

# Off-Road Motorcycle Helmets-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/OAD2FDCE7C1MEN.html>

Date: March 2018

Pages: 159

Price: US\$ 3,480.00 (Single User License)

ID: OAD2FDCE7C1MEN

## Abstracts

### Report Summary

Off-Road Motorcycle Helmets-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Off-Road Motorcycle Helmets industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Off-Road Motorcycle Helmets 2013-2017, and development forecast 2018-2023

Main market players of Off-Road Motorcycle Helmets in United States, with company and product introduction, position in the Off-Road Motorcycle Helmets market  
Market status and development trend of Off-Road Motorcycle Helmets by types and applications

Cost and profit status of Off-Road Motorcycle Helmets, and marketing status

Market growth drivers and challenges

The report segments the United States Off-Road Motorcycle Helmets market as:

United States Off-Road Motorcycle Helmets Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

Southwest

United States Off-Road Motorcycle Helmets Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

ABS

PC+ABS

Glass Fiber Reinforced Plastic

Carbon Fiber

United States Off-Road Motorcycle Helmets Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and  
Market Analysis)

Male

Female

United States Off-Road Motorcycle Helmets Market: Players Segment Analysis  
(Company and Product introduction, Off-Road Motorcycle Helmets Sales Volume,  
Revenue, Price and Gross Margin):

Bell

PT Tarakusuma Indah

HJC

Schuberth

Nolan

Ogk Kabuto

Studds

AGV

Arai

Airoh

Chih-Tong

Shoei

Nzi

Lazer

Suomy

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF OFF-ROAD MOTORCYCLE HELMETS**

- 1.1 Definition of Off-Road Motorcycle Helmets in This Report
- 1.2 Commercial Types of Off-Road Motorcycle Helmets
  - 1.2.1 ABS
  - 1.2.2 PC+ABS
  - 1.2.3 Glass Fiber Reinforced Plastic
  - 1.2.4 Carbon Fiber
- 1.3 Downstream Application of Off-Road Motorcycle Helmets
  - 1.3.1 Male
  - 1.3.2 Female
- 1.4 Development History of Off-Road Motorcycle Helmets
- 1.5 Market Status and Trend of Off-Road Motorcycle Helmets 2013-2023
  - 1.5.1 United States Off-Road Motorcycle Helmets Market Status and Trend 2013-2023
  - 1.5.2 Regional Off-Road Motorcycle Helmets Market Status and Trend 2013-2023

### **CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Off-Road Motorcycle Helmets in United States 2013-2017
- 2.2 Consumption Market of Off-Road Motorcycle Helmets in United States by Regions
  - 2.2.1 Consumption Volume of Off-Road Motorcycle Helmets in United States by Regions
  - 2.2.2 Revenue of Off-Road Motorcycle Helmets in United States by Regions
- 2.3 Market Analysis of Off-Road Motorcycle Helmets in United States by Regions
  - 2.3.1 Market Analysis of Off-Road Motorcycle Helmets in New England 2013-2017
  - 2.3.2 Market Analysis of Off-Road Motorcycle Helmets in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of Off-Road Motorcycle Helmets in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Off-Road Motorcycle Helmets in The West 2013-2017
  - 2.3.5 Market Analysis of Off-Road Motorcycle Helmets in The South 2013-2017
  - 2.3.6 Market Analysis of Off-Road Motorcycle Helmets in Southwest 2013-2017
- 2.4 Market Development Forecast of Off-Road Motorcycle Helmets in United States 2018-2023
  - 2.4.1 Market Development Forecast of Off-Road Motorcycle Helmets in United States 2018-2023
  - 2.4.2 Market Development Forecast of Off-Road Motorcycle Helmets by Regions 2018-2023

## **CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES**

### 3.1 Whole United States Market Status by Types

3.1.1 Consumption Volume of Off-Road Motorcycle Helmets in United States by Types

3.1.2 Revenue of Off-Road Motorcycle Helmets in United States by Types

### 3.2 United States Market Status by Types in Major Countries

3.2.1 Market Status by Types in New England

3.2.2 Market Status by Types in The Middle Atlantic

3.2.3 Market Status by Types in The Midwest

3.2.4 Market Status by Types in The West

3.2.5 Market Status by Types in The South

3.2.6 Market Status by Types in Southwest

### 3.3 Market Forecast of Off-Road Motorcycle Helmets in United States by Types

## **CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Off-Road Motorcycle Helmets in United States by Downstream Industry

### 4.2 Demand Volume of Off-Road Motorcycle Helmets by Downstream Industry in Major Countries

4.2.1 Demand Volume of Off-Road Motorcycle Helmets by Downstream Industry in New England

4.2.2 Demand Volume of Off-Road Motorcycle Helmets by Downstream Industry in The Middle Atlantic

4.2.3 Demand Volume of Off-Road Motorcycle Helmets by Downstream Industry in The Midwest

4.2.4 Demand Volume of Off-Road Motorcycle Helmets by Downstream Industry in The West

4.2.5 Demand Volume of Off-Road Motorcycle Helmets by Downstream Industry in The South

4.2.6 Demand Volume of Off-Road Motorcycle Helmets by Downstream Industry in Southwest

### 4.3 Market Forecast of Off-Road Motorcycle Helmets in United States by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF OFF-ROAD MOTORCYCLE HELMETS**

5.1 United States Economy Situation and Trend Overview

5.2 Off-Road Motorcycle Helmets Downstream Industry Situation and Trend Overview

## **CHAPTER 6 OFF-ROAD MOTORCYCLE HELMETS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES**

6.1 Sales Volume of Off-Road Motorcycle Helmets in United States by Major Players

6.2 Revenue of Off-Road Motorcycle Helmets in United States by Major Players

6.3 Basic Information of Off-Road Motorcycle Helmets by Major Players

6.3.1 Headquarters Location and Established Time of Off-Road Motorcycle Helmets Major Players

6.3.2 Employees and Revenue Level of Off-Road Motorcycle Helmets Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 OFF-ROAD MOTORCYCLE HELMETS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 Bell

7.1.1 Company profile

7.1.2 Representative Off-Road Motorcycle Helmets Product

7.1.3 Off-Road Motorcycle Helmets Sales, Revenue, Price and Gross Margin of Bell

7.2 PT Tarakusuma Indah

7.2.1 Company profile

7.2.2 Representative Off-Road Motorcycle Helmets Product

7.2.3 Off-Road Motorcycle Helmets Sales, Revenue, Price and Gross Margin of PT Tarakusuma Indah

7.3 HJC

7.3.1 Company profile

7.3.2 Representative Off-Road Motorcycle Helmets Product

7.3.3 Off-Road Motorcycle Helmets Sales, Revenue, Price and Gross Margin of HJC

7.4 Schubert

7.4.1 Company profile

7.4.2 Representative Off-Road Motorcycle Helmets Product

7.4.3 Off-Road Motorcycle Helmets Sales, Revenue, Price and Gross Margin of Schubert

Schubert

## 7.5 Nolan

7.5.1 Company profile

7.5.2 Representative Off-Road Motorcycle Helmets Product

7.5.3 Off-Road Motorcycle Helmets Sales, Revenue, Price and Gross Margin of Nolan

## 7.6 Ogk Kabuto

7.6.1 Company profile

7.6.2 Representative Off-Road Motorcycle Helmets Product

7.6.3 Off-Road Motorcycle Helmets Sales, Revenue, Price and Gross Margin of Ogk

Kabuto

## 7.7 Studds

7.7.1 Company profile

7.7.2 Representative Off-Road Motorcycle Helmets Product

7.7.3 Off-Road Motorcycle Helmets Sales, Revenue, Price and Gross Margin of

Studds

## 7.8 AGV

7.8.1 Company profile

7.8.2 Representative Off-Road Motorcycle Helmets Product

7.8.3 Off-Road Motorcycle Helmets Sales, Revenue, Price and Gross Margin of AGV

## 7.9 Arai

7.9.1 Company profile

7.9.2 Representative Off-Road Motorcycle Helmets Product

7.9.3 Off-Road Motorcycle Helmets Sales, Revenue, Price and Gross Margin of Arai

## 7.10 Airoh

7.10.1 Company profile

7.10.2 Representative Off-Road Motorcycle Helmets Product

7.10.3 Off-Road Motorcycle Helmets Sales, Revenue, Price and Gross Margin of Airoh

## 7.11 Chih-Tong

7.11.1 Company profile

7.11.2 Representative Off-Road Motorcycle Helmets Product

7.11.3 Off-Road Motorcycle Helmets Sales, Revenue, Price and Gross Margin of Chih-

Tong

## 7.12 Shoei

7.12.1 Company profile

7.12.2 Representative Off-Road Motorcycle Helmets Product

7.12.3 Off-Road Motorcycle Helmets Sales, Revenue, Price and Gross Margin of

Shoei

## 7.13 Nzi

7.13.1 Company profile

7.13.2 Representative Off-Road Motorcycle Helmets Product

- 7.13.3 Off-Road Motorcycle Helmets Sales, Revenue, Price and Gross Margin of Nzi
- 7.14 Lazer
  - 7.14.1 Company profile
  - 7.14.2 Representative Off-Road Motorcycle Helmets Product
  - 7.14.3 Off-Road Motorcycle Helmets Sales, Revenue, Price and Gross Margin of Lazer
- 7.15 Suomy
  - 7.15.1 Company profile
  - 7.15.2 Representative Off-Road Motorcycle Helmets Product
  - 7.15.3 Off-Road Motorcycle Helmets Sales, Revenue, Price and Gross Margin of Suomy

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF OFF-ROAD MOTORCYCLE HELMETS**

- 8.1 Industry Chain of Off-Road Motorcycle Helmets
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF OFF-ROAD MOTORCYCLE HELMETS**

- 9.1 Cost Structure Analysis of Off-Road Motorcycle Helmets
- 9.2 Raw Materials Cost Analysis of Off-Road Motorcycle Helmets
- 9.3 Labor Cost Analysis of Off-Road Motorcycle Helmets
- 9.4 Manufacturing Expenses Analysis of Off-Road Motorcycle Helmets

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF OFF-ROAD MOTORCYCLE HELMETS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List



## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design

#### 12.1.2 Market Size Estimation

#### 12.1.3 Market Breakdown and Data Triangulation

### 12.2 Data Source

#### 12.2.1 Secondary Sources

#### 12.2.2 Primary Sources

### 12.3 Reference

## I would like to order

Product name: Off-Road Motorcycle Helmets-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/OAD2FDCE7C1MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/OAD2FDCE7C1MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970