

# mPoS Terminals-South America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/ME0D9F95100EN.html

Date: December 2017

Pages: 145

Price: US\$ 3,480.00 (Single User License)

ID: ME0D9F95100EN

### **Abstracts**

### **Report Summary**

mPoS Terminals-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on mPoS Terminals industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of mPoS Terminals 2013-2017, and development forecast 2018-2023

Main market players of mPoS Terminals in South America, with company and product introduction, position in the mPoS Terminals market

Market status and development trend of mPoS Terminals by types and applications Cost and profit status of mPoS Terminals, and marketing status Market growth drivers and challenges

The report segments the South America mPoS Terminals market as:

South America mPoS Terminals Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others



South America mPoS Terminals Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

PoS Terminal Card Reader

South America mPoS Terminals Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Restaurant

Retail

Logistics

Industrial

Medical and Healthcare

IT and Telecom

Financial

Others

South America mPoS Terminals Market: Players Segment Analysis (Company and Product introduction, mPoS Terminals Sales Volume, Revenue, Price and Gross Margin):

Ingenico

PAMPOS TERMINALS Technology

SZZT Electronics

Verifone

NEC

Samsung

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF MPOS TERMINALS**

- 1.1 Definition of mPoS Terminals in This Report
- 1.2 Commercial Types of mPoS Terminals
  - 1.2.1 PoS Terminal
  - 1.2.2 Card Reader
- 1.3 Downstream Application of mPoS Terminals
  - 1.3.1 Restaurant
  - 1.3.2 Retail
  - 1.3.3 Logistics
  - 1.3.4 Industrial
- 1.3.5 Medical and Healthcare
- 1.3.6 IT and Telecom
- 1.3.7 Financial
- 1.3.8 Others
- 1.4 Development History of mPoS Terminals
- 1.5 Market Status and Trend of mPoS Terminals 2013-2023
  - 1.5.1 South America mPoS Terminals Market Status and Trend 2013-2023
  - 1.5.2 Regional mPoS Terminals Market Status and Trend 2013-2023

### **CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of mPoS Terminals in South America 2013-2017
- 2.2 Consumption Market of mPoS Terminals in South America by Regions
  - 2.2.1 Consumption Volume of mPoS Terminals in South America by Regions
- 2.2.2 Revenue of mPoS Terminals in South America by Regions
- 2.3 Market Analysis of mPoS Terminals in South America by Regions
  - 2.3.1 Market Analysis of mPoS Terminals in Brazil 2013-2017
  - 2.3.2 Market Analysis of mPoS Terminals in Argentina 2013-2017
  - 2.3.3 Market Analysis of mPoS Terminals in Venezuela 2013-2017
  - 2.3.4 Market Analysis of mPoS Terminals in Colombia 2013-2017
  - 2.3.5 Market Analysis of mPoS Terminals in Others 2013-2017
- 2.4 Market Development Forecast of mPoS Terminals in South America 2018-2023
  - 2.4.1 Market Development Forecast of mPoS Terminals in South America 2018-2023
  - 2.4.2 Market Development Forecast of mPoS Terminals by Regions 2018-2023

#### CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES



- 3.1 Whole South America Market Status by Types
  - 3.1.1 Consumption Volume of mPoS Terminals in South America by Types
  - 3.1.2 Revenue of mPoS Terminals in South America by Types
- 3.2 South America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Brazil
  - 3.2.2 Market Status by Types in Argentina
  - 3.2.3 Market Status by Types in Venezuela
  - 3.2.4 Market Status by Types in Colombia
  - 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of mPoS Terminals in South America by Types

# CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of mPoS Terminals in South America by Downstream Industry
- 4.2 Demand Volume of mPoS Terminals by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of mPoS Terminals by Downstream Industry in Brazil
  - 4.2.2 Demand Volume of mPoS Terminals by Downstream Industry in Argentina
  - 4.2.3 Demand Volume of mPoS Terminals by Downstream Industry in Venezuela
  - 4.2.4 Demand Volume of mPoS Terminals by Downstream Industry in Colombia
  - 4.2.5 Demand Volume of mPoS Terminals by Downstream Industry in Others
- 4.3 Market Forecast of mPoS Terminals in South America by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MPOS TERMINALS

- 5.1 South America Economy Situation and Trend Overview
- 5.2 mPoS Terminals Downstream Industry Situation and Trend Overview

# CHAPTER 6 MPOS TERMINALS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA

- 6.1 Sales Volume of mPoS Terminals in South America by Major Players
- 6.2 Revenue of mPoS Terminals in South America by Major Players
- 6.3 Basic Information of mPoS Terminals by Major Players
  - 6.3.1 Headquarters Location and Established Time of mPoS Terminals Major Players
  - 6.3.2 Employees and Revenue Level of mPoS Terminals Major Players
- 6.4 Market Competition News and Trend
- 6.4.1 Merger, Consolidation or Acquisition News



- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

# CHAPTER 7 MPOS TERMINALS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Ingenico
  - 7.1.1 Company profile
  - 7.1.2 Representative mPoS Terminals Product
  - 7.1.3 mPoS Terminals Sales, Revenue, Price and Gross Margin of Ingenico
- 7.2 PAMPOS TERMINALS Technology
  - 7.2.1 Company profile
  - 7.2.2 Representative mPoS Terminals Product
  - 7.2.3 mPoS Terminals Sales, Revenue, Price and Gross Margin of PAMPOS

### **TERMINALS Technology**

- 7.3 SZZT Electronics
  - 7.3.1 Company profile
  - 7.3.2 Representative mPoS Terminals Product
  - 7.3.3 mPoS Terminals Sales, Revenue, Price and Gross Margin of SZZT Electronics
- 7.4 Verifone
  - 7.4.1 Company profile
  - 7.4.2 Representative mPoS Terminals Product
  - 7.4.3 mPoS Terminals Sales, Revenue, Price and Gross Margin of Verifone

#### **7.5 NEC**

- 7.5.1 Company profile
- 7.5.2 Representative mPoS Terminals Product
- 7.5.3 mPoS Terminals Sales, Revenue, Price and Gross Margin of NEC
- 7.6 Samsung
  - 7.6.1 Company profile
  - 7.6.2 Representative mPoS Terminals Product
  - 7.6.3 mPoS Terminals Sales, Revenue, Price and Gross Margin of Samsung

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MPOS TERMINALS

- 8.1 Industry Chain of mPoS Terminals
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis



### **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MPOS TERMINALS**

- 9.1 Cost Structure Analysis of mPoS Terminals
- 9.2 Raw Materials Cost Analysis of mPoS Terminals
- 9.3 Labor Cost Analysis of mPoS Terminals
- 9.4 Manufacturing Expenses Analysis of mPoS Terminals

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF MPOS TERMINALS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: mPoS Terminals-South America Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/ME0D9F95100EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/ME0D9F95100EN.html">https://marketpublishers.com/r/ME0D9F95100EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970