

# Natural Astaxanthin-South America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/NF790F05F56EN.html

Date: February 2018

Pages: 146

Price: US\$ 3,480.00 (Single User License)

ID: NF790F05F56EN

### **Abstracts**

#### **Report Summary**

Natural Astaxanthin-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Natural Astaxanthin industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Natural Astaxanthin 2013-2017, and development forecast 2018-2023

Main market players of Natural Astaxanthin in South America, with company and product introduction, position in the Natural Astaxanthin market

Market status and development trend of Natural Astaxanthin by types and applications

Cost and profit status of Natural Astaxanthin, and marketing status

Market growth drivers and challenges

The report segments the South America Natural Astaxanthin market as:

South America Natural Astaxanthin Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others



South America Natural Astaxanthin Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Astaxanthin Oleoresin Astaxanthin Powder

South America Natural Astaxanthin Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

**Nutraceuticals** 

Cosmetics

Food & Beverages

Feed

Others

South America Natural Astaxanthin Market: Players Segment Analysis (Company and Product introduction, Natural Astaxanthin Sales Volume, Revenue, Price and Gross Margin):

Cyanotech

Fuji

**BGG** 

Parry Nutraceuticals

Algatechnologies

Biogenic

Jingzhou Natural Astaxanthin

Igene

Yunnan Alphy Biotech

**ADM** 

Piveg

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



#### **Contents**

#### **CHAPTER 1 OVERVIEW OF NATURAL ASTAXANTHIN**

- 1.1 Definition of Natural Astaxanthin in This Report
- 1.2 Commercial Types of Natural Astaxanthin
  - 1.2.1 Astaxanthin Oleoresin
  - 1.2.2 Astaxanthin Powder
- 1.3 Downstream Application of Natural Astaxanthin
  - 1.3.1 Nutraceuticals
  - 1.3.2 Cosmetics
  - 1.3.3 Food & Beverages
  - 1.3.4 Feed
- 1.3.5 Others
- 1.4 Development History of Natural Astaxanthin
- 1.5 Market Status and Trend of Natural Astaxanthin 2013-2023
- 1.5.1 South America Natural Astaxanthin Market Status and Trend 2013-2023
- 1.5.2 Regional Natural Astaxanthin Market Status and Trend 2013-2023

#### **CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Natural Astaxanthin in South America 2013-2017
- 2.2 Consumption Market of Natural Astaxanthin in South America by Regions
- 2.2.1 Consumption Volume of Natural Astaxanthin in South America by Regions
- 2.2.2 Revenue of Natural Astaxanthin in South America by Regions
- 2.3 Market Analysis of Natural Astaxanthin in South America by Regions
  - 2.3.1 Market Analysis of Natural Astaxanthin in Brazil 2013-2017
  - 2.3.2 Market Analysis of Natural Astaxanthin in Argentina 2013-2017
  - 2.3.3 Market Analysis of Natural Astaxanthin in Venezuela 2013-2017
  - 2.3.4 Market Analysis of Natural Astaxanthin in Colombia 2013-2017
  - 2.3.5 Market Analysis of Natural Astaxanthin in Others 2013-2017
- 2.4 Market Development Forecast of Natural Astaxanthin in South America 2018-2023
- 2.4.1 Market Development Forecast of Natural Astaxanthin in South America 2018-2023
  - 2.4.2 Market Development Forecast of Natural Astaxanthin by Regions 2018-2023

#### CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES

3.1 Whole South America Market Status by Types



- 3.1.1 Consumption Volume of Natural Astaxanthin in South America by Types
- 3.1.2 Revenue of Natural Astaxanthin in South America by Types
- 3.2 South America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Brazil
  - 3.2.2 Market Status by Types in Argentina
  - 3.2.3 Market Status by Types in Venezuela
  - 3.2.4 Market Status by Types in Colombia
  - 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of Natural Astaxanthin in South America by Types

# CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Natural Astaxanthin in South America by Downstream Industry
- 4.2 Demand Volume of Natural Astaxanthin by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Natural Astaxanthin by Downstream Industry in Brazil
- 4.2.2 Demand Volume of Natural Astaxanthin by Downstream Industry in Argentina
- 4.2.3 Demand Volume of Natural Astaxanthin by Downstream Industry in Venezuela
- 4.2.4 Demand Volume of Natural Astaxanthin by Downstream Industry in Colombia
- 4.2.5 Demand Volume of Natural Astaxanthin by Downstream Industry in Others
- 4.3 Market Forecast of Natural Astaxanthin in South America by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF NATURAL ASTAXANTHIN

- 5.1 South America Economy Situation and Trend Overview
- 5.2 Natural Astaxanthin Downstream Industry Situation and Trend Overview

## CHAPTER 6 NATURAL ASTAXANTHIN MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA

- 6.1 Sales Volume of Natural Astaxanthin in South America by Major Players
- 6.2 Revenue of Natural Astaxanthin in South America by Major Players
- 6.3 Basic Information of Natural Astaxanthin by Major Players
- 6.3.1 Headquarters Location and Established Time of Natural Astaxanthin Major Players
- 6.3.2 Employees and Revenue Level of Natural Astaxanthin Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News



#### 6.4.3 New Product Development and Launch

# CHAPTER 7 NATURAL ASTAXANTHIN MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Cyanotech
---------------

- 7.1.1 Company profile
- 7.1.2 Representative Natural Astaxanthin Product
- 7.1.3 Natural Astaxanthin Sales, Revenue, Price and Gross Margin of Cyanotech

#### 7.2 Fuji

- 7.2.1 Company profile
- 7.2.2 Representative Natural Astaxanthin Product
- 7.2.3 Natural Astaxanthin Sales, Revenue, Price and Gross Margin of Fuji

#### 7.3 BGG

- 7.3.1 Company profile
- 7.3.2 Representative Natural Astaxanthin Product
- 7.3.3 Natural Astaxanthin Sales, Revenue, Price and Gross Margin of BGG

#### 7.4 Parry Nutraceuticals

- 7.4.1 Company profile
- 7.4.2 Representative Natural Astaxanthin Product
- 7.4.3 Natural Astaxanthin Sales, Revenue, Price and Gross Margin of Parry

#### Nutraceuticals

- 7.5 Algatechnologies
  - 7.5.1 Company profile
  - 7.5.2 Representative Natural Astaxanthin Product
- 7.5.3 Natural Astaxanthin Sales, Revenue, Price and Gross Margin of

### Algatechnologies

#### 7.6 Biogenic

- 7.6.1 Company profile
- 7.6.2 Representative Natural Astaxanthin Product
- 7.6.3 Natural Astaxanthin Sales, Revenue, Price and Gross Margin of Biogenic

#### 7.7 Jingzhou Natural Astaxanthin

- 7.7.1 Company profile
- 7.7.2 Representative Natural Astaxanthin Product
- 7.7.3 Natural Astaxanthin Sales, Revenue, Price and Gross Margin of Jingzhou Natural Astaxanthin

#### 7.8 Igene

- 7.8.1 Company profile
- 7.8.2 Representative Natural Astaxanthin Product



- 7.8.3 Natural Astaxanthin Sales, Revenue, Price and Gross Margin of Igene
- 7.9 Yunnan Alphy Biotech
  - 7.9.1 Company profile
  - 7.9.2 Representative Natural Astaxanthin Product
- 7.9.3 Natural Astaxanthin Sales, Revenue, Price and Gross Margin of Yunnan Alphy Biotech
- 7.10 ADM
  - 7.10.1 Company profile
  - 7.10.2 Representative Natural Astaxanthin Product
- 7.10.3 Natural Astaxanthin Sales, Revenue, Price and Gross Margin of ADM
- 7.11 Piveg
  - 7.11.1 Company profile
  - 7.11.2 Representative Natural Astaxanthin Product
  - 7.11.3 Natural Astaxanthin Sales, Revenue, Price and Gross Margin of Piveg

## CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF NATURAL ASTAXANTHIN

- 8.1 Industry Chain of Natural Astaxanthin
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF NATURAL ASTAXANTHIN

- 9.1 Cost Structure Analysis of Natural Astaxanthin
- 9.2 Raw Materials Cost Analysis of Natural Astaxanthin
- 9.3 Labor Cost Analysis of Natural Astaxanthin
- 9.4 Manufacturing Expenses Analysis of Natural Astaxanthin

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF NATURAL ASTAXANTHIN

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client



#### 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Natural Astaxanthin-South America Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/NF790F05F56EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/NF790F05F56EN.html">https://marketpublishers.com/r/NF790F05F56EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970