

Natural Latex Mattress-Europe Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/N796A943518MEN.html>

Date: March 2018

Pages: 153

Price: US\$ 3,480.00 (Single User License)

ID: N796A943518MEN

Abstracts

Report Summary

Natural Latex Mattress-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Natural Latex Mattress industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Natural Latex Mattress 2013-2017, and development forecast 2018-2023

Main market players of Natural Latex Mattress in Europe, with company and product introduction, position in the Natural Latex Mattress market

Market status and development trend of Natural Latex Mattress by types and applications

Cost and profit status of Natural Latex Mattress, and marketing status

Market growth drivers and challenges

The report segments the Europe Natural Latex Mattress market as:

Europe Natural Latex Mattress Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain

Benelux

Russia

Europe Natural Latex Mattress Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Dunlop Latex Mattress

Talalay Latex Mattress

Comnined Latex Mattress

Europe Natural Latex Mattress Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Private Households

Hotels

Hospitals

Others

Europe Natural Latex Mattress Market: Players Segment Analysis (Company and Product introduction, Natural Latex Mattress Sales Volume, Revenue, Price and Gross Margin):

Hilding Anders

Pikolin

Recticel

Silentnight

Sealy

Simmons

Breckle

Magniflex

Tempur-Pedic

Ekornes

Select Comfort

Serta

Veldeman Group

Auping Group

KingKoil

Ecus

Ruf-Betten

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF NATURAL LATEX MATTRESS

- 1.1 Definition of Natural Latex Mattress in This Report
- 1.2 Commercial Types of Natural Latex Mattress
 - 1.2.1 Dunlop Latex Mattress
 - 1.2.2 Talalay Latex Mattress
 - 1.2.3 Combined Latex Mattress
- 1.3 Downstream Application of Natural Latex Mattress
 - 1.3.1 Private Households
 - 1.3.2 Hotels
 - 1.3.3 Hospitals
 - 1.3.4 Others
- 1.4 Development History of Natural Latex Mattress
- 1.5 Market Status and Trend of Natural Latex Mattress 2013-2023
 - 1.5.1 Europe Natural Latex Mattress Market Status and Trend 2013-2023
 - 1.5.2 Regional Natural Latex Mattress Market Status and Trend 2013-2023

CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Natural Latex Mattress in Europe 2013-2017
- 2.2 Consumption Market of Natural Latex Mattress in Europe by Regions
 - 2.2.1 Consumption Volume of Natural Latex Mattress in Europe by Regions
 - 2.2.2 Revenue of Natural Latex Mattress in Europe by Regions
- 2.3 Market Analysis of Natural Latex Mattress in Europe by Regions
 - 2.3.1 Market Analysis of Natural Latex Mattress in Germany 2013-2017
 - 2.3.2 Market Analysis of Natural Latex Mattress in United Kingdom 2013-2017
 - 2.3.3 Market Analysis of Natural Latex Mattress in France 2013-2017
 - 2.3.4 Market Analysis of Natural Latex Mattress in Italy 2013-2017
 - 2.3.5 Market Analysis of Natural Latex Mattress in Spain 2013-2017
 - 2.3.6 Market Analysis of Natural Latex Mattress in Benelux 2013-2017
 - 2.3.7 Market Analysis of Natural Latex Mattress in Russia 2013-2017
- 2.4 Market Development Forecast of Natural Latex Mattress in Europe 2018-2023
 - 2.4.1 Market Development Forecast of Natural Latex Mattress in Europe 2018-2023
 - 2.4.2 Market Development Forecast of Natural Latex Mattress by Regions 2018-2023

CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Europe Market Status by Types
 - 3.1.1 Consumption Volume of Natural Latex Mattress in Europe by Types
 - 3.1.2 Revenue of Natural Latex Mattress in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Germany
 - 3.2.2 Market Status by Types in United Kingdom
 - 3.2.3 Market Status by Types in France
 - 3.2.4 Market Status by Types in Italy
 - 3.2.5 Market Status by Types in Spain
 - 3.2.6 Market Status by Types in Benelux
 - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Natural Latex Mattress in Europe by Types

CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Natural Latex Mattress in Europe by Downstream Industry
- 4.2 Demand Volume of Natural Latex Mattress by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Natural Latex Mattress by Downstream Industry in Germany
 - 4.2.2 Demand Volume of Natural Latex Mattress by Downstream Industry in United Kingdom
 - 4.2.3 Demand Volume of Natural Latex Mattress by Downstream Industry in France
 - 4.2.4 Demand Volume of Natural Latex Mattress by Downstream Industry in Italy
 - 4.2.5 Demand Volume of Natural Latex Mattress by Downstream Industry in Spain
 - 4.2.6 Demand Volume of Natural Latex Mattress by Downstream Industry in Benelux
 - 4.2.7 Demand Volume of Natural Latex Mattress by Downstream Industry in Russia
- 4.3 Market Forecast of Natural Latex Mattress in Europe by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF NATURAL LATEX MATTRESS

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Natural Latex Mattress Downstream Industry Situation and Trend Overview

CHAPTER 6 NATURAL LATEX MATTRESS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of Natural Latex Mattress in Europe by Major Players

6.2 Revenue of Natural Latex Mattress in Europe by Major Players

6.3 Basic Information of Natural Latex Mattress by Major Players

6.3.1 Headquarters Location and Established Time of Natural Latex Mattress Major Players

6.3.2 Employees and Revenue Level of Natural Latex Mattress Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 NATURAL LATEX MATTRESS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Hilding Anders

7.1.1 Company profile

7.1.2 Representative Natural Latex Mattress Product

7.1.3 Natural Latex Mattress Sales, Revenue, Price and Gross Margin of Hilding Anders

7.2 Pikolin

7.2.1 Company profile

7.2.2 Representative Natural Latex Mattress Product

7.2.3 Natural Latex Mattress Sales, Revenue, Price and Gross Margin of Pikolin

7.3 Recticel

7.3.1 Company profile

7.3.2 Representative Natural Latex Mattress Product

7.3.3 Natural Latex Mattress Sales, Revenue, Price and Gross Margin of Recticel

7.4 Silentnight

7.4.1 Company profile

7.4.2 Representative Natural Latex Mattress Product

7.4.3 Natural Latex Mattress Sales, Revenue, Price and Gross Margin of Silentnight

7.5 Sealy

7.5.1 Company profile

7.5.2 Representative Natural Latex Mattress Product

7.5.3 Natural Latex Mattress Sales, Revenue, Price and Gross Margin of Sealy

7.6 Simmons

7.6.1 Company profile

7.6.2 Representative Natural Latex Mattress Product

7.6.3 Natural Latex Mattress Sales, Revenue, Price and Gross Margin of Simmons

7.7 Breckle

- 7.7.1 Company profile
- 7.7.2 Representative Natural Latex Mattress Product
- 7.7.3 Natural Latex Mattress Sales, Revenue, Price and Gross Margin of Breckle
- 7.8 Magniflex
 - 7.8.1 Company profile
 - 7.8.2 Representative Natural Latex Mattress Product
 - 7.8.3 Natural Latex Mattress Sales, Revenue, Price and Gross Margin of Magniflex
- 7.9 Tempur-Pedic
 - 7.9.1 Company profile
 - 7.9.2 Representative Natural Latex Mattress Product
 - 7.9.3 Natural Latex Mattress Sales, Revenue, Price and Gross Margin of Tempur-Pedic
- 7.10 Ekornes
 - 7.10.1 Company profile
 - 7.10.2 Representative Natural Latex Mattress Product
 - 7.10.3 Natural Latex Mattress Sales, Revenue, Price and Gross Margin of Ekornes
- 7.11 Select Comfort
 - 7.11.1 Company profile
 - 7.11.2 Representative Natural Latex Mattress Product
 - 7.11.3 Natural Latex Mattress Sales, Revenue, Price and Gross Margin of Select Comfort
- 7.12 Serta
 - 7.12.1 Company profile
 - 7.12.2 Representative Natural Latex Mattress Product
 - 7.12.3 Natural Latex Mattress Sales, Revenue, Price and Gross Margin of Serta
- 7.13 Veldeman Group
 - 7.13.1 Company profile
 - 7.13.2 Representative Natural Latex Mattress Product
 - 7.13.3 Natural Latex Mattress Sales, Revenue, Price and Gross Margin of Veldeman Group
- 7.14 Auping Group
 - 7.14.1 Company profile
 - 7.14.2 Representative Natural Latex Mattress Product
 - 7.14.3 Natural Latex Mattress Sales, Revenue, Price and Gross Margin of Auping Group
- 7.15 KingKoil
 - 7.15.1 Company profile
 - 7.15.2 Representative Natural Latex Mattress Product
 - 7.15.3 Natural Latex Mattress Sales, Revenue, Price and Gross Margin of KingKoil

7.16 Ecus

7.17 Ruf-Betten

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF NATURAL LATEX MATTRESS

8.1 Industry Chain of Natural Latex Mattress

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF NATURAL LATEX MATTRESS

9.1 Cost Structure Analysis of Natural Latex Mattress

9.2 Raw Materials Cost Analysis of Natural Latex Mattress

9.3 Labor Cost Analysis of Natural Latex Mattress

9.4 Manufacturing Expenses Analysis of Natural Latex Mattress

CHAPTER 10 MARKETING STATUS ANALYSIS OF NATURAL LATEX MATTRESS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Natural Latex Mattress-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/N796A943518MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N796A943518MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970