

Oats-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/OD1222D4D06EN.html>

Date: November 2017

Pages: 132

Price: US\$ 2,480.00 (Single User License)

ID: OD1222D4D06EN

Abstracts

Report Summary

Oats-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Oats industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Oats 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Oats worldwide, with company and product introduction, position in the Oats market

Market status and development trend of Oats by types and applications

Cost and profit status of Oats, and marketing status

Market growth drivers and challenges

The report segments the global Oats market as:

Global Oats Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023)

North America

Europe

China

Japan

Rest APAC

Latin America

Global Oats Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Steel-Cut Oats

Rolled Oats

Instant Oats

Global Oats Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Animal Feed

Consumer Food

Cosmetics

Others

Global Oats Market: Manufacturers Segment Analysis (Company and Product introduction, Oats Sales Volume, Revenue, Price and Gross Margin):

The Quaker Oats Company

Grain Millers

Blue Lake Milling

Avena Food

Richardson International

Morning Foods

Guilin Simieon Food Group

Viz Branz

Ernsts Foods (Shenzhen)

AHDB Cereals & Oilseeds

Jordans, Dorset & Ryvita

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF OATS

- 1.1 Definition of Oats in This Report
- 1.2 Commercial Types of Oats
 - 1.2.1 Steel-Cut Oats
 - 1.2.2 Rolled Oats
 - 1.2.3 Instant Oats
- 1.3 Downstream Application of Oats
 - 1.3.1 Animal Feed
 - 1.3.2 Consumer Food
 - 1.3.3 Cosmetics
 - 1.3.4 Others
- 1.4 Development History of Oats
- 1.5 Market Status and Trend of Oats 2013-2023
 - 1.5.1 Global Oats Market Status and Trend 2013-2023
 - 1.5.2 Regional Oats Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Oats 2013-2017
- 2.2 Production Market of Oats by Regions
 - 2.2.1 Production Volume of Oats by Regions
 - 2.2.2 Production Value of Oats by Regions
- 2.3 Demand Market of Oats by Regions
- 2.4 Production and Demand Status of Oats by Regions
 - 2.4.1 Production and Demand Status of Oats by Regions 2013-2017
 - 2.4.2 Import and Export Status of Oats by Regions 2013-2017

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Oats by Types
- 3.2 Production Value of Oats by Types
- 3.3 Market Forecast of Oats by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Oats by Downstream Industry
- 4.2 Market Forecast of Oats by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF OATS

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Oats Downstream Industry Situation and Trend Overview

CHAPTER 6 OATS MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Oats by Major Manufacturers
- 6.2 Production Value of Oats by Major Manufacturers
- 6.3 Basic Information of Oats by Major Manufacturers
 - 6.3.1 Headquarters Location and Established Time of Oats Major Manufacturer
 - 6.3.2 Employees and Revenue Level of Oats Major Manufacturer
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 OATS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 The Quaker Oats Company
 - 7.1.1 Company profile
 - 7.1.2 Representative Oats Product
 - 7.1.3 Oats Sales, Revenue, Price and Gross Margin of The Quaker Oats Company
- 7.2 Grain Millers
 - 7.2.1 Company profile
 - 7.2.2 Representative Oats Product
 - 7.2.3 Oats Sales, Revenue, Price and Gross Margin of Grain Millers
- 7.3 Blue Lake Milling
 - 7.3.1 Company profile
 - 7.3.2 Representative Oats Product
 - 7.3.3 Oats Sales, Revenue, Price and Gross Margin of Blue Lake Milling
- 7.4 Avena Food
 - 7.4.1 Company profile
 - 7.4.2 Representative Oats Product

- 7.4.3 Oats Sales, Revenue, Price and Gross Margin of Avena Food
- 7.5 Richardson International
 - 7.5.1 Company profile
 - 7.5.2 Representative Oats Product
 - 7.5.3 Oats Sales, Revenue, Price and Gross Margin of Richardson International
- 7.6 Morning Foods
 - 7.6.1 Company profile
 - 7.6.2 Representative Oats Product
 - 7.6.3 Oats Sales, Revenue, Price and Gross Margin of Morning Foods
- 7.7 Guilin Simieon Food Group
 - 7.7.1 Company profile
 - 7.7.2 Representative Oats Product
 - 7.7.3 Oats Sales, Revenue, Price and Gross Margin of Guilin Simieon Food Group
- 7.8 Viz Branz
 - 7.8.1 Company profile
 - 7.8.2 Representative Oats Product
 - 7.8.3 Oats Sales, Revenue, Price and Gross Margin of Viz Branz
- 7.9 Ernsts Foods (Shenzhen)
 - 7.9.1 Company profile
 - 7.9.2 Representative Oats Product
 - 7.9.3 Oats Sales, Revenue, Price and Gross Margin of Ernsts Foods (Shenzhen)
- 7.10 AHDB Cereals & Oilseeds
 - 7.10.1 Company profile
 - 7.10.2 Representative Oats Product
 - 7.10.3 Oats Sales, Revenue, Price and Gross Margin of AHDB Cereals & Oilseeds
- 7.11 Jordans, Dorset & Ryvita
 - 7.11.1 Company profile
 - 7.11.2 Representative Oats Product
 - 7.11.3 Oats Sales, Revenue, Price and Gross Margin of Jordans, Dorset & Ryvita

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF OATS

- 8.1 Industry Chain of Oats
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF OATS

- 9.1 Cost Structure Analysis of Oats

- 9.2 Raw Materials Cost Analysis of Oats
- 9.3 Labor Cost Analysis of Oats
- 9.4 Manufacturing Expenses Analysis of Oats

CHAPTER 10 MARKETING STATUS ANALYSIS OF OATS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Oats-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/OD1222D4D06EN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/OD1222D4D06EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970