

# Motor Oil-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/M39315AAA18EN.html

Date: March 2018 Pages: 155 Price: US\$ 3,480.00 (Single User License) ID: M39315AAA18EN

# Abstracts

#### **Report Summary**

Motor Oil-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Motor Oil industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Motor Oil 2013-2017, and development forecast 2018-2023 Main market players of Motor Oil in North America, with company and product introduction, position in the Motor Oil market Market status and development trend of Motor Oil by types and applications Cost and profit status of Motor Oil, and marketing status Market growth drivers and challenges

The report segments the North America Motor Oil market as:

North America Motor Oil Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States Canada Mexico

North America Motor Oil Market: Product Type Segment Analysis (Consumption



Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Synthetic Motor Oil Synthetic Blend Motor Oil High-Mileage Motor Oil Conventional Motor Oil

North America Motor Oil Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Gasoline Engines Diesel Engines Alternative Fuels Engines Other

North America Motor Oil Market: Players Segment Analysis (Company and Product introduction, Motor Oil Sales Volume, Revenue, Price and Gross Margin):

Shell Chevron Group Total Dow Corning **Quaker Chemical** PENNZOIL KI?ber Exxon Mobil Afton Castrol Valvoline PetroChina Sinopec Amtecol **FUCHS** Amalie American Refining Group Idemitsu CNPC

In a word, the report provides detailed statistics and analysis on the state of the



industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



# Contents

## CHAPTER 1 OVERVIEW OF MOTOR OIL

- 1.1 Definition of Motor Oil in This Report
- 1.2 Commercial Types of Motor Oil
- 1.2.1 Synthetic Motor Oil
- 1.2.2 Synthetic Blend Motor Oil
- 1.2.3 High-Mileage Motor Oil
- 1.2.4 Conventional Motor Oil
- 1.3 Downstream Application of Motor Oil
- 1.3.1 Gasoline Engines
- 1.3.2 Diesel Engines
- 1.3.3 Alternative Fuels Engines
- 1.3.4 Other
- 1.4 Development History of Motor Oil
- 1.5 Market Status and Trend of Motor Oil 2013-2023
- 1.5.1 North America Motor Oil Market Status and Trend 2013-2023
- 1.5.2 Regional Motor Oil Market Status and Trend 2013-2023

# CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Motor Oil in North America 2013-2017
- 2.2 Consumption Market of Motor Oil in North America by Regions
- 2.2.1 Consumption Volume of Motor Oil in North America by Regions
- 2.2.2 Revenue of Motor Oil in North America by Regions
- 2.3 Market Analysis of Motor Oil in North America by Regions
- 2.3.1 Market Analysis of Motor Oil in United States 2013-2017
- 2.3.2 Market Analysis of Motor Oil in Canada 2013-2017
- 2.3.3 Market Analysis of Motor Oil in Mexico 2013-2017
- 2.4 Market Development Forecast of Motor Oil in North America 2018-2023
- 2.4.1 Market Development Forecast of Motor Oil in North America 2018-2023
- 2.4.2 Market Development Forecast of Motor Oil by Regions 2018-2023

# CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
  - 3.1.1 Consumption Volume of Motor Oil in North America by Types
  - 3.1.2 Revenue of Motor Oil in North America by Types



- 3.2 North America Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in United States
- 3.2.2 Market Status by Types in Canada
- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Motor Oil in North America by Types

# CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Motor Oil in North America by Downstream Industry
- 4.2 Demand Volume of Motor Oil by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Motor Oil by Downstream Industry in United States
- 4.2.2 Demand Volume of Motor Oil by Downstream Industry in Canada
- 4.2.3 Demand Volume of Motor Oil by Downstream Industry in Mexico
- 4.3 Market Forecast of Motor Oil in North America by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MOTOR OIL

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Motor Oil Downstream Industry Situation and Trend Overview

# CHAPTER 6 MOTOR OIL MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Motor Oil in North America by Major Players
- 6.2 Revenue of Motor Oil in North America by Major Players
- 6.3 Basic Information of Motor Oil by Major Players
- 6.3.1 Headquarters Location and Established Time of Motor Oil Major Players
- 6.3.2 Employees and Revenue Level of Motor Oil Major Players
- 6.4 Market Competition News and Trend
- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

# CHAPTER 7 MOTOR OIL MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Shell 7.1.1 Company profile



- 7.1.2 Representative Motor Oil Product
- 7.1.3 Motor Oil Sales, Revenue, Price and Gross Margin of Shell
- 7.2 Chevron Group
- 7.2.1 Company profile
- 7.2.2 Representative Motor Oil Product
- 7.2.3 Motor Oil Sales, Revenue, Price and Gross Margin of Chevron Group

7.3 Total

- 7.3.1 Company profile
- 7.3.2 Representative Motor Oil Product
- 7.3.3 Motor Oil Sales, Revenue, Price and Gross Margin of Total
- 7.4 Dow Corning
- 7.4.1 Company profile
- 7.4.2 Representative Motor Oil Product
- 7.4.3 Motor Oil Sales, Revenue, Price and Gross Margin of Dow Corning

7.5 Quaker Chemical

- 7.5.1 Company profile
- 7.5.2 Representative Motor Oil Product
- 7.5.3 Motor Oil Sales, Revenue, Price and Gross Margin of Quaker Chemical

7.6 PENNZOIL

- 7.6.1 Company profile
- 7.6.2 Representative Motor Oil Product
- 7.6.3 Motor Oil Sales, Revenue, Price and Gross Margin of PENNZOIL
- 7.7 Kl?ber
  - 7.7.1 Company profile
  - 7.7.2 Representative Motor Oil Product
  - 7.7.3 Motor Oil Sales, Revenue, Price and Gross Margin of KI?ber
- 7.8 Exxon Mobil
  - 7.8.1 Company profile
- 7.8.2 Representative Motor Oil Product
- 7.8.3 Motor Oil Sales, Revenue, Price and Gross Margin of Exxon Mobil

7.9 Afton

- 7.9.1 Company profile
- 7.9.2 Representative Motor Oil Product
- 7.9.3 Motor Oil Sales, Revenue, Price and Gross Margin of Afton
- 7.10 Castrol
  - 7.10.1 Company profile
  - 7.10.2 Representative Motor Oil Product
  - 7.10.3 Motor Oil Sales, Revenue, Price and Gross Margin of Castrol
- 7.11 Valvoline



- 7.11.1 Company profile
- 7.11.2 Representative Motor Oil Product
- 7.11.3 Motor Oil Sales, Revenue, Price and Gross Margin of Valvoline
- 7.12 PetroChina
- 7.12.1 Company profile
- 7.12.2 Representative Motor Oil Product
- 7.12.3 Motor Oil Sales, Revenue, Price and Gross Margin of PetroChina

### 7.13 Sinopec

- 7.13.1 Company profile
- 7.13.2 Representative Motor Oil Product
- 7.13.3 Motor Oil Sales, Revenue, Price and Gross Margin of Sinopec
- 7.14 Amtecol
- 7.14.1 Company profile
- 7.14.2 Representative Motor Oil Product
- 7.14.3 Motor Oil Sales, Revenue, Price and Gross Margin of Amtecol

# 7.15 FUCHS

- 7.15.1 Company profile
- 7.15.2 Representative Motor Oil Product
- 7.15.3 Motor Oil Sales, Revenue, Price and Gross Margin of FUCHS
- 7.16 Amalie
- 7.17 American Refining Group
- 7.18 Idemitsu
- 7.19 CNPC

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MOTOR OIL

- 8.1 Industry Chain of Motor Oil
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MOTOR OIL

- 9.1 Cost Structure Analysis of Motor Oil
- 9.2 Raw Materials Cost Analysis of Motor Oil
- 9.3 Labor Cost Analysis of Motor Oil
- 9.4 Manufacturing Expenses Analysis of Motor Oil

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF MOTOR OIL



- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Motor Oil-North America Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/M39315AAA18EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

# Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/M39315AA18EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970