

Neck Massagers-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/N1118D20A412EN.html>

Date: June 2018

Pages: 154

Price: US\$ 2,980.00 (Single User License)

ID: N1118D20A412EN

Abstracts

Report Summary

Neck Massagers-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Neck Massagers industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Neck Massagers 2013-2017, and development forecast 2018-2023

Main market players of Neck Massagers in China, with company and product introduction, position in the Neck Massagers market

Market status and development trend of Neck Massagers by types and applications

Cost and profit status of Neck Massagers, and marketing status

Market growth drivers and challenges

The report segments the China Neck Massagers market as:

China Neck Massagers Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Neck Massagers Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Manual Neck Massagers

Vibrating Neck Massagers

Impulse Neck Massagers

China Neck Massagers Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Household

Hospital

Office

Other

China Neck Massagers Market: Players Segment Analysis (Company and Product introduction, Neck Massagers Sales Volume, Revenue, Price and Gross Margin):

OSIM International

Fujiiryoki

Panasonic

Inada

OGAWA

HoMedics

Human Touch

Infinite Creative Enterprises (I.C.E.)

Elite Massage Chairs

Cozzia

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF NECK MASSAGERS

- 1.1 Definition of Neck Massagers in This Report
- 1.2 Commercial Types of Neck Massagers
 - 1.2.1 Manual Neck Massagers
 - 1.2.2 Vibrating Neck Massagers
 - 1.2.3 Impulse Neck Massagers
- 1.3 Downstream Application of Neck Massagers
 - 1.3.1 Household
 - 1.3.2 Hospital
 - 1.3.3 Office
 - 1.3.4 Other
- 1.4 Development History of Neck Massagers
- 1.5 Market Status and Trend of Neck Massagers 2013-2023
 - 1.5.1 China Neck Massagers Market Status and Trend 2013-2023
 - 1.5.2 Regional Neck Massagers Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Neck Massagers in China 2013-2017
- 2.2 Consumption Market of Neck Massagers in China by Regions
 - 2.2.1 Consumption Volume of Neck Massagers in China by Regions
 - 2.2.2 Revenue of Neck Massagers in China by Regions
- 2.3 Market Analysis of Neck Massagers in China by Regions
 - 2.3.1 Market Analysis of Neck Massagers in North China 2013-2017
 - 2.3.2 Market Analysis of Neck Massagers in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Neck Massagers in East China 2013-2017
 - 2.3.4 Market Analysis of Neck Massagers in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Neck Massagers in Southwest China 2013-2017
 - 2.3.6 Market Analysis of Neck Massagers in Northwest China 2013-2017
- 2.4 Market Development Forecast of Neck Massagers in China 2018-2023
 - 2.4.1 Market Development Forecast of Neck Massagers in China 2018-2023
 - 2.4.2 Market Development Forecast of Neck Massagers by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types

- 3.1.1 Consumption Volume of Neck Massagers in China by Types
- 3.1.2 Revenue of Neck Massagers in China by Types
- 3.2 China Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North China
 - 3.2.2 Market Status by Types in Northeast China
 - 3.2.3 Market Status by Types in East China
 - 3.2.4 Market Status by Types in Central & South China
 - 3.2.5 Market Status by Types in Southwest China
 - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Neck Massagers in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Neck Massagers in China by Downstream Industry
- 4.2 Demand Volume of Neck Massagers by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Neck Massagers by Downstream Industry in North China
 - 4.2.2 Demand Volume of Neck Massagers by Downstream Industry in Northeast China
 - 4.2.3 Demand Volume of Neck Massagers by Downstream Industry in East China
 - 4.2.4 Demand Volume of Neck Massagers by Downstream Industry in Central & South China
 - 4.2.5 Demand Volume of Neck Massagers by Downstream Industry in Southwest China
 - 4.2.6 Demand Volume of Neck Massagers by Downstream Industry in Northwest China
- 4.3 Market Forecast of Neck Massagers in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF NECK MASSAGERS

- 5.1 China Economy Situation and Trend Overview
- 5.2 Neck Massagers Downstream Industry Situation and Trend Overview

CHAPTER 6 NECK MASSAGERS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Neck Massagers in China by Major Players
- 6.2 Revenue of Neck Massagers in China by Major Players
- 6.3 Basic Information of Neck Massagers by Major Players
 - 6.3.1 Headquarters Location and Established Time of Neck Massagers Major Players

- 6.3.2 Employees and Revenue Level of Neck Massagers Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 NECK MASSAGERS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 OSIM International

- 7.1.1 Company profile
- 7.1.2 Representative Neck Massagers Product
- 7.1.3 Neck Massagers Sales, Revenue, Price and Gross Margin of OSIM International

7.2 Fujiiryoki

- 7.2.1 Company profile
- 7.2.2 Representative Neck Massagers Product
- 7.2.3 Neck Massagers Sales, Revenue, Price and Gross Margin of Fujiiryoki

7.3 Panasonic

- 7.3.1 Company profile
- 7.3.2 Representative Neck Massagers Product
- 7.3.3 Neck Massagers Sales, Revenue, Price and Gross Margin of Panasonic

7.4 Inada

- 7.4.1 Company profile
- 7.4.2 Representative Neck Massagers Product
- 7.4.3 Neck Massagers Sales, Revenue, Price and Gross Margin of Inada

7.5 OGAWA

- 7.5.1 Company profile
- 7.5.2 Representative Neck Massagers Product
- 7.5.3 Neck Massagers Sales, Revenue, Price and Gross Margin of OGAWA

7.6 HoMedics

- 7.6.1 Company profile
- 7.6.2 Representative Neck Massagers Product
- 7.6.3 Neck Massagers Sales, Revenue, Price and Gross Margin of HoMedics

7.7 Human Touch

- 7.7.1 Company profile
- 7.7.2 Representative Neck Massagers Product
- 7.7.3 Neck Massagers Sales, Revenue, Price and Gross Margin of Human Touch

7.8 Infinite Creative Enterprises (I.C.E.)

- 7.8.1 Company profile

- 7.8.2 Representative Neck Massagers Product
- 7.8.3 Neck Massagers Sales, Revenue, Price and Gross Margin of Infinite Creative Enterprises (I.C.E.)
- 7.9 Elite Massage Chairs
 - 7.9.1 Company profile
 - 7.9.2 Representative Neck Massagers Product
 - 7.9.3 Neck Massagers Sales, Revenue, Price and Gross Margin of Elite Massage Chairs
- 7.10 Cozzia
 - 7.10.1 Company profile
 - 7.10.2 Representative Neck Massagers Product
 - 7.10.3 Neck Massagers Sales, Revenue, Price and Gross Margin of Cozzia

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF NECK MASSAGERS

- 8.1 Industry Chain of Neck Massagers
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF NECK MASSAGERS

- 9.1 Cost Structure Analysis of Neck Massagers
- 9.2 Raw Materials Cost Analysis of Neck Massagers
- 9.3 Labor Cost Analysis of Neck Massagers
- 9.4 Manufacturing Expenses Analysis of Neck Massagers

CHAPTER 10 MARKETING STATUS ANALYSIS OF NECK MASSAGERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Neck Massagers-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/N1118D20A412EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N1118D20A412EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970