

# **Motorcycle Advanced Driver Assistance System (ADAS)-Global Market Status and Trend Report 2013-2023**

<https://marketpublishers.com/r/MFFECCFBEEEDEN.html>

Date: February 2018

Pages: 143

Price: US\$ 2,480.00 (Single User License)

ID: MFFECCFBEEEDEN

## **Abstracts**

### **Report Summary**

Motorcycle Advanced Driver Assistance System (ADAs)

-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Motorcycle Advanced Driver Assistance System (ADAs) industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Motorcycle Advanced Driver Assistance System (ADAs)

2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Motorcycle Advanced Driver Assistance System (ADAs)

worldwide, with company and product introduction, position in the Motorcycle Advanced Driver Assistance System (ADAs) market

Market status and development trend of Motorcycle Advanced Driver Assistance System (ADAs)

by types and applications

Cost and profit status of Motorcycle Advanced Driver Assistance System (ADAs), and marketing status

Market growth drivers and challenges

The report segments the global Motorcycle Advanced Driver Assistance System (ADAs) market as:

Global Motorcycle Advanced Driver Assistance System (ADAs)

Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

Latin America

Global Motorcycle Advanced Driver Assistance System (ADAs)

Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Traction Control System (TCs)

Adaptive Cruise Control (ACC)

Anti-Lock Braking System (ABs)

Other

Global Motorcycle Advanced Driver Assistance System (ADAs)

Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Aftermarket

OEMs

Global Motorcycle Advanced Driver Assistance System (ADAs)

Market: Manufacturers Segment Analysis (Company and Product introduction, Motorcycle Advanced Driver Assistance System (ADAs) Sales Volume, Revenue, Price and Gross Margin):

Continental

Bosch  
BMW Motorrad  
Honda  
Ducati  
Garmin  
ZF Friedrichshafen  
BWI  
Motorcycle Cruise Controls  
NXP Semiconductors  
Suzuki  
TVS Motor

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF MOTORCYCLE ADVANCED DRIVER ASSISTANCE SYSTEM (ADAS)**

- 1.1 Definition of Motorcycle Advanced Driver Assistance System (ADAS) in This Report
- 1.2 Commercial Types of Motorcycle Advanced Driver Assistance System (ADAS)
  - 1.2.1 Traction Control System (TCS)
  - 1.2.2 Adaptive Cruise Control (ACC)
  - 1.2.3 Anti-Lock Braking System (ABS)
  - 1.2.4 Other
- 1.3 Downstream Application of Motorcycle Advanced Driver Assistance System (ADAS)
  - 1.3.1 Aftermarket
  - 1.3.2 OEMs
- 1.4 Development History of Motorcycle Advanced Driver Assistance System (ADAS)
- 1.5 Market Status and Trend of Motorcycle Advanced Driver Assistance System (ADAS) 2013-2023
  - 1.5.1 Global Motorcycle Advanced Driver Assistance System (ADAS) Market Status and Trend 2013-2023
  - 1.5.2 Regional Motorcycle Advanced Driver Assistance System (ADAS) Market Status and Trend 2013-2023

### **CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Development of Motorcycle Advanced Driver Assistance System (ADAS) 2013-2017
- 2.2 Production Market of Motorcycle Advanced Driver Assistance System (ADAS) by Regions
  - 2.2.1 Production Volume of Motorcycle Advanced Driver Assistance System (ADAS) by Regions
  - 2.2.2 Production Value of Motorcycle Advanced Driver Assistance System (ADAS) by Regions
- 2.3 Demand Market of Motorcycle Advanced Driver Assistance System (ADAS) by Regions
- 2.4 Production and Demand Status of Motorcycle Advanced Driver Assistance System (ADAS) by Regions
  - 2.4.1 Production and Demand Status of Motorcycle Advanced Driver Assistance System (ADAS) by Regions 2013-2017
  - 2.4.2 Import and Export Status of Motorcycle Advanced Driver Assistance System

(ADAS) by Regions 2013-2017

## **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

3.1 Production Volume of Motorcycle Advanced Driver Assistance System (ADAS) by Types

3.2 Production Value of Motorcycle Advanced Driver Assistance System (ADAS) by Types

3.3 Market Forecast of Motorcycle Advanced Driver Assistance System (ADAS) by Types

## **CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

4.1 Demand Volume of Motorcycle Advanced Driver Assistance System (ADAS) by Downstream Industry

4.2 Market Forecast of Motorcycle Advanced Driver Assistance System (ADAS) by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MOTORCYCLE ADVANCED DRIVER ASSISTANCE SYSTEM (ADAS)**

5.1 Global Economy Situation and Trend Overview

5.2 Motorcycle Advanced Driver Assistance System (ADAS) Downstream Industry Situation and Trend Overview

## **CHAPTER 6 MOTORCYCLE ADVANCED DRIVER ASSISTANCE SYSTEM (ADAS) MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS**

6.1 Production Volume of Motorcycle Advanced Driver Assistance System (ADAS) by Major Manufacturers

6.2 Production Value of Motorcycle Advanced Driver Assistance System (ADAS) by Major Manufacturers

6.3 Basic Information of Motorcycle Advanced Driver Assistance System (ADAS) by Major Manufacturers

6.3.1 Headquarters Location and Established Time of Motorcycle Advanced Driver Assistance System (ADAS) Major Manufacturer

6.3.2 Employees and Revenue Level of Motorcycle Advanced Driver Assistance System (ADAS) Major Manufacturer

## 6.4 Market Competition News and Trend

### 6.4.1 Merger, Consolidation or Acquisition News

### 6.4.2 Investment or Disinvestment News

### 6.4.3 New Product Development and Launch

## **CHAPTER 7 MOTORCYCLE ADVANCED DRIVER ASSISTANCE SYSTEM (ADAS) MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Continental

#### 7.1.1 Company profile

#### 7.1.2 Representative Motorcycle Advanced Driver Assistance System (ADAS) Product

#### 7.1.3 Motorcycle Advanced Driver Assistance System (ADAS) Sales, Revenue, Price and Gross Margin of Continental

### 7.2 Bosch

#### 7.2.1 Company profile

#### 7.2.2 Representative Motorcycle Advanced Driver Assistance System (ADAS) Product

#### 7.2.3 Motorcycle Advanced Driver Assistance System (ADAS) Sales, Revenue, Price and Gross Margin of Bosch

### 7.3 BMW Motorrad

#### 7.3.1 Company profile

#### 7.3.2 Representative Motorcycle Advanced Driver Assistance System (ADAS) Product

#### 7.3.3 Motorcycle Advanced Driver Assistance System (ADAS) Sales, Revenue, Price and Gross Margin of BMW Motorrad

### 7.4 Honda

#### 7.4.1 Company profile

#### 7.4.2 Representative Motorcycle Advanced Driver Assistance System (ADAS) Product

#### 7.4.3 Motorcycle Advanced Driver Assistance System (ADAS) Sales, Revenue, Price and Gross Margin of Honda

### 7.5 Ducati

#### 7.5.1 Company profile

#### 7.5.2 Representative Motorcycle Advanced Driver Assistance System (ADAS) Product

#### 7.5.3 Motorcycle Advanced Driver Assistance System (ADAS) Sales, Revenue, Price and Gross Margin of Ducati

### 7.6 Garmin

#### 7.6.1 Company profile

#### 7.6.2 Representative Motorcycle Advanced Driver Assistance System (ADAS) Product

#### 7.6.3 Motorcycle Advanced Driver Assistance System (ADAS) Sales, Revenue, Price and Gross Margin of Garmin

### 7.7 ZF Friedrichshafen

- 7.7.1 Company profile
- 7.7.2 Representative Motorcycle Advanced Driver Assistance System (ADAS) Product
- 7.7.3 Motorcycle Advanced Driver Assistance System (ADAS) Sales, Revenue, Price and Gross Margin of ZF Friedrichshafen
- 7.8 BWI
  - 7.8.1 Company profile
  - 7.8.2 Representative Motorcycle Advanced Driver Assistance System (ADAS) Product
  - 7.8.3 Motorcycle Advanced Driver Assistance System (ADAS) Sales, Revenue, Price and Gross Margin of BWI
- 7.9 Motorcycle Cruise Controls
  - 7.9.1 Company profile
  - 7.9.2 Representative Motorcycle Advanced Driver Assistance System (ADAS) Product
  - 7.9.3 Motorcycle Advanced Driver Assistance System (ADAS) Sales, Revenue, Price and Gross Margin of Motorcycle Cruise Controls
- 7.10 NXP Semiconductors
  - 7.10.1 Company profile
  - 7.10.2 Representative Motorcycle Advanced Driver Assistance System (ADAS) Product
  - 7.10.3 Motorcycle Advanced Driver Assistance System (ADAS) Sales, Revenue, Price and Gross Margin of NXP Semiconductors
- 7.11 Suzuki
  - 7.11.1 Company profile
  - 7.11.2 Representative Motorcycle Advanced Driver Assistance System (ADAS) Product
  - 7.11.3 Motorcycle Advanced Driver Assistance System (ADAS) Sales, Revenue, Price and Gross Margin of Suzuki
- 7.12 TVS Motor
  - 7.12.1 Company profile
  - 7.12.2 Representative Motorcycle Advanced Driver Assistance System (ADAS) Product
  - 7.12.3 Motorcycle Advanced Driver Assistance System (ADAS) Sales, Revenue, Price and Gross Margin of TVS Motor

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MOTORCYCLE ADVANCED DRIVER ASSISTANCE SYSTEM (ADAS)**

- 8.1 Industry Chain of Motorcycle Advanced Driver Assistance System (ADAS)
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MOTORCYCLE ADVANCED DRIVER ASSISTANCE SYSTEM (ADAS)**

- 9.1 Cost Structure Analysis of Motorcycle Advanced Driver Assistance System (ADAS)
- 9.2 Raw Materials Cost Analysis of Motorcycle Advanced Driver Assistance System (ADAS)
- 9.3 Labor Cost Analysis of Motorcycle Advanced Driver Assistance System (ADAS)
- 9.4 Manufacturing Expenses Analysis of Motorcycle Advanced Driver Assistance System (ADAS)

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF MOTORCYCLE ADVANCED DRIVER ASSISTANCE SYSTEM (ADAS)**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Motorcycle Advanced Driver Assistance System (ADAS)-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/MFFECCFBEEEDEN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MFFECCFBEEEDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

