

# Necktie-EMEA Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/N7C8A78667FMEN.html>

Date: March 2018

Pages: 145

Price: US\$ 3,480.00 (Single User License)

ID: N7C8A78667FMEN

## Abstracts

### Report Summary

Necktie-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Necktie industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Necktie 2013-2017, and development forecast 2018-2023

Main market players of Necktie in EMEA, with company and product introduction, position in the Necktie market

Market status and development trend of Necktie by types and applications

Cost and profit status of Necktie, and marketing status

Market growth drivers and challenges

The report segments the EMEA Necktie market as:

EMEA Necktie Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe

Middle East

Africa

EMEA Necktie Market: Product Type Segment Analysis (Consumption Volume,

Average Price, Revenue, Market Share and Trend 2013-2023):

Four in Hand Necktie  
The Seven Fold Tie  
Skinny Necktie

EMEA Necktie Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Online  
Retail

EMEA Necktie Market: Players Segment Analysis (Company and Product introduction, Necktie Sales Volume, Revenue, Price and Gross Margin):

HUGO BOSS  
Gucci  
Burberry  
Ferragamo  
Valentino  
Zegna  
Turnbull & Asser  
Dunhill  
Alexander Olch  
MOGLESS  
BABEI  
Goldlion  
Lacoste  
Hugo Bos

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF NECKTIE**

- 1.1 Definition of Necktie in This Report
- 1.2 Commercial Types of Necktie
  - 1.2.1 Four in Hand Necktie
  - 1.2.2 The Seven Fold Tie
  - 1.2.3 Skinny Necktie
- 1.3 Downstream Application of Necktie
  - 1.3.1 Online
  - 1.3.2 Retail
- 1.4 Development History of Necktie
- 1.5 Market Status and Trend of Necktie 2013-2023
  - 1.5.1 EMEA Necktie Market Status and Trend 2013-2023
  - 1.5.2 Regional Necktie Market Status and Trend 2013-2023

### **CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Necktie in EMEA 2013-2017
- 2.2 Consumption Market of Necktie in EMEA by Regions
  - 2.2.1 Consumption Volume of Necktie in EMEA by Regions
  - 2.2.2 Revenue of Necktie in EMEA by Regions
- 2.3 Market Analysis of Necktie in EMEA by Regions
  - 2.3.1 Market Analysis of Necktie in Europe 2013-2017
  - 2.3.2 Market Analysis of Necktie in Middle East 2013-2017
  - 2.3.3 Market Analysis of Necktie in Africa 2013-2017
- 2.4 Market Development Forecast of Necktie in EMEA 2018-2023
  - 2.4.1 Market Development Forecast of Necktie in EMEA 2018-2023
  - 2.4.2 Market Development Forecast of Necktie by Regions 2018-2023

### **CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole EMEA Market Status by Types
  - 3.1.1 Consumption Volume of Necktie in EMEA by Types
  - 3.1.2 Revenue of Necktie in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Europe
  - 3.2.2 Market Status by Types in Middle East

- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Necktie in EMEA by Types

## **CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Necktie in EMEA by Downstream Industry
- 4.2 Demand Volume of Necktie by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Necktie by Downstream Industry in Europe
  - 4.2.2 Demand Volume of Necktie by Downstream Industry in Middle East
  - 4.2.3 Demand Volume of Necktie by Downstream Industry in Africa
- 4.3 Market Forecast of Necktie in EMEA by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF NECKTIE**

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Necktie Downstream Industry Situation and Trend Overview

## **CHAPTER 6 NECKTIE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA**

- 6.1 Sales Volume of Necktie in EMEA by Major Players
- 6.2 Revenue of Necktie in EMEA by Major Players
- 6.3 Basic Information of Necktie by Major Players
  - 6.3.1 Headquarters Location and Established Time of Necktie Major Players
  - 6.3.2 Employees and Revenue Level of Necktie Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 NECKTIE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 HUGO BOSS
  - 7.1.1 Company profile
  - 7.1.2 Representative Necktie Product
  - 7.1.3 Necktie Sales, Revenue, Price and Gross Margin of HUGO BOSS
- 7.2 Gucci

- 7.2.1 Company profile
- 7.2.2 Representative Necktie Product
- 7.2.3 Necktie Sales, Revenue, Price and Gross Margin of Gucci
- 7.3 Burberry
  - 7.3.1 Company profile
  - 7.3.2 Representative Necktie Product
  - 7.3.3 Necktie Sales, Revenue, Price and Gross Margin of Burberry
- 7.4 Ferragamo
  - 7.4.1 Company profile
  - 7.4.2 Representative Necktie Product
  - 7.4.3 Necktie Sales, Revenue, Price and Gross Margin of Ferragamo
- 7.5 Valentino
  - 7.5.1 Company profile
  - 7.5.2 Representative Necktie Product
  - 7.5.3 Necktie Sales, Revenue, Price and Gross Margin of Valentino
- 7.6 Zegna
  - 7.6.1 Company profile
  - 7.6.2 Representative Necktie Product
  - 7.6.3 Necktie Sales, Revenue, Price and Gross Margin of Zegna
- 7.7 Turnbull & Asser
  - 7.7.1 Company profile
  - 7.7.2 Representative Necktie Product
  - 7.7.3 Necktie Sales, Revenue, Price and Gross Margin of Turnbull & Asser
- 7.8 Dunhill
  - 7.8.1 Company profile
  - 7.8.2 Representative Necktie Product
  - 7.8.3 Necktie Sales, Revenue, Price and Gross Margin of Dunhill
- 7.9 Alexander Olch
  - 7.9.1 Company profile
  - 7.9.2 Representative Necktie Product
  - 7.9.3 Necktie Sales, Revenue, Price and Gross Margin of Alexander Olch
- 7.10 MOGLESS
  - 7.10.1 Company profile
  - 7.10.2 Representative Necktie Product
  - 7.10.3 Necktie Sales, Revenue, Price and Gross Margin of MOGLESS
- 7.11 BABEI
  - 7.11.1 Company profile
  - 7.11.2 Representative Necktie Product
  - 7.11.3 Necktie Sales, Revenue, Price and Gross Margin of BABEI

## 7.12 Goldlion

7.12.1 Company profile

7.12.2 Representative Necktie Product

7.12.3 Necktie Sales, Revenue, Price and Gross Margin of Goldlion

## 7.13 Lacoste

7.13.1 Company profile

7.13.2 Representative Necktie Product

7.13.3 Necktie Sales, Revenue, Price and Gross Margin of Lacoste

## 7.14 Hugo Bos

7.14.1 Company profile

7.14.2 Representative Necktie Product

7.14.3 Necktie Sales, Revenue, Price and Gross Margin of Hugo Bos

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF NECKTIE**

8.1 Industry Chain of Necktie

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF NECKTIE**

9.1 Cost Structure Analysis of Necktie

9.2 Raw Materials Cost Analysis of Necktie

9.3 Labor Cost Analysis of Necktie

9.4 Manufacturing Expenses Analysis of Necktie

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF NECKTIE**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design

#### 12.1.2 Market Size Estimation

#### 12.1.3 Market Breakdown and Data Triangulation

### 12.2 Data Source

#### 12.2.1 Secondary Sources

#### 12.2.2 Primary Sources

### 12.3 Reference

## I would like to order

Product name: Necktie-EMEA Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/N7C8A78667FMEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N7C8A78667FMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970