

Non-Alcoholic Drinks-South America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/N6A55699DBAMEN.html>

Date: March 2018

Pages: 142

Price: US\$ 3,480.00 (Single User License)

ID: N6A55699DBAMEN

Abstracts

Report Summary

Non-Alcoholic Drinks-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Non-Alcoholic Drinks industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Non-Alcoholic Drinks 2013-2017, and development forecast 2018-2023

Main market players of Non-Alcoholic Drinks in South America, with company and product introduction, position in the Non-Alcoholic Drinks market

Market status and development trend of Non-Alcoholic Drinks by types and applications

Cost and profit status of Non-Alcoholic Drinks, and marketing status

Market growth drivers and challenges

The report segments the South America Non-Alcoholic Drinks market as:

South America Non-Alcoholic Drinks Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others

South America Non-Alcoholic Drinks Market: Product Type Segment Analysis
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Carbonated Drinks

Juices

Mineral Water

Coffee

Others

South America Non-Alcoholic Drinks Market: Application Segment Analysis
(Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Hypermarkets and Supermarkets

Independent Retailers

Convenience Stores

Other

South America Non-Alcoholic Drinks Market: Players Segment Analysis (Company and Product introduction, Non-Alcoholic Drinks Sales Volume, Revenue, Price and Gross Margin):

Coca-Cola

PepsiCo

Nestle

Dr Pepper Snapple Group

Red Bull

Danone

Yakult

Unilever

Kraft Heinz

Apollinaris

Uni-President

JDB Group

Master Kong

Nongfu Spring

Wahaha

Huiyuan Group

C'estbon

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF NON-ALCOHOLIC DRINKS

- 1.1 Definition of Non-Alcoholic Drinks in This Report
- 1.2 Commercial Types of Non-Alcoholic Drinks
 - 1.2.1 Carbonated Drinks
 - 1.2.2 Juices
 - 1.2.3 Mineral Water
 - 1.2.4 Coffee
 - 1.2.5 Others
- 1.3 Downstream Application of Non-Alcoholic Drinks
 - 1.3.1 Hypermarkets and Supermarkets
 - 1.3.2 Independent Retailers
 - 1.3.3 Convenience Stores
 - 1.3.4 Other
- 1.4 Development History of Non-Alcoholic Drinks
- 1.5 Market Status and Trend of Non-Alcoholic Drinks 2013-2023
 - 1.5.1 South America Non-Alcoholic Drinks Market Status and Trend 2013-2023
 - 1.5.2 Regional Non-Alcoholic Drinks Market Status and Trend 2013-2023

CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Non-Alcoholic Drinks in South America 2013-2017
- 2.2 Consumption Market of Non-Alcoholic Drinks in South America by Regions
 - 2.2.1 Consumption Volume of Non-Alcoholic Drinks in South America by Regions
 - 2.2.2 Revenue of Non-Alcoholic Drinks in South America by Regions
- 2.3 Market Analysis of Non-Alcoholic Drinks in South America by Regions
 - 2.3.1 Market Analysis of Non-Alcoholic Drinks in Brazil 2013-2017
 - 2.3.2 Market Analysis of Non-Alcoholic Drinks in Argentina 2013-2017
 - 2.3.3 Market Analysis of Non-Alcoholic Drinks in Venezuela 2013-2017
 - 2.3.4 Market Analysis of Non-Alcoholic Drinks in Colombia 2013-2017
 - 2.3.5 Market Analysis of Non-Alcoholic Drinks in Others 2013-2017
- 2.4 Market Development Forecast of Non-Alcoholic Drinks in South America 2018-2023
 - 2.4.1 Market Development Forecast of Non-Alcoholic Drinks in South America 2018-2023
 - 2.4.2 Market Development Forecast of Non-Alcoholic Drinks by Regions 2018-2023

CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole South America Market Status by Types
 - 3.1.1 Consumption Volume of Non-Alcoholic Drinks in South America by Types
 - 3.1.2 Revenue of Non-Alcoholic Drinks in South America by Types
- 3.2 South America Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Brazil
 - 3.2.2 Market Status by Types in Argentina
 - 3.2.3 Market Status by Types in Venezuela
 - 3.2.4 Market Status by Types in Colombia
 - 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of Non-Alcoholic Drinks in South America by Types

CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Non-Alcoholic Drinks in South America by Downstream Industry
- 4.2 Demand Volume of Non-Alcoholic Drinks by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Non-Alcoholic Drinks by Downstream Industry in Brazil
 - 4.2.2 Demand Volume of Non-Alcoholic Drinks by Downstream Industry in Argentina
 - 4.2.3 Demand Volume of Non-Alcoholic Drinks by Downstream Industry in Venezuela
 - 4.2.4 Demand Volume of Non-Alcoholic Drinks by Downstream Industry in Colombia
 - 4.2.5 Demand Volume of Non-Alcoholic Drinks by Downstream Industry in Others
- 4.3 Market Forecast of Non-Alcoholic Drinks in South America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF NON-ALCOHOLIC DRINKS

- 5.1 South America Economy Situation and Trend Overview
- 5.2 Non-Alcoholic Drinks Downstream Industry Situation and Trend Overview

CHAPTER 6 NON-ALCOHOLIC DRINKS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA

- 6.1 Sales Volume of Non-Alcoholic Drinks in South America by Major Players
- 6.2 Revenue of Non-Alcoholic Drinks in South America by Major Players
- 6.3 Basic Information of Non-Alcoholic Drinks by Major Players
 - 6.3.1 Headquarters Location and Established Time of Non-Alcoholic Drinks Major Players

- 6.3.2 Employees and Revenue Level of Non-Alcoholic Drinks Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 NON-ALCOHOLIC DRINKS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Coca-Cola

- 7.1.1 Company profile
- 7.1.2 Representative Non-Alcoholic Drinks Product
- 7.1.3 Non-Alcoholic Drinks Sales, Revenue, Price and Gross Margin of Coca-Cola

7.2 PepsiCo

- 7.2.1 Company profile
- 7.2.2 Representative Non-Alcoholic Drinks Product
- 7.2.3 Non-Alcoholic Drinks Sales, Revenue, Price and Gross Margin of PepsiCo

7.3 Nestle

- 7.3.1 Company profile
- 7.3.2 Representative Non-Alcoholic Drinks Product
- 7.3.3 Non-Alcoholic Drinks Sales, Revenue, Price and Gross Margin of Nestle

7.4 Dr Pepper Snapple Group

- 7.4.1 Company profile
- 7.4.2 Representative Non-Alcoholic Drinks Product
- 7.4.3 Non-Alcoholic Drinks Sales, Revenue, Price and Gross Margin of Dr Pepper

Snapple Group

7.5 Red Bull

- 7.5.1 Company profile
- 7.5.2 Representative Non-Alcoholic Drinks Product
- 7.5.3 Non-Alcoholic Drinks Sales, Revenue, Price and Gross Margin of Red Bull

7.6 Danone

- 7.6.1 Company profile
- 7.6.2 Representative Non-Alcoholic Drinks Product
- 7.6.3 Non-Alcoholic Drinks Sales, Revenue, Price and Gross Margin of Danone

7.7 Yakult

- 7.7.1 Company profile
- 7.7.2 Representative Non-Alcoholic Drinks Product
- 7.7.3 Non-Alcoholic Drinks Sales, Revenue, Price and Gross Margin of Yakult

7.8 Unilever

- 7.8.1 Company profile
- 7.8.2 Representative Non-Alcoholic Drinks Product
- 7.8.3 Non-Alcoholic Drinks Sales, Revenue, Price and Gross Margin of Unilever
- 7.9 Kraft Heinz
 - 7.9.1 Company profile
 - 7.9.2 Representative Non-Alcoholic Drinks Product
 - 7.9.3 Non-Alcoholic Drinks Sales, Revenue, Price and Gross Margin of Kraft Heinz
- 7.10 Apollinaris
 - 7.10.1 Company profile
 - 7.10.2 Representative Non-Alcoholic Drinks Product
 - 7.10.3 Non-Alcoholic Drinks Sales, Revenue, Price and Gross Margin of Apollinaris
- 7.11 Uni-President
 - 7.11.1 Company profile
 - 7.11.2 Representative Non-Alcoholic Drinks Product
 - 7.11.3 Non-Alcoholic Drinks Sales, Revenue, Price and Gross Margin of Uni-President
- 7.12 JDB Group
 - 7.12.1 Company profile
 - 7.12.2 Representative Non-Alcoholic Drinks Product
 - 7.12.3 Non-Alcoholic Drinks Sales, Revenue, Price and Gross Margin of JDB Group
- 7.13 Master Kong
 - 7.13.1 Company profile
 - 7.13.2 Representative Non-Alcoholic Drinks Product
 - 7.13.3 Non-Alcoholic Drinks Sales, Revenue, Price and Gross Margin of Master Kong
- 7.14 Nongfu Spring
 - 7.14.1 Company profile
 - 7.14.2 Representative Non-Alcoholic Drinks Product
 - 7.14.3 Non-Alcoholic Drinks Sales, Revenue, Price and Gross Margin of Nongfu Spring
- 7.15 Wahaha
 - 7.15.1 Company profile
 - 7.15.2 Representative Non-Alcoholic Drinks Product
 - 7.15.3 Non-Alcoholic Drinks Sales, Revenue, Price and Gross Margin of Wahaha
- 7.16 Huiyuan Group
- 7.17 C'estbon

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF NON-ALCOHOLIC DRINKS

8.1 Industry Chain of Non-Alcoholic Drinks

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF NON-ALCOHOLIC DRINKS

9.1 Cost Structure Analysis of Non-Alcoholic Drinks

9.2 Raw Materials Cost Analysis of Non-Alcoholic Drinks

9.3 Labor Cost Analysis of Non-Alcoholic Drinks

9.4 Manufacturing Expenses Analysis of Non-Alcoholic Drinks

CHAPTER 10 MARKETING STATUS ANALYSIS OF NON-ALCOHOLIC DRINKS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Non-Alcoholic Drinks-South America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/N6A55699DBAMEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N6A55699DBAMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970