

Nail Polish-India Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/N1CA25D0F0CMEN.html>

Date: March 2018

Pages: 160

Price: US\$ 2,980.00 (Single User License)

ID: N1CA25D0F0CMEN

Abstracts

Report Summary

Nail Polish-India Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Nail Polish industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole India and Regional Market Size of Nail Polish 2013-2017, and development forecast 2018-2023

Main market players of Nail Polish in India, with company and product introduction, position in the Nail Polish market

Market status and development trend of Nail Polish by types and applications

Cost and profit status of Nail Polish, and marketing status

Market growth drivers and challenges

The report segments the India Nail Polish market as:

India Nail Polish Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North India

Northeast India

East India

South India

West India

India Nail Polish Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Organic solvent based nail polish

Water based nail polish

India Nail Polish Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Nail art institutions

Individuals

India Nail Polish Market: Players Segment Analysis (Company and Product introduction, Nail Polish Sales Volume, Revenue, Price and Gross Margin):

OPI

ZOTOS ACCENT

Maybelline

Dior

Chanel

ORLY

ANNA SUI

Revlon

Sally Hansen

MISSHA

CND

Butter London

Kiko

COSMAY

Nails Inc

Essie

L'OREAL

Bobbi Brown

Nars

Rimmel

China Glaze

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF NAIL POLISH

- 1.1 Definition of Nail Polish in This Report
- 1.2 Commercial Types of Nail Polish
 - 1.2.1 Organic solvent based nail polish
 - 1.2.2 Water based nail polish
- 1.3 Downstream Application of Nail Polish
 - 1.3.1 Nail art institutions
 - 1.3.2 Individuals
- 1.4 Development History of Nail Polish
- 1.5 Market Status and Trend of Nail Polish 2013-2023
 - 1.5.1 India Nail Polish Market Status and Trend 2013-2023
 - 1.5.2 Regional Nail Polish Market Status and Trend 2013-2023

CHAPTER 2 INDIA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Nail Polish in India 2013-2017
- 2.2 Consumption Market of Nail Polish in India by Regions
 - 2.2.1 Consumption Volume of Nail Polish in India by Regions
 - 2.2.2 Revenue of Nail Polish in India by Regions
- 2.3 Market Analysis of Nail Polish in India by Regions
 - 2.3.1 Market Analysis of Nail Polish in North India 2013-2017
 - 2.3.2 Market Analysis of Nail Polish in Northeast India 2013-2017
 - 2.3.3 Market Analysis of Nail Polish in East India 2013-2017
 - 2.3.4 Market Analysis of Nail Polish in South India 2013-2017
 - 2.3.5 Market Analysis of Nail Polish in West India 2013-2017
- 2.4 Market Development Forecast of Nail Polish in India 2017-2023
 - 2.4.1 Market Development Forecast of Nail Polish in India 2017-2023
 - 2.4.2 Market Development Forecast of Nail Polish by Regions 2017-2023

CHAPTER 3 INDIA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole India Market Status by Types
 - 3.1.1 Consumption Volume of Nail Polish in India by Types
 - 3.1.2 Revenue of Nail Polish in India by Types
- 3.2 India Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North India

- 3.2.2 Market Status by Types in Northeast India
- 3.2.3 Market Status by Types in East India
- 3.2.4 Market Status by Types in South India
- 3.2.5 Market Status by Types in West India
- 3.3 Market Forecast of Nail Polish in India by Types

CHAPTER 4 INDIA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Nail Polish in India by Downstream Industry
- 4.2 Demand Volume of Nail Polish by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Nail Polish by Downstream Industry in North India
 - 4.2.2 Demand Volume of Nail Polish by Downstream Industry in Northeast India
 - 4.2.3 Demand Volume of Nail Polish by Downstream Industry in East India
 - 4.2.4 Demand Volume of Nail Polish by Downstream Industry in South India
 - 4.2.5 Demand Volume of Nail Polish by Downstream Industry in West India
- 4.3 Market Forecast of Nail Polish in India by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF NAIL POLISH

- 5.1 India Economy Situation and Trend Overview
- 5.2 Nail Polish Downstream Industry Situation and Trend Overview

CHAPTER 6 NAIL POLISH MARKET COMPETITION STATUS BY MAJOR PLAYERS IN INDIA

- 6.1 Sales Volume of Nail Polish in India by Major Players
- 6.2 Revenue of Nail Polish in India by Major Players
- 6.3 Basic Information of Nail Polish by Major Players
 - 6.3.1 Headquarters Location and Established Time of Nail Polish Major Players
 - 6.3.2 Employees and Revenue Level of Nail Polish Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 NAIL POLISH MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 OPI

7.1.1 Company profile

7.1.2 Representative Nail Polish Product

7.1.3 Nail Polish Sales, Revenue, Price and Gross Margin of OPI

7.2 ZOTOS ACCENT

7.2.1 Company profile

7.2.2 Representative Nail Polish Product

7.2.3 Nail Polish Sales, Revenue, Price and Gross Margin of ZOTOS ACCENT

7.3 Maybelline

7.3.1 Company profile

7.3.2 Representative Nail Polish Product

7.3.3 Nail Polish Sales, Revenue, Price and Gross Margin of Maybelline

7.4 Dior

7.4.1 Company profile

7.4.2 Representative Nail Polish Product

7.4.3 Nail Polish Sales, Revenue, Price and Gross Margin of Dior

7.5 Chanel

7.5.1 Company profile

7.5.2 Representative Nail Polish Product

7.5.3 Nail Polish Sales, Revenue, Price and Gross Margin of Chanel

7.6 ORLY

7.6.1 Company profile

7.6.2 Representative Nail Polish Product

7.6.3 Nail Polish Sales, Revenue, Price and Gross Margin of ORLY

7.7 ANNA SUI

7.7.1 Company profile

7.7.2 Representative Nail Polish Product

7.7.3 Nail Polish Sales, Revenue, Price and Gross Margin of ANNA SUI

7.8 Revlon

7.8.1 Company profile

7.8.2 Representative Nail Polish Product

7.8.3 Nail Polish Sales, Revenue, Price and Gross Margin of Revlon

7.9 Sally Hansen

7.9.1 Company profile

7.9.2 Representative Nail Polish Product

7.9.3 Nail Polish Sales, Revenue, Price and Gross Margin of Sally Hansen

7.10 MISSHA

7.10.1 Company profile

7.10.2 Representative Nail Polish Product

- 7.10.3 Nail Polish Sales, Revenue, Price and Gross Margin of MISSHA
- 7.11 CND
 - 7.11.1 Company profile
 - 7.11.2 Representative Nail Polish Product
 - 7.11.3 Nail Polish Sales, Revenue, Price and Gross Margin of CND
- 7.12 Butter London
 - 7.12.1 Company profile
 - 7.12.2 Representative Nail Polish Product
 - 7.12.3 Nail Polish Sales, Revenue, Price and Gross Margin of Butter London
- 7.13 Kiko
 - 7.13.1 Company profile
 - 7.13.2 Representative Nail Polish Product
 - 7.13.3 Nail Polish Sales, Revenue, Price and Gross Margin of Kiko
- 7.14 COSMAY
 - 7.14.1 Company profile
 - 7.14.2 Representative Nail Polish Product
 - 7.14.3 Nail Polish Sales, Revenue, Price and Gross Margin of COSMAY
- 7.15 Nails Inc
 - 7.15.1 Company profile
 - 7.15.2 Representative Nail Polish Product
 - 7.15.3 Nail Polish Sales, Revenue, Price and Gross Margin of Nails Inc
- 7.16 Essie
- 7.17 L'OREAL
- 7.18 Bobbi Brown
- 7.19 Nars
- 7.20 Rimmel
- 7.21 China Glaze

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF NAIL POLISH

- 8.1 Industry Chain of Nail Polish
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF NAIL POLISH

- 9.1 Cost Structure Analysis of Nail Polish
- 9.2 Raw Materials Cost Analysis of Nail Polish

9.3 Labor Cost Analysis of Nail Polish

9.4 Manufacturing Expenses Analysis of Nail Polish

CHAPTER 10 MARKETING STATUS ANALYSIS OF NAIL POLISH

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Nail Polish-India Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/N1CA25D0F0CMEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N1CA25D0F0CMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970