

# New Energy Vehicle Battery-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/N3046ABD3FDEN.html>

Date: January 2018

Pages: 147

Price: US\$ 2,480.00 (Single User License)

ID: N3046ABD3FDEN

## Abstracts

### Report Summary

New Energy Vehicle Battery-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on New Energy Vehicle Battery industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of New Energy Vehicle Battery 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of New Energy Vehicle Battery worldwide, with company and product introduction, position in the New Energy Vehicle Battery market

Market status and development trend of New Energy Vehicle Battery by types and applications

Cost and profit status of New Energy Vehicle Battery, and marketing status

Market growth drivers and challenges

The report segments the global New Energy Vehicle Battery market as:

Global New Energy Vehicle Battery Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

Latin America

Global New Energy Vehicle Battery Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Lithium Ion Battery

NI-MH Battery

Other

Global New Energy Vehicle Battery Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

EV

HEV

Other

Global New Energy Vehicle Battery Market: Manufacturers Segment Analysis (Company and Product introduction, New Energy Vehicle Battery Sales Volume, Revenue, Price and Gross Margin):

Johnson Control

GS Yuasa

Saft Batteries

EnerSys

Exide Technologies

East Penn Manufacturing

A123 Systems

Primearth EV Energy

AESC

Boston Power

Storage Battery Systems (SBS)

Panasonic

BYD

Axion Power International

Leoch International Technology

Crown Batteries

Sebang

## Lishen Battery

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF NEW ENERGY VEHICLE BATTERY**

- 1.1 Definition of New Energy Vehicle Battery in This Report
- 1.2 Commercial Types of New Energy Vehicle Battery
  - 1.2.1 Lithium Ion Battery
  - 1.2.2 NI-MH Battery
  - 1.2.3 Other
- 1.3 Downstream Application of New Energy Vehicle Battery
  - 1.3.1 EV
  - 1.3.2 HEV
  - 1.3.3 Other
- 1.4 Development History of New Energy Vehicle Battery
- 1.5 Market Status and Trend of New Energy Vehicle Battery 2013-2023
  - 1.5.1 Global New Energy Vehicle Battery Market Status and Trend 2013-2023
  - 1.5.2 Regional New Energy Vehicle Battery Market Status and Trend 2013-2023

### **CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Development of New Energy Vehicle Battery 2013-2017
- 2.2 Production Market of New Energy Vehicle Battery by Regions
  - 2.2.1 Production Volume of New Energy Vehicle Battery by Regions
  - 2.2.2 Production Value of New Energy Vehicle Battery by Regions
- 2.3 Demand Market of New Energy Vehicle Battery by Regions
- 2.4 Production and Demand Status of New Energy Vehicle Battery by Regions
  - 2.4.1 Production and Demand Status of New Energy Vehicle Battery by Regions 2013-2017
  - 2.4.2 Import and Export Status of New Energy Vehicle Battery by Regions 2013-2017

### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Production Volume of New Energy Vehicle Battery by Types
- 3.2 Production Value of New Energy Vehicle Battery by Types
- 3.3 Market Forecast of New Energy Vehicle Battery by Types

### **CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of New Energy Vehicle Battery by Downstream Industry
- 4.2 Market Forecast of New Energy Vehicle Battery by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF NEW ENERGY VEHICLE BATTERY**

- 5.1 Global Economy Situation and Trend Overview
- 5.2 New Energy Vehicle Battery Downstream Industry Situation and Trend Overview

## **CHAPTER 6 NEW ENERGY VEHICLE BATTERY MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS**

- 6.1 Production Volume of New Energy Vehicle Battery by Major Manufacturers
- 6.2 Production Value of New Energy Vehicle Battery by Major Manufacturers
- 6.3 Basic Information of New Energy Vehicle Battery by Major Manufacturers
  - 6.3.1 Headquarters Location and Established Time of New Energy Vehicle Battery Major Manufacturer
  - 6.3.2 Employees and Revenue Level of New Energy Vehicle Battery Major Manufacturer
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 NEW ENERGY VEHICLE BATTERY MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Johnson Control
  - 7.1.1 Company profile
  - 7.1.2 Representative New Energy Vehicle Battery Product
  - 7.1.3 New Energy Vehicle Battery Sales, Revenue, Price and Gross Margin of Johnson Control
- 7.2 GS Yuasa
  - 7.2.1 Company profile
  - 7.2.2 Representative New Energy Vehicle Battery Product
  - 7.2.3 New Energy Vehicle Battery Sales, Revenue, Price and Gross Margin of GS Yuasa
- 7.3 Saft Batteries
  - 7.3.1 Company profile

- 7.3.2 Representative New Energy Vehicle Battery Product
- 7.3.3 New Energy Vehicle Battery Sales, Revenue, Price and Gross Margin of Saft Batteries
- 7.4 EnerSys
  - 7.4.1 Company profile
  - 7.4.2 Representative New Energy Vehicle Battery Product
  - 7.4.3 New Energy Vehicle Battery Sales, Revenue, Price and Gross Margin of EnerSys
- 7.5 Exide Technologies
  - 7.5.1 Company profile
  - 7.5.2 Representative New Energy Vehicle Battery Product
  - 7.5.3 New Energy Vehicle Battery Sales, Revenue, Price and Gross Margin of Exide Technologies
- 7.6 East Penn Manufacturing
  - 7.6.1 Company profile
  - 7.6.2 Representative New Energy Vehicle Battery Product
  - 7.6.3 New Energy Vehicle Battery Sales, Revenue, Price and Gross Margin of East Penn Manufacturing
- 7.7 A123 Systems
  - 7.7.1 Company profile
  - 7.7.2 Representative New Energy Vehicle Battery Product
  - 7.7.3 New Energy Vehicle Battery Sales, Revenue, Price and Gross Margin of A123 Systems
- 7.8 Primearth EV Energy
  - 7.8.1 Company profile
  - 7.8.2 Representative New Energy Vehicle Battery Product
  - 7.8.3 New Energy Vehicle Battery Sales, Revenue, Price and Gross Margin of Primearth EV Energy
- 7.9 AESC
  - 7.9.1 Company profile
  - 7.9.2 Representative New Energy Vehicle Battery Product
  - 7.9.3 New Energy Vehicle Battery Sales, Revenue, Price and Gross Margin of AESC
- 7.10 Boston Power
  - 7.10.1 Company profile
  - 7.10.2 Representative New Energy Vehicle Battery Product
  - 7.10.3 New Energy Vehicle Battery Sales, Revenue, Price and Gross Margin of Boston Power
- 7.11 Storage Battery Systems (SBS)
  - 7.11.1 Company profile

- 7.11.2 Representative New Energy Vehicle Battery Product
- 7.11.3 New Energy Vehicle Battery Sales, Revenue, Price and Gross Margin of Storage Battery Systems (SBS)
- 7.12 Panasonic
  - 7.12.1 Company profile
  - 7.12.2 Representative New Energy Vehicle Battery Product
  - 7.12.3 New Energy Vehicle Battery Sales, Revenue, Price and Gross Margin of Panasonic
- 7.13 BYD
  - 7.13.1 Company profile
  - 7.13.2 Representative New Energy Vehicle Battery Product
  - 7.13.3 New Energy Vehicle Battery Sales, Revenue, Price and Gross Margin of BYD
- 7.14 Axion Power International
  - 7.14.1 Company profile
  - 7.14.2 Representative New Energy Vehicle Battery Product
  - 7.14.3 New Energy Vehicle Battery Sales, Revenue, Price and Gross Margin of Axion Power International
- 7.15 Leoch International Technology
  - 7.15.1 Company profile
  - 7.15.2 Representative New Energy Vehicle Battery Product
  - 7.15.3 New Energy Vehicle Battery Sales, Revenue, Price and Gross Margin of Leoch International Technology
- 7.16 Crown Batteries
- 7.17 Sebang
- 7.18 Lishen Battery

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF NEW ENERGY VEHICLE BATTERY**

- 8.1 Industry Chain of New Energy Vehicle Battery
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF NEW ENERGY VEHICLE BATTERY**

- 9.1 Cost Structure Analysis of New Energy Vehicle Battery
- 9.2 Raw Materials Cost Analysis of New Energy Vehicle Battery
- 9.3 Labor Cost Analysis of New Energy Vehicle Battery

## 9.4 Manufacturing Expenses Analysis of New Energy Vehicle Battery

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF NEW ENERGY VEHICLE BATTERY**

#### 10.1 Marketing Channel

##### 10.1.1 Direct Marketing

##### 10.1.2 Indirect Marketing

##### 10.1.3 Marketing Channel Development Trend

#### 10.2 Market Positioning

##### 10.2.1 Pricing Strategy

##### 10.2.2 Brand Strategy

##### 10.2.3 Target Client

#### 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

#### 12.1 Methodology/Research Approach

##### 12.1.1 Research Programs/Design

##### 12.1.2 Market Size Estimation

##### 12.1.3 Market Breakdown and Data Triangulation

#### 12.2 Data Source

##### 12.2.1 Secondary Sources

##### 12.2.2 Primary Sources

#### 12.3 Reference



## I would like to order

Product name: New Energy Vehicle Battery-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/N3046ABD3FDEN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N3046ABD3FDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970