

# Mosquito repellent-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/M841C461B85MEN.html

Date: March 2018

Pages: 132

Price: US\$ 2,980.00 (Single User License)

ID: M841C461B85MEN

# **Abstracts**

### **Report Summary**

Mosquito repellent-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Mosquito repellent industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Mosquito repellent 2013-2017, and development forecast 2018-2023

Main market players of Mosquito repellent in China, with company and product introduction, position in the Mosquito repellent market

Market status and development trend of Mosquito repellent by types and applications Cost and profit status of Mosquito repellent, and marketing status Market growth drivers and challenges

The report segments the China Mosquito repellent market as:

China Mosquito repellent Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China



China Mosquito repellent Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Coils

Vaporizer

Mats

Aerosols

Creams

China Mosquito repellent Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Urban

Rural

China Mosquito repellent Market: Players Segment Analysis (Company and Product introduction, Mosquito repellent Sales Volume, Revenue, Price and Gross Margin):

SC Johnson

Spectrum Brands

Reckitt Benckiser

3M

Zhongshan LANJU

Godrej Household

Avon

**Tender Corporation** 

Dainihon Jochugiku

Nice Group Co., Ltd.

Coleman

Manaksia

Omega Pharma

Sawyer Products

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



# **Contents**

#### **CHAPTER 1 OVERVIEW OF MOSQUITO REPELLENT**

- 1.1 Definition of Mosquito repellent in This Report
- 1.2 Commercial Types of Mosquito repellent
  - 1.2.1 Coils
  - 1.2.2 Vaporizer
  - 1.2.3 Mats
  - 1.2.4 Aerosols
  - 1.2.5 Creams
- 1.3 Downstream Application of Mosquito repellent
- 1.3.1 Urban
- 1.3.2 Rural
- 1.4 Development History of Mosquito repellent
- 1.5 Market Status and Trend of Mosquito repellent 2013-2023
- 1.5.1 China Mosquito repellent Market Status and Trend 2013-2023
- 1.5.2 Regional Mosquito repellent Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Mosquito repellent in China 2013-2017
- 2.2 Consumption Market of Mosquito repellent in China by Regions
- 2.2.1 Consumption Volume of Mosquito repellent in China by Regions
- 2.2.2 Revenue of Mosquito repellent in China by Regions
- 2.3 Market Analysis of Mosquito repellent in China by Regions
- 2.3.1 Market Analysis of Mosquito repellent in North China 2013-2017
- 2.3.2 Market Analysis of Mosquito repellent in Northeast China 2013-2017
- 2.3.3 Market Analysis of Mosquito repellent in East China 2013-2017
- 2.3.4 Market Analysis of Mosquito repellent in Central & South China 2013-2017
- 2.3.5 Market Analysis of Mosquito repellent in Southwest China 2013-2017
- 2.3.6 Market Analysis of Mosquito repellent in Northwest China 2013-2017
- 2.4 Market Development Forecast of Mosquito repellent in China 2018-2023
  - 2.4.1 Market Development Forecast of Mosquito repellent in China 2018-2023
  - 2.4.2 Market Development Forecast of Mosquito repellent by Regions 2018-2023

# **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

3.1 Whole China Market Status by Types



- 3.1.1 Consumption Volume of Mosquito repellent in China by Types
- 3.1.2 Revenue of Mosquito repellent in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Mosquito repellent in China by Types

# CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Mosquito repellent in China by Downstream Industry
- 4.2 Demand Volume of Mosquito repellent by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Mosquito repellent by Downstream Industry in North China
- 4.2.2 Demand Volume of Mosquito repellent by Downstream Industry in Northeast China
- 4.2.3 Demand Volume of Mosquito repellent by Downstream Industry in East China
- 4.2.4 Demand Volume of Mosquito repellent by Downstream Industry in Central & South China
- 4.2.5 Demand Volume of Mosquito repellent by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Mosquito repellent by Downstream Industry in Northwest China
- 4.3 Market Forecast of Mosquito repellent in China by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MOSQUITO REPELLENT

- 5.1 China Economy Situation and Trend Overview
- 5.2 Mosquito repellent Downstream Industry Situation and Trend Overview

# CHAPTER 6 MOSQUITO REPELLENT MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Mosquito repellent in China by Major Players
- 6.2 Revenue of Mosquito repellent in China by Major Players
- 6.3 Basic Information of Mosquito repellent by Major Players



- 6.3.1 Headquarters Location and Established Time of Mosquito repellent Major Players
- 6.3.2 Employees and Revenue Level of Mosquito repellent Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 MOSQUITO REPELLENT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 SC Johnson
  - 7.1.1 Company profile
  - 7.1.2 Representative Mosquito repellent Product
  - 7.1.3 Mosquito repellent Sales, Revenue, Price and Gross Margin of SC Johnson
- 7.2 Spectrum Brands
  - 7.2.1 Company profile
  - 7.2.2 Representative Mosquito repellent Product
  - 7.2.3 Mosquito repellent Sales, Revenue, Price and Gross Margin of Spectrum Brands
- 7.3 Reckitt Benckiser
  - 7.3.1 Company profile
  - 7.3.2 Representative Mosquito repellent Product
- 7.3.3 Mosquito repellent Sales, Revenue, Price and Gross Margin of Reckitt Benckiser
- 7.4 3M
  - 7.4.1 Company profile
  - 7.4.2 Representative Mosquito repellent Product
- 7.4.3 Mosquito repellent Sales, Revenue, Price and Gross Margin of 3M
- 7.5 Zhongshan LANJU
  - 7.5.1 Company profile
  - 7.5.2 Representative Mosquito repellent Product
- 7.5.3 Mosquito repellent Sales, Revenue, Price and Gross Margin of Zhongshan
- LANJU
- 7.6 Godrej Household
  - 7.6.1 Company profile
  - 7.6.2 Representative Mosquito repellent Product
  - 7.6.3 Mosquito repellent Sales, Revenue, Price and Gross Margin of Godrej

# Household

- 7.7 Avon
- 7.7.1 Company profile



- 7.7.2 Representative Mosquito repellent Product
- 7.7.3 Mosquito repellent Sales, Revenue, Price and Gross Margin of Avon
- 7.8 Tender Corporation
  - 7.8.1 Company profile
  - 7.8.2 Representative Mosquito repellent Product
- 7.8.3 Mosquito repellent Sales, Revenue, Price and Gross Margin of Tender Corporation
- 7.9 Dainihon Jochugiku
  - 7.9.1 Company profile
  - 7.9.2 Representative Mosquito repellent Product
- 7.9.3 Mosquito repellent Sales, Revenue, Price and Gross Margin of Dainihon Jochugiku
- 7.10 Nice Group Co., Ltd.
  - 7.10.1 Company profile
  - 7.10.2 Representative Mosquito repellent Product
- 7.10.3 Mosquito repellent Sales, Revenue, Price and Gross Margin of Nice Group Co., Ltd.
- 7.11 Coleman
  - 7.11.1 Company profile
  - 7.11.2 Representative Mosquito repellent Product
  - 7.11.3 Mosquito repellent Sales, Revenue, Price and Gross Margin of Coleman
- 7.12 Manaksia
  - 7.12.1 Company profile
  - 7.12.2 Representative Mosquito repellent Product
- 7.12.3 Mosquito repellent Sales, Revenue, Price and Gross Margin of Manaksia
- 7.13 Omega Pharma
  - 7.13.1 Company profile
  - 7.13.2 Representative Mosquito repellent Product
- 7.13.3 Mosquito repellent Sales, Revenue, Price and Gross Margin of Omega Pharma
- 7.14 Sawyer Products
  - 7.14.1 Company profile
  - 7.14.2 Representative Mosquito repellent Product
- 7.14.3 Mosquito repellent Sales, Revenue, Price and Gross Margin of Sawyer Products

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MOSQUITO REPELLENT

8.1 Industry Chain of Mosquito repellent



- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MOSQUITO REPELLENT**

- 9.1 Cost Structure Analysis of Mosquito repellent
- 9.2 Raw Materials Cost Analysis of Mosquito repellent
- 9.3 Labor Cost Analysis of Mosquito repellent
- 9.4 Manufacturing Expenses Analysis of Mosquito repellent

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF MOSQUITO REPELLENT**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Mosquito repellent-China Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/M841C461B85MEN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/M841C461B85MEN.html">https://marketpublishers.com/r/M841C461B85MEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970