

# Motorcycle Lighting-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/MCCDB718717EN.html>

Date: January 2018

Pages: 139

Price: US\$ 3,480.00 (Single User License)

ID: MCCDB718717EN

## Abstracts

### Report Summary

Motorcycle Lighting-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Motorcycle Lighting industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Motorcycle Lighting 2013-2017, and development forecast 2018-2023

Main market players of Motorcycle Lighting in United States, with company and product introduction, position in the Motorcycle Lighting market

Market status and development trend of Motorcycle Lighting by types and applications

Cost and profit status of Motorcycle Lighting, and marketing status

Market growth drivers and challenges

The report segments the United States Motorcycle Lighting market as:

United States Motorcycle Lighting Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

## Southwest

United States Motorcycle Lighting Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Halogen Lamp

LED Lights

Other

United States Motorcycle Lighting Market: Application Segment Analysis (Consumption  
Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Motorcycle Headlight Parts and Bulbs

Motorcycle Rear Light Parts and Bulbs

Indicators

Other

United States Motorcycle Lighting Market: Players Segment Analysis (Company and  
Product introduction, Motorcycle Lighting Sales Volume, Revenue, Price and Gross  
Margin):

Unitech

Koito

Varroc

Hella

Federal Mogul

Stanley

Bruno/Zadi Group

Lumax

Cobo

Rinder

Boogey

Minda

Ampas Lighting

IJL

J.W. speaker

ZWK Group

Motolight

Lazer light

Fiem

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF MOTORCYCLE LIGHTING

- 1.1 Definition of Motorcycle Lighting in This Report
- 1.2 Commercial Types of Motorcycle Lighting
  - 1.2.1 Halogen Lamp
  - 1.2.2 LED Lights
  - 1.2.3 Other
- 1.3 Downstream Application of Motorcycle Lighting
  - 1.3.1 Motorcycle Headlight Parts and Bulbs
  - 1.3.2 Motorcycle Rear Light Parts and Bulbs
  - 1.3.3 Indicators
  - 1.3.4 Other
- 1.4 Development History of Motorcycle Lighting
- 1.5 Market Status and Trend of Motorcycle Lighting 2013-2023
  - 1.5.1 United States Motorcycle Lighting Market Status and Trend 2013-2023
  - 1.5.2 Regional Motorcycle Lighting Market Status and Trend 2013-2023

### CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Motorcycle Lighting in United States 2013-2017
- 2.2 Consumption Market of Motorcycle Lighting in United States by Regions
  - 2.2.1 Consumption Volume of Motorcycle Lighting in United States by Regions
  - 2.2.2 Revenue of Motorcycle Lighting in United States by Regions
- 2.3 Market Analysis of Motorcycle Lighting in United States by Regions
  - 2.3.1 Market Analysis of Motorcycle Lighting in New England 2013-2017
  - 2.3.2 Market Analysis of Motorcycle Lighting in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of Motorcycle Lighting in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Motorcycle Lighting in The West 2013-2017
  - 2.3.5 Market Analysis of Motorcycle Lighting in The South 2013-2017
  - 2.3.6 Market Analysis of Motorcycle Lighting in Southwest 2013-2017
- 2.4 Market Development Forecast of Motorcycle Lighting in United States 2018-2023
  - 2.4.1 Market Development Forecast of Motorcycle Lighting in United States 2018-2023
  - 2.4.2 Market Development Forecast of Motorcycle Lighting by Regions 2018-2023

### CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole United States Market Status by Types

- 3.1.1 Consumption Volume of Motorcycle Lighting in United States by Types
- 3.1.2 Revenue of Motorcycle Lighting in United States by Types
- 3.2 United States Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in New England
  - 3.2.2 Market Status by Types in The Middle Atlantic
  - 3.2.3 Market Status by Types in The Midwest
  - 3.2.4 Market Status by Types in The West
  - 3.2.5 Market Status by Types in The South
  - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Motorcycle Lighting in United States by Types

## **CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Motorcycle Lighting in United States by Downstream Industry
- 4.2 Demand Volume of Motorcycle Lighting by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Motorcycle Lighting by Downstream Industry in New England
  - 4.2.2 Demand Volume of Motorcycle Lighting by Downstream Industry in The Middle Atlantic
  - 4.2.3 Demand Volume of Motorcycle Lighting by Downstream Industry in The Midwest
  - 4.2.4 Demand Volume of Motorcycle Lighting by Downstream Industry in The West
  - 4.2.5 Demand Volume of Motorcycle Lighting by Downstream Industry in The South
  - 4.2.6 Demand Volume of Motorcycle Lighting by Downstream Industry in Southwest
- 4.3 Market Forecast of Motorcycle Lighting in United States by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MOTORCYCLE LIGHTING**

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Motorcycle Lighting Downstream Industry Situation and Trend Overview

## **CHAPTER 6 MOTORCYCLE LIGHTING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES**

- 6.1 Sales Volume of Motorcycle Lighting in United States by Major Players
- 6.2 Revenue of Motorcycle Lighting in United States by Major Players
- 6.3 Basic Information of Motorcycle Lighting by Major Players
  - 6.3.1 Headquarters Location and Established Time of Motorcycle Lighting Major Players
  - 6.3.2 Employees and Revenue Level of Motorcycle Lighting Major Players

## 6.4 Market Competition News and Trend

### 6.4.1 Merger, Consolidation or Acquisition News

### 6.4.2 Investment or Disinvestment News

### 6.4.3 New Product Development and Launch

## **CHAPTER 7 MOTORCYCLE LIGHTING MAJOR MANUFACTURERS**

### **INTRODUCTION AND MARKET DATA**

#### 7.1 Unitech

##### 7.1.1 Company profile

##### 7.1.2 Representative Motorcycle Lighting Product

##### 7.1.3 Motorcycle Lighting Sales, Revenue, Price and Gross Margin of Unitech

#### 7.2 Koito

##### 7.2.1 Company profile

##### 7.2.2 Representative Motorcycle Lighting Product

##### 7.2.3 Motorcycle Lighting Sales, Revenue, Price and Gross Margin of Koito

#### 7.3 Varroc

##### 7.3.1 Company profile

##### 7.3.2 Representative Motorcycle Lighting Product

##### 7.3.3 Motorcycle Lighting Sales, Revenue, Price and Gross Margin of Varroc

#### 7.4 Hella

##### 7.4.1 Company profile

##### 7.4.2 Representative Motorcycle Lighting Product

##### 7.4.3 Motorcycle Lighting Sales, Revenue, Price and Gross Margin of Hella

#### 7.5 Federal Mogul

##### 7.5.1 Company profile

##### 7.5.2 Representative Motorcycle Lighting Product

##### 7.5.3 Motorcycle Lighting Sales, Revenue, Price and Gross Margin of Federal Mogul

#### 7.6 Stanley

##### 7.6.1 Company profile

##### 7.6.2 Representative Motorcycle Lighting Product

##### 7.6.3 Motorcycle Lighting Sales, Revenue, Price and Gross Margin of Stanley

#### 7.7 Bruno/Zadi Group

##### 7.7.1 Company profile

##### 7.7.2 Representative Motorcycle Lighting Product

##### 7.7.3 Motorcycle Lighting Sales, Revenue, Price and Gross Margin of Bruno/Zadi

#### Group

#### 7.8 Lumax

##### 7.8.1 Company profile

- 7.8.2 Representative Motorcycle Lighting Product
- 7.8.3 Motorcycle Lighting Sales, Revenue, Price and Gross Margin of Lumax
- 7.9 Cobo
  - 7.9.1 Company profile
  - 7.9.2 Representative Motorcycle Lighting Product
  - 7.9.3 Motorcycle Lighting Sales, Revenue, Price and Gross Margin of Cobo
- 7.10 Rinder
  - 7.10.1 Company profile
  - 7.10.2 Representative Motorcycle Lighting Product
  - 7.10.3 Motorcycle Lighting Sales, Revenue, Price and Gross Margin of Rinder
- 7.11 Boogey
  - 7.11.1 Company profile
  - 7.11.2 Representative Motorcycle Lighting Product
  - 7.11.3 Motorcycle Lighting Sales, Revenue, Price and Gross Margin of Boogey
- 7.12 Minda
  - 7.12.1 Company profile
  - 7.12.2 Representative Motorcycle Lighting Product
  - 7.12.3 Motorcycle Lighting Sales, Revenue, Price and Gross Margin of Minda
- 7.13 Ampas Lighting
  - 7.13.1 Company profile
  - 7.13.2 Representative Motorcycle Lighting Product
  - 7.13.3 Motorcycle Lighting Sales, Revenue, Price and Gross Margin of Ampas Lighting
- 7.14 IJL
  - 7.14.1 Company profile
  - 7.14.2 Representative Motorcycle Lighting Product
  - 7.14.3 Motorcycle Lighting Sales, Revenue, Price and Gross Margin of IJL
- 7.15 J.W. speaker
  - 7.15.1 Company profile
  - 7.15.2 Representative Motorcycle Lighting Product
  - 7.15.3 Motorcycle Lighting Sales, Revenue, Price and Gross Margin of J.W. speaker
- 7.16 ZWK Group
- 7.17 Motolight
- 7.18 Lazer light
- 7.19 Fiem

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MOTORCYCLE LIGHTING**

### **8.1 Industry Chain of Motorcycle Lighting**

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MOTORCYCLE LIGHTING**

9.1 Cost Structure Analysis of Motorcycle Lighting

9.2 Raw Materials Cost Analysis of Motorcycle Lighting

9.3 Labor Cost Analysis of Motorcycle Lighting

9.4 Manufacturing Expenses Analysis of Motorcycle Lighting

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF MOTORCYCLE LIGHTING**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference



## I would like to order

Product name: Motorcycle Lighting-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/MCCDB718717EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MCCDB718717EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970