

# Molecular Diagnostics-South America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/M8C3E7148A0MEN.html>

Date: February 2018

Pages: 150

Price: US\$ 3,480.00 (Single User License)

ID: M8C3E7148A0MEN

## Abstracts

### Report Summary

Molecular Diagnostics-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Molecular Diagnostics industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Molecular Diagnostics 2013-2017, and development forecast 2018-2023

Main market players of Molecular Diagnostics in South America, with company and product introduction, position in the Molecular Diagnostics market

Market status and development trend of Molecular Diagnostics by types and applications

Cost and profit status of Molecular Diagnostics, and marketing status

Market growth drivers and challenges

The report segments the South America Molecular Diagnostics market as:

South America Molecular Diagnostics Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

## Others

South America Molecular Diagnostics Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Infectious Disease

Oncology

Genetics

Microbiology

South America Molecular Diagnostics Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Hospital

Laboratories

South America Molecular Diagnostics Market: Players Segment Analysis (Company and Product introduction, Molecular Diagnostics Sales Volume, Revenue, Price and Gross Margin):

Roche Diagnostics

QIAGEN N.V.

Hologic Inc

Grifols

Abbott Laboratories

Siemens Healthcare

Becton, Dickinson

Beckman Coulter

bioMérieux SA

Cepheid

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF MOLECULAR DIAGNOSTICS**

- 1.1 Definition of Molecular Diagnostics in This Report
- 1.2 Commercial Types of Molecular Diagnostics
  - 1.2.1 Infectious Disease
  - 1.2.2 Oncology
  - 1.2.3 Genetics
  - 1.2.4 Microbiology
- 1.3 Downstream Application of Molecular Diagnostics
  - 1.3.1 Hospital
  - 1.3.2 Laboratories
- 1.4 Development History of Molecular Diagnostics
- 1.5 Market Status and Trend of Molecular Diagnostics 2013-2023
  - 1.5.1 South America Molecular Diagnostics Market Status and Trend 2013-2023
  - 1.5.2 Regional Molecular Diagnostics Market Status and Trend 2013-2023

### **CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Molecular Diagnostics in South America 2013-2017
- 2.2 Consumption Market of Molecular Diagnostics in South America by Regions
  - 2.2.1 Consumption Volume of Molecular Diagnostics in South America by Regions
  - 2.2.2 Revenue of Molecular Diagnostics in South America by Regions
- 2.3 Market Analysis of Molecular Diagnostics in South America by Regions
  - 2.3.1 Market Analysis of Molecular Diagnostics in Brazil 2013-2017
  - 2.3.2 Market Analysis of Molecular Diagnostics in Argentina 2013-2017
  - 2.3.3 Market Analysis of Molecular Diagnostics in Venezuela 2013-2017
  - 2.3.4 Market Analysis of Molecular Diagnostics in Colombia 2013-2017
  - 2.3.5 Market Analysis of Molecular Diagnostics in Others 2013-2017
- 2.4 Market Development Forecast of Molecular Diagnostics in South America 2018-2023
  - 2.4.1 Market Development Forecast of Molecular Diagnostics in South America 2018-2023
  - 2.4.2 Market Development Forecast of Molecular Diagnostics by Regions 2018-2023

### **CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole South America Market Status by Types

- 3.1.1 Consumption Volume of Molecular Diagnostics in South America by Types
- 3.1.2 Revenue of Molecular Diagnostics in South America by Types
- 3.2 South America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Brazil
  - 3.2.2 Market Status by Types in Argentina
  - 3.2.3 Market Status by Types in Venezuela
  - 3.2.4 Market Status by Types in Colombia
  - 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of Molecular Diagnostics in South America by Types

## **CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Molecular Diagnostics in South America by Downstream Industry
- 4.2 Demand Volume of Molecular Diagnostics by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Molecular Diagnostics by Downstream Industry in Brazil
  - 4.2.2 Demand Volume of Molecular Diagnostics by Downstream Industry in Argentina
  - 4.2.3 Demand Volume of Molecular Diagnostics by Downstream Industry in Venezuela
  - 4.2.4 Demand Volume of Molecular Diagnostics by Downstream Industry in Colombia
  - 4.2.5 Demand Volume of Molecular Diagnostics by Downstream Industry in Others
- 4.3 Market Forecast of Molecular Diagnostics in South America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MOLECULAR DIAGNOSTICS**

- 5.1 South America Economy Situation and Trend Overview
- 5.2 Molecular Diagnostics Downstream Industry Situation and Trend Overview

## **CHAPTER 6 MOLECULAR DIAGNOSTICS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA**

- 6.1 Sales Volume of Molecular Diagnostics in South America by Major Players
- 6.2 Revenue of Molecular Diagnostics in South America by Major Players
- 6.3 Basic Information of Molecular Diagnostics by Major Players
  - 6.3.1 Headquarters Location and Established Time of Molecular Diagnostics Major Players

- 6.3.2 Employees and Revenue Level of Molecular Diagnostics Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 MOLECULAR DIAGNOSTICS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Roche Diagnostics

- 7.1.1 Company profile
- 7.1.2 Representative Molecular Diagnostics Product
- 7.1.3 Molecular Diagnostics Sales, Revenue, Price and Gross Margin of Roche Diagnostics

### 7.2 QIAGEN N.V.

- 7.2.1 Company profile
- 7.2.2 Representative Molecular Diagnostics Product
- 7.2.3 Molecular Diagnostics Sales, Revenue, Price and Gross Margin of QIAGEN N.V.

### 7.3 Hologic Inc

- 7.3.1 Company profile
- 7.3.2 Representative Molecular Diagnostics Product
- 7.3.3 Molecular Diagnostics Sales, Revenue, Price and Gross Margin of Hologic Inc

### 7.4 Grifols

- 7.4.1 Company profile
- 7.4.2 Representative Molecular Diagnostics Product
- 7.4.3 Molecular Diagnostics Sales, Revenue, Price and Gross Margin of Grifols

### 7.5 Abbott Laboratories

- 7.5.1 Company profile
- 7.5.2 Representative Molecular Diagnostics Product
- 7.5.3 Molecular Diagnostics Sales, Revenue, Price and Gross Margin of Abbott Laboratories

### 7.6 Siemens Healthcare

- 7.6.1 Company profile
- 7.6.2 Representative Molecular Diagnostics Product
- 7.6.3 Molecular Diagnostics Sales, Revenue, Price and Gross Margin of Siemens Healthcare

### 7.7 Becton, Dickinson

- 7.7.1 Company profile
- 7.7.2 Representative Molecular Diagnostics Product

7.7.3 Molecular Diagnostics Sales, Revenue, Price and Gross Margin of Becton, Dickinson

7.8 Beckman Coulter

7.8.1 Company profile

7.8.2 Representative Molecular Diagnostics Product

7.8.3 Molecular Diagnostics Sales, Revenue, Price and Gross Margin of Beckman Coulter

7.9 bioMérieux SA

7.9.1 Company profile

7.9.2 Representative Molecular Diagnostics Product

7.9.3 Molecular Diagnostics Sales, Revenue, Price and Gross Margin of bioMérieux SA

7.10 Cepheid

7.10.1 Company profile

7.10.2 Representative Molecular Diagnostics Product

7.10.3 Molecular Diagnostics Sales, Revenue, Price and Gross Margin of Cepheid

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MOLECULAR DIAGNOSTICS**

8.1 Industry Chain of Molecular Diagnostics

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MOLECULAR DIAGNOSTICS**

9.1 Cost Structure Analysis of Molecular Diagnostics

9.2 Raw Materials Cost Analysis of Molecular Diagnostics

9.3 Labor Cost Analysis of Molecular Diagnostics

9.4 Manufacturing Expenses Analysis of Molecular Diagnostics

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF MOLECULAR DIAGNOSTICS**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Molecular Diagnostics-South America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/M8C3E7148A0MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M8C3E7148A0MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970