

# NFC POS-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/N69EC056BC4MEN.html>

Date: February 2018

Pages: 134

Price: US\$ 2,980.00 (Single User License)

ID: N69EC056BC4MEN

## Abstracts

### Report Summary

NFC POS-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on NFC POS industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of NFC POS 2013-2017, and development forecast 2018-2023

Main market players of NFC POS in China, with company and product introduction, position in the NFC POS market

Market status and development trend of NFC POS by types and applications

Cost and profit status of NFC POS, and marketing status

Market growth drivers and challenges

The report segments the China NFC POS market as:

China NFC POS Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

## Northwest China

China NFC POS Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Controller Integration

MicroSD

SWP-SIM

China NFC POS Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Public Use

Personal Use

China NFC POS Market: Players Segment Analysis (Company and Product introduction, NFC POS Sales Volume, Revenue, Price and Gross Margin):

Ingenico

VeriFone

PAX Technology

NEC

Equinox

First Data

Castles Technology

ID TECH

Uniform Industrial

XAC Automation

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF NFC POS**

- 1.1 Definition of NFC POS in This Report
- 1.2 Commercial Types of NFC POS
  - 1.2.1 Controller Integration
  - 1.2.2 MicroSD
  - 1.2.3 SWP-SIM
- 1.3 Downstream Application of NFC POS
  - 1.3.1 Public Use
  - 1.3.2 Personal Use
- 1.4 Development History of NFC POS
- 1.5 Market Status and Trend of NFC POS 2013-2023
  - 1.5.1 China NFC POS Market Status and Trend 2013-2023
  - 1.5.2 Regional NFC POS Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of NFC POS in China 2013-2017
- 2.2 Consumption Market of NFC POS in China by Regions
  - 2.2.1 Consumption Volume of NFC POS in China by Regions
  - 2.2.2 Revenue of NFC POS in China by Regions
- 2.3 Market Analysis of NFC POS in China by Regions
  - 2.3.1 Market Analysis of NFC POS in North China 2013-2017
  - 2.3.2 Market Analysis of NFC POS in Northeast China 2013-2017
  - 2.3.3 Market Analysis of NFC POS in East China 2013-2017
  - 2.3.4 Market Analysis of NFC POS in Central & South China 2013-2017
  - 2.3.5 Market Analysis of NFC POS in Southwest China 2013-2017
  - 2.3.6 Market Analysis of NFC POS in Northwest China 2013-2017
- 2.4 Market Development Forecast of NFC POS in China 2018-2023
  - 2.4.1 Market Development Forecast of NFC POS in China 2018-2023
  - 2.4.2 Market Development Forecast of NFC POS by Regions 2018-2023

### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of NFC POS in China by Types
  - 3.1.2 Revenue of NFC POS in China by Types

- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of NFC POS in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of NFC POS in China by Downstream Industry
- 4.2 Demand Volume of NFC POS by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of NFC POS by Downstream Industry in North China
  - 4.2.2 Demand Volume of NFC POS by Downstream Industry in Northeast China
  - 4.2.3 Demand Volume of NFC POS by Downstream Industry in East China
  - 4.2.4 Demand Volume of NFC POS by Downstream Industry in Central & South China
  - 4.2.5 Demand Volume of NFC POS by Downstream Industry in Southwest China
  - 4.2.6 Demand Volume of NFC POS by Downstream Industry in Northwest China
- 4.3 Market Forecast of NFC POS in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF NFC POS**

- 5.1 China Economy Situation and Trend Overview
- 5.2 NFC POS Downstream Industry Situation and Trend Overview

## **CHAPTER 6 NFC POS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

- 6.1 Sales Volume of NFC POS in China by Major Players
- 6.2 Revenue of NFC POS in China by Major Players
- 6.3 Basic Information of NFC POS by Major Players
  - 6.3.1 Headquarters Location and Established Time of NFC POS Major Players
  - 6.3.2 Employees and Revenue Level of NFC POS Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 NFC POS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Ingenico

7.1.1 Company profile

7.1.2 Representative NFC POS Product

7.1.3 NFC POS Sales, Revenue, Price and Gross Margin of Ingenico

### 7.2 VeriFone

7.2.1 Company profile

7.2.2 Representative NFC POS Product

7.2.3 NFC POS Sales, Revenue, Price and Gross Margin of VeriFone

### 7.3 PAX Technology

7.3.1 Company profile

7.3.2 Representative NFC POS Product

7.3.3 NFC POS Sales, Revenue, Price and Gross Margin of PAX Technology

### 7.4 NEC

7.4.1 Company profile

7.4.2 Representative NFC POS Product

7.4.3 NFC POS Sales, Revenue, Price and Gross Margin of NEC

### 7.5 Equinox

7.5.1 Company profile

7.5.2 Representative NFC POS Product

7.5.3 NFC POS Sales, Revenue, Price and Gross Margin of Equinox

### 7.6 First Data

7.6.1 Company profile

7.6.2 Representative NFC POS Product

7.6.3 NFC POS Sales, Revenue, Price and Gross Margin of First Data

### 7.7 Castles Technology

7.7.1 Company profile

7.7.2 Representative NFC POS Product

7.7.3 NFC POS Sales, Revenue, Price and Gross Margin of Castles Technology

### 7.8 ID TECH

7.8.1 Company profile

7.8.2 Representative NFC POS Product

7.8.3 NFC POS Sales, Revenue, Price and Gross Margin of ID TECH

### 7.9 Uniform Industrial

7.9.1 Company profile

7.9.2 Representative NFC POS Product

- 7.9.3 NFC POS Sales, Revenue, Price and Gross Margin of Uniform Industrial
- 7.10 XAC Automation
  - 7.10.1 Company profile
  - 7.10.2 Representative NFC POS Product
  - 7.10.3 NFC POS Sales, Revenue, Price and Gross Margin of XAC Automation

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF NFC POS**

- 8.1 Industry Chain of NFC POS
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF NFC POS**

- 9.1 Cost Structure Analysis of NFC POS
- 9.2 Raw Materials Cost Analysis of NFC POS
- 9.3 Labor Cost Analysis of NFC POS
- 9.4 Manufacturing Expenses Analysis of NFC POS

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF NFC POS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation

## 12.2 Data Source

### 12.2.1 Secondary Sources

### 12.2.2 Primary Sources

## 12.3 Reference

## I would like to order

Product name: NFC POS-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/N69EC056BC4MEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N69EC056BC4MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970