

Mountain Bikes-EMEA Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/M6C8EC8543BMEN.html

Date: February 2018

Pages: 134

Price: US\$ 3,480.00 (Single User License)

ID: M6C8EC8543BMEN

Abstracts

Report Summary

Mountain Bikes-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Mountain Bikes industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Mountain Bikes 2013-2017, and development forecast 2018-2023

Main market players of Mountain Bikes in EMEA, with company and product introduction, position in the Mountain Bikes market

Market status and development trend of Mountain Bikes by types and applications

Cost and profit status of Mountain Bikes, and marketing status

Market growth drivers and challenges

The report segments the EMEA Mountain Bikes market as:

EMEA Mountain Bikes Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe Middle East Africa

EMEA Mountain Bikes Market: Product Type Segment Analysis (Consumption Volume,



Average Price, Revenue, Market Share and Trend 2013-2023):

Aluminum Alloy Bike Steel Bike Titanium Bike Carbon Bike Others

EMEA Mountain Bikes Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Profession

Amateur

EMEA Mountain Bikes Market: Players Segment Analysis (Company and Product introduction, Mountain Bikes Sales Volume, Revenue, Price and Gross Margin):

Giant

Trek

Specialized

Cannondale

GT

Santa Cruz

Scott

Yeti

Kona

Canyon

Rocky Mountain Bicycles

Merida

Ibis

Norco Bicycles

Marin

Pivot

Orbea

Ghost

Raleigh Bicycle Company

Diamondback

olygon

KHS Bicycles



Mondraker

Felt Bicycles

Commencal

Yt Industeries

Bianchi Bicycles

Trinix

Mongoose

Corratec

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF MOUNTAIN BIKES

- 1.1 Definition of Mountain Bikes in This Report
- 1.2 Commercial Types of Mountain Bikes
 - 1.2.1 Aluminum Alloy Bike
 - 1.2.2 Steel Bike
 - 1.2.3 Titanium Bike
 - 1.2.4 Carbon Bike
 - 1.2.5 Others
- 1.3 Downstream Application of Mountain Bikes
 - 1.3.1 Profession
- 1.3.2 Amateur
- 1.4 Development History of Mountain Bikes
- 1.5 Market Status and Trend of Mountain Bikes 2013-2023
 - 1.5.1 EMEA Mountain Bikes Market Status and Trend 2013-2023
- 1.5.2 Regional Mountain Bikes Market Status and Trend 2013-2023

CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Mountain Bikes in EMEA 2013-2017
- 2.2 Consumption Market of Mountain Bikes in EMEA by Regions
 - 2.2.1 Consumption Volume of Mountain Bikes in EMEA by Regions
 - 2.2.2 Revenue of Mountain Bikes in EMEA by Regions
- 2.3 Market Analysis of Mountain Bikes in EMEA by Regions
 - 2.3.1 Market Analysis of Mountain Bikes in Europe 2013-2017
 - 2.3.2 Market Analysis of Mountain Bikes in Middle East 2013-2017
 - 2.3.3 Market Analysis of Mountain Bikes in Africa 2013-2017
- 2.4 Market Development Forecast of Mountain Bikes in EMEA 2018-2023
 - 2.4.1 Market Development Forecast of Mountain Bikes in EMEA 2018-2023
 - 2.4.2 Market Development Forecast of Mountain Bikes by Regions 2018-2023

CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole EMEA Market Status by Types
 - 3.1.1 Consumption Volume of Mountain Bikes in EMEA by Types
 - 3.1.2 Revenue of Mountain Bikes in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries



- 3.2.1 Market Status by Types in Europe
- 3.2.2 Market Status by Types in Middle East
- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Mountain Bikes in EMEA by Types

CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Mountain Bikes in EMEA by Downstream Industry
- 4.2 Demand Volume of Mountain Bikes by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Mountain Bikes by Downstream Industry in Europe
 - 4.2.2 Demand Volume of Mountain Bikes by Downstream Industry in Middle East
 - 4.2.3 Demand Volume of Mountain Bikes by Downstream Industry in Africa
- 4.3 Market Forecast of Mountain Bikes in EMEA by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MOUNTAIN BIKES

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Mountain Bikes Downstream Industry Situation and Trend Overview

CHAPTER 6 MOUNTAIN BIKES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of Mountain Bikes in EMEA by Major Players
- 6.2 Revenue of Mountain Bikes in EMEA by Major Players
- 6.3 Basic Information of Mountain Bikes by Major Players
 - 6.3.1 Headquarters Location and Established Time of Mountain Bikes Major Players
 - 6.3.2 Employees and Revenue Level of Mountain Bikes Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 MOUNTAIN BIKES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Giant
 - 7.1.1 Company profile
 - 7.1.2 Representative Mountain Bikes Product



- 7.1.3 Mountain Bikes Sales, Revenue, Price and Gross Margin of Giant
- 7.2 Trek
 - 7.2.1 Company profile
 - 7.2.2 Representative Mountain Bikes Product
 - 7.2.3 Mountain Bikes Sales, Revenue, Price and Gross Margin of Trek
- 7.3 Specialized
 - 7.3.1 Company profile
 - 7.3.2 Representative Mountain Bikes Product
 - 7.3.3 Mountain Bikes Sales, Revenue, Price and Gross Margin of Specialized
- 7.4 Cannondale
 - 7.4.1 Company profile
 - 7.4.2 Representative Mountain Bikes Product
 - 7.4.3 Mountain Bikes Sales, Revenue, Price and Gross Margin of Cannondale
- 7.5 GT
 - 7.5.1 Company profile
 - 7.5.2 Representative Mountain Bikes Product
 - 7.5.3 Mountain Bikes Sales, Revenue, Price and Gross Margin of GT
- 7.6 Santa Cruz
 - 7.6.1 Company profile
 - 7.6.2 Representative Mountain Bikes Product
 - 7.6.3 Mountain Bikes Sales, Revenue, Price and Gross Margin of Santa Cruz
- 7.7 Scott
 - 7.7.1 Company profile
 - 7.7.2 Representative Mountain Bikes Product
- 7.7.3 Mountain Bikes Sales, Revenue, Price and Gross Margin of Scott
- 7.8 Yeti
 - 7.8.1 Company profile
 - 7.8.2 Representative Mountain Bikes Product
 - 7.8.3 Mountain Bikes Sales, Revenue, Price and Gross Margin of Yeti
- 7.9 Kona
 - 7.9.1 Company profile
 - 7.9.2 Representative Mountain Bikes Product
 - 7.9.3 Mountain Bikes Sales, Revenue, Price and Gross Margin of Kona
- 7.10 Canyon
 - 7.10.1 Company profile
 - 7.10.2 Representative Mountain Bikes Product
 - 7.10.3 Mountain Bikes Sales, Revenue, Price and Gross Margin of Canyon
- 7.11 Rocky Mountain Bicycles
 - 7.11.1 Company profile



- 7.11.2 Representative Mountain Bikes Product
- 7.11.3 Mountain Bikes Sales, Revenue, Price and Gross Margin of Rocky Mountain Bicycles
- 7.12 Merida
 - 7.12.1 Company profile
 - 7.12.2 Representative Mountain Bikes Product
- 7.12.3 Mountain Bikes Sales, Revenue, Price and Gross Margin of Merida
- 7.13 lbis
 - 7.13.1 Company profile
 - 7.13.2 Representative Mountain Bikes Product
 - 7.13.3 Mountain Bikes Sales, Revenue, Price and Gross Margin of Ibis
- 7.14 Norco Bicycles
 - 7.14.1 Company profile
 - 7.14.2 Representative Mountain Bikes Product
- 7.14.3 Mountain Bikes Sales, Revenue, Price and Gross Margin of Norco Bicycles
- 7.15 Marin
 - 7.15.1 Company profile
 - 7.15.2 Representative Mountain Bikes Product
 - 7.15.3 Mountain Bikes Sales, Revenue, Price and Gross Margin of Marin
- 7.16 Pivot
- 7.17 Orbea
- 7.18 Ghost
- 7.19 Raleigh Bicycle Company
- 7.20 Diamondback
- 7.21 olygon
- 7.22 KHS Bicycles
- 7.23 Mondraker
- 7.24 Felt Bicycles
- 7.25 Commencal
- 7.26 Yt Industeries
- 7.27 Bianchi Bicycles
- 7.28 Trinix
- 7.29 Mongoose
- 7.30 Corratec

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MOUNTAIN BIKES

8.1 Industry Chain of Mountain Bikes



- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MOUNTAIN BIKES

- 9.1 Cost Structure Analysis of Mountain Bikes
- 9.2 Raw Materials Cost Analysis of Mountain Bikes
- 9.3 Labor Cost Analysis of Mountain Bikes
- 9.4 Manufacturing Expenses Analysis of Mountain Bikes

CHAPTER 10 MARKETING STATUS ANALYSIS OF MOUNTAIN BIKES

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Mountain Bikes-EMEA Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/M6C8EC8543BMEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/M6C8EC8543BMEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

riist name.	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms