

# Monofilament Fishing Line-South America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/M0096EBC945MEN.html>

Date: May 2018

Pages: 143

Price: US\$ 3,480.00 (Single User License)

ID: M0096EBC945MEN

## Abstracts

### Report Summary

Monofilament Fishing Line-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Monofilament Fishing Line industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Monofilament Fishing Line 2013-2017, and development forecast 2018-2023

Main market players of Monofilament Fishing Line in South America, with company and product introduction, position in the Monofilament Fishing Line market

Market status and development trend of Monofilament Fishing Line by types and applications

Cost and profit status of Monofilament Fishing Line, and marketing status

Market growth drivers and challenges

The report segments the South America Monofilament Fishing Line market as:

South America Monofilament Fishing Line Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others

South America Monofilament Fishing Line Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Nylon

Polyester

PE

South America Monofilament Fishing Line Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Leisure

Game

Other

South America Monofilament Fishing Line Market: Players Segment Analysis (Company and Product introduction, Monofilament Fishing Line Sales Volume, Revenue, Price and Gross Margin):

Okuma Fishing Tackle Corporation (USA)

Plano Synergy Holdings (USA)

PRADCO Outdoor Brands (USA)

Pure Fishing, Inc. (USA)

Happysea (Suzhou) Company Ltd. (China)

Castaic Soft Bait, Inc. (USA)

Daiwa Corporation (USA)

Jim Teeny, Inc. (USA)

Koppers Fishing and Tackle Corporation (Canada)

O. Mustad & Son A.S. (Norway)

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF MONOFILAMENT FISHING LINE**

- 1.1 Definition of Monofilament Fishing Line in This Report
- 1.2 Commercial Types of Monofilament Fishing Line
  - 1.2.1 Nylon
  - 1.2.2 Polyester
  - 1.2.3 PE
- 1.3 Downstream Application of Monofilament Fishing Line
  - 1.3.1 Leisure
  - 1.3.2 Game
  - 1.3.3 Other
- 1.4 Development History of Monofilament Fishing Line
- 1.5 Market Status and Trend of Monofilament Fishing Line 2013-2023
  - 1.5.1 South America Monofilament Fishing Line Market Status and Trend 2013-2023
  - 1.5.2 Regional Monofilament Fishing Line Market Status and Trend 2013-2023

### **CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Monofilament Fishing Line in South America 2013-2017
- 2.2 Consumption Market of Monofilament Fishing Line in South America by Regions
  - 2.2.1 Consumption Volume of Monofilament Fishing Line in South America by Regions
  - 2.2.2 Revenue of Monofilament Fishing Line in South America by Regions
- 2.3 Market Analysis of Monofilament Fishing Line in South America by Regions
  - 2.3.1 Market Analysis of Monofilament Fishing Line in Brazil 2013-2017
  - 2.3.2 Market Analysis of Monofilament Fishing Line in Argentina 2013-2017
  - 2.3.3 Market Analysis of Monofilament Fishing Line in Venezuela 2013-2017
  - 2.3.4 Market Analysis of Monofilament Fishing Line in Colombia 2013-2017
  - 2.3.5 Market Analysis of Monofilament Fishing Line in Others 2013-2017
- 2.4 Market Development Forecast of Monofilament Fishing Line in South America 2018-2023
  - 2.4.1 Market Development Forecast of Monofilament Fishing Line in South America 2018-2023
  - 2.4.2 Market Development Forecast of Monofilament Fishing Line by Regions 2018-2023

### **CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole South America Market Status by Types
  - 3.1.1 Consumption Volume of Monofilament Fishing Line in South America by Types
  - 3.1.2 Revenue of Monofilament Fishing Line in South America by Types
- 3.2 South America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Brazil
  - 3.2.2 Market Status by Types in Argentina
  - 3.2.3 Market Status by Types in Venezuela
  - 3.2.4 Market Status by Types in Colombia
  - 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of Monofilament Fishing Line in South America by Types

## **CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Monofilament Fishing Line in South America by Downstream Industry
- 4.2 Demand Volume of Monofilament Fishing Line by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Monofilament Fishing Line by Downstream Industry in Brazil
  - 4.2.2 Demand Volume of Monofilament Fishing Line by Downstream Industry in Argentina
  - 4.2.3 Demand Volume of Monofilament Fishing Line by Downstream Industry in Venezuela
  - 4.2.4 Demand Volume of Monofilament Fishing Line by Downstream Industry in Colombia
  - 4.2.5 Demand Volume of Monofilament Fishing Line by Downstream Industry in Others
- 4.3 Market Forecast of Monofilament Fishing Line in South America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MONOFILAMENT FISHING LINE**

- 5.1 South America Economy Situation and Trend Overview
- 5.2 Monofilament Fishing Line Downstream Industry Situation and Trend Overview

## **CHAPTER 6 MONOFILAMENT FISHING LINE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA**

- 6.1 Sales Volume of Monofilament Fishing Line in South America by Major Players

- 6.2 Revenue of Monofilament Fishing Line in South America by Major Players
- 6.3 Basic Information of Monofilament Fishing Line by Major Players
  - 6.3.1 Headquarters Location and Established Time of Monofilament Fishing Line Major Players
  - 6.3.2 Employees and Revenue Level of Monofilament Fishing Line Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 MONOFILAMENT FISHING LINE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Okuma Fishing Tackle Corporation (USA)
  - 7.1.1 Company profile
  - 7.1.2 Representative Monofilament Fishing Line Product
  - 7.1.3 Monofilament Fishing Line Sales, Revenue, Price and Gross Margin of Okuma Fishing Tackle Corporation (USA)
- 7.2 Plano Synergy Holdings (USA)
  - 7.2.1 Company profile
  - 7.2.2 Representative Monofilament Fishing Line Product
  - 7.2.3 Monofilament Fishing Line Sales, Revenue, Price and Gross Margin of Plano Synergy Holdings (USA)
- 7.3 PRADCO Outdoor Brands (USA)
  - 7.3.1 Company profile
  - 7.3.2 Representative Monofilament Fishing Line Product
  - 7.3.3 Monofilament Fishing Line Sales, Revenue, Price and Gross Margin of PRADCO Outdoor Brands (USA)
- 7.4 Pure Fishing, Inc. (USA)
  - 7.4.1 Company profile
  - 7.4.2 Representative Monofilament Fishing Line Product
  - 7.4.3 Monofilament Fishing Line Sales, Revenue, Price and Gross Margin of Pure Fishing, Inc. (USA)
- 7.5 Happysea (Suzhou) Company Ltd. (China)
  - 7.5.1 Company profile
  - 7.5.2 Representative Monofilament Fishing Line Product
  - 7.5.3 Monofilament Fishing Line Sales, Revenue, Price and Gross Margin of Happysea (Suzhou) Company Ltd. (China)
- 7.6 Castaic Soft Bait, Inc. (USA)

- 7.6.1 Company profile
- 7.6.2 Representative Monofilament Fishing Line Product
- 7.6.3 Monofilament Fishing Line Sales, Revenue, Price and Gross Margin of Castaic Soft Bait, Inc. (USA)
- 7.7 Daiwa Corporation (USA)
  - 7.7.1 Company profile
  - 7.7.2 Representative Monofilament Fishing Line Product
  - 7.7.3 Monofilament Fishing Line Sales, Revenue, Price and Gross Margin of Daiwa Corporation (USA)
- 7.8 Jim Teeny, Inc. (USA)
  - 7.8.1 Company profile
  - 7.8.2 Representative Monofilament Fishing Line Product
  - 7.8.3 Monofilament Fishing Line Sales, Revenue, Price and Gross Margin of Jim Teeny, Inc. (USA)
- 7.9 Koppers Fishing and Tackle Corporation (Canada)
  - 7.9.1 Company profile
  - 7.9.2 Representative Monofilament Fishing Line Product
  - 7.9.3 Monofilament Fishing Line Sales, Revenue, Price and Gross Margin of Koppers Fishing and Tackle Corporation (Canada)
- 7.10 O. Mustad & Son A.S. (Norway)
  - 7.10.1 Company profile
  - 7.10.2 Representative Monofilament Fishing Line Product
  - 7.10.3 Monofilament Fishing Line Sales, Revenue, Price and Gross Margin of O. Mustad & Son A.S. (Norway)

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MONOFILAMENT FISHING LINE**

- 8.1 Industry Chain of Monofilament Fishing Line
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MONOFILAMENT FISHING LINE**

- 9.1 Cost Structure Analysis of Monofilament Fishing Line
- 9.2 Raw Materials Cost Analysis of Monofilament Fishing Line
- 9.3 Labor Cost Analysis of Monofilament Fishing Line
- 9.4 Manufacturing Expenses Analysis of Monofilament Fishing Line

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF MONOFILAMENT FISHING LINE**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Monofilament Fishing Line-South America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/M0096EBC945MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M0096EBC945MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970