

# NFC POS Terminal-Global Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/N37FDA40706EN.html

Date: December 2017 Pages: 160 Price: US\$ 2,480.00 (Single User License) ID: N37FDA40706EN

# Abstracts

**Report Summary** 

NFC POS Terminal-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on NFC POS Terminal industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of NFC POS Terminal 2013-2017, and development forecast 2018-2023 Main manufacturers/suppliers of NFC POS Terminal worldwide, with company and product introduction, position in the NFC POS Terminal market Market status and development trend of NFC POS Terminal by types and applications Cost and profit status of NFC POS Terminal, and marketing status Market growth drivers and challenges

The report segments the global NFC POS Terminal market as:

Global NFC POS Terminal Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America Europe China Japan Rest APAC



Latin America

Global NFC POS Terminal Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

NFC POS Machine NFC Vending Machines NFC Reader Device POS Machine

Global NFC POS Terminal Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Mobile Payment Transfer Accounts Other

Global NFC POS Terminal Market: Manufacturers Segment Analysis (Company and Product introduction, NFC POS Terminal Sales Volume, Revenue, Price and Gross Margin):

Ingenico VeriFone PAX Technology NEC Equinox First Data Corp. Castles Technology Co ID TECH Uniform Industrial Corp XAC Automation On Track Innovations SZZT Electronics Centerm Information Co Pacific Business Machine Ltd. Newland Payment Technology

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and



individuals interested in the market.



# Contents

### CHAPTER 1 OVERVIEW OF NFC POS TERMINAL

- 1.1 Definition of NFC POS Terminal in This Report
- 1.2 Commercial Types of NFC POS Terminal
- 1.2.1 NFC POS Machine
- 1.2.2 NFC Vending Machines
- 1.2.3 NFC Reader Device
- 1.2.4 POS Machine
- 1.3 Downstream Application of NFC POS Terminal
- 1.3.1 Mobile Payment
- 1.3.2 Transfer Accounts
- 1.3.3 Other
- 1.4 Development History of NFC POS Terminal
- 1.5 Market Status and Trend of NFC POS Terminal 2013-2023
  - 1.5.1 Global NFC POS Terminal Market Status and Trend 2013-2023
  - 1.5.2 Regional NFC POS Terminal Market Status and Trend 2013-2023

### CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of NFC POS Terminal 2013-2017
- 2.2 Production Market of NFC POS Terminal by Regions
- 2.2.1 Production Volume of NFC POS Terminal by Regions
- 2.2.2 Production Value of NFC POS Terminal by Regions
- 2.3 Demand Market of NFC POS Terminal by Regions
- 2.4 Production and Demand Status of NFC POS Terminal by Regions
- 2.4.1 Production and Demand Status of NFC POS Terminal by Regions 2013-2017
- 2.4.2 Import and Export Status of NFC POS Terminal by Regions 2013-2017

### CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of NFC POS Terminal by Types
- 3.2 Production Value of NFC POS Terminal by Types
- 3.3 Market Forecast of NFC POS Terminal by Types

# CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY



- 4.1 Demand Volume of NFC POS Terminal by Downstream Industry
- 4.2 Market Forecast of NFC POS Terminal by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF NFC POS TERMINAL

- 5.1 Global Economy Situation and Trend Overview
- 5.2 NFC POS Terminal Downstream Industry Situation and Trend Overview

# CHAPTER 6 NFC POS TERMINAL MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

6.1 Production Volume of NFC POS Terminal by Major Manufacturers

- 6.2 Production Value of NFC POS Terminal by Major Manufacturers
- 6.3 Basic Information of NFC POS Terminal by Major Manufacturers

6.3.1 Headquarters Location and Established Time of NFC POS Terminal Major Manufacturer

- 6.3.2 Employees and Revenue Level of NFC POS Terminal Major Manufacturer 6.4 Market Competition News and Trend
- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

# CHAPTER 7 NFC POS TERMINAL MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Ingenico

7.1.1 Company profile

- 7.1.2 Representative NFC POS Terminal Product
- 7.1.3 NFC POS Terminal Sales, Revenue, Price and Gross Margin of Ingenico

7.2 VeriFone

- 7.2.1 Company profile
- 7.2.2 Representative NFC POS Terminal Product
- 7.2.3 NFC POS Terminal Sales, Revenue, Price and Gross Margin of VeriFone
- 7.3 PAX Technology
  - 7.3.1 Company profile
  - 7.3.2 Representative NFC POS Terminal Product
- 7.3.3 NFC POS Terminal Sales, Revenue, Price and Gross Margin of PAX Technology

7.4 NEC

7.4.1 Company profile



- 7.4.2 Representative NFC POS Terminal Product
- 7.4.3 NFC POS Terminal Sales, Revenue, Price and Gross Margin of NEC

7.5 Equinox

- 7.5.1 Company profile
- 7.5.2 Representative NFC POS Terminal Product
- 7.5.3 NFC POS Terminal Sales, Revenue, Price and Gross Margin of Equinox

7.6 First Data Corp.

- 7.6.1 Company profile
- 7.6.2 Representative NFC POS Terminal Product
- 7.6.3 NFC POS Terminal Sales, Revenue, Price and Gross Margin of First Data Corp.
- 7.7 Castles Technology Co
  - 7.7.1 Company profile
  - 7.7.2 Representative NFC POS Terminal Product
- 7.7.3 NFC POS Terminal Sales, Revenue, Price and Gross Margin of Castles

Technology Co

7.8 ID TECH

- 7.8.1 Company profile
- 7.8.2 Representative NFC POS Terminal Product
- 7.8.3 NFC POS Terminal Sales, Revenue, Price and Gross Margin of ID TECH
- 7.9 Uniform Industrial Corp
  - 7.9.1 Company profile
  - 7.9.2 Representative NFC POS Terminal Product
- 7.9.3 NFC POS Terminal Sales, Revenue, Price and Gross Margin of Uniform Industrial Corp

- 7.10 XAC Automation
  - 7.10.1 Company profile
  - 7.10.2 Representative NFC POS Terminal Product
- 7.10.3 NFC POS Terminal Sales, Revenue, Price and Gross Margin of XAC

Automation

7.11 On Track Innovations

7.11.1 Company profile

- 7.11.2 Representative NFC POS Terminal Product
- 7.11.3 NFC POS Terminal Sales, Revenue, Price and Gross Margin of On Track Innovations
- 7.12 SZZT Electronics
  - 7.12.1 Company profile
  - 7.12.2 Representative NFC POS Terminal Product
- 7.12.3 NFC POS Terminal Sales, Revenue, Price and Gross Margin of SZZT

Electronics



7.13 Centerm Information Co

7.13.1 Company profile

7.13.2 Representative NFC POS Terminal Product

7.13.3 NFC POS Terminal Sales, Revenue, Price and Gross Margin of Centerm Information Co

7.14 Pacific Business Machine Ltd.

- 7.14.1 Company profile
- 7.14.2 Representative NFC POS Terminal Product
- 7.14.3 NFC POS Terminal Sales, Revenue, Price and Gross Margin of Pacific Business Machine Ltd.
- 7.15 Newland Payment Technology
  - 7.15.1 Company profile
  - 7.15.2 Representative NFC POS Terminal Product

7.15.3 NFC POS Terminal Sales, Revenue, Price and Gross Margin of Newland Payment Technology

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF NFC POS TERMINAL

- 8.1 Industry Chain of NFC POS Terminal
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF NFC POS TERMINAL

- 9.1 Cost Structure Analysis of NFC POS Terminal
- 9.2 Raw Materials Cost Analysis of NFC POS Terminal
- 9.3 Labor Cost Analysis of NFC POS Terminal
- 9.4 Manufacturing Expenses Analysis of NFC POS Terminal

# CHAPTER 10 MARKETING STATUS ANALYSIS OF NFC POS TERMINAL

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy



10.2.3 Target Client 10.3 Distributors/Traders List

## CHAPTER 11 REPORT CONCLUSION

### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: NFC POS Terminal-Global Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/N37FDA40706EN.html</u>

> Price: US\$ 2,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

# Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/N37FDA40706EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970