

# Nicotine Gum-Global Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/NDCF8D1BC6C0EN.html

Date: April 2018

Pages: 150

Price: US\$ 2,480.00 (Single User License)

ID: NDCF8D1BC6C0EN

### **Abstracts**

### **Report Summary**

Nicotine Gum-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Nicotine Gum industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Nicotine Gum 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Nicotine Gum worldwide, with company and product introduction, position in the Nicotine Gum market

Market status and development trend of Nicotine Gum by types and applications Cost and profit status of Nicotine Gum, and marketing status Market growth drivers and challenges

The report segments the global Nicotine Gum market as:

Global Nicotine Gum Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC



### Latin America

Global Nicotine Gum Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

2 mg Nicotine Gum

4 mg Nicotine Gum

6 mg Nicotine Gum

Global Nicotine Gum Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Withdrawal Clinics Medical Practice Individual Smokers

Global Nicotine Gum Market: Manufacturers Segment Analysis (Company and Product introduction, Nicotine Gum Sales Volume, Revenue, Price and Gross Margin):

**Novartis** 

Perrigo Company

Pfizer

Fertin Pharma

GlaxoSmithKline

Revolymer

Johnson & Johnson

**Cambrex Corporation** 

Reynolds American

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### CHAPTER 1 OVERVIEW OF NICOTINE GUM

- 1.1 Definition of Nicotine Gum in This Report
- 1.2 Commercial Types of Nicotine Gum
  - 1.2.1 2 mg Nicotine Gum
  - 1.2.2 4 mg Nicotine Gum
  - 1.2.3 6 mg Nicotine Gum
- 1.3 Downstream Application of Nicotine Gum
  - 1.3.1 Withdrawal Clinics
  - 1.3.2 Medical Practice
  - 1.3.3 Individual Smokers
- 1.4 Development History of Nicotine Gum
- 1.5 Market Status and Trend of Nicotine Gum 2013-2023
  - 1.5.1 Global Nicotine Gum Market Status and Trend 2013-2023
- 1.5.2 Regional Nicotine Gum Market Status and Trend 2013-2023

#### CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Nicotine Gum 2013-2017
- 2.2 Production Market of Nicotine Gum by Regions
  - 2.2.1 Production Volume of Nicotine Gum by Regions
  - 2.2.2 Production Value of Nicotine Gum by Regions
- 2.3 Demand Market of Nicotine Gum by Regions
- 2.4 Production and Demand Status of Nicotine Gum by Regions
  - 2.4.1 Production and Demand Status of Nicotine Gum by Regions 2013-2017
  - 2.4.2 Import and Export Status of Nicotine Gum by Regions 2013-2017

#### CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Nicotine Gum by Types
- 3.2 Production Value of Nicotine Gum by Types
- 3.3 Market Forecast of Nicotine Gum by Types

# CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Nicotine Gum by Downstream Industry



4.2 Market Forecast of Nicotine Gum by Downstream Industry

### **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF NICOTINE GUM**

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Nicotine Gum Downstream Industry Situation and Trend Overview

# CHAPTER 6 NICOTINE GUM MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Nicotine Gum by Major Manufacturers
- 6.2 Production Value of Nicotine Gum by Major Manufacturers
- 6.3 Basic Information of Nicotine Gum by Major Manufacturers
- 6.3.1 Headquarters Location and Established Time of Nicotine Gum Major Manufacturer
- 6.3.2 Employees and Revenue Level of Nicotine Gum Major Manufacturer
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 NICOTINE GUM MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Novartis
  - 7.1.1 Company profile
  - 7.1.2 Representative Nicotine Gum Product
  - 7.1.3 Nicotine Gum Sales, Revenue, Price and Gross Margin of Novartis
- 7.2 Perrigo Company
  - 7.2.1 Company profile
  - 7.2.2 Representative Nicotine Gum Product
- 7.2.3 Nicotine Gum Sales, Revenue, Price and Gross Margin of Perrigo Company
- 7.3 Pfizer
  - 7.3.1 Company profile
  - 7.3.2 Representative Nicotine Gum Product
  - 7.3.3 Nicotine Gum Sales, Revenue, Price and Gross Margin of Pfizer
- 7.4 Fertin Pharma
- 7.4.1 Company profile
- 7.4.2 Representative Nicotine Gum Product



- 7.4.3 Nicotine Gum Sales, Revenue, Price and Gross Margin of Fertin Pharma
- 7.5 GlaxoSmithKline
  - 7.5.1 Company profile
  - 7.5.2 Representative Nicotine Gum Product
  - 7.5.3 Nicotine Gum Sales, Revenue, Price and Gross Margin of GlaxoSmithKline
- 7.6 Revolymer
  - 7.6.1 Company profile
  - 7.6.2 Representative Nicotine Gum Product
  - 7.6.3 Nicotine Gum Sales, Revenue, Price and Gross Margin of Revolymer
- 7.7 Johnson & Johnson
  - 7.7.1 Company profile
- 7.7.2 Representative Nicotine Gum Product
- 7.7.3 Nicotine Gum Sales, Revenue, Price and Gross Margin of Johnson & Johnson
- 7.8 Cambrex Corporation
  - 7.8.1 Company profile
  - 7.8.2 Representative Nicotine Gum Product
- 7.8.3 Nicotine Gum Sales, Revenue, Price and Gross Margin of Cambrex Corporation
- 7.9 Reynolds American
  - 7.9.1 Company profile
  - 7.9.2 Representative Nicotine Gum Product
  - 7.9.3 Nicotine Gum Sales, Revenue, Price and Gross Margin of Reynolds American

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF NICOTINE GUM

- 8.1 Industry Chain of Nicotine Gum
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF NICOTINE GUM

- 9.1 Cost Structure Analysis of Nicotine Gum
- 9.2 Raw Materials Cost Analysis of Nicotine Gum
- 9.3 Labor Cost Analysis of Nicotine Gum
- 9.4 Manufacturing Expenses Analysis of Nicotine Gum

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF NICOTINE GUM**

10.1 Marketing Channel



- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Nicotine Gum-Global Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/NDCF8D1BC6C0EN.html

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/NDCF8D1BC6C0EN.html">https://marketpublishers.com/r/NDCF8D1BC6C0EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms