

# Non-Alcoholic Drinks-Europe Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/NB8A154C5E7MEN.html

Date: March 2018

Pages: 144

Price: US\$ 3,480.00 (Single User License)

ID: NB8A154C5E7MEN

### **Abstracts**

### **Report Summary**

Non-Alcoholic Drinks-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Non-Alcoholic Drinks industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Non-Alcoholic Drinks 2013-2017, and development forecast 2018-2023

Main market players of Non-Alcoholic Drinks in Europe, with company and product introduction, position in the Non-Alcoholic Drinks market

Market status and development trend of Non-Alcoholic Drinks by types and applications Cost and profit status of Non-Alcoholic Drinks, and marketing status Market growth drivers and challenges

The report segments the Europe Non-Alcoholic Drinks market as:

Europe Non-Alcoholic Drinks Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany
United Kingdom
France
Italy
Spain



Benelux

Russia

Europe Non-Alcoholic Drinks Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Carbonated Drinks

Juices

Mineral Water

Coffee

Others

Europe Non-Alcoholic Drinks Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Hypermarkets and Supermarkets Independent Retailers Convenience Stores Other

Europe Non-Alcoholic Drinks Market: Players Segment Analysis (Company and Product introduction, Non-Alcoholic Drinks Sales Volume, Revenue, Price and Gross Margin):

Coca-Cola

PepsiCo

Nestle

Dr Pepper Snapple Group

Red Bull

Danone

Yakult

Unilever

Kraft Heinz

Apollinaris

**Uni-President** 

JDB Group

Master Kong

Nongfu Spring

Wahaha

Huiyuan Group



### C'eastbon

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF NON-ALCOHOLIC DRINKS**

- 1.1 Definition of Non-Alcoholic Drinks in This Report
- 1.2 Commercial Types of Non-Alcoholic Drinks
  - 1.2.1 Carbonated Drinks
  - 1.2.2 Juices
  - 1.2.3 Mineral Water
  - 1.2.4 Coffee
  - 1.2.5 Others
- 1.3 Downstream Application of Non-Alcoholic Drinks
- 1.3.1 Hypermarkets and Supermarkets
- 1.3.2 Independent Retailers
- 1.3.3 Convenience Stores
- 1.3.4 Other
- 1.4 Development History of Non-Alcoholic Drinks
- 1.5 Market Status and Trend of Non-Alcoholic Drinks 2013-2023
- 1.5.1 Europe Non-Alcoholic Drinks Market Status and Trend 2013-2023
- 1.5.2 Regional Non-Alcoholic Drinks Market Status and Trend 2013-2023

#### CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Non-Alcoholic Drinks in Europe 2013-2017
- 2.2 Consumption Market of Non-Alcoholic Drinks in Europe by Regions
  - 2.2.1 Consumption Volume of Non-Alcoholic Drinks in Europe by Regions
  - 2.2.2 Revenue of Non-Alcoholic Drinks in Europe by Regions
- 2.3 Market Analysis of Non-Alcoholic Drinks in Europe by Regions
  - 2.3.1 Market Analysis of Non-Alcoholic Drinks in Germany 2013-2017
  - 2.3.2 Market Analysis of Non-Alcoholic Drinks in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Non-Alcoholic Drinks in France 2013-2017
  - 2.3.4 Market Analysis of Non-Alcoholic Drinks in Italy 2013-2017
  - 2.3.5 Market Analysis of Non-Alcoholic Drinks in Spain 2013-2017
  - 2.3.6 Market Analysis of Non-Alcoholic Drinks in Benelux 2013-2017
  - 2.3.7 Market Analysis of Non-Alcoholic Drinks in Russia 2013-2017
- 2.4 Market Development Forecast of Non-Alcoholic Drinks in Europe 2018-2023
  - 2.4.1 Market Development Forecast of Non-Alcoholic Drinks in Europe 2018-2023
  - 2.4.2 Market Development Forecast of Non-Alcoholic Drinks by Regions 2018-2023



### CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Europe Market Status by Types
  - 3.1.1 Consumption Volume of Non-Alcoholic Drinks in Europe by Types
  - 3.1.2 Revenue of Non-Alcoholic Drinks in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Germany
  - 3.2.2 Market Status by Types in United Kingdom
  - 3.2.3 Market Status by Types in France
  - 3.2.4 Market Status by Types in Italy
  - 3.2.5 Market Status by Types in Spain
  - 3.2.6 Market Status by Types in Benelux
  - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Non-Alcoholic Drinks in Europe by Types

## CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Non-Alcoholic Drinks in Europe by Downstream Industry
- 4.2 Demand Volume of Non-Alcoholic Drinks by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Non-Alcoholic Drinks by Downstream Industry in Germany
- 4.2.2 Demand Volume of Non-Alcoholic Drinks by Downstream Industry in United Kingdom
- 4.2.3 Demand Volume of Non-Alcoholic Drinks by Downstream Industry in France
- 4.2.4 Demand Volume of Non-Alcoholic Drinks by Downstream Industry in Italy
- 4.2.5 Demand Volume of Non-Alcoholic Drinks by Downstream Industry in Spain
- 4.2.6 Demand Volume of Non-Alcoholic Drinks by Downstream Industry in Benelux
- 4.2.7 Demand Volume of Non-Alcoholic Drinks by Downstream Industry in Russia
- 4.3 Market Forecast of Non-Alcoholic Drinks in Europe by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF NON-ALCOHOLIC DRINKS

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Non-Alcoholic Drinks Downstream Industry Situation and Trend Overview

# CHAPTER 6 NON-ALCOHOLIC DRINKS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE



- 6.1 Sales Volume of Non-Alcoholic Drinks in Europe by Major Players
- 6.2 Revenue of Non-Alcoholic Drinks in Europe by Major Players
- 6.3 Basic Information of Non-Alcoholic Drinks by Major Players
- 6.3.1 Headquarters Location and Established Time of Non-Alcoholic Drinks Major Players
- 6.3.2 Employees and Revenue Level of Non-Alcoholic Drinks Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 NON-ALCOHOLIC DRINKS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Coca-Cola
  - 7.1.1 Company profile
  - 7.1.2 Representative Non-Alcoholic Drinks Product
  - 7.1.3 Non-Alcoholic Drinks Sales, Revenue, Price and Gross Margin of Coca-Cola
- 7.2 PepsiCo
  - 7.2.1 Company profile
  - 7.2.2 Representative Non-Alcoholic Drinks Product
  - 7.2.3 Non-Alcoholic Drinks Sales, Revenue, Price and Gross Margin of PepsiCo
- 7.3 Nestle
  - 7.3.1 Company profile
  - 7.3.2 Representative Non-Alcoholic Drinks Product
  - 7.3.3 Non-Alcoholic Drinks Sales, Revenue, Price and Gross Margin of Nestle
- 7.4 Dr Pepper Snapple Group
  - 7.4.1 Company profile
  - 7.4.2 Representative Non-Alcoholic Drinks Product
- 7.4.3 Non-Alcoholic Drinks Sales, Revenue, Price and Gross Margin of Dr Pepper Snapple Group
- 7.5 Red Bull
  - 7.5.1 Company profile
  - 7.5.2 Representative Non-Alcoholic Drinks Product
  - 7.5.3 Non-Alcoholic Drinks Sales, Revenue, Price and Gross Margin of Red Bull
- 7.6 Danone
  - 7.6.1 Company profile
- 7.6.2 Representative Non-Alcoholic Drinks Product



- 7.6.3 Non-Alcoholic Drinks Sales, Revenue, Price and Gross Margin of Danone
- 7.7 Yakult
  - 7.7.1 Company profile
  - 7.7.2 Representative Non-Alcoholic Drinks Product
  - 7.7.3 Non-Alcoholic Drinks Sales, Revenue, Price and Gross Margin of Yakult
- 7.8 Unilever
  - 7.8.1 Company profile
  - 7.8.2 Representative Non-Alcoholic Drinks Product
  - 7.8.3 Non-Alcoholic Drinks Sales, Revenue, Price and Gross Margin of Unilever
- 7.9 Kraft Heinz
  - 7.9.1 Company profile
  - 7.9.2 Representative Non-Alcoholic Drinks Product
- 7.9.3 Non-Alcoholic Drinks Sales, Revenue, Price and Gross Margin of Kraft Heinz
- 7.10 Apollinaris
  - 7.10.1 Company profile
  - 7.10.2 Representative Non-Alcoholic Drinks Product
- 7.10.3 Non-Alcoholic Drinks Sales, Revenue, Price and Gross Margin of Apollinaris
- 7.11 Uni-President
  - 7.11.1 Company profile
  - 7.11.2 Representative Non-Alcoholic Drinks Product
  - 7.11.3 Non-Alcoholic Drinks Sales, Revenue, Price and Gross Margin of Uni-President
- 7.12 JDB Group
  - 7.12.1 Company profile
  - 7.12.2 Representative Non-Alcoholic Drinks Product
  - 7.12.3 Non-Alcoholic Drinks Sales, Revenue, Price and Gross Margin of JDB Group
- 7.13 Master Kong
  - 7.13.1 Company profile
  - 7.13.2 Representative Non-Alcoholic Drinks Product
  - 7.13.3 Non-Alcoholic Drinks Sales, Revenue, Price and Gross Margin of Master Kong
- 7.14 Nongfu Spring
  - 7.14.1 Company profile
  - 7.14.2 Representative Non-Alcoholic Drinks Product
- 7.14.3 Non-Alcoholic Drinks Sales, Revenue, Price and Gross Margin of Nongfu Spring
- 7.15 Wahaha
  - 7.15.1 Company profile
  - 7.15.2 Representative Non-Alcoholic Drinks Product
- 7.15.3 Non-Alcoholic Drinks Sales, Revenue, Price and Gross Margin of Wahaha
- 7.16 Huiyuan Group



#### 7.17 C'eastbon

### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF NON-ALCOHOLIC DRINKS

- 8.1 Industry Chain of Non-Alcoholic Drinks
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF NON-ALCOHOLIC DRINKS

- 9.1 Cost Structure Analysis of Non-Alcoholic Drinks
- 9.2 Raw Materials Cost Analysis of Non-Alcoholic Drinks
- 9.3 Labor Cost Analysis of Non-Alcoholic Drinks
- 9.4 Manufacturing Expenses Analysis of Non-Alcoholic Drinks

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF NON-ALCOHOLIC DRINKS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
- 12.2.1 Secondary Sources



12.2.2 Primary Sources12.3 Reference



### I would like to order

Product name: Non-Alcoholic Drinks-Europe Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/NB8A154C5E7MEN.html">https://marketpublishers.com/r/NB8A154C5E7MEN.html</a>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/NB8A154C5E7MEN.html">https://marketpublishers.com/r/NB8A154C5E7MEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970