

mPoS Terminals-Europe Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/M7D3CCD6721EN.html>

Date: December 2017

Pages: 152

Price: US\$ 3,480.00 (Single User License)

ID: M7D3CCD6721EN

Abstracts

Report Summary

mPoS Terminals-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on mPoS Terminals industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of mPoS Terminals 2013-2017, and development forecast 2018-2023

Main market players of mPoS Terminals in Europe, with company and product introduction, position in the mPoS Terminals market

Market status and development trend of mPoS Terminals by types and applications

Cost and profit status of mPoS Terminals, and marketing status

Market growth drivers and challenges

The report segments the Europe mPoS Terminals market as:

Europe mPoS Terminals Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain

Benelux

Russia

Europe mPoS Terminals Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

PoS Terminal

Card Reader

Europe mPoS Terminals Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Restaurant

Retail

Logistics

Industrial

Medical and Healthcare

IT and Telecom

Financial

Others

Europe mPoS Terminals Market: Players Segment Analysis (Company and Product introduction, mPoS Terminals Sales Volume, Revenue, Price and Gross Margin):

Ingenico

PAMPOS TERMINALS Technology

SZZT Electronics

Verifone

NEC

Samsung

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF MPOS TERMINALS

- 1.1 Definition of mPoS Terminals in This Report
- 1.2 Commercial Types of mPoS Terminals
 - 1.2.1 PoS Terminal
 - 1.2.2 Card Reader
- 1.3 Downstream Application of mPoS Terminals
 - 1.3.1 Restaurant
 - 1.3.2 Retail
 - 1.3.3 Logistics
 - 1.3.4 Industrial
 - 1.3.5 Medical and Healthcare
 - 1.3.6 IT and Telecom
 - 1.3.7 Financial
 - 1.3.8 Others
- 1.4 Development History of mPoS Terminals
- 1.5 Market Status and Trend of mPoS Terminals 2013-2023
 - 1.5.1 Europe mPoS Terminals Market Status and Trend 2013-2023
 - 1.5.2 Regional mPoS Terminals Market Status and Trend 2013-2023

CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of mPoS Terminals in Europe 2013-2017
- 2.2 Consumption Market of mPoS Terminals in Europe by Regions
 - 2.2.1 Consumption Volume of mPoS Terminals in Europe by Regions
 - 2.2.2 Revenue of mPoS Terminals in Europe by Regions
- 2.3 Market Analysis of mPoS Terminals in Europe by Regions
 - 2.3.1 Market Analysis of mPoS Terminals in Germany 2013-2017
 - 2.3.2 Market Analysis of mPoS Terminals in United Kingdom 2013-2017
 - 2.3.3 Market Analysis of mPoS Terminals in France 2013-2017
 - 2.3.4 Market Analysis of mPoS Terminals in Italy 2013-2017
 - 2.3.5 Market Analysis of mPoS Terminals in Spain 2013-2017
 - 2.3.6 Market Analysis of mPoS Terminals in Benelux 2013-2017
 - 2.3.7 Market Analysis of mPoS Terminals in Russia 2013-2017
- 2.4 Market Development Forecast of mPoS Terminals in Europe 2018-2023
 - 2.4.1 Market Development Forecast of mPoS Terminals in Europe 2018-2023
 - 2.4.2 Market Development Forecast of mPoS Terminals by Regions 2018-2023

CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Europe Market Status by Types
 - 3.1.1 Consumption Volume of mPoS Terminals in Europe by Types
 - 3.1.2 Revenue of mPoS Terminals in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Germany
 - 3.2.2 Market Status by Types in United Kingdom
 - 3.2.3 Market Status by Types in France
 - 3.2.4 Market Status by Types in Italy
 - 3.2.5 Market Status by Types in Spain
 - 3.2.6 Market Status by Types in Benelux
 - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of mPoS Terminals in Europe by Types

CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of mPoS Terminals in Europe by Downstream Industry
- 4.2 Demand Volume of mPoS Terminals by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of mPoS Terminals by Downstream Industry in Germany
 - 4.2.2 Demand Volume of mPoS Terminals by Downstream Industry in United Kingdom
 - 4.2.3 Demand Volume of mPoS Terminals by Downstream Industry in France
 - 4.2.4 Demand Volume of mPoS Terminals by Downstream Industry in Italy
 - 4.2.5 Demand Volume of mPoS Terminals by Downstream Industry in Spain
 - 4.2.6 Demand Volume of mPoS Terminals by Downstream Industry in Benelux
 - 4.2.7 Demand Volume of mPoS Terminals by Downstream Industry in Russia
- 4.3 Market Forecast of mPoS Terminals in Europe by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MPOS TERMINALS

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 mPoS Terminals Downstream Industry Situation and Trend Overview

CHAPTER 6 MPOS TERMINALS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of mPoS Terminals in Europe by Major Players

- 6.2 Revenue of mPoS Terminals in Europe by Major Players
- 6.3 Basic Information of mPoS Terminals by Major Players
 - 6.3.1 Headquarters Location and Established Time of mPoS Terminals Major Players
 - 6.3.2 Employees and Revenue Level of mPoS Terminals Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 MPOS TERMINALS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Ingenico
 - 7.1.1 Company profile
 - 7.1.2 Representative mPoS Terminals Product
 - 7.1.3 mPoS Terminals Sales, Revenue, Price and Gross Margin of Ingenico
- 7.2 PAMPOS TERMINALS Technology
 - 7.2.1 Company profile
 - 7.2.2 Representative mPoS Terminals Product
 - 7.2.3 mPoS Terminals Sales, Revenue, Price and Gross Margin of PAMPOS
- TERMINALS Technology
- 7.3 SZZT Electronics
 - 7.3.1 Company profile
 - 7.3.2 Representative mPoS Terminals Product
 - 7.3.3 mPoS Terminals Sales, Revenue, Price and Gross Margin of SZZT Electronics
- 7.4 Verifone
 - 7.4.1 Company profile
 - 7.4.2 Representative mPoS Terminals Product
 - 7.4.3 mPoS Terminals Sales, Revenue, Price and Gross Margin of Verifone
- 7.5 NEC
 - 7.5.1 Company profile
 - 7.5.2 Representative mPoS Terminals Product
 - 7.5.3 mPoS Terminals Sales, Revenue, Price and Gross Margin of NEC
- 7.6 Samsung
 - 7.6.1 Company profile
 - 7.6.2 Representative mPoS Terminals Product
 - 7.6.3 mPoS Terminals Sales, Revenue, Price and Gross Margin of Samsung

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MPOS

TERMINALS

- 8.1 Industry Chain of mPoS Terminals
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MPOS TERMINALS

- 9.1 Cost Structure Analysis of mPoS Terminals
- 9.2 Raw Materials Cost Analysis of mPoS Terminals
- 9.3 Labor Cost Analysis of mPoS Terminals
- 9.4 Manufacturing Expenses Analysis of mPoS Terminals

CHAPTER 10 MARKETING STATUS ANALYSIS OF MPOS TERMINALS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: mPoS Terminals-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/M7D3CCD6721EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M7D3CCD6721EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970