

# Obesity Treatment-South America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/O7D5A4064FCEN.html

Date: February 2018

Pages: 157

Price: US\$ 3,480.00 (Single User License)

ID: O7D5A4064FCEN

### **Abstracts**

### **Report Summary**

Obesity Treatment-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Obesity Treatment industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Obesity Treatment 2013-2017, and development forecast 2018-2023

Main market players of Obesity Treatment in South America, with company and product introduction, position in the Obesity Treatment market

Market status and development trend of Obesity Treatment by types and applications Cost and profit status of Obesity Treatment, and marketing status Market growth drivers and challenges

The report segments the South America Obesity Treatment market as:

South America Obesity Treatment Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others



South America Obesity Treatment Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Surgical & Implant Devices Medication Therapy Dietary Other

South America Obesity Treatment Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Children

Adults

South America Obesity Treatment Market: Players Segment Analysis (Company and Product introduction, Obesity Treatment Sales Volume, Revenue, Price and Gross Margin):

NutriSystem, Inc. (U.S.)

Kellogg Company (U.S.)

Ethicon, Inc. (U.S.)

Medtronic (U.S.)

F. Hoffmann-La Roche (Switzerland)

Atkins Nutritionals, Inc. (U.S.)

Herbalife Ltd. (U.S.)

Covidien plc (U.S.)

Apollo Endosurgery (U.S.)

Amer Sports (Finland)

Johnson Health Technology, Ltd. (Taiwan)

Cybex International (U.S.)

USGI Medical (U.S.)

Olympus Corporation (Japan)

Brunswick Corporation (U.S.)

Technogym SpA (Italy)

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.







### **Contents**

#### CHAPTER 1 OVERVIEW OF OBESITY TREATMENT

- 1.1 Definition of Obesity Treatment in This Report
- 1.2 Commercial Types of Obesity Treatment
  - 1.2.1 Surgical & Implant Devices
  - 1.2.2 Medication Therapy
  - 1.2.3 Dietary
  - 1.2.4 Other
- 1.3 Downstream Application of Obesity Treatment
  - 1.3.1 Children
  - 1.3.2 Adults
- 1.4 Development History of Obesity Treatment
- 1.5 Market Status and Trend of Obesity Treatment 2013-2023
  - 1.5.1 South America Obesity Treatment Market Status and Trend 2013-2023
  - 1.5.2 Regional Obesity Treatment Market Status and Trend 2013-2023

### CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Obesity Treatment in South America 2013-2017
- 2.2 Consumption Market of Obesity Treatment in South America by Regions
  - 2.2.1 Consumption Volume of Obesity Treatment in South America by Regions
  - 2.2.2 Revenue of Obesity Treatment in South America by Regions
- 2.3 Market Analysis of Obesity Treatment in South America by Regions
  - 2.3.1 Market Analysis of Obesity Treatment in Brazil 2013-2017
  - 2.3.2 Market Analysis of Obesity Treatment in Argentina 2013-2017
  - 2.3.3 Market Analysis of Obesity Treatment in Venezuela 2013-2017
  - 2.3.4 Market Analysis of Obesity Treatment in Colombia 2013-2017
  - 2.3.5 Market Analysis of Obesity Treatment in Others 2013-2017
- 2.4 Market Development Forecast of Obesity Treatment in South America 2018-2023
- 2.4.1 Market Development Forecast of Obesity Treatment in South America 2018-2023
  - 2.4.2 Market Development Forecast of Obesity Treatment by Regions 2018-2023

### CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole South America Market Status by Types
  - 3.1.1 Consumption Volume of Obesity Treatment in South America by Types



- 3.1.2 Revenue of Obesity Treatment in South America by Types
- 3.2 South America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Brazil
  - 3.2.2 Market Status by Types in Argentina
  - 3.2.3 Market Status by Types in Venezuela
  - 3.2.4 Market Status by Types in Colombia
- 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of Obesity Treatment in South America by Types

# CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Obesity Treatment in South America by Downstream Industry
- 4.2 Demand Volume of Obesity Treatment by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Obesity Treatment by Downstream Industry in Brazil
  - 4.2.2 Demand Volume of Obesity Treatment by Downstream Industry in Argentina
  - 4.2.3 Demand Volume of Obesity Treatment by Downstream Industry in Venezuela
  - 4.2.4 Demand Volume of Obesity Treatment by Downstream Industry in Colombia
  - 4.2.5 Demand Volume of Obesity Treatment by Downstream Industry in Others
- 4.3 Market Forecast of Obesity Treatment in South America by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF OBESITY TREATMENT

- 5.1 South America Economy Situation and Trend Overview
- 5.2 Obesity Treatment Downstream Industry Situation and Trend Overview

# CHAPTER 6 OBESITY TREATMENT MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA

- 6.1 Sales Volume of Obesity Treatment in South America by Major Players
- 6.2 Revenue of Obesity Treatment in South America by Major Players
- 6.3 Basic Information of Obesity Treatment by Major Players
- 6.3.1 Headquarters Location and Established Time of Obesity Treatment Major Players
- 6.3.2 Employees and Revenue Level of Obesity Treatment Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch



### CHAPTER 7 OBESITY TREATMENT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 NutriSystem, Inc. (U.S.)
  - 7.1.1 Company profile
  - 7.1.2 Representative Obesity Treatment Product
- 7.1.3 Obesity Treatment Sales, Revenue, Price and Gross Margin of NutriSystem, Inc. (U.S.)
- 7.2 Kellogg Company (U.S.)
  - 7.2.1 Company profile
  - 7.2.2 Representative Obesity Treatment Product
- 7.2.3 Obesity Treatment Sales, Revenue, Price and Gross Margin of Kellogg Company (U.S.)
- 7.3 Ethicon, Inc. (U.S.)
  - 7.3.1 Company profile
  - 7.3.2 Representative Obesity Treatment Product
- 7.3.3 Obesity Treatment Sales, Revenue, Price and Gross Margin of Ethicon, Inc. (U.S.)
- 7.4 Medtronic (U.S.)
  - 7.4.1 Company profile
  - 7.4.2 Representative Obesity Treatment Product
  - 7.4.3 Obesity Treatment Sales, Revenue, Price and Gross Margin of Medtronic (U.S.)
- 7.5 F. Hoffmann-La Roche (Switzerland)
  - 7.5.1 Company profile
  - 7.5.2 Representative Obesity Treatment Product
- 7.5.3 Obesity Treatment Sales, Revenue, Price and Gross Margin of F. Hoffmann-La Roche (Switzerland)
- 7.6 Atkins Nutritionals, Inc. (U.S.)
  - 7.6.1 Company profile
  - 7.6.2 Representative Obesity Treatment Product
  - 7.6.3 Obesity Treatment Sales, Revenue, Price and Gross Margin of Atkins

Nutritionals, Inc. (U.S.)

- 7.7 Herbalife Ltd. (U.S.)
  - 7.7.1 Company profile
  - 7.7.2 Representative Obesity Treatment Product
- 7.7.3 Obesity Treatment Sales, Revenue, Price and Gross Margin of Herbalife Ltd. (U.S.)
- 7.8 Covidien plc (U.S.)



- 7.8.1 Company profile
- 7.8.2 Representative Obesity Treatment Product
- 7.8.3 Obesity Treatment Sales, Revenue, Price and Gross Margin of Covidien plc (U.S.)
- 7.9 Apollo Endosurgery (U.S.)
  - 7.9.1 Company profile
  - 7.9.2 Representative Obesity Treatment Product
- 7.9.3 Obesity Treatment Sales, Revenue, Price and Gross Margin of Apollo Endosurgery (U.S.)
- 7.10 Amer Sports (Finland)
  - 7.10.1 Company profile
  - 7.10.2 Representative Obesity Treatment Product
- 7.10.3 Obesity Treatment Sales, Revenue, Price and Gross Margin of Amer Sports (Finland)
- 7.11 Johnson Health Technology, Ltd. (Taiwan)
  - 7.11.1 Company profile
  - 7.11.2 Representative Obesity Treatment Product
- 7.11.3 Obesity Treatment Sales, Revenue, Price and Gross Margin of Johnson Health Technology, Ltd. (Taiwan)
- 7.12 Cybex International (U.S.)
  - 7.12.1 Company profile
  - 7.12.2 Representative Obesity Treatment Product
- 7.12.3 Obesity Treatment Sales, Revenue, Price and Gross Margin of Cybex International (U.S.)
- 7.13 USGI Medical (U.S.)
  - 7.13.1 Company profile
  - 7.13.2 Representative Obesity Treatment Product
- 7.13.3 Obesity Treatment Sales, Revenue, Price and Gross Margin of USGI Medical (U.S.)
- 7.14 Olympus Corporation (Japan)
  - 7.14.1 Company profile
  - 7.14.2 Representative Obesity Treatment Product
- 7.14.3 Obesity Treatment Sales, Revenue, Price and Gross Margin of Olympus Corporation (Japan)
- 7.15 Brunswick Corporation (U.S.)
  - 7.15.1 Company profile
  - 7.15.2 Representative Obesity Treatment Product
- 7.15.3 Obesity Treatment Sales, Revenue, Price and Gross Margin of Brunswick Corporation (U.S.)



### 7.16 Technogym SpA (Italy)

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF OBESITY TREATMENT

- 8.1 Industry Chain of Obesity Treatment
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF OBESITY TREATMENT**

- 9.1 Cost Structure Analysis of Obesity Treatment
- 9.2 Raw Materials Cost Analysis of Obesity Treatment
- 9.3 Labor Cost Analysis of Obesity Treatment
- 9.4 Manufacturing Expenses Analysis of Obesity Treatment

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF OBESITY TREATMENT

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources



12.3 Reference



### I would like to order

Product name: Obesity Treatment-South America Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/O7D5A4064FCEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/O7D5A4064FCEN.html">https://marketpublishers.com/r/O7D5A4064FCEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970