

# NB IoT Technology -Asia Pacific Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/N5388E4DF50EN.html>

Date: August 2019

Pages: 149

Price: US\$ 3,480.00 (Single User License)

ID: N5388E4DF50EN

## Abstracts

### Report Summary

NB IoT Technology -Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on NB IoT Technology industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of NB IoT Technology 2013-2017, and development forecast 2018-2023

Main market players of NB IoT Technology in Asia Pacific, with company and product introduction, position in the NB IoT Technology market

Market status and development trend of NB IoT Technology by types and applications

Cost and profit status of NB IoT Technology , and marketing status

Market growth drivers and challenges

The report segments the Asia Pacific NB IoT Technology market as:

Asia Pacific NB IoT Technology Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China

Japan

Korea

India

Southeast Asia

Australia

Asia Pacific NB IoT Technology Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

3G Cellular-based

4G Cellular-based

5G Cellular-based

Asia Pacific NB IoT Technology Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Smart Parking

Utilities

Wearable

Industrial

Others

Asia Pacific NB IoT Technology Market: Players Segment Analysis (Company and Product introduction, NB IoT Technology Sales Volume, Revenue, Price and Gross Margin):

Rogers

Deutsche Telekom

Nokia

Huawei

Ericsson

Accent Advanced Systems

ARM

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF NB IOT TECHNOLOGY

- 1.1 Definition of NB IoT Technology in This Report
- 1.2 Commercial Types of NB IoT Technology
  - 1.2.1 3G Cellular-based
  - 1.2.2 4G Cellular-based
  - 1.2.3 5G Cellular-based
- 1.3 Downstream Application of NB IoT Technology
  - 1.3.1 Smart Parking
  - 1.3.2 Utilities
  - 1.3.3 Wearable
  - 1.3.4 Industrial
  - 1.3.5 Others
- 1.4 Development History of NB IoT Technology
- 1.5 Market Status and Trend of NB IoT Technology 2013-2023
  - 1.5.1 Asia Pacific NB IoT Technology Market Status and Trend 2013-2023
  - 1.5.2 Regional NB IoT Technology Market Status and Trend 2013-2023

### CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of NB IoT Technology in Asia Pacific 2013-2017
- 2.2 Consumption Market of NB IoT Technology in Asia Pacific by Regions
  - 2.2.1 Consumption Volume of NB IoT Technology in Asia Pacific by Regions
  - 2.2.2 Revenue of NB IoT Technology in Asia Pacific by Regions
- 2.3 Market Analysis of NB IoT Technology in Asia Pacific by Regions
  - 2.3.1 Market Analysis of NB IoT Technology in China 2013-2017
  - 2.3.2 Market Analysis of NB IoT Technology in Japan 2013-2017
  - 2.3.3 Market Analysis of NB IoT Technology in Korea 2013-2017
  - 2.3.4 Market Analysis of NB IoT Technology in India 2013-2017
  - 2.3.5 Market Analysis of NB IoT Technology in Southeast Asia 2013-2017
  - 2.3.6 Market Analysis of NB IoT Technology in Australia 2013-2017
- 2.4 Market Development Forecast of NB IoT Technology in Asia Pacific 2018-2023
  - 2.4.1 Market Development Forecast of NB IoT Technology in Asia Pacific 2018-2023
  - 2.4.2 Market Development Forecast of NB IoT Technology by Regions 2018-2023

### CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES

### 3.1 Whole Asia Pacific Market Status by Types

#### 3.1.1 Consumption Volume of NB IoT Technology in Asia Pacific by Types

#### 3.1.2 Revenue of NB IoT Technology in Asia Pacific by Types

### 3.2 Asia Pacific Market Status by Types in Major Countries

#### 3.2.1 Market Status by Types in China

#### 3.2.2 Market Status by Types in Japan

#### 3.2.3 Market Status by Types in Korea

#### 3.2.4 Market Status by Types in India

#### 3.2.5 Market Status by Types in Southeast Asia

#### 3.2.6 Market Status by Types in Australia

### 3.3 Market Forecast of NB IoT Technology in Asia Pacific by Types

## **CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of NB IoT Technology in Asia Pacific by Downstream Industry

### 4.2 Demand Volume of NB IoT Technology by Downstream Industry in Major Countries

#### 4.2.1 Demand Volume of NB IoT Technology by Downstream Industry in China

#### 4.2.2 Demand Volume of NB IoT Technology by Downstream Industry in Japan

#### 4.2.3 Demand Volume of NB IoT Technology by Downstream Industry in Korea

#### 4.2.4 Demand Volume of NB IoT Technology by Downstream Industry in India

#### 4.2.5 Demand Volume of NB IoT Technology by Downstream Industry in Southeast Asia

#### 4.2.6 Demand Volume of NB IoT Technology by Downstream Industry in Australia

### 4.3 Market Forecast of NB IoT Technology in Asia Pacific by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF NB IOT TECHNOLOGY**

### 5.1 Asia Pacific Economy Situation and Trend Overview

### 5.2 NB IoT Technology Downstream Industry Situation and Trend Overview

## **CHAPTER 6 NB IOT TECHNOLOGY MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC**

### 6.1 Sales Volume of NB IoT Technology in Asia Pacific by Major Players

### 6.2 Revenue of NB IoT Technology in Asia Pacific by Major Players

### 6.3 Basic Information of NB IoT Technology by Major Players

#### 6.3.1 Headquarters Location and Established Time of NB IoT Technology Major Players

- 6.3.2 Employees and Revenue Level of NB IoT Technology Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 NB IOT TECHNOLOGY MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### **7.1 Rogers**

- 7.1.1 Company profile
- 7.1.2 Representative NB IoT Technology Product
- 7.1.3 NB IoT Technology Sales, Revenue, Price and Gross Margin of Rogers

### **7.2 Deutsche Telekom**

- 7.2.1 Company profile
- 7.2.2 Representative NB IoT Technology Product
- 7.2.3 NB IoT Technology Sales, Revenue, Price and Gross Margin of Deutsche

Telekom

### **7.3 Nokia**

- 7.3.1 Company profile
- 7.3.2 Representative NB IoT Technology Product
- 7.3.3 NB IoT Technology Sales, Revenue, Price and Gross Margin of Nokia

### **7.4 Huawei**

- 7.4.1 Company profile
- 7.4.2 Representative NB IoT Technology Product
- 7.4.3 NB IoT Technology Sales, Revenue, Price and Gross Margin of Huawei

### **7.5 Ericsson**

- 7.5.1 Company profile
- 7.5.2 Representative NB IoT Technology Product
- 7.5.3 NB IoT Technology Sales, Revenue, Price and Gross Margin of Ericsson

### **7.6 Accent Advanced Systems**

- 7.6.1 Company profile
- 7.6.2 Representative NB IoT Technology Product
- 7.6.3 NB IoT Technology Sales, Revenue, Price and Gross Margin of Accent

Advanced Systems

### **7.7 ARM**

- 7.7.1 Company profile
- 7.7.2 Representative NB IoT Technology Product
- 7.7.3 NB IoT Technology Sales, Revenue, Price and Gross Margin of ARM

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF NB IOT TECHNOLOGY**

- 8.1 Industry Chain of NB IoT Technology
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF NB IOT TECHNOLOGY**

- 9.1 Cost Structure Analysis of NB IoT Technology
- 9.2 Raw Materials Cost Analysis of NB IoT Technology
- 9.3 Labor Cost Analysis of NB IoT Technology
- 9.4 Manufacturing Expenses Analysis of NB IoT Technology

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF NB IOT TECHNOLOGY**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: NB IoT Technology -Asia Pacific Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/N5388E4DF50EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N5388E4DF50EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970