

OEM Coatings-India Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/OFA58CD0954EN.html>

Date: February 2018

Pages: 132

Price: US\$ 2,980.00 (Single User License)

ID: OFA58CD0954EN

Abstracts

Report Summary

OEM Coatings-India Market Status and Trend Report 2013-2023 offers a comprehensive analysis on OEM Coatings industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole India and Regional Market Size of OEM Coatings 2013-2017, and development forecast 2018-2023

Main market players of OEM Coatings in India, with company and product introduction, position in the OEM Coatings market

Market status and development trend of OEM Coatings by types and applications

Cost and profit status of OEM Coatings, and marketing status

Market growth drivers and challenges

The report segments the India OEM Coatings market as:

India OEM Coatings Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North India

Northeast India

East India

South India

West India

India OEM Coatings Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Powder Coatings

Water-borne Coatings

Solvent-borne Coatings

Radiation Curable Coatings

India OEM Coatings Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Car

Ship

Consumer Goods

Other

India OEM Coatings Market: Players Segment Analysis (Company and Product introduction, OEM Coatings Sales Volume, Revenue, Price and Gross Margin):

PPG INDUSTRIES, INC.

AKZO NOBEL N.V.

AXALTA COATINGS SYSTEMS LTD.

THE SHERWIN-WILLIAMS COMPANY

THE VALSPAR CORPORATION

JOTUN

3M COMPANY

BASF SE

NIPPON PAINTS

KANSAI PAINT

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF OEM COATINGS

- 1.1 Definition of OEM Coatings in This Report
- 1.2 Commercial Types of OEM Coatings
 - 1.2.1 Powder Coatings
 - 1.2.2 Water-borne Coatings
 - 1.2.3 Solvent-borne Coatings
 - 1.2.4 Radiation Curable Coatings
- 1.3 Downstream Application of OEM Coatings
 - 1.3.1 Car
 - 1.3.2 Ship
 - 1.3.3 Consumer Goods
 - 1.3.4 Other
- 1.4 Development History of OEM Coatings
- 1.5 Market Status and Trend of OEM Coatings 2013-2023
 - 1.5.1 India OEM Coatings Market Status and Trend 2013-2023
 - 1.5.2 Regional OEM Coatings Market Status and Trend 2013-2023

CHAPTER 2 INDIA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of OEM Coatings in India 2013-2017
- 2.2 Consumption Market of OEM Coatings in India by Regions
 - 2.2.1 Consumption Volume of OEM Coatings in India by Regions
 - 2.2.2 Revenue of OEM Coatings in India by Regions
- 2.3 Market Analysis of OEM Coatings in India by Regions
 - 2.3.1 Market Analysis of OEM Coatings in North India 2013-2017
 - 2.3.2 Market Analysis of OEM Coatings in Northeast India 2013-2017
 - 2.3.3 Market Analysis of OEM Coatings in East India 2013-2017
 - 2.3.4 Market Analysis of OEM Coatings in South India 2013-2017
 - 2.3.5 Market Analysis of OEM Coatings in West India 2013-2017
- 2.4 Market Development Forecast of OEM Coatings in India 2017-2023
 - 2.4.1 Market Development Forecast of OEM Coatings in India 2017-2023
 - 2.4.2 Market Development Forecast of OEM Coatings by Regions 2017-2023

CHAPTER 3 INDIA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole India Market Status by Types

- 3.1.1 Consumption Volume of OEM Coatings in India by Types
- 3.1.2 Revenue of OEM Coatings in India by Types
- 3.2 India Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North India
 - 3.2.2 Market Status by Types in Northeast India
 - 3.2.3 Market Status by Types in East India
 - 3.2.4 Market Status by Types in South India
 - 3.2.5 Market Status by Types in West India
- 3.3 Market Forecast of OEM Coatings in India by Types

CHAPTER 4 INDIA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of OEM Coatings in India by Downstream Industry
- 4.2 Demand Volume of OEM Coatings by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of OEM Coatings by Downstream Industry in North India
 - 4.2.2 Demand Volume of OEM Coatings by Downstream Industry in Northeast India
 - 4.2.3 Demand Volume of OEM Coatings by Downstream Industry in East India
 - 4.2.4 Demand Volume of OEM Coatings by Downstream Industry in South India
 - 4.2.5 Demand Volume of OEM Coatings by Downstream Industry in West India
- 4.3 Market Forecast of OEM Coatings in India by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF OEM COATINGS

- 5.1 India Economy Situation and Trend Overview
- 5.2 OEM Coatings Downstream Industry Situation and Trend Overview

CHAPTER 6 OEM COATINGS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN INDIA

- 6.1 Sales Volume of OEM Coatings in India by Major Players
- 6.2 Revenue of OEM Coatings in India by Major Players
- 6.3 Basic Information of OEM Coatings by Major Players
 - 6.3.1 Headquarters Location and Established Time of OEM Coatings Major Players
 - 6.3.2 Employees and Revenue Level of OEM Coatings Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 OEM COATINGS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 PPG INDUSTRIES, INC.

7.1.1 Company profile

7.1.2 Representative OEM Coatings Product

7.1.3 OEM Coatings Sales, Revenue, Price and Gross Margin of PPG INDUSTRIES, INC.

7.2 AKZO NOBEL N.V.

7.2.1 Company profile

7.2.2 Representative OEM Coatings Product

7.2.3 OEM Coatings Sales, Revenue, Price and Gross Margin of AKZO NOBEL N.V.

7.3 AXALTA COATINGS SYSTEMS LTD.

7.3.1 Company profile

7.3.2 Representative OEM Coatings Product

7.3.3 OEM Coatings Sales, Revenue, Price and Gross Margin of AXALTA COATINGS SYSTEMS LTD.

7.4 THE SHERWIN-WILLIAMS COMPANY

7.4.1 Company profile

7.4.2 Representative OEM Coatings Product

7.4.3 OEM Coatings Sales, Revenue, Price and Gross Margin of THE SHERWIN-WILLIAMS COMPANY

7.5 THE VALSPAR CORPORATION

7.5.1 Company profile

7.5.2 Representative OEM Coatings Product

7.5.3 OEM Coatings Sales, Revenue, Price and Gross Margin of THE VALSPAR CORPORATION

7.6 JOTUN

7.6.1 Company profile

7.6.2 Representative OEM Coatings Product

7.6.3 OEM Coatings Sales, Revenue, Price and Gross Margin of JOTUN

7.7 3M COMPANY

7.7.1 Company profile

7.7.2 Representative OEM Coatings Product

7.7.3 OEM Coatings Sales, Revenue, Price and Gross Margin of 3M COMPANY

7.8 BASF SE

7.8.1 Company profile

7.8.2 Representative OEM Coatings Product

- 7.8.3 OEM Coatings Sales, Revenue, Price and Gross Margin of BASF SE
- 7.9 NIPPON PAINTS
 - 7.9.1 Company profile
 - 7.9.2 Representative OEM Coatings Product
 - 7.9.3 OEM Coatings Sales, Revenue, Price and Gross Margin of NIPPON PAINTS
- 7.10 KANSAI PAINT
 - 7.10.1 Company profile
 - 7.10.2 Representative OEM Coatings Product
 - 7.10.3 OEM Coatings Sales, Revenue, Price and Gross Margin of KANSAI PAINT

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF OEM COATINGS

- 8.1 Industry Chain of OEM Coatings
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF OEM COATINGS

- 9.1 Cost Structure Analysis of OEM Coatings
- 9.2 Raw Materials Cost Analysis of OEM Coatings
- 9.3 Labor Cost Analysis of OEM Coatings
- 9.4 Manufacturing Expenses Analysis of OEM Coatings

CHAPTER 10 MARKETING STATUS ANALYSIS OF OEM COATINGS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: OEM Coatings-India Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/OFA58CD0954EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/OFA58CD0954EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970