

# Mountaineering Clothing-Europe Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/M1DC95286FBEN.html>

Date: January 2018

Pages: 131

Price: US\$ 3,480.00 (Single User License)

ID: M1DC95286FBEN

## Abstracts

### Report Summary

Mountaineering Clothing-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Mountaineering Clothing industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Mountaineering Clothing 2013-2017, and development forecast 2018-2023

Main market players of Mountaineering Clothing in Europe, with company and product introduction, position in the Mountaineering Clothing market

Market status and development trend of Mountaineering Clothing by types and applications

Cost and profit status of Mountaineering Clothing, and marketing status

Market growth drivers and challenges

The report segments the Europe Mountaineering Clothing market as:

Europe Mountaineering Clothing Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany  
United Kingdom  
France  
Italy  
Spain  
Benelux  
Russia

Europe Mountaineering Clothing Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Jackets  
Pants  
Shirts  
Others

Europe Mountaineering Clothing Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Men Use  
Women Use  
Children Use

Europe Mountaineering Clothing Market: Players Segment Analysis (Company and Product introduction, Mountaineering Clothing Sales Volume, Revenue, Price and Gross Margin):

Arc'teryx  
Black Diamond  
Darn Tough  
Haglofs  
Marmot  
Millet  
Mountain Hardwear

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF MOUNTAINEERING CLOTHING**

- 1.1 Definition of Mountaineering Clothing in This Report
- 1.2 Commercial Types of Mountaineering Clothing
  - 1.2.1 Jackets
  - 1.2.2 Pants
  - 1.2.3 Shirts
  - 1.2.4 Others
- 1.3 Downstream Application of Mountaineering Clothing
  - 1.3.1 Men Use
  - 1.3.2 Women Use
  - 1.3.3 Children Use
- 1.4 Development History of Mountaineering Clothing
- 1.5 Market Status and Trend of Mountaineering Clothing 2013-2023
  - 1.5.1 Europe Mountaineering Clothing Market Status and Trend 2013-2023
  - 1.5.2 Regional Mountaineering Clothing Market Status and Trend 2013-2023

### **CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Mountaineering Clothing in Europe 2013-2017
- 2.2 Consumption Market of Mountaineering Clothing in Europe by Regions
  - 2.2.1 Consumption Volume of Mountaineering Clothing in Europe by Regions
  - 2.2.2 Revenue of Mountaineering Clothing in Europe by Regions
- 2.3 Market Analysis of Mountaineering Clothing in Europe by Regions
  - 2.3.1 Market Analysis of Mountaineering Clothing in Germany 2013-2017
  - 2.3.2 Market Analysis of Mountaineering Clothing in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Mountaineering Clothing in France 2013-2017
  - 2.3.4 Market Analysis of Mountaineering Clothing in Italy 2013-2017
  - 2.3.5 Market Analysis of Mountaineering Clothing in Spain 2013-2017
  - 2.3.6 Market Analysis of Mountaineering Clothing in Benelux 2013-2017
  - 2.3.7 Market Analysis of Mountaineering Clothing in Russia 2013-2017
- 2.4 Market Development Forecast of Mountaineering Clothing in Europe 2018-2023
  - 2.4.1 Market Development Forecast of Mountaineering Clothing in Europe 2018-2023
  - 2.4.2 Market Development Forecast of Mountaineering Clothing by Regions 2018-2023

### **CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole Europe Market Status by Types
  - 3.1.1 Consumption Volume of Mountaineering Clothing in Europe by Types
  - 3.1.2 Revenue of Mountaineering Clothing in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Germany
  - 3.2.2 Market Status by Types in United Kingdom
  - 3.2.3 Market Status by Types in France
  - 3.2.4 Market Status by Types in Italy
  - 3.2.5 Market Status by Types in Spain
  - 3.2.6 Market Status by Types in Benelux
  - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Mountaineering Clothing in Europe by Types

## **CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Mountaineering Clothing in Europe by Downstream Industry
- 4.2 Demand Volume of Mountaineering Clothing by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Mountaineering Clothing by Downstream Industry in Germany
  - 4.2.2 Demand Volume of Mountaineering Clothing by Downstream Industry in United Kingdom
  - 4.2.3 Demand Volume of Mountaineering Clothing by Downstream Industry in France
  - 4.2.4 Demand Volume of Mountaineering Clothing by Downstream Industry in Italy
  - 4.2.5 Demand Volume of Mountaineering Clothing by Downstream Industry in Spain
  - 4.2.6 Demand Volume of Mountaineering Clothing by Downstream Industry in Benelux
  - 4.2.7 Demand Volume of Mountaineering Clothing by Downstream Industry in Russia
- 4.3 Market Forecast of Mountaineering Clothing in Europe by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MOUNTAINEERING CLOTHING**

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Mountaineering Clothing Downstream Industry Situation and Trend Overview

## **CHAPTER 6 MOUNTAINEERING CLOTHING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE**

- 6.1 Sales Volume of Mountaineering Clothing in Europe by Major Players
- 6.2 Revenue of Mountaineering Clothing in Europe by Major Players
- 6.3 Basic Information of Mountaineering Clothing by Major Players
  - 6.3.1 Headquarters Location and Established Time of Mountaineering Clothing Major Players
  - 6.3.2 Employees and Revenue Level of Mountaineering Clothing Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 MOUNTAINEERING CLOTHING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Arc'teryx
  - 7.1.1 Company profile
  - 7.1.2 Representative Mountaineering Clothing Product
  - 7.1.3 Mountaineering Clothing Sales, Revenue, Price and Gross Margin of Arc'teryx
- 7.2 Black Diamond
  - 7.2.1 Company profile
  - 7.2.2 Representative Mountaineering Clothing Product
  - 7.2.3 Mountaineering Clothing Sales, Revenue, Price and Gross Margin of Black Diamond
- 7.3 Darn Tough
  - 7.3.1 Company profile
  - 7.3.2 Representative Mountaineering Clothing Product
  - 7.3.3 Mountaineering Clothing Sales, Revenue, Price and Gross Margin of Darn Tough
- 7.4 Haglofs
  - 7.4.1 Company profile
  - 7.4.2 Representative Mountaineering Clothing Product
  - 7.4.3 Mountaineering Clothing Sales, Revenue, Price and Gross Margin of Haglofs
- 7.5 Marmot
  - 7.5.1 Company profile
  - 7.5.2 Representative Mountaineering Clothing Product
  - 7.5.3 Mountaineering Clothing Sales, Revenue, Price and Gross Margin of Marmot
- 7.6 Millet
  - 7.6.1 Company profile
  - 7.6.2 Representative Mountaineering Clothing Product

- 7.6.3 Mountaineering Clothing Sales, Revenue, Price and Gross Margin of Millet
- 7.7 Mountain Hardware
  - 7.7.1 Company profile
  - 7.7.2 Representative Mountaineering Clothing Product
  - 7.7.3 Mountaineering Clothing Sales, Revenue, Price and Gross Margin of Mountain Hardware

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MOUNTAINEERING CLOTHING**

- 8.1 Industry Chain of Mountaineering Clothing
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MOUNTAINEERING CLOTHING**

- 9.1 Cost Structure Analysis of Mountaineering Clothing
- 9.2 Raw Materials Cost Analysis of Mountaineering Clothing
- 9.3 Labor Cost Analysis of Mountaineering Clothing
- 9.4 Manufacturing Expenses Analysis of Mountaineering Clothing

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF MOUNTAINEERING CLOTHING**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach

- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Mountaineering Clothing-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/M1DC95286FBEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M1DC95286FBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970