

# Oats-South America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/O428E840684EN.html

Date: November 2017

Pages: 159

Price: US\$ 3,480.00 (Single User License)

ID: O428E840684EN

### **Abstracts**

### **Report Summary**

Oats-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Oats industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Oats 2013-2017, and development forecast 2018-2023

Main market players of Oats in South America, with company and product introduction, position in the Oats market

Market status and development trend of Oats by types and applications Cost and profit status of Oats, and marketing status Market growth drivers and challenges

The report segments the South America Oats market as:

South America Oats Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023)

Brazil

Argentina

Venezuela

Colombia

Others



South America Oats Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Steel-Cut Oats Rolled Oats Instant Oats

South America Oats Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Animal Feed
Consumer Food
Cosmetics
Others

South America Oats Market: Players Segment Analysis (Company and Product introduction, Oats Sales Volume, Revenue, Price and Gross Margin):

The Quaker Oats Company
Grain Millers
Blue Lake Milling
Avena Food
Richardson International
Morning Foods
Guilin Simieon Food Group
Viz Branz
Ernsts Foods (Shenzhen)
AHDB Cereals & Oilseeds
Jordans, Dorset & Ryvita

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF OATS**

- 1.1 Definition of Oats in This Report
- 1.2 Commercial Types of Oats
  - 1.2.1 Steel-Cut Oats
  - 1.2.2 Rolled Oats
  - 1.2.3 Instant Oats
- 1.3 Downstream Application of Oats
  - 1.3.1 Animal Feed
  - 1.3.2 Consumer Food
  - 1.3.3 Cosmetics
  - 1.3.4 Others
- 1.4 Development History of Oats
- 1.5 Market Status and Trend of Oats 2013-2023
- 1.5.1 South America Oats Market Status and Trend 2013-2023
- 1.5.2 Regional Oats Market Status and Trend 2013-2023

#### CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Oats in South America 2013-2017
- 2.2 Consumption Market of Oats in South America by Regions
  - 2.2.1 Consumption Volume of Oats in South America by Regions
  - 2.2.2 Revenue of Oats in South America by Regions
- 2.3 Market Analysis of Oats in South America by Regions
  - 2.3.1 Market Analysis of Oats in Brazil 2013-2017
  - 2.3.2 Market Analysis of Oats in Argentina 2013-2017
  - 2.3.3 Market Analysis of Oats in Venezuela 2013-2017
  - 2.3.4 Market Analysis of Oats in Colombia 2013-2017
  - 2.3.5 Market Analysis of Oats in Others 2013-2017
- 2.4 Market Development Forecast of Oats in South America 2018-2023
  - 2.4.1 Market Development Forecast of Oats in South America 2018-2023
  - 2.4.2 Market Development Forecast of Oats by Regions 2018-2023

#### CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole South America Market Status by Types
  - 3.1.1 Consumption Volume of Oats in South America by Types



- 3.1.2 Revenue of Oats in South America by Types
- 3.2 South America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Brazil
  - 3.2.2 Market Status by Types in Argentina
  - 3.2.3 Market Status by Types in Venezuela
  - 3.2.4 Market Status by Types in Colombia
  - 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of Oats in South America by Types

## CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Oats in South America by Downstream Industry
- 4.2 Demand Volume of Oats by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Oats by Downstream Industry in Brazil
  - 4.2.2 Demand Volume of Oats by Downstream Industry in Argentina
  - 4.2.3 Demand Volume of Oats by Downstream Industry in Venezuela
  - 4.2.4 Demand Volume of Oats by Downstream Industry in Colombia
  - 4.2.5 Demand Volume of Oats by Downstream Industry in Others
- 4.3 Market Forecast of Oats in South America by Downstream Industry

### **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF OATS**

- 5.1 South America Economy Situation and Trend Overview
- 5.2 Oats Downstream Industry Situation and Trend Overview

### CHAPTER 6 OATS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA

- 6.1 Sales Volume of Oats in South America by Major Players
- 6.2 Revenue of Oats in South America by Major Players
- 6.3 Basic Information of Oats by Major Players
  - 6.3.1 Headquarters Location and Established Time of Oats Major Players
  - 6.3.2 Employees and Revenue Level of Oats Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch



### CHAPTER 7 OATS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 The Quaker Oats Company
  - 7.1.1 Company profile
  - 7.1.2 Representative Oats Product
  - 7.1.3 Oats Sales, Revenue, Price and Gross Margin of The Quaker Oats Company
- 7.2 Grain Millers
  - 7.2.1 Company profile
  - 7.2.2 Representative Oats Product
  - 7.2.3 Oats Sales, Revenue, Price and Gross Margin of Grain Millers
- 7.3 Blue Lake Milling
  - 7.3.1 Company profile
- 7.3.2 Representative Oats Product
- 7.3.3 Oats Sales, Revenue, Price and Gross Margin of Blue Lake Milling
- 7.4 Avena Food
  - 7.4.1 Company profile
  - 7.4.2 Representative Oats Product
  - 7.4.3 Oats Sales, Revenue, Price and Gross Margin of Avena Food
- 7.5 Richardson International
  - 7.5.1 Company profile
  - 7.5.2 Representative Oats Product
  - 7.5.3 Oats Sales, Revenue, Price and Gross Margin of Richardson International
- 7.6 Morning Foods
  - 7.6.1 Company profile
  - 7.6.2 Representative Oats Product
- 7.6.3 Oats Sales, Revenue, Price and Gross Margin of Morning Foods
- 7.7 Guilin Simieon Food Group
  - 7.7.1 Company profile
  - 7.7.2 Representative Oats Product
  - 7.7.3 Oats Sales, Revenue, Price and Gross Margin of Guilin Simieon Food Group
- 7.8 Viz Branz
  - 7.8.1 Company profile
  - 7.8.2 Representative Oats Product
  - 7.8.3 Oats Sales, Revenue, Price and Gross Margin of Viz Branz
- 7.9 Ernsts Foods (Shenzhen)
  - 7.9.1 Company profile
  - 7.9.2 Representative Oats Product
  - 7.9.3 Oats Sales, Revenue, Price and Gross Margin of Ernsts Foods (Shenzhen)



- 7.10 AHDB Cereals & Oilseeds
  - 7.10.1 Company profile
  - 7.10.2 Representative Oats Product
  - 7.10.3 Oats Sales, Revenue, Price and Gross Margin of AHDB Cereals & Oilseeds
- 7.11 Jordans, Dorset & Ryvita
  - 7.11.1 Company profile
  - 7.11.2 Representative Oats Product
  - 7.11.3 Oats Sales, Revenue, Price and Gross Margin of Jordans, Dorset & Ryvita

### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF OATS

- 8.1 Industry Chain of Oats
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF OATS**

- 9.1 Cost Structure Analysis of Oats
- 9.2 Raw Materials Cost Analysis of Oats
- 9.3 Labor Cost Analysis of Oats
- 9.4 Manufacturing Expenses Analysis of Oats

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF OATS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach



- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Oats-South America Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/O428E840684EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/O428E840684EN.html">https://marketpublishers.com/r/O428E840684EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970