

### Nail Polish-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/N101CF9FBFCMEN.html

Date: March 2018 Pages: 154 Price: US\$ 3,480.00 (Single User License) ID: N101CF9FBFCMEN

### Abstracts

#### **Report Summary**

Nail Polish-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Nail Polish industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Nail Polish 2013-2017, and development forecast 2018-2023 Main market players of Nail Polish in North America, with company and product introduction, position in the Nail Polish market Market status and development trend of Nail Polish by types and applications Cost and profit status of Nail Polish, and marketing status Market growth drivers and challenges

The report segments the North America Nail Polish market as:

North America Nail Polish Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): United States Canada Mexico

North America Nail Polish Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):



Organic solvent based nail polish Water based nail polish

North America Nail Polish Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Nail art institutions Individuals

North America Nail Polish Market: Players Segment Analysis (Company and Product introduction, Nail Polish Sales Volume, Revenue, Price and Gross Margin): OPI ZOTOS ACCENT Maybelline Dior Chanel ORLY ANNA SUI Revlon Sally Hansen MISSHA CND Butter London Kiko COSMAY Nails Inc Essie L'OREAL Bobbi Brown Nars

Nars Rimmel China Glaze

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### Contents

### CHAPTER 1 OVERVIEW OF NAIL POLISH

- 1.1 Definition of Nail Polish in This Report
- 1.2 Commercial Types of Nail Polish
- 1.2.1 Organic solvent based nail polish
- 1.2.2 Water based nail polish
- 1.3 Downstream Application of Nail Polish
- 1.3.1 Nail art institutions
- 1.3.2 Individuals
- 1.4 Development History of Nail Polish
- 1.5 Market Status and Trend of Nail Polish 2013-2023
- 1.5.1 North America Nail Polish Market Status and Trend 2013-2023
- 1.5.2 Regional Nail Polish Market Status and Trend 2013-2023

#### **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Nail Polish in North America 2013-2017
- 2.2 Consumption Market of Nail Polish in North America by Regions
- 2.2.1 Consumption Volume of Nail Polish in North America by Regions
- 2.2.2 Revenue of Nail Polish in North America by Regions
- 2.3 Market Analysis of Nail Polish in North America by Regions
- 2.3.1 Market Analysis of Nail Polish in United States 2013-2017
- 2.3.2 Market Analysis of Nail Polish in Canada 2013-2017
- 2.3.3 Market Analysis of Nail Polish in Mexico 2013-2017
- 2.4 Market Development Forecast of Nail Polish in North America 2018-2023
- 2.4.1 Market Development Forecast of Nail Polish in North America 2018-2023
- 2.4.2 Market Development Forecast of Nail Polish by Regions 2018-2023

#### CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
- 3.1.1 Consumption Volume of Nail Polish in North America by Types
- 3.1.2 Revenue of Nail Polish in North America by Types
- 3.2 North America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in United States
  - 3.2.2 Market Status by Types in Canada
  - 3.2.3 Market Status by Types in Mexico



3.3 Market Forecast of Nail Polish in North America by Types

### CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Nail Polish in North America by Downstream Industry
4.2 Demand Volume of Nail Polish by Downstream Industry in Major Countries
4.2.1 Demand Volume of Nail Polish by Downstream Industry in United States
4.2.2 Demand Volume of Nail Polish by Downstream Industry in Canada
4.2.3 Demand Volume of Nail Polish by Downstream Industry in Mexico
4.3 Market Forecast of Nail Polish in North America by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF NAIL POLISH

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Nail Polish Downstream Industry Situation and Trend Overview

# CHAPTER 6 NAIL POLISH MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Nail Polish in North America by Major Players
- 6.2 Revenue of Nail Polish in North America by Major Players
- 6.3 Basic Information of Nail Polish by Major Players
  - 6.3.1 Headquarters Location and Established Time of Nail Polish Major Players
- 6.3.2 Employees and Revenue Level of Nail Polish Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 NAIL POLISH MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

#### 7.1 OPI

- 7.1.1 Company profile
- 7.1.2 Representative Nail Polish Product
- 7.1.3 Nail Polish Sales, Revenue, Price and Gross Margin of OPI

7.2 ZOTOS ACCENT

7.2.1 Company profile



- 7.2.2 Representative Nail Polish Product
- 7.2.3 Nail Polish Sales, Revenue, Price and Gross Margin of ZOTOS ACCENT
- 7.3 Maybelline
  - 7.3.1 Company profile
  - 7.3.2 Representative Nail Polish Product
- 7.3.3 Nail Polish Sales, Revenue, Price and Gross Margin of Maybelline

7.4 Dior

- 7.4.1 Company profile
- 7.4.2 Representative Nail Polish Product
- 7.4.3 Nail Polish Sales, Revenue, Price and Gross Margin of Dior
- 7.5 Chanel
- 7.5.1 Company profile
- 7.5.2 Representative Nail Polish Product
- 7.5.3 Nail Polish Sales, Revenue, Price and Gross Margin of Chanel

7.6 ORLY

- 7.6.1 Company profile
- 7.6.2 Representative Nail Polish Product
- 7.6.3 Nail Polish Sales, Revenue, Price and Gross Margin of ORLY
- 7.7 ANNA SUI
  - 7.7.1 Company profile
  - 7.7.2 Representative Nail Polish Product
- 7.7.3 Nail Polish Sales, Revenue, Price and Gross Margin of ANNA SUI
- 7.8 Revlon
  - 7.8.1 Company profile
  - 7.8.2 Representative Nail Polish Product
- 7.8.3 Nail Polish Sales, Revenue, Price and Gross Margin of Revlon
- 7.9 Sally Hansen
  - 7.9.1 Company profile
  - 7.9.2 Representative Nail Polish Product
- 7.9.3 Nail Polish Sales, Revenue, Price and Gross Margin of Sally Hansen

7.10 MISSHA

- 7.10.1 Company profile
- 7.10.2 Representative Nail Polish Product
- 7.10.3 Nail Polish Sales, Revenue, Price and Gross Margin of MISSHA
- 7.11 CND
  - 7.11.1 Company profile
  - 7.11.2 Representative Nail Polish Product
  - 7.11.3 Nail Polish Sales, Revenue, Price and Gross Margin of CND
- 7.12 Butter London



- 7.12.1 Company profile
- 7.12.2 Representative Nail Polish Product
- 7.12.3 Nail Polish Sales, Revenue, Price and Gross Margin of Butter London

7.13 Kiko

- 7.13.1 Company profile
- 7.13.2 Representative Nail Polish Product
- 7.13.3 Nail Polish Sales, Revenue, Price and Gross Margin of Kiko

7.14 COSMAY

- 7.14.1 Company profile
- 7.14.2 Representative Nail Polish Product
- 7.14.3 Nail Polish Sales, Revenue, Price and Gross Margin of COSMAY
- 7.15 Nails Inc
- 7.15.1 Company profile
- 7.15.2 Representative Nail Polish Product
- 7.15.3 Nail Polish Sales, Revenue, Price and Gross Margin of Nails Inc
- 7.16 Essie
- 7.17 L'OREAL
- 7.18 Bobbi Brown
- 7.19 Nars
- 7.20 Rimmel
- 7.21 China Glaze

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF NAIL POLISH

- 8.1 Industry Chain of Nail Polish
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF NAIL POLISH

- 9.1 Cost Structure Analysis of Nail Polish
- 9.2 Raw Materials Cost Analysis of Nail Polish
- 9.3 Labor Cost Analysis of Nail Polish
- 9.4 Manufacturing Expenses Analysis of Nail Polish

### CHAPTER 10 MARKETING STATUS ANALYSIS OF NAIL POLISH

10.1 Marketing Channel



- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Nail Polish-North America Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/N101CF9FBFCMEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/N101CF9FBFCMEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970