

# Natural Astaxanthin-India Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/NC93B1B2BD5EN.html

Date: February 2018

Pages: 148

Price: US\$ 2,980.00 (Single User License)

ID: NC93B1B2BD5EN

# **Abstracts**

# **Report Summary**

Natural Astaxanthin-India Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Natural Astaxanthin industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole India and Regional Market Size of Natural Astaxanthin 2013-2017, and development forecast 2018-2023

Main market players of Natural Astaxanthin in India, with company and product introduction, position in the Natural Astaxanthin market

Market status and development trend of Natural Astaxanthin by types and applications Cost and profit status of Natural Astaxanthin, and marketing status Market growth drivers and challenges

The report segments the India Natural Astaxanthin market as:

India Natural Astaxanthin Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North India Northeast India East India South India West India



India Natural Astaxanthin Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Astaxanthin Oleoresin Astaxanthin Powder

India Natural Astaxanthin Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Nutraceuticals

Cosmetics

Food & Beverages

Feed

Others

India Natural Astaxanthin Market: Players Segment Analysis (Company and Product introduction, Natural Astaxanthin Sales Volume, Revenue, Price and Gross Margin):

Cyanotech

Fuji

**BGG** 

Parry Nutraceuticals

Algatechnologies

Biogenic

Jingzhou Natural Astaxanthin

Igene

Yunnan Alphy Biotech

**ADM** 

Piveg

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



# **Contents**

#### CHAPTER 1 OVERVIEW OF NATURAL ASTAXANTHIN

- 1.1 Definition of Natural Astaxanthin in This Report
- 1.2 Commercial Types of Natural Astaxanthin
  - 1.2.1 Astaxanthin Oleoresin
  - 1.2.2 Astaxanthin Powder
- 1.3 Downstream Application of Natural Astaxanthin
  - 1.3.1 Nutraceuticals
  - 1.3.2 Cosmetics
  - 1.3.3 Food & Beverages
  - 1.3.4 Feed
- 1.3.5 Others
- 1.4 Development History of Natural Astaxanthin
- 1.5 Market Status and Trend of Natural Astaxanthin 2013-2023
- 1.5.1 India Natural Astaxanthin Market Status and Trend 2013-2023
- 1.5.2 Regional Natural Astaxanthin Market Status and Trend 2013-2023

#### CHAPTER 2 INDIA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Natural Astaxanthin in India 2013-2017
- 2.2 Consumption Market of Natural Astaxanthin in India by Regions
  - 2.2.1 Consumption Volume of Natural Astaxanthin in India by Regions
  - 2.2.2 Revenue of Natural Astaxanthin in India by Regions
- 2.3 Market Analysis of Natural Astaxanthin in India by Regions
  - 2.3.1 Market Analysis of Natural Astaxanthin in North India 2013-2017
  - 2.3.2 Market Analysis of Natural Astaxanthin in Northeast India 2013-2017
  - 2.3.3 Market Analysis of Natural Astaxanthin in East India 2013-2017
  - 2.3.4 Market Analysis of Natural Astaxanthin in South India 2013-2017
  - 2.3.5 Market Analysis of Natural Astaxanthin in West India 2013-2017
- 2.4 Market Development Forecast of Natural Astaxanthin in India 2017-2023
  - 2.4.1 Market Development Forecast of Natural Astaxanthin in India 2017-2023
  - 2.4.2 Market Development Forecast of Natural Astaxanthin by Regions 2017-2023

#### CHAPTER 3 INDIA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole India Market Status by Types
- 3.1.1 Consumption Volume of Natural Astaxanthin in India by Types



- 3.1.2 Revenue of Natural Astaxanthin in India by Types
- 3.2 India Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North India
- 3.2.2 Market Status by Types in Northeast India
- 3.2.3 Market Status by Types in East India
- 3.2.4 Market Status by Types in South India
- 3.2.5 Market Status by Types in West India
- 3.3 Market Forecast of Natural Astaxanthin in India by Types

# CHAPTER 4 INDIA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Natural Astaxanthin in India by Downstream Industry
- 4.2 Demand Volume of Natural Astaxanthin by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Natural Astaxanthin by Downstream Industry in North India
- 4.2.2 Demand Volume of Natural Astaxanthin by Downstream Industry in Northeast India
- 4.2.3 Demand Volume of Natural Astaxanthin by Downstream Industry in East India
- 4.2.4 Demand Volume of Natural Astaxanthin by Downstream Industry in South India
- 4.2.5 Demand Volume of Natural Astaxanthin by Downstream Industry in West India
- 4.3 Market Forecast of Natural Astaxanthin in India by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF NATURAL ASTAXANTHIN

- 5.1 India Economy Situation and Trend Overview
- 5.2 Natural Astaxanthin Downstream Industry Situation and Trend Overview

# CHAPTER 6 NATURAL ASTAXANTHIN MARKET COMPETITION STATUS BY MAJOR PLAYERS IN INDIA

- 6.1 Sales Volume of Natural Astaxanthin in India by Major Players
- 6.2 Revenue of Natural Astaxanthin in India by Major Players
- 6.3 Basic Information of Natural Astaxanthin by Major Players
- 6.3.1 Headquarters Location and Established Time of Natural Astaxanthin Major Players
- 6.3.2 Employees and Revenue Level of Natural Astaxanthin Major Players
- 6.4 Market Competition News and Trend
- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News



# 6.4.3 New Product Development and Launch

# CHAPTER 7 NATURAL ASTAXANTHIN MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Cyanotech
  - 7.1.1 Company profile
  - 7.1.2 Representative Natural Astaxanthin Product
  - 7.1.3 Natural Astaxanthin Sales, Revenue, Price and Gross Margin of Cyanotech
- 7.2 Fuji
  - 7.2.1 Company profile
  - 7.2.2 Representative Natural Astaxanthin Product
- 7.2.3 Natural Astaxanthin Sales, Revenue, Price and Gross Margin of Fuji
- 7.3 BGG
  - 7.3.1 Company profile
  - 7.3.2 Representative Natural Astaxanthin Product
- 7.3.3 Natural Astaxanthin Sales, Revenue, Price and Gross Margin of BGG
- 7.4 Parry Nutraceuticals
  - 7.4.1 Company profile
  - 7.4.2 Representative Natural Astaxanthin Product
- 7.4.3 Natural Astaxanthin Sales, Revenue, Price and Gross Margin of Parry

# Nutraceuticals

- 7.5 Algatechnologies
  - 7.5.1 Company profile
  - 7.5.2 Representative Natural Astaxanthin Product
- 7.5.3 Natural Astaxanthin Sales, Revenue, Price and Gross Margin of

# Algatechnologies

- 7.6 Biogenic
  - 7.6.1 Company profile
  - 7.6.2 Representative Natural Astaxanthin Product
  - 7.6.3 Natural Astaxanthin Sales, Revenue, Price and Gross Margin of Biogenic
- 7.7 Jingzhou Natural Astaxanthin
  - 7.7.1 Company profile
- 7.7.2 Representative Natural Astaxanthin Product
- 7.7.3 Natural Astaxanthin Sales, Revenue, Price and Gross Margin of Jingzhou Natural Astaxanthin

# 7.8 Igene

- 7.8.1 Company profile
- 7.8.2 Representative Natural Astaxanthin Product



- 7.8.3 Natural Astaxanthin Sales, Revenue, Price and Gross Margin of Igene
- 7.9 Yunnan Alphy Biotech
  - 7.9.1 Company profile
- 7.9.2 Representative Natural Astaxanthin Product
- 7.9.3 Natural Astaxanthin Sales, Revenue, Price and Gross Margin of Yunnan Alphy Biotech
- 7.10 ADM
  - 7.10.1 Company profile
  - 7.10.2 Representative Natural Astaxanthin Product
  - 7.10.3 Natural Astaxanthin Sales, Revenue, Price and Gross Margin of ADM
- 7.11 Piveg
  - 7.11.1 Company profile
  - 7.11.2 Representative Natural Astaxanthin Product
  - 7.11.3 Natural Astaxanthin Sales, Revenue, Price and Gross Margin of Piveg

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF NATURAL ASTAXANTHIN

- 8.1 Industry Chain of Natural Astaxanthin
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF NATURAL ASTAXANTHIN

- 9.1 Cost Structure Analysis of Natural Astaxanthin
- 9.2 Raw Materials Cost Analysis of Natural Astaxanthin
- 9.3 Labor Cost Analysis of Natural Astaxanthin
- 9.4 Manufacturing Expenses Analysis of Natural Astaxanthin

### CHAPTER 10 MARKETING STATUS ANALYSIS OF NATURAL ASTAXANTHIN

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client



# 10.3 Distributors/Traders List

# **CHAPTER 11 REPORT CONCLUSION**

# **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Natural Astaxanthin-India Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/NC93B1B2BD5EN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/NC93B1B2BD5EN.html">https://marketpublishers.com/r/NC93B1B2BD5EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970