

# Noise-Cancelling Headphones-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/N4DC11C52C9EN.html

Date: February 2018

Pages: 147

Price: US\$ 3,480.00 (Single User License)

ID: N4DC11C52C9EN

### **Abstracts**

#### **Report Summary**

Noise-Cancelling Headphones-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Noise-Cancelling Headphones industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Noise-Cancelling Headphones 2013-2017, and development forecast 2018-2023

Main market players of Noise-Cancelling Headphones in North America, with company and product introduction, position in the Noise-Cancelling Headphones market Market status and development trend of Noise-Cancelling Headphones by types and applications

Cost and profit status of Noise-Cancelling Headphones, and marketing status Market growth drivers and challenges

The report segments the North America Noise-Cancelling Headphones market as:

North America Noise-Cancelling Headphones Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States Canada



#### Mexico

North America Noise-Cancelling Headphones Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Over-ear Noise-Cancelling Headphones
On-ear Noise-Cancelling Headphones
In-ear Noise-Cancelling Headphones

North America Noise-Cancelling Headphones Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Travel

Outdoor environment

Others

North America Noise-Cancelling Headphones Market: Players Segment Analysis (Company and Product introduction, Noise-Cancelling Headphones Sales Volume, Revenue, Price and Gross Margin):

Bose

Audio-Technica

**Beats** 

Sony

AKG

Sennheiser

Harman Kardon

**Philips** 

Logitech UE

Plantronics

**SYLLABLE** 

Monster

**PHIATON** 

JVC

Klipsch

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and



individuals interested in the market.



### **Contents**

#### CHAPTER 1 OVERVIEW OF NOISE-CANCELLING HEADPHONES

- 1.1 Definition of Noise-Cancelling Headphones in This Report
- 1.2 Commercial Types of Noise-Cancelling Headphones
- 1.2.1 Over-ear Noise-Cancelling Headphones
- 1.2.2 On-ear Noise-Cancelling Headphones
- 1.2.3 In-ear Noise-Cancelling Headphones
- 1.3 Downstream Application of Noise-Cancelling Headphones
  - 1.3.1 Travel
  - 1.3.2 Outdoor environment
  - 1.3.3 Others
- 1.4 Development History of Noise-Cancelling Headphones
- 1.5 Market Status and Trend of Noise-Cancelling Headphones 2013-2023
- 1.5.1 North America Noise-Cancelling Headphones Market Status and Trend 2013-2023
  - 1.5.2 Regional Noise-Cancelling Headphones Market Status and Trend 2013-2023

#### CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Noise-Cancelling Headphones in North America 2013-2017
- 2.2 Consumption Market of Noise-Cancelling Headphones in North America by Regions
- 2.2.1 Consumption Volume of Noise-Cancelling Headphones in North America by Regions
- 2.2.2 Revenue of Noise-Cancelling Headphones in North America by Regions
- 2.3 Market Analysis of Noise-Cancelling Headphones in North America by Regions
- 2.3.1 Market Analysis of Noise-Cancelling Headphones in United States 2013-2017
- 2.3.2 Market Analysis of Noise-Cancelling Headphones in Canada 2013-2017
- 2.3.3 Market Analysis of Noise-Cancelling Headphones in Mexico 2013-2017
- 2.4 Market Development Forecast of Noise-Cancelling Headphones in North America 2018-2023
- 2.4.1 Market Development Forecast of Noise-Cancelling Headphones in North America 2018-2023
- 2.4.2 Market Development Forecast of Noise-Cancelling Headphones by Regions 2018-2023

#### CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES



- 3.1 Whole North America Market Status by Types
- 3.1.1 Consumption Volume of Noise-Cancelling Headphones in North America by Types
- 3.1.2 Revenue of Noise-Cancelling Headphones in North America by Types
- 3.2 North America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in United States
  - 3.2.2 Market Status by Types in Canada
  - 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Noise-Cancelling Headphones in North America by Types

## CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Noise-Cancelling Headphones in North America by Downstream Industry
- 4.2 Demand Volume of Noise-Cancelling Headphones by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Noise-Cancelling Headphones by Downstream Industry in United States
- 4.2.2 Demand Volume of Noise-Cancelling Headphones by Downstream Industry in Canada
- 4.2.3 Demand Volume of Noise-Cancelling Headphones by Downstream Industry in Mexico
- 4.3 Market Forecast of Noise-Cancelling Headphones in North America by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF NOISE-CANCELLING HEADPHONES

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Noise-Cancelling Headphones Downstream Industry Situation and Trend Overview

# CHAPTER 6 NOISE-CANCELLING HEADPHONES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Noise-Cancelling Headphones in North America by Major Players
- 6.2 Revenue of Noise-Cancelling Headphones in North America by Major Players
- 6.3 Basic Information of Noise-Cancelling Headphones by Major Players
  - 6.3.1 Headquarters Location and Established Time of Noise-Cancelling Headphones



### **Major Players**

- 6.3.2 Employees and Revenue Level of Noise-Cancelling Headphones Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## CHAPTER 7 NOISE-CANCELLING HEADPHONES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

#### 7.1 Bose

- 7.1.1 Company profile
- 7.1.2 Representative Noise-Cancelling Headphones Product
- 7.1.3 Noise-Cancelling Headphones Sales, Revenue, Price and Gross Margin of Bose
- 7.2 Audio-Technica
  - 7.2.1 Company profile
  - 7.2.2 Representative Noise-Cancelling Headphones Product
- 7.2.3 Noise-Cancelling Headphones Sales, Revenue, Price and Gross Margin of Audio-Technica
- 7.3 Beats
  - 7.3.1 Company profile
  - 7.3.2 Representative Noise-Cancelling Headphones Product
  - 7.3.3 Noise-Cancelling Headphones Sales, Revenue, Price and Gross Margin of Beats

#### 7.4 Sony

- 7.4.1 Company profile
- 7.4.2 Representative Noise-Cancelling Headphones Product
- 7.4.3 Noise-Cancelling Headphones Sales, Revenue, Price and Gross Margin of Sony

#### 7.5 AKG

- 7.5.1 Company profile
- 7.5.2 Representative Noise-Cancelling Headphones Product
- 7.5.3 Noise-Cancelling Headphones Sales, Revenue, Price and Gross Margin of AKG

#### 7.6 Sennheiser

- 7.6.1 Company profile
- 7.6.2 Representative Noise-Cancelling Headphones Product
- 7.6.3 Noise-Cancelling Headphones Sales, Revenue, Price and Gross Margin of

#### Sennheiser

- 7.7 Harman Kardon
  - 7.7.1 Company profile
- 7.7.2 Representative Noise-Cancelling Headphones Product



- 7.7.3 Noise-Cancelling Headphones Sales, Revenue, Price and Gross Margin of Harman Kardon
- 7.8 Philips
  - 7.8.1 Company profile
  - 7.8.2 Representative Noise-Cancelling Headphones Product
- 7.8.3 Noise-Cancelling Headphones Sales, Revenue, Price and Gross Margin of Philips
- 7.9 Logitech UE
  - 7.9.1 Company profile
  - 7.9.2 Representative Noise-Cancelling Headphones Product
- 7.9.3 Noise-Cancelling Headphones Sales, Revenue, Price and Gross Margin of Logitech UE
- 7.10 Plantronics
  - 7.10.1 Company profile
  - 7.10.2 Representative Noise-Cancelling Headphones Product
- 7.10.3 Noise-Cancelling Headphones Sales, Revenue, Price and Gross Margin of Plantronics
- 7.11 SYLLABLE
  - 7.11.1 Company profile
  - 7.11.2 Representative Noise-Cancelling Headphones Product
- 7.11.3 Noise-Cancelling Headphones Sales, Revenue, Price and Gross Margin of SYLLABLE
- 7.12 Monster
  - 7.12.1 Company profile
  - 7.12.2 Representative Noise-Cancelling Headphones Product
- 7.12.3 Noise-Cancelling Headphones Sales, Revenue, Price and Gross Margin of Monster
- 7.13 PHIATON
  - 7.13.1 Company profile
  - 7.13.2 Representative Noise-Cancelling Headphones Product
- 7.13.3 Noise-Cancelling Headphones Sales, Revenue, Price and Gross Margin of PHIATON
- 7.14 JVC
  - 7.14.1 Company profile
  - 7.14.2 Representative Noise-Cancelling Headphones Product
  - 7.14.3 Noise-Cancelling Headphones Sales, Revenue, Price and Gross Margin of JVC
- 7.15 Klipsch
  - 7.15.1 Company profile
- 7.15.2 Representative Noise-Cancelling Headphones Product



7.15.3 Noise-Cancelling Headphones Sales, Revenue, Price and Gross Margin of Klipsch

### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF NOISE-CANCELLING HEADPHONES

- 8.1 Industry Chain of Noise-Cancelling Headphones
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF NOISE-CANCELLING HEADPHONES

- 9.1 Cost Structure Analysis of Noise-Cancelling Headphones
- 9.2 Raw Materials Cost Analysis of Noise-Cancelling Headphones
- 9.3 Labor Cost Analysis of Noise-Cancelling Headphones
- 9.4 Manufacturing Expenses Analysis of Noise-Cancelling Headphones

# CHAPTER 10 MARKETING STATUS ANALYSIS OF NOISE-CANCELLING HEADPHONES

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation



12.2 Data Source12.2.1 Secondary Sources12.2.2 Primary Sources12.3 Reference



#### I would like to order

Product name: Noise-Cancelling Headphones-North America Market Status and Trend Report

2013-2023

Product link: https://marketpublishers.com/r/N4DC11C52C9EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/N4DC11C52C9EN.html">https://marketpublishers.com/r/N4DC11C52C9EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



