales, Revenue, Price and Gross Margin of Pirelli
- 7.6 Hankook
  - 7.6.1 Company profile
  - 7.6.2 Representative Off The Road Tires (OTR) Product

- 7.6.3 Off The Road Tires (OTR) Sales, Revenue, Price and Gross Margin of Hankook
- 7.7 Sumitomo
  - 7.7.1 Company profile
  - 7.7.2 Representative Off The Road Tires (OTR) Product
  - 7.7.3 Off The Road Tires (OTR) Sales, Revenue, Price and Gross Margin of Sumitomo
- 7.8 Yokohama
  - 7.8.1 Company profile
  - 7.8.2 Representative Off The Road Tires (OTR) Product
  - 7.8.3 Off The Road Tires (OTR) Sales, Revenue, Price and Gross Margin of Yokohama
- 7.9 Maxxis
  - 7.9.1 Company profile
  - 7.9.2 Representative Off The Road Tires (OTR) Product
  - 7.9.3 Off The Road Tires (OTR) Sales, Revenue, Price and Gross Margin of Maxxis
- 7.10 Zhongce
  - 7.10.1 Company profile
  - 7.10.2 Representative Off The Road Tires (OTR) Product
  - 7.10.3 Off The Road Tires (OTR) Sales, Revenue, Price and Gross Margin of Zhongce
- 7.11 Giti Tire
  - 7.11.1 Company profile
  - 7.11.2 Representative Off The Road Tires (OTR) Product
  - 7.11.3 Off The Road Tires (OTR) Sales, Revenue, Price and Gross Margin of Giti Tire
- 7.12 Toyo Tire
  - 7.12.1 Company profile
  - 7.12.2 Representative Off The Road Tires (OTR) Product
  - 7.12.3 Off The Road Tires (OTR) Sales, Revenue, Price and Gross Margin of Toyo Tire
- 7.13 Cooper Tire
  - 7.13.1 Company profile
  - 7.13.2 Representative Off The Road Tires (OTR) Product
  - 7.13.3 Off The Road Tires (OTR) Sales, Revenue, Price and Gross Margin of Cooper Tire
- 7.14 Kumho Tire
  - 7.14.1 Company profile
  - 7.14.2 Representative Off The Road Tires (OTR) Product
  - 7.14.3 Off The Road Tires (OTR) Sales, Revenue, Price and Gross Margin of Kumho Tire
- 7.15 Apollo Tires Ltd
  - 7.15.1 Company profile

- 7.15.2 Representative Off The Road Tires (OTR) Product
- 7.15.3 Off The Road Tires (OTR) Sales, Revenue, Price and Gross Margin of Apollo Tires Ltd
- 7.16 Triangle Group
- 7.17 Nexen Tire
- 7.18 Hengfeng Rubber
- 7.19 Nokian Tyres

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF OFF THE ROAD TIRES (OTR)**

- 8.1 Industry Chain of Off The Road Tires (OTR)
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF OFF THE ROAD TIRES (OTR)**

- 9.1 Cost Structure Analysis of Off The Road Tires (OTR)
- 9.2 Raw Materials Cost Analysis of Off The Road Tires (OTR)
- 9.3 Labor Cost Analysis of Off The Road Tires (OTR)
- 9.4 Manufacturing Expenses Analysis of Off The Road Tires (OTR)

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF OFF THE ROAD TIRES (OTR)**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**



## 12.1 Methodology/Research Approach

### 12.1.1 Research Programs/Design

### 12.1.2 Market Size Estimation

### 12.1.3 Market Breakdown and Data Triangulation

## 12.2 Data Source

### 12.2.1 Secondary Sources

### 12.2.2 Primary Sources

## 12.3 Reference

## I would like to order

Product name: Off The Road Tires (OTR)-South America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/O89C043D6C2MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/O89C043D6C2MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970