

# New Energy Vehicle Battery-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/N5110953EA2EN.html>

Date: January 2018

Pages: 155

Price: US\$ 2,980.00 (Single User License)

ID: N5110953EA2EN

## Abstracts

### Report Summary

New Energy Vehicle Battery-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on New Energy Vehicle Battery industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of New Energy Vehicle Battery 2013-2017, and development forecast 2018-2023

Main market players of New Energy Vehicle Battery in China, with company and product introduction, position in the New Energy Vehicle Battery market

Market status and development trend of New Energy Vehicle Battery by types and applications

Cost and profit status of New Energy Vehicle Battery, and marketing status

Market growth drivers and challenges

The report segments the China New Energy Vehicle Battery market as:

China New Energy Vehicle Battery Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China  
Northwest China

China New Energy Vehicle Battery Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Lithium Ion Battery  
NI-MH Battery  
Other

China New Energy Vehicle Battery Market: Application Segment Analysis (Consumption  
Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

EV  
HEV  
Other

China New Energy Vehicle Battery Market: Players Segment Analysis (Company and  
Product introduction, New Energy Vehicle Battery Sales Volume, Revenue, Price and  
Gross Margin):

Johnson Control  
GS Yuasa  
Saft Batteries  
EnerSys  
Exide Technologies  
East Penn Manufacturing  
A123 Systems  
Primearth EV Energy  
AESC  
Boston Power  
Storage Battery Systems (SBS)  
Panasonic  
BYD  
Axion Power International  
Leoch International Technology  
Crown Batteries  
Sebang  
Lishen Battery

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF NEW ENERGY VEHICLE BATTERY**

- 1.1 Definition of New Energy Vehicle Battery in This Report
- 1.2 Commercial Types of New Energy Vehicle Battery
  - 1.2.1 Lithium Ion Battery
  - 1.2.2 NI-MH Battery
  - 1.2.3 Other
- 1.3 Downstream Application of New Energy Vehicle Battery
  - 1.3.1 EV
  - 1.3.2 HEV
  - 1.3.3 Other
- 1.4 Development History of New Energy Vehicle Battery
- 1.5 Market Status and Trend of New Energy Vehicle Battery 2013-2023
  - 1.5.1 China New Energy Vehicle Battery Market Status and Trend 2013-2023
  - 1.5.2 Regional New Energy Vehicle Battery Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of New Energy Vehicle Battery in China 2013-2017
- 2.2 Consumption Market of New Energy Vehicle Battery in China by Regions
  - 2.2.1 Consumption Volume of New Energy Vehicle Battery in China by Regions
  - 2.2.2 Revenue of New Energy Vehicle Battery in China by Regions
- 2.3 Market Analysis of New Energy Vehicle Battery in China by Regions
  - 2.3.1 Market Analysis of New Energy Vehicle Battery in North China 2013-2017
  - 2.3.2 Market Analysis of New Energy Vehicle Battery in Northeast China 2013-2017
  - 2.3.3 Market Analysis of New Energy Vehicle Battery in East China 2013-2017
  - 2.3.4 Market Analysis of New Energy Vehicle Battery in Central & South China 2013-2017
  - 2.3.5 Market Analysis of New Energy Vehicle Battery in Southwest China 2013-2017
  - 2.3.6 Market Analysis of New Energy Vehicle Battery in Northwest China 2013-2017
- 2.4 Market Development Forecast of New Energy Vehicle Battery in China 2018-2023
  - 2.4.1 Market Development Forecast of New Energy Vehicle Battery in China 2018-2023
  - 2.4.2 Market Development Forecast of New Energy Vehicle Battery by Regions 2018-2023

### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

### 3.1 Whole China Market Status by Types

3.1.1 Consumption Volume of New Energy Vehicle Battery in China by Types

3.1.2 Revenue of New Energy Vehicle Battery in China by Types

### 3.2 China Market Status by Types in Major Countries

3.2.1 Market Status by Types in North China

3.2.2 Market Status by Types in Northeast China

3.2.3 Market Status by Types in East China

3.2.4 Market Status by Types in Central & South China

3.2.5 Market Status by Types in Southwest China

3.2.6 Market Status by Types in Northwest China

### 3.3 Market Forecast of New Energy Vehicle Battery in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of New Energy Vehicle Battery in China by Downstream Industry

### 4.2 Demand Volume of New Energy Vehicle Battery by Downstream Industry in Major Countries

4.2.1 Demand Volume of New Energy Vehicle Battery by Downstream Industry in North China

4.2.2 Demand Volume of New Energy Vehicle Battery by Downstream Industry in Northeast China

4.2.3 Demand Volume of New Energy Vehicle Battery by Downstream Industry in East China

4.2.4 Demand Volume of New Energy Vehicle Battery by Downstream Industry in Central & South China

4.2.5 Demand Volume of New Energy Vehicle Battery by Downstream Industry in Southwest China

4.2.6 Demand Volume of New Energy Vehicle Battery by Downstream Industry in Northwest China

### 4.3 Market Forecast of New Energy Vehicle Battery in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF NEW ENERGY VEHICLE BATTERY**

### 5.1 China Economy Situation and Trend Overview

### 5.2 New Energy Vehicle Battery Downstream Industry Situation and Trend Overview

## **CHAPTER 6 NEW ENERGY VEHICLE BATTERY MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

- 6.1 Sales Volume of New Energy Vehicle Battery in China by Major Players
- 6.2 Revenue of New Energy Vehicle Battery in China by Major Players
- 6.3 Basic Information of New Energy Vehicle Battery by Major Players
  - 6.3.1 Headquarters Location and Established Time of New Energy Vehicle Battery Major Players
  - 6.3.2 Employees and Revenue Level of New Energy Vehicle Battery Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 NEW ENERGY VEHICLE BATTERY MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Johnson Control
  - 7.1.1 Company profile
  - 7.1.2 Representative New Energy Vehicle Battery Product
  - 7.1.3 New Energy Vehicle Battery Sales, Revenue, Price and Gross Margin of Johnson Control
- 7.2 GS Yuasa
  - 7.2.1 Company profile
  - 7.2.2 Representative New Energy Vehicle Battery Product
  - 7.2.3 New Energy Vehicle Battery Sales, Revenue, Price and Gross Margin of GS Yuasa
- 7.3 Saft Batteries
  - 7.3.1 Company profile
  - 7.3.2 Representative New Energy Vehicle Battery Product
  - 7.3.3 New Energy Vehicle Battery Sales, Revenue, Price and Gross Margin of Saft Batteries
- 7.4 EnerSys
  - 7.4.1 Company profile
  - 7.4.2 Representative New Energy Vehicle Battery Product
  - 7.4.3 New Energy Vehicle Battery Sales, Revenue, Price and Gross Margin of EnerSys
- 7.5 Exide Technologies
  - 7.5.1 Company profile

- 7.5.2 Representative New Energy Vehicle Battery Product
- 7.5.3 New Energy Vehicle Battery Sales, Revenue, Price and Gross Margin of Exide Technologies
- 7.6 East Penn Manufacturing
  - 7.6.1 Company profile
  - 7.6.2 Representative New Energy Vehicle Battery Product
  - 7.6.3 New Energy Vehicle Battery Sales, Revenue, Price and Gross Margin of East Penn Manufacturing
- 7.7 A123 Systems
  - 7.7.1 Company profile
  - 7.7.2 Representative New Energy Vehicle Battery Product
  - 7.7.3 New Energy Vehicle Battery Sales, Revenue, Price and Gross Margin of A123 Systems
- 7.8 Primearth EV Energy
  - 7.8.1 Company profile
  - 7.8.2 Representative New Energy Vehicle Battery Product
  - 7.8.3 New Energy Vehicle Battery Sales, Revenue, Price and Gross Margin of Primearth EV Energy
- 7.9 AESC
  - 7.9.1 Company profile
  - 7.9.2 Representative New Energy Vehicle Battery Product
  - 7.9.3 New Energy Vehicle Battery Sales, Revenue, Price and Gross Margin of AESC
- 7.10 Boston Power
  - 7.10.1 Company profile
  - 7.10.2 Representative New Energy Vehicle Battery Product
  - 7.10.3 New Energy Vehicle Battery Sales, Revenue, Price and Gross Margin of Boston Power
- 7.11 Storage Battery Systems (SBS)
  - 7.11.1 Company profile
  - 7.11.2 Representative New Energy Vehicle Battery Product
  - 7.11.3 New Energy Vehicle Battery Sales, Revenue, Price and Gross Margin of Storage Battery Systems (SBS)
- 7.12 Panasonic
  - 7.12.1 Company profile
  - 7.12.2 Representative New Energy Vehicle Battery Product
  - 7.12.3 New Energy Vehicle Battery Sales, Revenue, Price and Gross Margin of Panasonic
- 7.13 BYD
  - 7.13.1 Company profile

- 7.13.2 Representative New Energy Vehicle Battery Product
- 7.13.3 New Energy Vehicle Battery Sales, Revenue, Price and Gross Margin of BYD
- 7.14 Axion Power International
  - 7.14.1 Company profile
  - 7.14.2 Representative New Energy Vehicle Battery Product
  - 7.14.3 New Energy Vehicle Battery Sales, Revenue, Price and Gross Margin of Axion Power International
- 7.15 Leoch International Technology
  - 7.15.1 Company profile
  - 7.15.2 Representative New Energy Vehicle Battery Product
  - 7.15.3 New Energy Vehicle Battery Sales, Revenue, Price and Gross Margin of Leoch International Technology
- 7.16 Crown Batteries
- 7.17 Sebang
- 7.18 Lishen Battery

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF NEW ENERGY VEHICLE BATTERY**

- 8.1 Industry Chain of New Energy Vehicle Battery
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF NEW ENERGY VEHICLE BATTERY**

- 9.1 Cost Structure Analysis of New Energy Vehicle Battery
- 9.2 Raw Materials Cost Analysis of New Energy Vehicle Battery
- 9.3 Labor Cost Analysis of New Energy Vehicle Battery
- 9.4 Manufacturing Expenses Analysis of New Energy Vehicle Battery

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF NEW ENERGY VEHICLE BATTERY**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning



- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: New Energy Vehicle Battery-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/N5110953EA2EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N5110953EA2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970