

New Energy Vehicle Battery-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/NF0CDE67DCBEN.html>

Date: January 2018

Pages: 135

Price: US\$ 3,480.00 (Single User License)

ID: NF0CDE67DCBEN

Abstracts

Report Summary

New Energy Vehicle Battery-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on New Energy Vehicle Battery industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of New Energy Vehicle Battery 2013-2017, and development forecast 2018-2023

Main market players of New Energy Vehicle Battery in North America, with company and product introduction, position in the New Energy Vehicle Battery market
Market status and development trend of New Energy Vehicle Battery by types and applications

Cost and profit status of New Energy Vehicle Battery, and marketing status

Market growth drivers and challenges

The report segments the North America New Energy Vehicle Battery market as:

North America New Energy Vehicle Battery Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America New Energy Vehicle Battery Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Lithium Ion Battery

NI-MH Battery

Other

North America New Energy Vehicle Battery Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

EV

HEV

Other

North America New Energy Vehicle Battery Market: Players Segment Analysis (Company and Product introduction, New Energy Vehicle Battery Sales Volume, Revenue, Price and Gross Margin):

Johnson Control

GS Yuasa

Saft Batteries

EnerSys

Exide Technologies

East Penn Manufacturing

A123 Systems

Primearth EV Energy

AESC

Boston Power

Storage Battery Systems (SBS)

Panasonic

BYD

Axion Power International

Leoch International Technology

Crown Batteries

Sebang

Lishen Battery

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF NEW ENERGY VEHICLE BATTERY

- 1.1 Definition of New Energy Vehicle Battery in This Report
- 1.2 Commercial Types of New Energy Vehicle Battery
 - 1.2.1 Lithium Ion Battery
 - 1.2.2 NI-MH Battery
 - 1.2.3 Other
- 1.3 Downstream Application of New Energy Vehicle Battery
 - 1.3.1 EV
 - 1.3.2 HEV
 - 1.3.3 Other
- 1.4 Development History of New Energy Vehicle Battery
- 1.5 Market Status and Trend of New Energy Vehicle Battery 2013-2023
 - 1.5.1 North America New Energy Vehicle Battery Market Status and Trend 2013-2023
 - 1.5.2 Regional New Energy Vehicle Battery Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of New Energy Vehicle Battery in North America 2013-2017
- 2.2 Consumption Market of New Energy Vehicle Battery in North America by Regions
 - 2.2.1 Consumption Volume of New Energy Vehicle Battery in North America by Regions
 - 2.2.2 Revenue of New Energy Vehicle Battery in North America by Regions
- 2.3 Market Analysis of New Energy Vehicle Battery in North America by Regions
 - 2.3.1 Market Analysis of New Energy Vehicle Battery in United States 2013-2017
 - 2.3.2 Market Analysis of New Energy Vehicle Battery in Canada 2013-2017
 - 2.3.3 Market Analysis of New Energy Vehicle Battery in Mexico 2013-2017
- 2.4 Market Development Forecast of New Energy Vehicle Battery in North America 2018-2023
 - 2.4.1 Market Development Forecast of New Energy Vehicle Battery in North America 2018-2023
 - 2.4.2 Market Development Forecast of New Energy Vehicle Battery by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types

- 3.1.1 Consumption Volume of New Energy Vehicle Battery in North America by Types
- 3.1.2 Revenue of New Energy Vehicle Battery in North America by Types
- 3.2 North America Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in United States
 - 3.2.2 Market Status by Types in Canada
 - 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of New Energy Vehicle Battery in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of New Energy Vehicle Battery in North America by Downstream Industry
- 4.2 Demand Volume of New Energy Vehicle Battery by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of New Energy Vehicle Battery by Downstream Industry in United States
 - 4.2.2 Demand Volume of New Energy Vehicle Battery by Downstream Industry in Canada
 - 4.2.3 Demand Volume of New Energy Vehicle Battery by Downstream Industry in Mexico
- 4.3 Market Forecast of New Energy Vehicle Battery in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF NEW ENERGY VEHICLE BATTERY

- 5.1 North America Economy Situation and Trend Overview
- 5.2 New Energy Vehicle Battery Downstream Industry Situation and Trend Overview

CHAPTER 6 NEW ENERGY VEHICLE BATTERY MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of New Energy Vehicle Battery in North America by Major Players
- 6.2 Revenue of New Energy Vehicle Battery in North America by Major Players
- 6.3 Basic Information of New Energy Vehicle Battery by Major Players
 - 6.3.1 Headquarters Location and Established Time of New Energy Vehicle Battery Major Players
 - 6.3.2 Employees and Revenue Level of New Energy Vehicle Battery Major Players

- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 NEW ENERGY VEHICLE BATTERY MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Johnson Control
 - 7.1.1 Company profile
 - 7.1.2 Representative New Energy Vehicle Battery Product
 - 7.1.3 New Energy Vehicle Battery Sales, Revenue, Price and Gross Margin of Johnson Control
- 7.2 GS Yuasa
 - 7.2.1 Company profile
 - 7.2.2 Representative New Energy Vehicle Battery Product
 - 7.2.3 New Energy Vehicle Battery Sales, Revenue, Price and Gross Margin of GS Yuasa
- 7.3 Saft Batteries
 - 7.3.1 Company profile
 - 7.3.2 Representative New Energy Vehicle Battery Product
 - 7.3.3 New Energy Vehicle Battery Sales, Revenue, Price and Gross Margin of Saft Batteries
- 7.4 EnerSys
 - 7.4.1 Company profile
 - 7.4.2 Representative New Energy Vehicle Battery Product
 - 7.4.3 New Energy Vehicle Battery Sales, Revenue, Price and Gross Margin of EnerSys
- 7.5 Exide Technologies
 - 7.5.1 Company profile
 - 7.5.2 Representative New Energy Vehicle Battery Product
 - 7.5.3 New Energy Vehicle Battery Sales, Revenue, Price and Gross Margin of Exide Technologies
- 7.6 East Penn Manufacturing
 - 7.6.1 Company profile
 - 7.6.2 Representative New Energy Vehicle Battery Product
 - 7.6.3 New Energy Vehicle Battery Sales, Revenue, Price and Gross Margin of East Penn Manufacturing
- 7.7 A123 Systems

- 7.7.1 Company profile
- 7.7.2 Representative New Energy Vehicle Battery Product
- 7.7.3 New Energy Vehicle Battery Sales, Revenue, Price and Gross Margin of A123 Systems
- 7.8 Primearth EV Energy
 - 7.8.1 Company profile
 - 7.8.2 Representative New Energy Vehicle Battery Product
 - 7.8.3 New Energy Vehicle Battery Sales, Revenue, Price and Gross Margin of Primearth EV Energy
- 7.9 AESC
 - 7.9.1 Company profile
 - 7.9.2 Representative New Energy Vehicle Battery Product
 - 7.9.3 New Energy Vehicle Battery Sales, Revenue, Price and Gross Margin of AESC
- 7.10 Boston Power
 - 7.10.1 Company profile
 - 7.10.2 Representative New Energy Vehicle Battery Product
 - 7.10.3 New Energy Vehicle Battery Sales, Revenue, Price and Gross Margin of Boston Power
- 7.11 Storage Battery Systems (SBS)
 - 7.11.1 Company profile
 - 7.11.2 Representative New Energy Vehicle Battery Product
 - 7.11.3 New Energy Vehicle Battery Sales, Revenue, Price and Gross Margin of Storage Battery Systems (SBS)
- 7.12 Panasonic
 - 7.12.1 Company profile
 - 7.12.2 Representative New Energy Vehicle Battery Product
 - 7.12.3 New Energy Vehicle Battery Sales, Revenue, Price and Gross Margin of Panasonic
- 7.13 BYD
 - 7.13.1 Company profile
 - 7.13.2 Representative New Energy Vehicle Battery Product
 - 7.13.3 New Energy Vehicle Battery Sales, Revenue, Price and Gross Margin of BYD
- 7.14 Axion Power International
 - 7.14.1 Company profile
 - 7.14.2 Representative New Energy Vehicle Battery Product
 - 7.14.3 New Energy Vehicle Battery Sales, Revenue, Price and Gross Margin of Axion Power International
- 7.15 Leoch International Technology
 - 7.15.1 Company profile

- 7.15.2 Representative New Energy Vehicle Battery Product
- 7.15.3 New Energy Vehicle Battery Sales, Revenue, Price and Gross Margin of Leoch International Technology
- 7.16 Crown Batteries
- 7.17 Sebang
- 7.18 Lishen Battery

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF NEW ENERGY VEHICLE BATTERY

- 8.1 Industry Chain of New Energy Vehicle Battery
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF NEW ENERGY VEHICLE BATTERY

- 9.1 Cost Structure Analysis of New Energy Vehicle Battery
- 9.2 Raw Materials Cost Analysis of New Energy Vehicle Battery
- 9.3 Labor Cost Analysis of New Energy Vehicle Battery
- 9.4 Manufacturing Expenses Analysis of New Energy Vehicle Battery

CHAPTER 10 MARKETING STATUS ANALYSIS OF NEW ENERGY VEHICLE BATTERY

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: New Energy Vehicle Battery-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/NF0CDE67DCBEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/NF0CDE67DCBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970