

# Off Dry Wine-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/O0B1CA75D9CEN.html

Date: April 2018

Pages: 147

Price: US\$ 3,480.00 (Single User License)

ID: O0B1CA75D9CEN

### **Abstracts**

### **Report Summary**

Off Dry Wine-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Off Dry Wine industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Off Dry Wine 2013-2017, and development forecast 2018-2023

Main market players of Off Dry Wine in North America, with company and product introduction, position in the Off Dry Wine market

Market status and development trend of Off Dry Wine by types and applications Cost and profit status of Off Dry Wine, and marketing status Market growth drivers and challenges

The report segments the North America Off Dry Wine market as:

North America Off Dry Wine Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): United States

Canada

Mexico

North America Off Dry Wine Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):



White Wine

Red Wine

Other Types

North America Off Dry Wine Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Household

Hotels

Others

North America Off Dry Wine Market: Players Segment Analysis (Company and Product introduction, Off Dry Wine Sales Volume, Revenue, Price and Gross Margin):

E&J Gallo Winery

Constellation

Concha y Toro

Pernod-Ricard

Diageo

Kendall-Jackson

GreatWall

Dynasty

Lucas & Lewellen

**Luckett Vineyards** 

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

### **CHAPTER 1 OVERVIEW OF OFF DRY WINE**

- 1.1 Definition of Off Dry Wine in This Report
- 1.2 Commercial Types of Off Dry Wine
  - 1.2.1 White Wine
  - 1.2.2 Red Wine
  - 1.2.3 Other Types
- 1.3 Downstream Application of Off Dry Wine
  - 1.3.1 Household
  - 1.3.2 Hotels
  - 1.3.3 Others
- 1.4 Development History of Off Dry Wine
- 1.5 Market Status and Trend of Off Dry Wine 2013-2023
  - 1.5.1 North America Off Dry Wine Market Status and Trend 2013-2023
  - 1.5.2 Regional Off Dry Wine Market Status and Trend 2013-2023

#### CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Off Dry Wine in North America 2013-2017
- 2.2 Consumption Market of Off Dry Wine in North America by Regions
- 2.2.1 Consumption Volume of Off Dry Wine in North America by Regions
- 2.2.2 Revenue of Off Dry Wine in North America by Regions
- 2.3 Market Analysis of Off Dry Wine in North America by Regions
  - 2.3.1 Market Analysis of Off Dry Wine in United States 2013-2017
  - 2.3.2 Market Analysis of Off Dry Wine in Canada 2013-2017
  - 2.3.3 Market Analysis of Off Dry Wine in Mexico 2013-2017
- 2.4 Market Development Forecast of Off Dry Wine in North America 2018-2023
  - 2.4.1 Market Development Forecast of Off Dry Wine in North America 2018-2023
  - 2.4.2 Market Development Forecast of Off Dry Wine by Regions 2018-2023

### **CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole North America Market Status by Types
  - 3.1.1 Consumption Volume of Off Dry Wine in North America by Types
  - 3.1.2 Revenue of Off Dry Wine in North America by Types
- 3.2 North America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in United States



- 3.2.2 Market Status by Types in Canada
- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Off Dry Wine in North America by Types

### CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Off Dry Wine in North America by Downstream Industry
- 4.2 Demand Volume of Off Dry Wine by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Off Dry Wine by Downstream Industry in United States
  - 4.2.2 Demand Volume of Off Dry Wine by Downstream Industry in Canada
  - 4.2.3 Demand Volume of Off Dry Wine by Downstream Industry in Mexico
- 4.3 Market Forecast of Off Dry Wine in North America by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF OFF DRY WINE

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Off Dry Wine Downstream Industry Situation and Trend Overview

## CHAPTER 6 OFF DRY WINE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Off Dry Wine in North America by Major Players
- 6.2 Revenue of Off Dry Wine in North America by Major Players
- 6.3 Basic Information of Off Dry Wine by Major Players
  - 6.3.1 Headquarters Location and Established Time of Off Dry Wine Major Players
  - 6.3.2 Employees and Revenue Level of Off Dry Wine Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

### CHAPTER 7 OFF DRY WINE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 E&J Gallo Winery
  - 7.1.1 Company profile
  - 7.1.2 Representative Off Dry Wine Product
  - 7.1.3 Off Dry Wine Sales, Revenue, Price and Gross Margin of E&J Gallo Winery



- 7.2 Constellation
  - 7.2.1 Company profile
  - 7.2.2 Representative Off Dry Wine Product
  - 7.2.3 Off Dry Wine Sales, Revenue, Price and Gross Margin of Constellation
- 7.3 Concha y Toro
  - 7.3.1 Company profile
  - 7.3.2 Representative Off Dry Wine Product
  - 7.3.3 Off Dry Wine Sales, Revenue, Price and Gross Margin of Concha y Toro
- 7.4 Pernod-Ricard
  - 7.4.1 Company profile
  - 7.4.2 Representative Off Dry Wine Product
  - 7.4.3 Off Dry Wine Sales, Revenue, Price and Gross Margin of Pernod-Ricard
- 7.5 Diageo
  - 7.5.1 Company profile
  - 7.5.2 Representative Off Dry Wine Product
  - 7.5.3 Off Dry Wine Sales, Revenue, Price and Gross Margin of Diageo
- 7.6 Kendall-Jackson
  - 7.6.1 Company profile
  - 7.6.2 Representative Off Dry Wine Product
  - 7.6.3 Off Dry Wine Sales, Revenue, Price and Gross Margin of Kendall-Jackson
- 7.7 GreatWall
  - 7.7.1 Company profile
  - 7.7.2 Representative Off Dry Wine Product
  - 7.7.3 Off Dry Wine Sales, Revenue, Price and Gross Margin of GreatWall
- 7.8 Dynasty
  - 7.8.1 Company profile
  - 7.8.2 Representative Off Dry Wine Product
  - 7.8.3 Off Dry Wine Sales, Revenue, Price and Gross Margin of Dynasty
- 7.9 Lucas & Lewellen
  - 7.9.1 Company profile
  - 7.9.2 Representative Off Dry Wine Product
  - 7.9.3 Off Dry Wine Sales, Revenue, Price and Gross Margin of Lucas & Lewellen
- 7.10 Luckett Vineyards
  - 7.10.1 Company profile
  - 7.10.2 Representative Off Dry Wine Product
  - 7.10.3 Off Dry Wine Sales, Revenue, Price and Gross Margin of Luckett Vineyards

## CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF OFF DRY WINE



- 8.1 Industry Chain of Off Dry Wine
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF OFF DRY WINE

- 9.1 Cost Structure Analysis of Off Dry Wine
- 9.2 Raw Materials Cost Analysis of Off Dry Wine
- 9.3 Labor Cost Analysis of Off Dry Wine
- 9.4 Manufacturing Expenses Analysis of Off Dry Wine

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF OFF DRY WINE**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Off Dry Wine-North America Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/O0B1CA75D9CEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/O0B1CA75D9CEN.html">https://marketpublishers.com/r/O0B1CA75D9CEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970