

NFC POS-Global Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/N8EE455CDF8MEN.html

Date: February 2018

Pages: 159

Price: US\$ 2,480.00 (Single User License)

ID: N8EE455CDF8MEN

Abstracts

Report Summary

NFC POS-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on NFC POS industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of NFC POS 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of NFC POS worldwide, with company and product introduction, position in the NFC POS market

Market status and development trend of NFC POS by types and applications Cost and profit status of NFC POS, and marketing status Market growth drivers and challenges

The report segments the global NFC POS market as:

Global NFC POS Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC



Latin America

Global NFC POS Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Controller Integration
MicroSD
SWP-SIM

Global NFC POS Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Public Use Personal Use

Global NFC POS Market: Manufacturers Segment Analysis (Company and Product introduction, NFC POS Sales Volume, Revenue, Price and Gross Margin):

Ingenico

VeriFone

PAX Technology

NEC

Equinox

First Data

Castles Technology

ID TECH

Uniform Industrial

XAC Automation

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF NFC POS

- 1.1 Definition of NFC POS in This Report
- 1.2 Commercial Types of NFC POS
 - 1.2.1 Controller Integration
 - 1.2.2 MicroSD
 - 1.2.3 SWP-SIM
- 1.3 Downstream Application of NFC POS
 - 1.3.1 Public Use
 - 1.3.2 Personal Use
- 1.4 Development History of NFC POS
- 1.5 Market Status and Trend of NFC POS 2013-2023
 - 1.5.1 Global NFC POS Market Status and Trend 2013-2023
 - 1.5.2 Regional NFC POS Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of NFC POS 2013-2017
- 2.2 Production Market of NFC POS by Regions
 - 2.2.1 Production Volume of NFC POS by Regions
- 2.2.2 Production Value of NFC POS by Regions
- 2.3 Demand Market of NFC POS by Regions
- 2.4 Production and Demand Status of NFC POS by Regions
 - 2.4.1 Production and Demand Status of NFC POS by Regions 2013-2017
 - 2.4.2 Import and Export Status of NFC POS by Regions 2013-2017

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of NFC POS by Types
- 3.2 Production Value of NFC POS by Types
- 3.3 Market Forecast of NFC POS by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of NFC POS by Downstream Industry
- 4.2 Market Forecast of NFC POS by Downstream Industry



CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF NFC POS

- 5.1 Global Economy Situation and Trend Overview
- 5.2 NFC POS Downstream Industry Situation and Trend Overview

CHAPTER 6 NFC POS MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of NFC POS by Major Manufacturers
- 6.2 Production Value of NFC POS by Major Manufacturers
- 6.3 Basic Information of NFC POS by Major Manufacturers
 - 6.3.1 Headquarters Location and Established Time of NFC POS Major Manufacturer
 - 6.3.2 Employees and Revenue Level of NFC POS Major Manufacturer
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 NFC POS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Ingenico
 - 7.1.1 Company profile
 - 7.1.2 Representative NFC POS Product
 - 7.1.3 NFC POS Sales, Revenue, Price and Gross Margin of Ingenico
- 7.2 VeriFone
 - 7.2.1 Company profile
 - 7.2.2 Representative NFC POS Product
 - 7.2.3 NFC POS Sales, Revenue, Price and Gross Margin of VeriFone
- 7.3 PAX Technology
 - 7.3.1 Company profile
 - 7.3.2 Representative NFC POS Product
 - 7.3.3 NFC POS Sales, Revenue, Price and Gross Margin of PAX Technology
- **7.4 NEC**
 - 7.4.1 Company profile
 - 7.4.2 Representative NFC POS Product
- 7.4.3 NFC POS Sales, Revenue, Price and Gross Margin of NEC
- 7.5 Equinox



- 7.5.1 Company profile
- 7.5.2 Representative NFC POS Product
- 7.5.3 NFC POS Sales, Revenue, Price and Gross Margin of Equinox
- 7.6 First Data
 - 7.6.1 Company profile
 - 7.6.2 Representative NFC POS Product
 - 7.6.3 NFC POS Sales, Revenue, Price and Gross Margin of First Data
- 7.7 Castles Technology
 - 7.7.1 Company profile
 - 7.7.2 Representative NFC POS Product
 - 7.7.3 NFC POS Sales, Revenue, Price and Gross Margin of Castles Technology
- 7.8 ID TECH
 - 7.8.1 Company profile
 - 7.8.2 Representative NFC POS Product
- 7.8.3 NFC POS Sales, Revenue, Price and Gross Margin of ID TECH
- 7.9 Uniform Industrial
 - 7.9.1 Company profile
 - 7.9.2 Representative NFC POS Product
 - 7.9.3 NFC POS Sales, Revenue, Price and Gross Margin of Uniform Industrial
- 7.10 XAC Automation
 - 7.10.1 Company profile
 - 7.10.2 Representative NFC POS Product
 - 7.10.3 NFC POS Sales, Revenue, Price and Gross Margin of XAC Automation

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF NFC POS

- 8.1 Industry Chain of NFC POS
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF NFC POS

- 9.1 Cost Structure Analysis of NFC POS
- 9.2 Raw Materials Cost Analysis of NFC POS
- 9.3 Labor Cost Analysis of NFC POS
- 9.4 Manufacturing Expenses Analysis of NFC POS

CHAPTER 10 MARKETING STATUS ANALYSIS OF NFC POS



- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: NFC POS-Global Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/N8EE455CDF8MEN.html

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/N8EE455CDF8MEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970