

# Non-Alcoholic Drinks-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data

<https://marketpublishers.com/r/N859840E93AMEN.html>

Date: March 2018

Pages: 158

Price: US\$ 3,680.00 (Single User License)

ID: N859840E93AMEN

## Abstracts

### Report Summary

Non-Alcoholic Drinks-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data offers a comprehensive analysis on Non-Alcoholic Drinks industry, standing on the readers' perspective, delivering detailed market data in Global major 20 countries and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Worldwide and Top 20 Countries Market Size of Non-Alcoholic Drinks 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Non-Alcoholic Drinks worldwide and market share by regions, with company and product introduction, position in the Non-Alcoholic Drinks market

Market status and development trend of Non-Alcoholic Drinks by types and applications

Cost and profit status of Non-Alcoholic Drinks, and marketing status

Market growth drivers and challenges

The report segments the global Non-Alcoholic Drinks market as:

Global Non-Alcoholic Drinks Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America (United States, Canada and Mexico)

Europe (Germany, UK, France, Italy, Russia, Spain and Benelux)

Asia Pacific (China, Japan, India, Southeast Asia and Australia)

Latin America (Brazil, Argentina and Colombia)  
Middle East and Africa

Global Non-Alcoholic Drinks Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Carbonated Drinks  
Juices  
Mineral Water  
Coffee  
Others

Global Non-Alcoholic Drinks Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Hypermarkets and Supermarkets  
Independent Retailers  
Convenience Stores  
Other

Global Non-Alcoholic Drinks Market: Manufacturers Segment Analysis (Company and Product introduction, Non-Alcoholic Drinks Sales Volume, Revenue, Price and Gross Margin):

Coca-Cola  
PepsiCo  
Nestle  
Dr Pepper Snapple Group  
Red Bull  
Danone  
Yakult  
Unilever  
Kraft Heinz  
Apollinaris  
Uni-President  
JDB Group  
Master Kong  
Nongfu Spring  
Wahaha

Huiyuan Group  
C'eastbon

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF NON-ALCOHOLIC DRINKS**

- 1.1 Definition of Non-Alcoholic Drinks in This Report
- 1.2 Commercial Types of Non-Alcoholic Drinks
  - 1.2.1 Carbonated Drinks
  - 1.2.2 Juices
  - 1.2.3 Mineral Water
  - 1.2.4 Coffee
  - 1.2.5 Others
- 1.3 Downstream Application of Non-Alcoholic Drinks
  - 1.3.1 Hypermarkets and Supermarkets
  - 1.3.2 Independent Retailers
  - 1.3.3 Convenience Stores
  - 1.3.4 Other
- 1.4 Development History of Non-Alcoholic Drinks
- 1.5 Market Status and Trend of Non-Alcoholic Drinks 2013-2023
  - 1.5.1 Global Non-Alcoholic Drinks Market Status and Trend 2013-2023
  - 1.5.2 Regional Non-Alcoholic Drinks Market Status and Trend 2013-2023

### **CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Development of Non-Alcoholic Drinks 2013-2017
- 2.2 Sales Market of Non-Alcoholic Drinks by Regions
  - 2.2.1 Sales Volume of Non-Alcoholic Drinks by Regions
  - 2.2.2 Sales Value of Non-Alcoholic Drinks by Regions
- 2.3 Production Market of Non-Alcoholic Drinks by Regions
- 2.4 Global Market Forecast of Non-Alcoholic Drinks 2018-2023
  - 2.4.1 Global Market Forecast of Non-Alcoholic Drinks 2018-2023
  - 2.4.2 Market Forecast of Non-Alcoholic Drinks by Regions 2018-2023

### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Sales Volume of Non-Alcoholic Drinks by Types
- 3.2 Sales Value of Non-Alcoholic Drinks by Types
- 3.3 Market Forecast of Non-Alcoholic Drinks by Types

### **CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM**

## **INDUSTRY**

- 4.1 Global Sales Volume of Non-Alcoholic Drinks by Downstream Industry
- 4.2 Global Market Forecast of Non-Alcoholic Drinks by Downstream Industry

## **CHAPTER 5 NORTH AMERICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY**

- 5.1 North America Non-Alcoholic Drinks Market Status by Countries
  - 5.1.1 North America Non-Alcoholic Drinks Sales by Countries (2013-2017)
  - 5.1.2 North America Non-Alcoholic Drinks Revenue by Countries (2013-2017)
  - 5.1.3 United States Non-Alcoholic Drinks Market Status (2013-2017)
  - 5.1.4 Canada Non-Alcoholic Drinks Market Status (2013-2017)
  - 5.1.5 Mexico Non-Alcoholic Drinks Market Status (2013-2017)
- 5.2 North America Non-Alcoholic Drinks Market Status by Manufacturers
- 5.3 North America Non-Alcoholic Drinks Market Status by Type (2013-2017)
  - 5.3.1 North America Non-Alcoholic Drinks Sales by Type (2013-2017)
  - 5.3.2 North America Non-Alcoholic Drinks Revenue by Type (2013-2017)
- 5.4 North America Non-Alcoholic Drinks Market Status by Downstream Industry (2013-2017)

## **CHAPTER 6 EUROPE MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY**

- 6.1 Europe Non-Alcoholic Drinks Market Status by Countries
  - 6.1.1 Europe Non-Alcoholic Drinks Sales by Countries (2013-2017)
  - 6.1.2 Europe Non-Alcoholic Drinks Revenue by Countries (2013-2017)
  - 6.1.3 Germany Non-Alcoholic Drinks Market Status (2013-2017)
  - 6.1.4 UK Non-Alcoholic Drinks Market Status (2013-2017)
  - 6.1.5 France Non-Alcoholic Drinks Market Status (2013-2017)
  - 6.1.6 Italy Non-Alcoholic Drinks Market Status (2013-2017)
  - 6.1.7 Russia Non-Alcoholic Drinks Market Status (2013-2017)
  - 6.1.8 Spain Non-Alcoholic Drinks Market Status (2013-2017)
  - 6.1.9 Benelux Non-Alcoholic Drinks Market Status (2013-2017)
- 6.2 Europe Non-Alcoholic Drinks Market Status by Manufacturers
- 6.3 Europe Non-Alcoholic Drinks Market Status by Type (2013-2017)
  - 6.3.1 Europe Non-Alcoholic Drinks Sales by Type (2013-2017)
  - 6.3.2 Europe Non-Alcoholic Drinks Revenue by Type (2013-2017)
- 6.4 Europe Non-Alcoholic Drinks Market Status by Downstream Industry (2013-2017)

## **CHAPTER 7 ASIA PACIFIC MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY**

- 7.1 Asia Pacific Non-Alcoholic Drinks Market Status by Countries
  - 7.1.1 Asia Pacific Non-Alcoholic Drinks Sales by Countries (2013-2017)
  - 7.1.2 Asia Pacific Non-Alcoholic Drinks Revenue by Countries (2013-2017)
  - 7.1.3 China Non-Alcoholic Drinks Market Status (2013-2017)
  - 7.1.4 Japan Non-Alcoholic Drinks Market Status (2013-2017)
  - 7.1.5 India Non-Alcoholic Drinks Market Status (2013-2017)
  - 7.1.6 Southeast Asia Non-Alcoholic Drinks Market Status (2013-2017)
  - 7.1.7 Australia Non-Alcoholic Drinks Market Status (2013-2017)
- 7.2 Asia Pacific Non-Alcoholic Drinks Market Status by Manufacturers
- 7.3 Asia Pacific Non-Alcoholic Drinks Market Status by Type (2013-2017)
  - 7.3.1 Asia Pacific Non-Alcoholic Drinks Sales by Type (2013-2017)
  - 7.3.2 Asia Pacific Non-Alcoholic Drinks Revenue by Type (2013-2017)
- 7.4 Asia Pacific Non-Alcoholic Drinks Market Status by Downstream Industry (2013-2017)

## **CHAPTER 8 LATIN AMERICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY**

- 8.1 Latin America Non-Alcoholic Drinks Market Status by Countries
  - 8.1.1 Latin America Non-Alcoholic Drinks Sales by Countries (2013-2017)
  - 8.1.2 Latin America Non-Alcoholic Drinks Revenue by Countries (2013-2017)
  - 8.1.3 Brazil Non-Alcoholic Drinks Market Status (2013-2017)
  - 8.1.4 Argentina Non-Alcoholic Drinks Market Status (2013-2017)
  - 8.1.5 Colombia Non-Alcoholic Drinks Market Status (2013-2017)
- 8.2 Latin America Non-Alcoholic Drinks Market Status by Manufacturers
- 8.3 Latin America Non-Alcoholic Drinks Market Status by Type (2013-2017)
  - 8.3.1 Latin America Non-Alcoholic Drinks Sales by Type (2013-2017)
  - 8.3.2 Latin America Non-Alcoholic Drinks Revenue by Type (2013-2017)
- 8.4 Latin America Non-Alcoholic Drinks Market Status by Downstream Industry (2013-2017)

## **CHAPTER 9 MIDDLE EAST AND AFRICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY**

- 9.1 Middle East and Africa Non-Alcoholic Drinks Market Status by Countries

- 9.1.1 Middle East and Africa Non-Alcoholic Drinks Sales by Countries (2013-2017)
- 9.1.2 Middle East and Africa Non-Alcoholic Drinks Revenue by Countries (2013-2017)
- 9.1.3 Middle East Non-Alcoholic Drinks Market Status (2013-2017)
- 9.1.4 Africa Non-Alcoholic Drinks Market Status (2013-2017)
- 9.2 Middle East and Africa Non-Alcoholic Drinks Market Status by Manufacturers
- 9.3 Middle East and Africa Non-Alcoholic Drinks Market Status by Type (2013-2017)
  - 9.3.1 Middle East and Africa Non-Alcoholic Drinks Sales by Type (2013-2017)
  - 9.3.2 Middle East and Africa Non-Alcoholic Drinks Revenue by Type (2013-2017)
- 9.4 Middle East and Africa Non-Alcoholic Drinks Market Status by Downstream Industry (2013-2017)

## **CHAPTER 10 MARKET DRIVING FACTOR ANALYSIS OF NON-ALCOHOLIC DRINKS**

- 10.1 Global Economy Situation and Trend Overview
- 10.2 Non-Alcoholic Drinks Downstream Industry Situation and Trend Overview

## **CHAPTER 11 NON-ALCOHOLIC DRINKS MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS**

- 11.1 Production Volume of Non-Alcoholic Drinks by Major Manufacturers
- 11.2 Production Value of Non-Alcoholic Drinks by Major Manufacturers
- 11.3 Basic Information of Non-Alcoholic Drinks by Major Manufacturers
  - 11.3.1 Headquarters Location and Established Time of Non-Alcoholic Drinks Major Manufacturer
  - 11.3.2 Employees and Revenue Level of Non-Alcoholic Drinks Major Manufacturer
- 11.4 Market Competition News and Trend
  - 11.4.1 Merger, Consolidation or Acquisition News
  - 11.4.2 Investment or Disinvestment News
  - 11.4.3 New Product Development and Launch

## **CHAPTER 12 NON-ALCOHOLIC DRINKS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 12.1 Coca-Cola
  - 12.1.1 Company profile
  - 12.1.2 Representative Non-Alcoholic Drinks Product
  - 12.1.3 Non-Alcoholic Drinks Sales, Revenue, Price and Gross Margin of Coca-Cola
- 12.2 PepsiCo



- 12.2.1 Company profile
- 12.2.2 Representative Non-Alcoholic Drinks Product
- 12.2.3 Non-Alcoholic Drinks Sales, Revenue, Price and Gross Margin of PepsiCo
- 12.3 Nestle
  - 12.3.1 Company profile
  - 12.3.2 Representative Non-Alcoholic Drinks Product
  - 12.3.3 Non-Alcoholic Drinks Sales, Revenue, Price and Gross Margin of Nestle
- 12.4 Dr Pepper Snapple Group
  - 12.4.1 Company profile
  - 12.4.2 Representative Non-Alcoholic Drinks Product
  - 12.4.3 Non-Alcoholic Drinks Sales, Revenue, Price and Gross Margin of Dr Pepper Snapple Group
- 12.5 Red Bull
  - 12.5.1 Company profile
  - 12.5.2 Representative Non-Alcoholic Drinks Product
  - 12.5.3 Non-Alcoholic Drinks Sales, Revenue, Price and Gross Margin of Red Bull
- 12.6 Danone
  - 12.6.1 Company profile
  - 12.6.2 Representative Non-Alcoholic Drinks Product
  - 12.6.3 Non-Alcoholic Drinks Sales, Revenue, Price and Gross Margin of Danone
- 12.7 Yakult
  - 12.7.1 Company profile
  - 12.7.2 Representative Non-Alcoholic Drinks Product
  - 12.7.3 Non-Alcoholic Drinks Sales, Revenue, Price and Gross Margin of Yakult
- 12.8 Unilever
  - 12.8.1 Company profile
  - 12.8.2 Representative Non-Alcoholic Drinks Product
  - 12.8.3 Non-Alcoholic Drinks Sales, Revenue, Price and Gross Margin of Unilever
- 12.9 Kraft Heinz
  - 12.9.1 Company profile
  - 12.9.2 Representative Non-Alcoholic Drinks Product
  - 12.9.3 Non-Alcoholic Drinks Sales, Revenue, Price and Gross Margin of Kraft Heinz
- 12.10 Apollinaris
  - 12.10.1 Company profile
  - 12.10.2 Representative Non-Alcoholic Drinks Product
  - 12.10.3 Non-Alcoholic Drinks Sales, Revenue, Price and Gross Margin of Apollinaris
- 12.11 Uni-President
  - 12.11.1 Company profile
  - 12.11.2 Representative Non-Alcoholic Drinks Product



12.11.3 Non-Alcoholic Drinks Sales, Revenue, Price and Gross Margin of Uni-President

12.12 JDB Group

12.12.1 Company profile

12.12.2 Representative Non-Alcoholic Drinks Product

12.12.3 Non-Alcoholic Drinks Sales, Revenue, Price and Gross Margin of JDB Group

12.13 Master Kong

12.13.1 Company profile

12.13.2 Representative Non-Alcoholic Drinks Product

12.13.3 Non-Alcoholic Drinks Sales, Revenue, Price and Gross Margin of Master Kong

12.14 Nongfu Spring

12.14.1 Company profile

12.14.2 Representative Non-Alcoholic Drinks Product

12.14.3 Non-Alcoholic Drinks Sales, Revenue, Price and Gross Margin of Nongfu Spring

12.15 Wahaha

12.15.1 Company profile

12.15.2 Representative Non-Alcoholic Drinks Product

12.15.3 Non-Alcoholic Drinks Sales, Revenue, Price and Gross Margin of Wahaha

12.16 Huiyuan Group

12.17 C'estbon

## **CHAPTER 13 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF NON-ALCOHOLIC DRINKS**

13.1 Industry Chain of Non-Alcoholic Drinks

13.2 Upstream Market and Representative Companies Analysis

13.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 14 COST AND GROSS MARGIN ANALYSIS OF NON-ALCOHOLIC DRINKS**

14.1 Cost Structure Analysis of Non-Alcoholic Drinks

14.2 Raw Materials Cost Analysis of Non-Alcoholic Drinks

14.3 Labor Cost Analysis of Non-Alcoholic Drinks

14.4 Manufacturing Expenses Analysis of Non-Alcoholic Drinks

## **CHAPTER 15 REPORT CONCLUSION**

## **CHAPTER 16 RESEARCH METHODOLOGY AND REFERENCE**

### **16.1 Methodology/Research Approach**

#### **16.1.1 Research Programs/Design**

#### **16.1.2 Market Size Estimation**

#### **16.1.3 Market Breakdown and Data Triangulation**

### **16.2 Data Source**

#### **16.2.1 Secondary Sources**

#### **16.2.2 Primary Sources**

### **16.3 Reference**

## I would like to order

Product name: Non-Alcoholic Drinks-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data

Product link: <https://marketpublishers.com/r/N859840E93AMEN.html>

Price: US\$ 3,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N859840E93AMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

