

Oat Drinks-Europe Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/O9F987857A5EN.html

Date: November 2017

Pages: 156

Price: US\$ 3,480.00 (Single User License)

ID: O9F987857A5EN

Abstracts

Report Summary

Oat Drinks-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Oat Drinks industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Oat Drinks 2013-2017, and development forecast 2018-2023

Main market players of Oat Drinks in Europe, with company and product introduction, position in the Oat Drinks market

Market status and development trend of Oat Drinks by types and applications Cost and profit status of Oat Drinks, and marketing status Market growth drivers and challenges

The report segments the Europe Oat Drinks market as:

Europe Oat Drinks Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023)

Germany
United Kingdom
France
Italy
Spain



Benelux

Russia

Europe Oat Drinks Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Organic Oat Drinks
Conventional Oat Drinks

Europe Oat Drinks Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Supermarket
Convenience Stores
Online Retailing
Others

Europe Oat Drinks Market: Players Segment Analysis (Company and Product introduction, Oat Drinks Sales Volume, Revenue, Price and Gross Margin):

Quaker

Alpro

Drinks Brokers Ltd

Alpro

Oatly AB

PepsiCo

Rude Health

Pureharvest

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF OAT DRINKS

- 1.1 Definition of Oat Drinks in This Report
- 1.2 Commercial Types of Oat Drinks
 - 1.2.1 Organic Oat Drinks
 - 1.2.2 Conventional Oat Drinks
- 1.3 Downstream Application of Oat Drinks
 - 1.3.1 Supermarket
 - 1.3.2 Convenience Stores
 - 1.3.3 Online Retailing
 - 1.3.4 Others
- 1.4 Development History of Oat Drinks
- 1.5 Market Status and Trend of Oat Drinks 2013-2023
 - 1.5.1 Europe Oat Drinks Market Status and Trend 2013-2023
- 1.5.2 Regional Oat Drinks Market Status and Trend 2013-2023

CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Oat Drinks in Europe 2013-2017
- 2.2 Consumption Market of Oat Drinks in Europe by Regions
 - 2.2.1 Consumption Volume of Oat Drinks in Europe by Regions
 - 2.2.2 Revenue of Oat Drinks in Europe by Regions
- 2.3 Market Analysis of Oat Drinks in Europe by Regions
 - 2.3.1 Market Analysis of Oat Drinks in Germany 2013-2017
 - 2.3.2 Market Analysis of Oat Drinks in United Kingdom 2013-2017
 - 2.3.3 Market Analysis of Oat Drinks in France 2013-2017
 - 2.3.4 Market Analysis of Oat Drinks in Italy 2013-2017
 - 2.3.5 Market Analysis of Oat Drinks in Spain 2013-2017
 - 2.3.6 Market Analysis of Oat Drinks in Benelux 2013-2017
 - 2.3.7 Market Analysis of Oat Drinks in Russia 2013-2017
- 2.4 Market Development Forecast of Oat Drinks in Europe 2018-2023
 - 2.4.1 Market Development Forecast of Oat Drinks in Europe 2018-2023
 - 2.4.2 Market Development Forecast of Oat Drinks by Regions 2018-2023

CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

3.1 Whole Europe Market Status by Types



- 3.1.1 Consumption Volume of Oat Drinks in Europe by Types
- 3.1.2 Revenue of Oat Drinks in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Germany
 - 3.2.2 Market Status by Types in United Kingdom
 - 3.2.3 Market Status by Types in France
 - 3.2.4 Market Status by Types in Italy
 - 3.2.5 Market Status by Types in Spain
 - 3.2.6 Market Status by Types in Benelux
 - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Oat Drinks in Europe by Types

CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Oat Drinks in Europe by Downstream Industry
- 4.2 Demand Volume of Oat Drinks by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Oat Drinks by Downstream Industry in Germany
- 4.2.2 Demand Volume of Oat Drinks by Downstream Industry in United Kingdom
- 4.2.3 Demand Volume of Oat Drinks by Downstream Industry in France
- 4.2.4 Demand Volume of Oat Drinks by Downstream Industry in Italy
- 4.2.5 Demand Volume of Oat Drinks by Downstream Industry in Spain
- 4.2.6 Demand Volume of Oat Drinks by Downstream Industry in Benelux
- 4.2.7 Demand Volume of Oat Drinks by Downstream Industry in Russia
- 4.3 Market Forecast of Oat Drinks in Europe by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF OAT DRINKS

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Oat Drinks Downstream Industry Situation and Trend Overview

CHAPTER 6 OAT DRINKS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of Oat Drinks in Europe by Major Players
- 6.2 Revenue of Oat Drinks in Europe by Major Players
- 6.3 Basic Information of Oat Drinks by Major Players
 - 6.3.1 Headquarters Location and Established Time of Oat Drinks Major Players
 - 6.3.2 Employees and Revenue Level of Oat Drinks Major Players



- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 OAT DRINKS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Quaker
 - 7.1.1 Company profile
 - 7.1.2 Representative Oat Drinks Product
 - 7.1.3 Oat Drinks Sales, Revenue, Price and Gross Margin of Quaker
- 7.2 Alpro
 - 7.2.1 Company profile
 - 7.2.2 Representative Oat Drinks Product
 - 7.2.3 Oat Drinks Sales, Revenue, Price and Gross Margin of Alpro
- 7.3 Drinks Brokers Ltd
- 7.3.1 Company profile
- 7.3.2 Representative Oat Drinks Product
- 7.3.3 Oat Drinks Sales, Revenue, Price and Gross Margin of Drinks Brokers Ltd
- 7.4 Alpro
 - 7.4.1 Company profile
 - 7.4.2 Representative Oat Drinks Product
 - 7.4.3 Oat Drinks Sales, Revenue, Price and Gross Margin of Alpro
- 7.5 Oatly AB
 - 7.5.1 Company profile
 - 7.5.2 Representative Oat Drinks Product
 - 7.5.3 Oat Drinks Sales, Revenue, Price and Gross Margin of Oatly AB
- 7.6 PepsiCo
 - 7.6.1 Company profile
 - 7.6.2 Representative Oat Drinks Product
 - 7.6.3 Oat Drinks Sales, Revenue, Price and Gross Margin of PepsiCo
- 7.7 Rude Health
 - 7.7.1 Company profile
 - 7.7.2 Representative Oat Drinks Product
 - 7.7.3 Oat Drinks Sales, Revenue, Price and Gross Margin of Rude Health
- 7.8 Pureharvest
- 7.8.1 Company profile
- 7.8.2 Representative Oat Drinks Product



7.8.3 Oat Drinks Sales, Revenue, Price and Gross Margin of Pureharvest

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF OAT DRINKS

- 8.1 Industry Chain of Oat Drinks
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF OAT DRINKS

- 9.1 Cost Structure Analysis of Oat Drinks
- 9.2 Raw Materials Cost Analysis of Oat Drinks
- 9.3 Labor Cost Analysis of Oat Drinks
- 9.4 Manufacturing Expenses Analysis of Oat Drinks

CHAPTER 10 MARKETING STATUS ANALYSIS OF OAT DRINKS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources



12.3 Reference



I would like to order

Product name: Oat Drinks-Europe Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/O9F987857A5EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/O9F987857A5EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970