

Next-Generation Display Material -China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/N62514A9D15EN.html>

Date: July 2019

Pages: 155

Price: US\$ 2,980.00 (Single User License)

ID: N62514A9D15EN

Abstracts

Report Summary

Next-Generation Display Material -China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Next-Generation Display Material industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Next-Generation Display Material 2013-2017, and development forecast 2018-2023

Main market players of Next-Generation Display Material in China, with company and product introduction, position in the Next-Generation Display Material market

Market status and development trend of Next-Generation Display Material by types and applications

Cost and profit status of Next-Generation Display Material , and marketing status

Market growth drivers and challenges

The report segments the China Next-Generation Display Material market as:

China Next-Generation Display Material Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China
Northwest China

China Next-Generation Display Material Market: Product Type Segment Analysis
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

OLED

TFT LCD

Others

China Next-Generation Display Material Market: Application Segment Analysis
(Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

TV

Smart Watch

Car Display

Notebook

Other

China Next-Generation Display Material Market: Players Segment Analysis (Company and Product introduction, Next-Generation Display Material Sales Volume, Revenue, Price and Gross Margin):

Novaled GmbH

Samsung SDI

Merck Group

DowDuPont

Doosan

Idemitsu Kosan

TORAY

Nanoco Group

Nanosys

Sharp

Quantum Materials

Universal Display

Plessey Semiconductors

Optovate

eLux

VueReal

JBD

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF NEXT-GENERATION DISPLAY MATERIAL

- 1.1 Definition of Next-Generation Display Material in This Report
- 1.2 Commercial Types of Next-Generation Display Material
 - 1.2.1 OLED
 - 1.2.2 TFT LCD
 - 1.2.3 Others
- 1.3 Downstream Application of Next-Generation Display Material
 - 1.3.1 TV
 - 1.3.2 Smart Watch
 - 1.3.3 Car Display
 - 1.3.4 Notebook
 - 1.3.5 Other
- 1.4 Development History of Next-Generation Display Material
- 1.5 Market Status and Trend of Next-Generation Display Material 2013-2023
 - 1.5.1 China Next-Generation Display Material Market Status and Trend 2013-2023
 - 1.5.2 Regional Next-Generation Display Material Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Next-Generation Display Material in China 2013-2017
- 2.2 Consumption Market of Next-Generation Display Material in China by Regions
 - 2.2.1 Consumption Volume of Next-Generation Display Material in China by Regions
 - 2.2.2 Revenue of Next-Generation Display Material in China by Regions
- 2.3 Market Analysis of Next-Generation Display Material in China by Regions
 - 2.3.1 Market Analysis of Next-Generation Display Material in North China 2013-2017
 - 2.3.2 Market Analysis of Next-Generation Display Material in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Next-Generation Display Material in East China 2013-2017
 - 2.3.4 Market Analysis of Next-Generation Display Material in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Next-Generation Display Material in Southwest China 2013-2017
 - 2.3.6 Market Analysis of Next-Generation Display Material in Northwest China 2013-2017
- 2.4 Market Development Forecast of Next-Generation Display Material in China 2018-2023

2.4.1 Market Development Forecast of Next-Generation Display Material in China
2018-2023

2.4.2 Market Development Forecast of Next-Generation Display Material by Regions
2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

3.1 Whole China Market Status by Types

3.1.1 Consumption Volume of Next-Generation Display Material in China by Types

3.1.2 Revenue of Next-Generation Display Material in China by Types

3.2 China Market Status by Types in Major Countries

3.2.1 Market Status by Types in North China

3.2.2 Market Status by Types in Northeast China

3.2.3 Market Status by Types in East China

3.2.4 Market Status by Types in Central & South China

3.2.5 Market Status by Types in Southwest China

3.2.6 Market Status by Types in Northwest China

3.3 Market Forecast of Next-Generation Display Material in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Next-Generation Display Material in China by Downstream Industry

4.2 Demand Volume of Next-Generation Display Material by Downstream Industry in Major Countries

4.2.1 Demand Volume of Next-Generation Display Material by Downstream Industry in North China

4.2.2 Demand Volume of Next-Generation Display Material by Downstream Industry in Northeast China

4.2.3 Demand Volume of Next-Generation Display Material by Downstream Industry in East China

4.2.4 Demand Volume of Next-Generation Display Material by Downstream Industry in Central & South China

4.2.5 Demand Volume of Next-Generation Display Material by Downstream Industry in Southwest China

4.2.6 Demand Volume of Next-Generation Display Material by Downstream Industry in Northwest China

4.3 Market Forecast of Next-Generation Display Material in China by Downstream

Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF NEXT-GENERATION DISPLAY MATERIAL

5.1 China Economy Situation and Trend Overview

5.2 Next-Generation Display Material Downstream Industry Situation and Trend Overview

CHAPTER 6 NEXT-GENERATION DISPLAY MATERIAL MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

6.1 Sales Volume of Next-Generation Display Material in China by Major Players

6.2 Revenue of Next-Generation Display Material in China by Major Players

6.3 Basic Information of Next-Generation Display Material by Major Players

6.3.1 Headquarters Location and Established Time of Next-Generation Display Material Major Players

6.3.2 Employees and Revenue Level of Next-Generation Display Material Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 NEXT-GENERATION DISPLAY MATERIAL MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Novaled GmbH

7.1.1 Company profile

7.1.2 Representative Next-Generation Display Material Product

7.1.3 Next-Generation Display Material Sales, Revenue, Price and Gross Margin of Novaled GmbH

7.2 Samsung SDI

7.2.1 Company profile

7.2.2 Representative Next-Generation Display Material Product

7.2.3 Next-Generation Display Material Sales, Revenue, Price and Gross Margin of Samsung SDI

7.3 Merck Group

7.3.1 Company profile

- 7.3.2 Representative Next-Generation Display Material Product
- 7.3.3 Next-Generation Display Material Sales, Revenue, Price and Gross Margin of Merck Group
- 7.4 DowDuPont
 - 7.4.1 Company profile
 - 7.4.2 Representative Next-Generation Display Material Product
 - 7.4.3 Next-Generation Display Material Sales, Revenue, Price and Gross Margin of DowDuPont
- 7.5 Doosan
 - 7.5.1 Company profile
 - 7.5.2 Representative Next-Generation Display Material Product
 - 7.5.3 Next-Generation Display Material Sales, Revenue, Price and Gross Margin of Doosan
- 7.6 Idemitsu Kosan
 - 7.6.1 Company profile
 - 7.6.2 Representative Next-Generation Display Material Product
 - 7.6.3 Next-Generation Display Material Sales, Revenue, Price and Gross Margin of Idemitsu Kosan
- 7.7 TORAY
 - 7.7.1 Company profile
 - 7.7.2 Representative Next-Generation Display Material Product
 - 7.7.3 Next-Generation Display Material Sales, Revenue, Price and Gross Margin of TORAY
- 7.8 Nanoco Group
 - 7.8.1 Company profile
 - 7.8.2 Representative Next-Generation Display Material Product
 - 7.8.3 Next-Generation Display Material Sales, Revenue, Price and Gross Margin of Nanoco Group
- 7.9 Nanosys
 - 7.9.1 Company profile
 - 7.9.2 Representative Next-Generation Display Material Product
 - 7.9.3 Next-Generation Display Material Sales, Revenue, Price and Gross Margin of Nanosys
- 7.10 Sharp
 - 7.10.1 Company profile
 - 7.10.2 Representative Next-Generation Display Material Product
 - 7.10.3 Next-Generation Display Material Sales, Revenue, Price and Gross Margin of Sharp
- 7.11 Quantum Materials

- 7.11.1 Company profile
- 7.11.2 Representative Next-Generation Display Material Product
- 7.11.3 Next-Generation Display Material Sales, Revenue, Price and Gross Margin of Quantum Materials
- 7.12 Universal Display
 - 7.12.1 Company profile
 - 7.12.2 Representative Next-Generation Display Material Product
 - 7.12.3 Next-Generation Display Material Sales, Revenue, Price and Gross Margin of Universal Display
- 7.13 Plessey Semiconductors
 - 7.13.1 Company profile
 - 7.13.2 Representative Next-Generation Display Material Product
 - 7.13.3 Next-Generation Display Material Sales, Revenue, Price and Gross Margin of Plessey Semiconductors
- 7.14 Optovate
 - 7.14.1 Company profile
 - 7.14.2 Representative Next-Generation Display Material Product
 - 7.14.3 Next-Generation Display Material Sales, Revenue, Price and Gross Margin of Optovate
- 7.15 eLux
 - 7.15.1 Company profile
 - 7.15.2 Representative Next-Generation Display Material Product
 - 7.15.3 Next-Generation Display Material Sales, Revenue, Price and Gross Margin of eLux
- 7.16 VueReal
- 7.17 JBD

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF NEXT-GENERATION DISPLAY MATERIAL

- 8.1 Industry Chain of Next-Generation Display Material
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF NEXT-GENERATION DISPLAY MATERIAL

- 9.1 Cost Structure Analysis of Next-Generation Display Material
- 9.2 Raw Materials Cost Analysis of Next-Generation Display Material

9.3 Labor Cost Analysis of Next-Generation Display Material

9.4 Manufacturing Expenses Analysis of Next-Generation Display Material

CHAPTER 10 MARKETING STATUS ANALYSIS OF NEXT-GENERATION DISPLAY MATERIAL

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Next-Generation Display Material -China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/N62514A9D15EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N62514A9D15EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970