

Nail Polish-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data

https://marketpublishers.com/r/NDEBCBF70B2MEN.html

Date: March 2018

Pages: 143

Price: US\$ 3,680.00 (Single User License)

ID: NDEBCBF70B2MEN

Abstracts

Report Summary

Nail Polish-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data offers a comprehensive analysis on Nail Polish industry, standing on the readers? perspective, delivering detailed market data in Global major 20 countries and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Top 20 Countries Market Size of Nail Polish 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Nail Polish worldwide and market share by regions, with company and product introduction, position in the Nail Polish market Market status and development trend of Nail Polish by types and applications Cost and profit status of Nail Polish, and marketing status Market growth drivers and challenges

The report segments the global Nail Polish market as:

Global Nail Polish Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America (United States, Canada and Mexico)

Europe (Germany, UK, France, Italy, Russia, Spain and Benelux) Asia Pacific (China, Japan, India, Southeast Asia and Australia)

Latin America (Brazil, Argentina and Colombia)

Middle East and Africa



Global Nail Polish Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Organic solvent based nail polish

Water based nail polish

Global Nail Polish Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Nail art institutions

Individuals

Global Nail Polish Market: Manufacturers Segment Analysis (Company and Product introduction, Nail Polish Sales Volume, Revenue, Price and Gross Margin):

OPI

ZOTOS ACCENT

Maybelline

Dior

Chanel

ORLY

ANNA SUI

Revlon

Sally Hansen

MISSHA

CND

Butter London

Kiko

COSMAY

Nails Inc

Essie

L'OREAL

Bobbi Brown

Nars

Rimmel

China Glaze

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF NAIL POLISH

- 1.1 Definition of Nail Polish in This Report
- 1.2 Commercial Types of Nail Polish
 - 1.2.1 Organic solvent based nail polish
 - 1.2.2 Water based nail polish
- 1.3 Downstream Application of Nail Polish
 - 1.3.1 Nail art institutions
 - 1.3.2 Individuals
- 1.4 Development History of Nail Polish
- 1.5 Market Status and Trend of Nail Polish 2013-2023
 - 1.5.1 Global Nail Polish Market Status and Trend 2013-2023
 - 1.5.2 Regional Nail Polish Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Nail Polish 2013-2017
- 2.2 Sales Market of Nail Polish by Regions
 - 2.2.1 Sales Volume of Nail Polish by Regions
 - 2.2.2 Sales Value of Nail Polish by Regions
- 2.3 Production Market of Nail Polish by Regions
- 2.4 Global Market Forecast of Nail Polish 2018-2023
 - 2.4.1 Global Market Forecast of Nail Polish 2018-2023
 - 2.4.2 Market Forecast of Nail Polish by Regions 2018-2023

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Sales Volume of Nail Polish by Types
- 3.2 Sales Value of Nail Polish by Types
- 3.3 Market Forecast of Nail Polish by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Global Sales Volume of Nail Polish by Downstream Industry
- 4.2 Global Market Forecast of Nail Polish by Downstream Industry



CHAPTER 5 NORTH AMERICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

- 5.1 North America Nail Polish Market Status by Countries
 - 5.1.1 North America Nail Polish Sales by Countries (2013-2017)
 - 5.1.2 North America Nail Polish Revenue by Countries (2013-2017)
 - 5.1.3 United States Nail Polish Market Status (2013-2017)
 - 5.1.4 Canada Nail Polish Market Status (2013-2017)
 - 5.1.5 Mexico Nail Polish Market Status (2013-2017)
- 5.2 North America Nail Polish Market Status by Manufacturers
- 5.3 North America Nail Polish Market Status by Type (2013-2017)
 - 5.3.1 North America Nail Polish Sales by Type (2013-2017)
 - 5.3.2 North America Nail Polish Revenue by Type (2013-2017)
- 5.4 North America Nail Polish Market Status by Downstream Industry (2013-2017)

CHAPTER 6 EUROPE MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

- 6.1 Europe Nail Polish Market Status by Countries
 - 6.1.1 Europe Nail Polish Sales by Countries (2013-2017)
 - 6.1.2 Europe Nail Polish Revenue by Countries (2013-2017)
 - 6.1.3 Germany Nail Polish Market Status (2013-2017)
 - 6.1.4 UK Nail Polish Market Status (2013-2017)
 - 6.1.5 France Nail Polish Market Status (2013-2017)
 - 6.1.6 Italy Nail Polish Market Status (2013-2017)
 - 6.1.7 Russia Nail Polish Market Status (2013-2017)
 - 6.1.8 Spain Nail Polish Market Status (2013-2017)
- 6.1.9 Benelux Nail Polish Market Status (2013-2017)
- 6.2 Europe Nail Polish Market Status by Manufacturers
- 6.3 Europe Nail Polish Market Status by Type (2013-2017)
 - 6.3.1 Europe Nail Polish Sales by Type (2013-2017)
 - 6.3.2 Europe Nail Polish Revenue by Type (2013-2017)
- 6.4 Europe Nail Polish Market Status by Downstream Industry (2013-2017)

CHAPTER 7 ASIA PACIFIC MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

- 7.1 Asia Pacific Nail Polish Market Status by Countries
 - 7.1.1 Asia Pacific Nail Polish Sales by Countries (2013-2017)



- 7.1.2 Asia Pacific Nail Polish Revenue by Countries (2013-2017)
- 7.1.3 China Nail Polish Market Status (2013-2017)
- 7.1.4 Japan Nail Polish Market Status (2013-2017)
- 7.1.5 India Nail Polish Market Status (2013-2017)
- 7.1.6 Southeast Asia Nail Polish Market Status (2013-2017)
- 7.1.7 Australia Nail Polish Market Status (2013-2017)
- 7.2 Asia Pacific Nail Polish Market Status by Manufacturers
- 7.3 Asia Pacific Nail Polish Market Status by Type (2013-2017)
 - 7.3.1 Asia Pacific Nail Polish Sales by Type (2013-2017)
 - 7.3.2 Asia Pacific Nail Polish Revenue by Type (2013-2017)
- 7.4 Asia Pacific Nail Polish Market Status by Downstream Industry (2013-2017)

CHAPTER 8 LATIN AMERICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

- 8.1 Latin America Nail Polish Market Status by Countries
 - 8.1.1 Latin America Nail Polish Sales by Countries (2013-2017)
 - 8.1.2 Latin America Nail Polish Revenue by Countries (2013-2017)
 - 8.1.3 Brazil Nail Polish Market Status (2013-2017)
 - 8.1.4 Argentina Nail Polish Market Status (2013-2017)
 - 8.1.5 Colombia Nail Polish Market Status (2013-2017)
- 8.2 Latin America Nail Polish Market Status by Manufacturers
- 8.3 Latin America Nail Polish Market Status by Type (2013-2017)
 - 8.3.1 Latin America Nail Polish Sales by Type (2013-2017)
 - 8.3.2 Latin America Nail Polish Revenue by Type (2013-2017)
- 8.4 Latin America Nail Polish Market Status by Downstream Industry (2013-2017)

CHAPTER 9 MIDDLE EAST AND AFRICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

- 9.1 Middle East and Africa Nail Polish Market Status by Countries
 - 9.1.1 Middle East and Africa Nail Polish Sales by Countries (2013-2017)
 - 9.1.2 Middle East and Africa Nail Polish Revenue by Countries (2013-2017)
 - 9.1.3 Middle East Nail Polish Market Status (2013-2017)
 - 9.1.4 Africa Nail Polish Market Status (2013-2017)
- 9.2 Middle East and Africa Nail Polish Market Status by Manufacturers
- 9.3 Middle East and Africa Nail Polish Market Status by Type (2013-2017)
 - 9.3.1 Middle East and Africa Nail Polish Sales by Type (2013-2017)
- 9.3.2 Middle East and Africa Nail Polish Revenue by Type (2013-2017)



9.4 Middle East and Africa Nail Polish Market Status by Downstream Industry (2013-2017)

CHAPTER 10 MARKET DRIVING FACTOR ANALYSIS OF NAIL POLISH

- 10.1 Global Economy Situation and Trend Overview
- 10.2 Nail Polish Downstream Industry Situation and Trend Overview

CHAPTER 11 NAIL POLISH MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 11.1 Production Volume of Nail Polish by Major Manufacturers
- 11.2 Production Value of Nail Polish by Major Manufacturers
- 11.3 Basic Information of Nail Polish by Major Manufacturers
- 11.3.1 Headquarters Location and Established Time of Nail Polish Major Manufacturer
- 11.3.2 Employees and Revenue Level of Nail Polish Major Manufacturer
- 11.4 Market Competition News and Trend
 - 11.4.1 Merger, Consolidation or Acquisition News
 - 11.4.2 Investment or Disinvestment News
 - 11.4.3 New Product Development and Launch

CHAPTER 12 NAIL POLISH MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 12.1 OPI
 - 12.1.1 Company profile
 - 12.1.2 Representative Nail Polish Product
 - 12.1.3 Nail Polish Sales, Revenue, Price and Gross Margin of OPI
- 12.2 ZOTOS ACCENT
 - 12.2.1 Company profile
 - 12.2.2 Representative Nail Polish Product
 - 12.2.3 Nail Polish Sales, Revenue, Price and Gross Margin of ZOTOS ACCENT
- 12.3 Maybelline
 - 12.3.1 Company profile
 - 12.3.2 Representative Nail Polish Product
 - 12.3.3 Nail Polish Sales, Revenue, Price and Gross Margin of Maybelline
- 12.4 Dior
 - 12.4.1 Company profile
 - 12.4.2 Representative Nail Polish Product



- 12.4.3 Nail Polish Sales, Revenue, Price and Gross Margin of Dior
- 12.5 Chanel
 - 12.5.1 Company profile
 - 12.5.2 Representative Nail Polish Product
 - 12.5.3 Nail Polish Sales, Revenue, Price and Gross Margin of Chanel
- 12.6 ORLY
 - 12.6.1 Company profile
 - 12.6.2 Representative Nail Polish Product
 - 12.6.3 Nail Polish Sales, Revenue, Price and Gross Margin of ORLY
- 12.7 ANNA SUI
 - 12.7.1 Company profile
 - 12.7.2 Representative Nail Polish Product
- 12.7.3 Nail Polish Sales, Revenue, Price and Gross Margin of ANNA SUI
- 12.8 Revlon
 - 12.8.1 Company profile
 - 12.8.2 Representative Nail Polish Product
- 12.8.3 Nail Polish Sales, Revenue, Price and Gross Margin of Revlon
- 12.9 Sally Hansen
 - 12.9.1 Company profile
 - 12.9.2 Representative Nail Polish Product
 - 12.9.3 Nail Polish Sales, Revenue, Price and Gross Margin of Sally Hansen
- 12.10 MISSHA
 - 12.10.1 Company profile
 - 12.10.2 Representative Nail Polish Product
 - 12.10.3 Nail Polish Sales, Revenue, Price and Gross Margin of MISSHA
- 12.11 CND
 - 12.11.1 Company profile
 - 12.11.2 Representative Nail Polish Product
 - 12.11.3 Nail Polish Sales, Revenue, Price and Gross Margin of CND
- 12.12 Butter London
 - 12.12.1 Company profile
 - 12.12.2 Representative Nail Polish Product
 - 12.12.3 Nail Polish Sales, Revenue, Price and Gross Margin of Butter London
- 12.13 Kiko
 - 12.13.1 Company profile
 - 12.13.2 Representative Nail Polish Product
 - 12.13.3 Nail Polish Sales, Revenue, Price and Gross Margin of Kiko
- **12.14 COSMAY**
 - 12.14.1 Company profile



- 12.14.2 Representative Nail Polish Product
- 12.14.3 Nail Polish Sales, Revenue, Price and Gross Margin of COSMAY
- 12.15 Nails Inc
 - 12.15.1 Company profile
 - 12.15.2 Representative Nail Polish Product
 - 12.15.3 Nail Polish Sales, Revenue, Price and Gross Margin of Nails Inc
- 12.16 Essie
- 12.17 L'OREAL
- 12.18 Bobbi Brown
- 12.19 Nars
- 12.20 Rimmel
- 12.21 China Glaze

CHAPTER 13 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF NAIL POLISH

- 13.1 Industry Chain of Nail Polish
- 13.2 Upstream Market and Representative Companies Analysis
- 13.3 Downstream Market and Representative Companies Analysis

CHAPTER 14 COST AND GROSS MARGIN ANALYSIS OF NAIL POLISH

- 14.1 Cost Structure Analysis of Nail Polish
- 14.2 Raw Materials Cost Analysis of Nail Polish
- 14.3 Labor Cost Analysis of Nail Polish
- 14.4 Manufacturing Expenses Analysis of Nail Polish

CHAPTER 15 REPORT CONCLUSION

CHAPTER 16 RESEARCH METHODOLOGY AND REFERENCE

- 16.1 Methodology/Research Approach
 - 16.1.1 Research Programs/Design
 - 16.1.2 Market Size Estimation
 - 16.1.3 Market Breakdown and Data Triangulation
- 16.2 Data Source
 - 16.2.1 Secondary Sources
 - 16.2.2 Primary Sources
- 16.3 Reference



I would like to order

Product name: Nail Polish-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data

Product link: https://marketpublishers.com/r/NDEBCBF70B2MEN.html

Price: US\$ 3,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/NDEBCBF70B2MEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970