

# Neck Massagers-Global Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/N49456518892EN.html

Date: June 2018

Pages: 148

Price: US\$ 2,480.00 (Single User License)

ID: N49456518892EN

### **Abstracts**

### **Report Summary**

Neck Massagers-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Neck Massagers industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Neck Massagers 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Neck Massagers worldwide, with company and product introduction, position in the Neck Massagers market

Market status and development trend of Neck Massagers by types and applications Cost and profit status of Neck Massagers, and marketing status Market growth drivers and challenges

The report segments the global Neck Massagers market as:

Global Neck Massagers Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

Latin America



Global Neck Massagers Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Manual Neck Massagers

Vibrating Neck Massagers

Impulse Neck Massagers

Global Neck Massagers Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Household

Hospital

Office

Other

Global Neck Massagers Market: Manufacturers Segment Analysis (Company and Product introduction, Neck Massagers Sales Volume, Revenue, Price and Gross Margin):

**OSIM** International

Fujiiryoki

Panasonic

Inada

**OGAWA** 

**HoMedics** 

**Human Touch** 

Infinite Creative Enterprises (I.C.E.)

Elite Massage Chairs

Cozzia

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### CHAPTER 1 OVERVIEW OF NECK MASSAGERS

- 1.1 Definition of Neck Massagers in This Report
- 1.2 Commercial Types of Neck Massagers
  - 1.2.1 Manual Neck Massagers
  - 1.2.2 Vibrating Neck Massagers
- 1.2.3 Impulse Neck Massagers
- 1.3 Downstream Application of Neck Massagers
  - 1.3.1 Household
  - 1.3.2 Hospital
  - 1.3.3 Office
  - 1.3.4 Other
- 1.4 Development History of Neck Massagers
- 1.5 Market Status and Trend of Neck Massagers 2013-2023
- 1.5.1 Global Neck Massagers Market Status and Trend 2013-2023
- 1.5.2 Regional Neck Massagers Market Status and Trend 2013-2023

#### CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Neck Massagers 2013-2017
- 2.2 Production Market of Neck Massagers by Regions
- 2.2.1 Production Volume of Neck Massagers by Regions
- 2.2.2 Production Value of Neck Massagers by Regions
- 2.3 Demand Market of Neck Massagers by Regions
- 2.4 Production and Demand Status of Neck Massagers by Regions
  - 2.4.1 Production and Demand Status of Neck Massagers by Regions 2013-2017
  - 2.4.2 Import and Export Status of Neck Massagers by Regions 2013-2017

### CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Neck Massagers by Types
- 3.2 Production Value of Neck Massagers by Types
- 3.3 Market Forecast of Neck Massagers by Types

# CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY



- 4.1 Demand Volume of Neck Massagers by Downstream Industry
- 4.2 Market Forecast of Neck Massagers by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF NECK MASSAGERS

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Neck Massagers Downstream Industry Situation and Trend Overview

# CHAPTER 6 NECK MASSAGERS MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Neck Massagers by Major Manufacturers
- 6.2 Production Value of Neck Massagers by Major Manufacturers
- 6.3 Basic Information of Neck Massagers by Major Manufacturers
- 6.3.1 Headquarters Location and Established Time of Neck Massagers Major Manufacturer
  - 6.3.2 Employees and Revenue Level of Neck Massagers Major Manufacturer
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 NECK MASSAGERS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 OSIM International
  - 7.1.1 Company profile
  - 7.1.2 Representative Neck Massagers Product
- 7.1.3 Neck Massagers Sales, Revenue, Price and Gross Margin of OSIM International
- 7.2 Fujiiryoki
  - 7.2.1 Company profile
  - 7.2.2 Representative Neck Massagers Product
  - 7.2.3 Neck Massagers Sales, Revenue, Price and Gross Margin of Fujiiryoki
- 7.3 Panasonic
  - 7.3.1 Company profile
  - 7.3.2 Representative Neck Massagers Product
  - 7.3.3 Neck Massagers Sales, Revenue, Price and Gross Margin of Panasonic
- 7.4 Inada
  - 7.4.1 Company profile



- 7.4.2 Representative Neck Massagers Product
- 7.4.3 Neck Massagers Sales, Revenue, Price and Gross Margin of Inada

### 7.5 OGAWA

- 7.5.1 Company profile
- 7.5.2 Representative Neck Massagers Product
- 7.5.3 Neck Massagers Sales, Revenue, Price and Gross Margin of OGAWA

### 7.6 HoMedics

- 7.6.1 Company profile
- 7.6.2 Representative Neck Massagers Product
- 7.6.3 Neck Massagers Sales, Revenue, Price and Gross Margin of HoMedics
- 7.7 Human Touch
  - 7.7.1 Company profile
  - 7.7.2 Representative Neck Massagers Product
- 7.7.3 Neck Massagers Sales, Revenue, Price and Gross Margin of Human Touch
- 7.8 Infinite Creative Enterprises (I.C.E.)
  - 7.8.1 Company profile
  - 7.8.2 Representative Neck Massagers Product
- 7.8.3 Neck Massagers Sales, Revenue, Price and Gross Margin of Infinite Creative Enterprises (I.C.E.)
- 7.9 Elite Massage Chairs
  - 7.9.1 Company profile
  - 7.9.2 Representative Neck Massagers Product
- 7.9.3 Neck Massagers Sales, Revenue, Price and Gross Margin of Elite Massage Chairs
- 7.10 Cozzia
  - 7.10.1 Company profile
  - 7.10.2 Representative Neck Massagers Product
  - 7.10.3 Neck Massagers Sales, Revenue, Price and Gross Margin of Cozzia

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF NECK MASSAGERS

- 8.1 Industry Chain of Neck Massagers
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF NECK MASSAGERS**

9.1 Cost Structure Analysis of Neck Massagers



- 9.2 Raw Materials Cost Analysis of Neck Massagers
- 9.3 Labor Cost Analysis of Neck Massagers
- 9.4 Manufacturing Expenses Analysis of Neck Massagers

### CHAPTER 10 MARKETING STATUS ANALYSIS OF NECK MASSAGERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Neck Massagers-Global Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/N49456518892EN.html

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/N49456518892EN.html">https://marketpublishers.com/r/N49456518892EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

**All fields are required
Custumer signature

& Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms